

U.S. Census Bureau

County Business Patterns: 2009 U.S., States, Counties, Puerto Rico and the Island Areas

Census Bureau Economic Data

June 30, 2011

Presenters

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Survey uses

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Resources for Today's News Conference

Go to www.census.gov and click on the “Releases” link next to Newsroom. The County Business Patterns release is under “Other Releases”

- Today's PowerPoint Presentation
- News Release
- Link to the County Business Patterns Home Page



County Business Patterns (CBP) Overview

- County Business Patterns is an annual series that provides economic data by industry for most establishments with paid employees
- Data items include the number of Establishments, Employment, First-quarter Payroll, and Annual Payroll
- Includes data by Employment Size and Legal Form of Organization
- More than 1,000 NAICS industries are covered



County Business Patterns Overview - Continued

- Data for businesses originates from administrative records received from the Internal Revenue Service, Social Security Administration, and Bureau of Labor Statistics.
- Other data sources for multi-location firms are provided from the:
 - Annual Report of Organization Survey, and
 - Economic Census (conducted every 5 years)



County Business Patterns Overview - Continued

- Today's release covers data at the U.S., State, County, and Metropolitan Statistical Area (MSA) level; ZIP Code level data will be released in a few weeks
- Data for the District of Columbia and Puerto Rico are also available
- Today marks the initial release of data on the Island Areas of American Samoa, Guam, the Commonwealth of the Northern Mariana Islands (CNMI), and the U.S. Virgin Islands



A Look at the 2009 Statistics from County Business Patterns



2009 County Business Patterns – U.S. and States

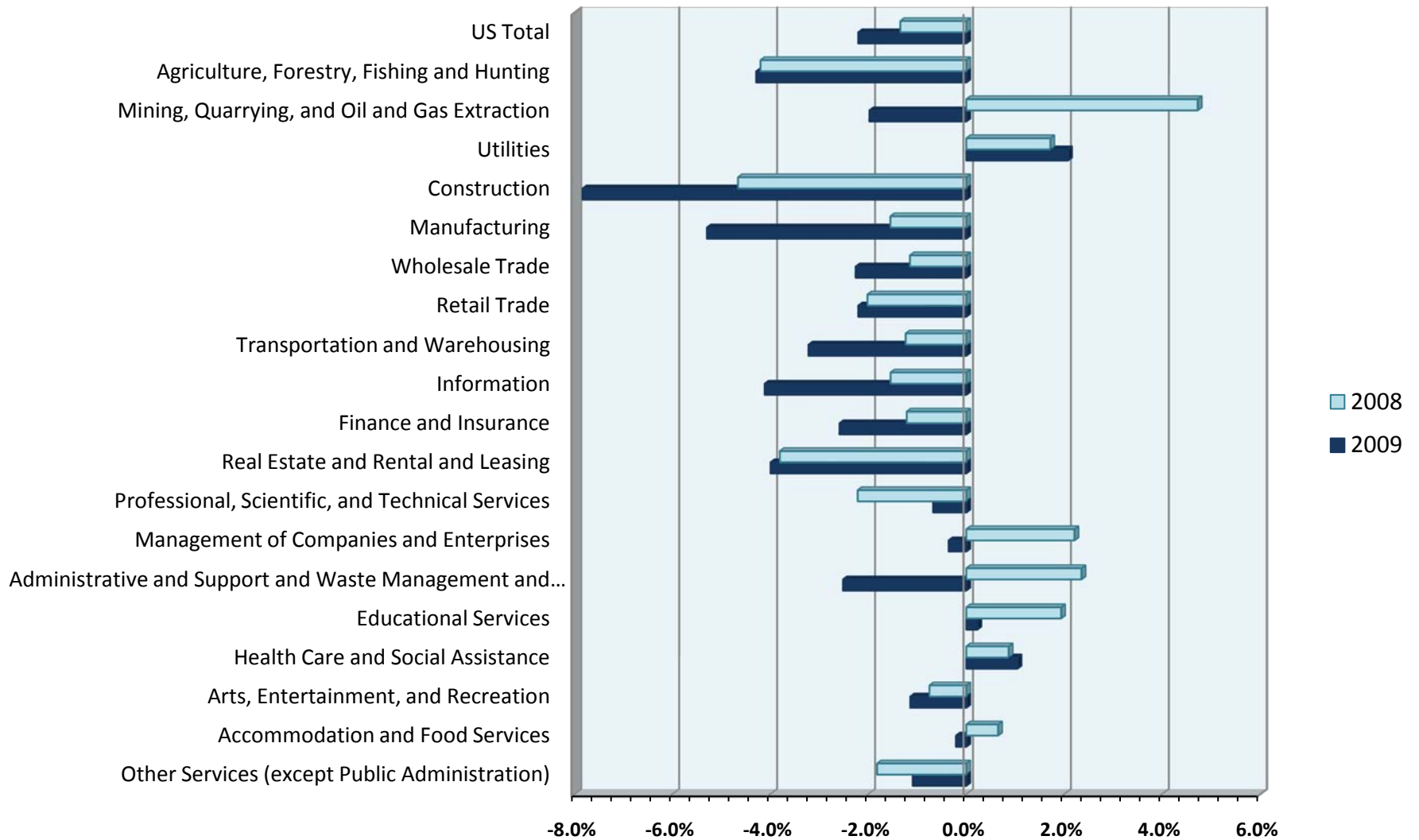
- The number of U.S. Businesses with paid employees was 7.4 million in 2009; a decline of 2.2 percent from the previous year
- A total of 168,000 businesses were lost between 2008 and 2009
- The total number of employees fell by more than 5 percent between 2008 and 2009; a decrease of over 6 million



