

# American FactFinder

American FactFinder Communications  
AFF2 Expansion and Legacy Sunset

*Media Webinar*

January 11, 2012

## **Webinar access information**

Toll free number: 888-982-4490

Passcode: AFF

URL: <https://www.mymeetings.com/nc/join/>

Conference/meeting number: PW2946135

Conference/meeting passcode: AFF



# Speakers

## Host

Michael Cook

Acting Chief, Public Relations and Events  
Branch

Public Information Office

## Presentation Robert Chestnut

Chief, Requirements and Stakeholder Relations  
Branch

Decennial Systems Contract Management  
Office



# Today's Agenda & Topics

- **Current Status of NEW American FactFinder**
  - Latest Data Releases
  - Upcoming Data Releases
  - Status of Conversion
- **Status of Legacy American FactFinder**
  - Retirement Date
- **Deep Linking**
  - Linking to the NEW American FactFinder
  - Deep Linking Guide
- **Questions**



# The NEW American FactFinder - Latest Data Releases

## November 15, 2011

- 2010 Annual Survey of Manufactures
- 2010 Census Summary File 1 National GCTs
- 2007 Economic Census (partial)
- 2002 Economic Census (partial)
- 2005 Business Patterns (CB0500A2)
- 2004 Business Patterns (CB0400A2)
- 2009 Population Estimates (except GCTs)
- 2007 Population Estimates
- 2006 Population Estimates

## December 8, 2011

- 2010 American Community Survey 5-Year Estimates (available down to census tract level in AFF, block group via FTP)
- 2010 American Community Survey 3-Year PUMS
- 2009 Population Estimates (GCTs only)

## December 15, 2011

- 2010 Census DP1 Puerto Rico- Spanish
- 2010 Census Summary File 2 (SF2) - States and Puerto Rico – **state-by-state flow basis through April 2012**



# The NEW American FactFinder – Upcoming Data Releases

## January 2012

- 2010 Puerto Rico Community Survey, 3 Year Estimates
- Continued Release of 2010 Census Summary File 2: States

## May 2012

- American Community Survey Summary File 4/American Indian and Alaska Native Release



# Status of Conversion



- Conversion almost complete
- All datasets have been converted, but a few tables remain

# Shutdown of Legacy American FactFinder

- Legacy American FactFinder will be retired on January 20, 2012
- Archiving of older data
  - Searchable in NEW AFF through selection box located in *Topics*
  - Available for download via FTP
  - Not a “live” product in the AFF system



# Archived Datasets

- 1990 Census
- 2000-2004 American Community Survey
- 2000-2001 Supplementary Survey
- 1997 Economic Census
- 2003 Annual Survey of Manufactures
- 2003 Nonemployer Statistics





# Archive Business Rules

Decennial census: retain and display the current and 1 prior

Current: [Census 2010](#)

Prior: [Census 2000](#)

Quinquennial census: retain and display the current and 1 prior

Current: [ECON 2007](#)

Prior: [ECON 2002](#)

Annual surveys: retain and display the current\* and 4 prior (5 for ACS)

ACS: [2010, 2009 - 2005](#)

PEP: [2009, 2008 - 2006](#)

Annual Economic Surveys:

ASM: [2008, 2007 - 2004](#)

NS: [2008, 2007 - 2004](#)

CBP: [2008, 2007 - 2004](#)

ZBP: [2008, 2007 - 2004](#)

# Archive Data Access

- Requests for data found only on the FTP site will be handled like all user requests for old or unpublished data. For assistance:
  - Media please submit requests through the Public Information Office. 301-763-3030
  - General public submit requests through the Customer Services Center. 1-800-923-8282 or (301) 763-INFO (4636)



Your source for population, housing, economic, and geographic data

**!** This version of American FactFinder will be discontinued January 20, 2012.

[learn more »](#)



**This version of American FactFinder will be discontinued January 20, 2012.**

**How will this affect me?**

This version of American FactFinder will not be available as of January 20, 2012. Data are being transitioned to the new system. Visit the NEW American FactFinder at [factfinder2.census.gov](http://factfinder2.census.gov) for the latest data.

