

Embargoed Media Webinar
for the American Community Survey (ACS)
2006-2010 Selected Population Tables and the
2006-2010 American Indian and Alaska Native Tables

Access the Audio:

Toll free number: 1-888-849-8918

Participant passcode: ACSSPP

Webinar Presented on

May 22, 2012



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

Today's Speakers

Host

Shelly Hedrick

Public Information Office

Presenters

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Population Division

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Chief, Racial Statistics Branch
Population Division

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American FactFinder

Data Discussed During Today's Webinar are Embargoed

Embargoed On: May 22


**No Public Release Prior to:
May 24 @ 12:01 AM Eastern Time**

What is the American Community Survey?

- Ongoing household survey that goes to about 2.5% of addresses annually
- Produces credible, cost-efficient statistics for decision-making at all levels of government and industry
- Part of the Decennial Census – per James Madison, collecting vital statistics about the nation since 1790.

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 **THE American Community Survey**

This booklet shows the content of the American Community Survey questionnaire.

Please complete this form and return it as soon as possible after receiving it in the mail.

Start Here

1. Please print today's date.
Month: Day: Year:


2. Please print the name and telephone number of the person who is filling out this form. We may contact you if there is a question.
Last Name:
First Name: MI:
Area Code: Number: -

3. How many people are living or staying at this address?
• **INCLUDE** everyone who is living or staying here for more than 2 months.
• **INCLUDE** yourself if you are living here for more than 2 months.
• **INCLUDE** anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.
• **DO NOT INCLUDE** anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.
Number of people:

4. Fill out pages 2, 3, and 4 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete this rest of the form.

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FORM ACS-1(INFO)(2011)KR
OMB No. 0607-0810



Topics

- Purpose of new products
- Content
- Iteration groups
- Population thresholds
- Geographic areas
- Comparability with decennial products
- Availability
- American FactFinder access
- Race and ethnic groups filter
- Press kit resources

Purpose

- To provide two new products based on 2006-2010 ACS 5-year estimates:
 - Selected Population Tables
 - American Indian and Alaska Native (AIAN) Tables
- To provide reliable detailed social, economic, and housing data for selected race, tribal, Hispanic origin, and ancestry populations
- To provide products similar to the Census 2000 Summary File 4 and the Census 2000 AIAN Summary File – once every 5 years

Content

Type of Data Table	ACS Selected Population Tables	ACS AIAN Tables
Data Profiles	4	4
Geographic Comparison Tables	27	*
Detailed Tables	266	266
Total Number of Tables	297	270

*Due to the smaller number of geographies included with the AIAN Tables, Geographic Comparison Tables will only be included with the Selected Population Tables.

Content

- **Social Characteristics**
 - Household/family, marital status, language spoken at home, educational attainment, school enrollment, etc.
- **Economic Characteristics**
 - Employment status, occupation, income, earnings, poverty, receipt of food stamps, etc.
- **Housing Characteristics**
 - Housing value and cost, mortgage status, rent, etc.

Iteration Groups for Selected Population Tables

The 392 iteration groups include:

- Total population
- Race alone/alone or in combination
- Multiple-race combinations
- AIAN tribal groupings
- Detailed Asian groups
- Detailed Native Hawaiian and Other Pacific Islander groups
- Detailed Hispanic groups
- Ancestry groups

Iteration Groups for American Indian and Alaska Native Tables

The 950 iteration groups include:

- Total population
- AIAN tribal groupings
- Specific American Indian tribes
- Specific Alaska Native villages

Population Thresholds – Two Types

- **Threshold to be on the iteration list:**
 - The Selected Population Tables include groups with **at least 7,000 people nationally**
 - The American Indian and Alaska Native Tables include tribes with **at least 100 people nationally**
- **Threshold to release a data table:**
 - Tables are released for groups on the iteration list for which there were **at least 50 members in the survey**, in a particular geographic area

Geography – Selected Population Tables

- U.S., Regions, Divisions
- States, DC, Puerto Rico
- Counties
- County Subdivisions
- Places
- Consolidated Cities
- Alaska Native Regional Corporations
- American Indian and Alaska Native Areas
- Hawaiian Home Lands
- Metropolitan/Micropolitan Areas/Principal Cities
- Combined Statistical Areas
- New England City and Town Areas
- Urban Areas
- Census Tracts, Tribal Census Tracts

Geography – American Indian and Alaska Native Tables

- U.S., Regions, Divisions
- States, DC, Puerto Rico
- Alaska Native Regional Corporations
- American Indian and Alaska Native Areas
- Metropolitan/Micropolitan Areas
- Combined Statistical Areas
- New England City and Town Areas
- Hawaiian Home Lands

Comparability with Decennial Products

- Compare Census 2000 long form estimates and 2006-2010 American Community Survey 5-Year estimates **with caution**
- Comparison with Census 2000 derived measures such as percents, means, medians, and rates **are recommended**

Comparability with Decennial Products

- Race, Hispanic origin, and ancestry iteration groups are **generally comparable**
- Many AIAN iteration groups are **not comparable**

Comparability with Decennial Products

- AIAN iteration **comparison table** is available

Iteration Code	AIAN Tables Iteration Group (race code/s)	Compare with Caution to Census 2000 AIANSF	Do Not Compare with Census 2000 AIANSF
001	Total population	X	
006	American Indian and Alaska Native alone (300, A01-Z99)	X	
32R	Hopi tribal grouping alone (H39, H41)		X

Note: Census 2000 AIANSF refers to the Census 2000 American Indian and Alaska Native Summary File.