2009 County Business Patterns – U.S. and States (Continued)

- Of all states, Nevada and Arizona had the highest percentages of employment decline (9.9 and 9.1 percent); this represented losses of over 113,000 employees in Nevada and 211,000 employees in Arizona
- At the state level, only Alaska and the District of Columbia gained employees from the previous year; with increases of 1.8 percent and 0.1 percent

Change in Establishments by Industry, 2008 and 2009



County Business Patterns



Industry Sectors with the Largest Losses in Employment: 2009

NAICS Subsector	Industry Description	2009 Employment	2008 Employment	Employment Change
561	Administrative and support services	8,712,512	9,857,294	-1,144,782
238	Specialty trade contractors	3,781,406	4,495,206	-713,800

Industry Sectors with the Largest Gains in Employment: 2009

NAICS Subsector	Industry Description	2009 Employment	2008 Employment	Employment Change
621	Ambulatory health care services	6,040,265	5,886,549	153,716
622	Hospitals	5,658,923	5,585,159	73,764

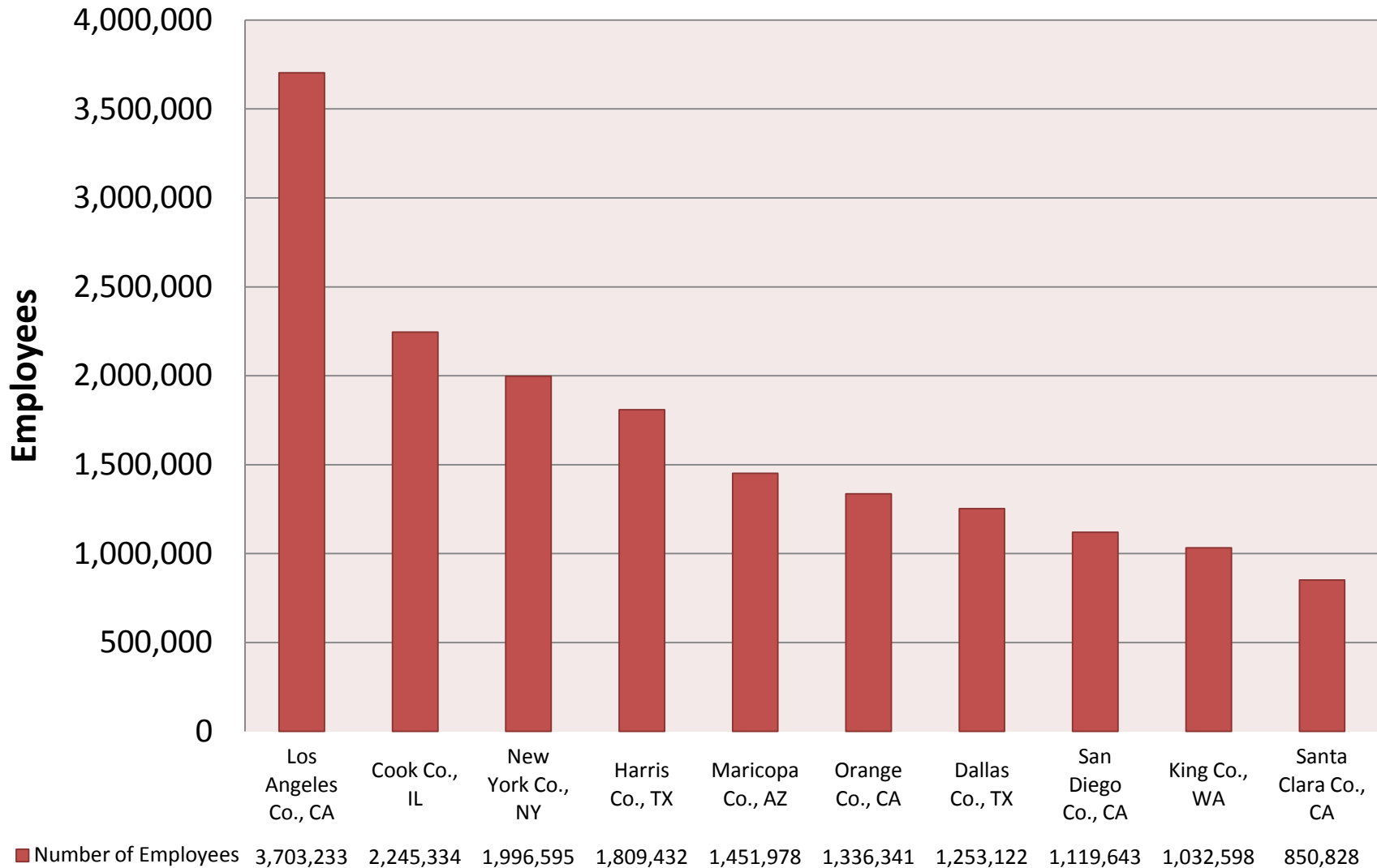


2009 County Business Patterns – Counties

Among the 50 largest counties based on number of establishments:

- Maricopa County, Arizona had a decline of 4.1 percent in the total number of establishments in 2009