**What do I need to do?**

If you have created links or bookmarks into this version of American FactFinder, they will not work after January 20, 2012. A how-to guide for [Building Deep Links into the New American Factfinder](#) is available. When this version of American FactFinder is discontinued, any deep links into this system will no longer work.

**CLOSE**

POPULATION FINDER

FACT SHEET

PEOPLE

HOUSING

BUSINESS AND GOVERNMENT

ABOUT THE DATA

DATA SETS

DOWNLOAD CENTER

MAPS

TOOLS AND REFERENCES

Address Search...

Address search is available on the [New American FactFinder](#).

- [Browser Notes](#)
- [Confidentiality](#)
- [Citing FactFinder](#)

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Getting

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provide  
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**Puerto Rico Community Survey** - the equivalent of the American Community Survey for Puerto Rico  
[learn more](#) | [get data](#) | [en español](#)

**Population Estimates Program** - population numbers between censuses  
[learn more](#) | [get data](#)

**Economic Census** - profiles the U.S. economy every 5 years  
[learn more](#) | [get data](#)

**Annual Economic Surveys** - data from the Annual Survey of Manufactures, County Business Patterns and Nonemployer Statistics  
[learn more](#) | [get data](#)

Special Interest

**2007-2009 Puerto Rico Community Survey (PRCS) 3-Year Estimates** are now available for Puerto Rico in Spanish from the [Data Sets page](#).

**2010 Apportionment Data Release**, See the first [2010 Census](#) results.

**2005-2009 American Community Survey 5-Year Estimates** are [now available](#) for cities, all counties and other areas with smaller population, including census tracts. Detailed data is available from the [Data Sets page](#).

**2005-2009 Puerto Rico Community Survey (PRCS) 5-Year Estimates** in

**Legacy AFF Main Page.** The popup will appear the first time **factfinder.census.gov** is accessed during a browser session. Clicking the Close button will dismiss the popup. Users can click the 'learn more' link to see the popup again.





NEW MEXICO

OKLAHOMA

ARKANSAS

TENNESSEE

NORTH CAROLINA

SOUTH CAROLINA

**The NEW American FactFinder is now available!**

The legacy American FactFinder will be discontinued January 20, 2012.

**How will this affect me?**

The legacy version of the American FactFinder will not be available as of January 20, 2012. Data are being transitioned to the new system.

**What do I need to do?**

If you have created links or bookmarks into the legacy American FactFinder, they will not work after January 20, 2012. A how-to guide for Building Deep Links into the New American Factfinder is available. When the legacy American FactFinder is discontinued, any deep links into that system will no longer work.



for data from  
**Census 2010 and 2000  
2010 American Community Survey  
Population Estimates  
Economic Census  
Annual Economic Surveys**

go to  
**factfinder2.census.gov**

Learn more about the New American FactFinder

For information about the release of data  
from the 2010 Census, see the  
**2010 Census Data Products  
release schedule**

for data from the  
**2000-2009 American Community Survey,  
Economic Census**

go to  
**factfinder.census.gov**

Transition when clicking the American FactFinder link from the **census.gov** home page.



Redirection page for **factfinder.census.gov** after the legacy system is sunset. The number of seconds counts down from 10, then redirects users automatically to **factfinder2.census.gov**.

U.S. Census Bureau

AMERICAN  
**FactFinder**



***The NEW American FactFinder is now available!***

*The legacy American FactFinder has been discontinued.*

Data have been migrated to the NEW American FactFinder at [factfinder2.census.gov](https://factfinder2.census.gov).

You will be automatically redirected to the NEW American FactFinder in 10 seconds.

[Learn more](#) about the NEW American FactFinder.

