MONTHLY RETAIL TRADE REPORT

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2 NUMBER OF RETAIL ESTABLISHMENTS Number	No		
	2 NUMBER OF RETAIL ESTABLE	SHMENTS	Number
How many retail establishments did this firm operate?			
	The remainder of this report refe	rs to the establishments reported here.	

SALES, RECEIPTS, OR REVENUE

- Cash and credit sales of merchandise whether or not payment was received
- E-commerce sales if not submitted on a separate monthly retail report
- Wholesale sales and services revenue made by retail establishments covered by this report.

EXCLUDE

- Commissions from vending machine operators and from sales of government lottery tickets
- Nonoperating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- Refunds and allowances for returned goods

		e of reporting period do this month's sales represent?			
		Calendar month reporting period - Go to 3C			
		4-week reporting period			
		5-week reporting period			Ending Date Month Day
					WOTH Day
If no	ot a c	alendar month reporting period, what is the ending date	e for the period yo	ou are reporting sales? Dollars	
Wha		re the total sales in		20	
ו סע	tne sa	ales reported in 3 C represent book figures or estimates	f		
	Ш	Book Figure			
		Estimate			
Did	this	firm have any e-commerce sales in			
		Yes			
	Ш	No - Go to 4		Dollars	
Wha	at we	re the total e-commerce sales in			
Wha	at we	re the total e-commerce sales in			Percent
OR If e-c	comm	re the total e-commerce sales in nerce sales not available - What was the percent of total sale. Please use this space to explain any significant month-to-month.			%
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• Leased Departments and Concessions are separate businesses that lease space on the premises of another business.

We estimate this survey will take an average of 7 minutes to complete, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this voluntary collection of information, including suggestions for reducing this burden, to: eid.retail.indicator.branch@census.gov. Be sure to use "EID Survey Comments 0607-0717" as the subject.