- Kings County, New York gained 1,299 business locations; a 2.9 percent increase
- Clark County, Nevada lost nearly 79,000 employees in 2009; a decline of 9.4 percent

Number of Employees for the Top 10 U.S. Counties



County Business Patterns



Payroll by County*

County, State	Annual Payroll (thousands)			Average Annual Payroll per Employee		
	2009	2008	% diff	2009	2008	% diff
New York County, New York	\$180,587,616	\$214,771,189	-15.9%	\$90,448	\$102,086	-11.4%
Santa Clara County, California	\$64,936,275	\$70,802,629	-8.3%	\$76,321	\$76,950	-0.8%
Suffolk County, Massachusetts	\$38,056,611	\$41,451,218	-8.2%	\$67,605	\$70,824	-4.5%
King County, Washington	\$59,567,568	\$61,519,267	-3.2%	\$57,687	\$56,657	1.8%
Fulton County, Georgia	\$40,606,341	\$42,322,191	-4.1%	\$56,807	\$56,056	1.3%
Harris County, Texas	\$97,474,729	\$101,506,572	-4.0%	\$53,870	\$55,135	-2.3%
Hennepin County, Minnesota	\$43,128,263	\$46,503,931	-7.3%	\$52,323	\$55,417	-5.6%
Cook County, Illinois	\$116,535,088	\$125,782,667	-7.4%	\$51,901	\$53,052	-2.2%
Oakland County, Michigan	\$30,924,795	\$34,692,565	-10.9%	\$50,294	\$51,276	-1.9%
Mecklenburg County, North Carolina	\$25,514,656	\$27,675,752	-7.8%	\$48,042	\$49,416	-2.8%