[Frequently Asked Questions](#) »

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Bureau



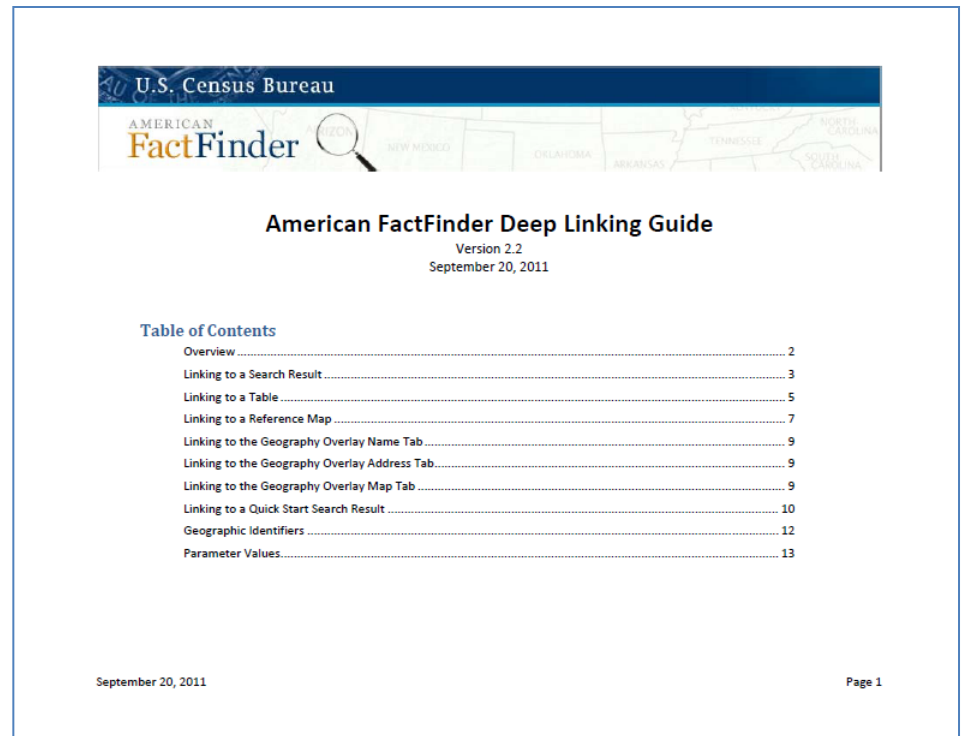
# Deep Linking to the NEW American FactFinder

- Any deep links into the discontinued system will no longer work.
- Deep links to specific products from these datasets will not be available:
  - 1990 Census
  - 2000-2004 American Community Survey
  - 2000-2001 Supplementary Survey
  - 1997 Economic Census
  - 2003 Annual Survey of Manufactures
  - 2003 Nonemployer Statistics
- These products will only be available through an archived FTP format. Instructions on how to access these archived products will be provided in future updates.
- All other current and previous year data from the American Community Survey, Puerto Rico Community Survey, Annual Population Estimates, Economic Census, and Annual Economic Surveys are available at <http://factfinder2.census.gov>.



# Deep Linking Guide

Use the how-to guide for [Building Deep Links into the New American Factfinder](#) to create links to the NEW American FactFinder.



[http://factfinder.census.gov/home/saff/AFF\\_deep\\_linking\\_guide.pdf](http://factfinder.census.gov/home/saff/AFF_deep_linking_guide.pdf)

# Questions & Answers





# Upcoming Events and Releases

## Events

- January 12 Webinar: Data Tools
- January 19 Webinar: Overview of July 1, 2011 Population Estimates (including 2012 release dates)

## Releases

- 2010 Census Summary File 2 – Ongoing release of state files



# For Further Information

## Media

Public Information Office  
301-763-3030

## General Public

Customer Services Center  
1-800-923-8282 or  
(301) 763-INFO (4636)

**American FactFinder** <http://factfinder2.census.gov>

## Help & Tutorials

Click on “Help” located at the top right of the AFF Main page.