Comparability with Decennial Products

- Census data provides a **snapshot** of the population (April 1st)
- ACS provides **period estimates** (2006-2010)
- For population group counts, use Census 2000 short form and 2010 Census

Availability

The ACS Selected Population Tables and the American Indian and Alaska Native Tables:

- Planned for release **once every five years** – starting in 2012 (with 2006 through 2010 ACS 5-year estimates)
- Available on American FactFinder and as ASCII Summary Files on the Census Bureau's FTP server

Access Through American FactFinder

The screenshot shows the American FactFinder website interface. At the top, the U.S. Census Bureau logo is visible. Below it, the 'AMERICAN FactFinder' logo is displayed over a map of the United States. Navigation links include 'Feedback', 'FAQs', 'Glossary', and 'Help'. A language selector shows 'English' and 'Español'. The main navigation bar includes 'MAIN', 'SEARCH', 'WHAT WE PROVIDE', and 'USING FACTFINDER'. On the left, there are sections for 'Your Selections' (currently empty), 'Search using the options below:', and four categories: 'Topics', 'Geographies', 'Race and Ethnic Groups', and 'Industry Codes'. The 'Quick Facts' section offers a dropdown for 'United States' and a 'GO' button. The central 'Quick Start' section prompts users to 'Enter search term(s) and click 'GO'', with input fields for 'topic or table name' and 'state, county or place (optional)', and radio buttons for 'topics', 'race/ancestry', and 'industries'. To the right, there are sections for 'Address Search' (with a street sign icon), 'View the American FactFinder Data Release Schedule', 'Download large volume data from the Census Bureau's FTP Site', and 'Reference Maps'. A 'News and Notes' section at the bottom left features a 'GET EMAIL UPDATES' button and a news item dated 'Apr 26, 2012' regarding the release of Summary File 2 data.

<http://factfinder2.census.gov>

Access Through American FactFinder

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections

Search using...
Dataset:
2010 ACS 5-year Selected Population Tables

clear all selections and start a new search

Search using the options below:

- Topics (age, income, year, dataset, ...)
- Geographies (states, counties, places, ...)
- Race and Ethnic Groups (race, ancestry, tribe)**
- Industry Codes (NAICS industry, ...)

Search Results: 1-25 of 680 tables and other products match 'Your Selections'

Selected: View | Download | Compare | Clear All

Narrow your search: **GO**

ID	Table, File or Document Title	Dataset	About
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Select Race and Ethnic Groups 2010 ACS 5-year Selected Population Tables CLOSE X

Enter a race, ancestry, or tribe, or use the Race and Ethnic Group Filter Options below:

Enter a race or ethnic group (Asian, Black, Cherokee, ...) **GO**

Your Race and Ethnic Group Filters

"Your Race and Ethnic Group Filters" is empty

Race/Ethnic Group Filter Options

- Population Group Type
 - Race and Hispanic Origin (2000 code based) (228)
 - Race and Hispanic Origin (ACS code based) (307)
 - Race and Hispanic Origin (2010 code based) (266)
 - Ancestry Group (99)

Select population groups to add to Your Selections

Race and Ethnic Group Results: 1-25 of 406 per page 25

Selected: Add | Check All | Clear All |

Code	Population Group Name	Population Group Type
<input type="checkbox"/> 001	Total population	Race and Hispanic Origin (2000 code based), Race and Hispanic Origin (2010 code based), Race and Hispanic Origin (ACS code based)
<input type="checkbox"/> 002	White alone	Race and Hispanic Origin (2000 code based), Race and Hispanic Origin (2010 code based), Race and Hispanic Origin (ACS code based)

American FactFinder



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Embargo-Area Press Kit

- Link to the Estimates
- Presentation slides
- News Release
- New ACS Brief – The Population With a Bachelor’s Degree or Higher by Race and Hispanic Origin: 2006-2010
- Link to ACS website and summary file technical documentation

www.census.gov/acs/www/data_documentation/special_data_release/

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American Community Survey

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Data Releases

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Special Data Release

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Census Bureau announces the release of 2 new ACS products. This is the first time this level of statistical detail has been available for groups since the Census 2000.

2006-2010 ACS 5-Year Selected Population Tables—

- Estimates of characteristics for selected race, Hispanic origin, tribal, and ancestry populations
- Based on sample data collected from January 1, 2006 to December 31, 2010
- Scheduled to be released every 5 years

2006-2010 ACS 5-Year American Indian and Alaska Native (AIAN) Tables—

- Estimates of characteristics for selected American Indian and Alaska Native tribal populations
- Based on sample data collected from January 1, 2006 to December 31, 2010
- Scheduled to be released every 5 years

What tables will be available?

SEARCH

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Data by Year

- [2010](#)
- [2009](#)
- [2008](#)
- [2007](#)
- [2006](#)

2010 ACS 1-Year Estimates

Data by Topic
Tin: Choosing a geography

Questions?



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Upcoming Releases and Events From the U.S. Census Bureau

- 2010 Census Coverage Measurement Results News Conference and Technical Briefing (May 22)
- C-SPAN's "America by the Numbers" series on Washington Journal. This Friday: "Life as a Veteran Today"
- 2011 Population Estimates for Cities, Towns, and Other Subcounty Areas (Embargo-Period Webinar Late June)

For Further Information

Media

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(301) 763-INFO (4636)



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