* Based on a selection of the 50 largest counties



2009 County Business Patterns – Puerto Rico and the Island Areas

- In accordance with the American Recovery and Reinvestment Act of 2009 (ARRA), County Business Patterns: 2009 has expanded to include economic data for the following four Island Areas:
 - American Samoa
 - Commonwealth of the Northern Mariana Islands
 - Guam
 - U.S. Virgin Islands
- Puerto Rico statistics were first published annually in the County Business Patterns in 1978



2009 County Business Patterns - Island Areas

- American Samoa had 458 establishments with total annual payroll of \$120 million
- Eastern District in American Samoa showed the largest employment on that island with a total of 7,577 employees
- The Commonwealth of the Northern Mariana Islands had 1,232 establishments with total annual payroll of \$131 million
- Saipan Municipality in the Commonwealth of the Northern Mariana Islands, showed the largest number of employees with more than 9,000

County Business Patterns



Total Establishments

	Establishments	
	2009	2008
Puerto Rico and the Island Areas		
Puerto Rico	45,549	46,348
American Samoa	458	445
Commonwealth of the Northern Mariana Islands	1,232	1,229
Guam	3,235	3,226
U.S. Virgin Islands	2,845	2,805



Total Employment and Annual Payroll Data

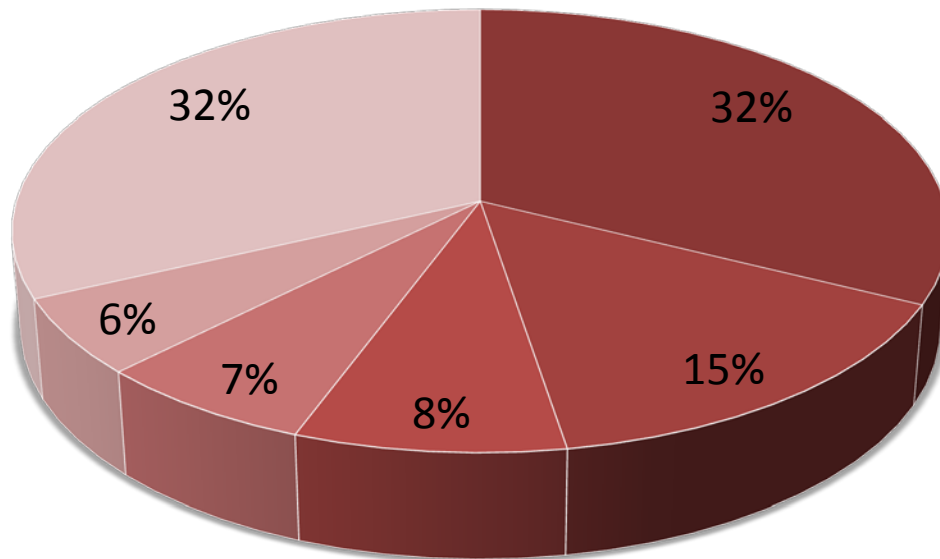
Puerto Rico and the Island Areas	2009	
	Employment	Annual Payroll (thousands)
Puerto Rico	702,063	\$16,241,593
American Samoa	9,991	\$120,202
Commonwealth of the Northern Mariana Islands	10,188	\$131,407
Guam	50,270	\$1,185,524
U.S. Virgin Islands	32,512	\$1,017,787



Top 5 Industries by Employment for Puerto Rico

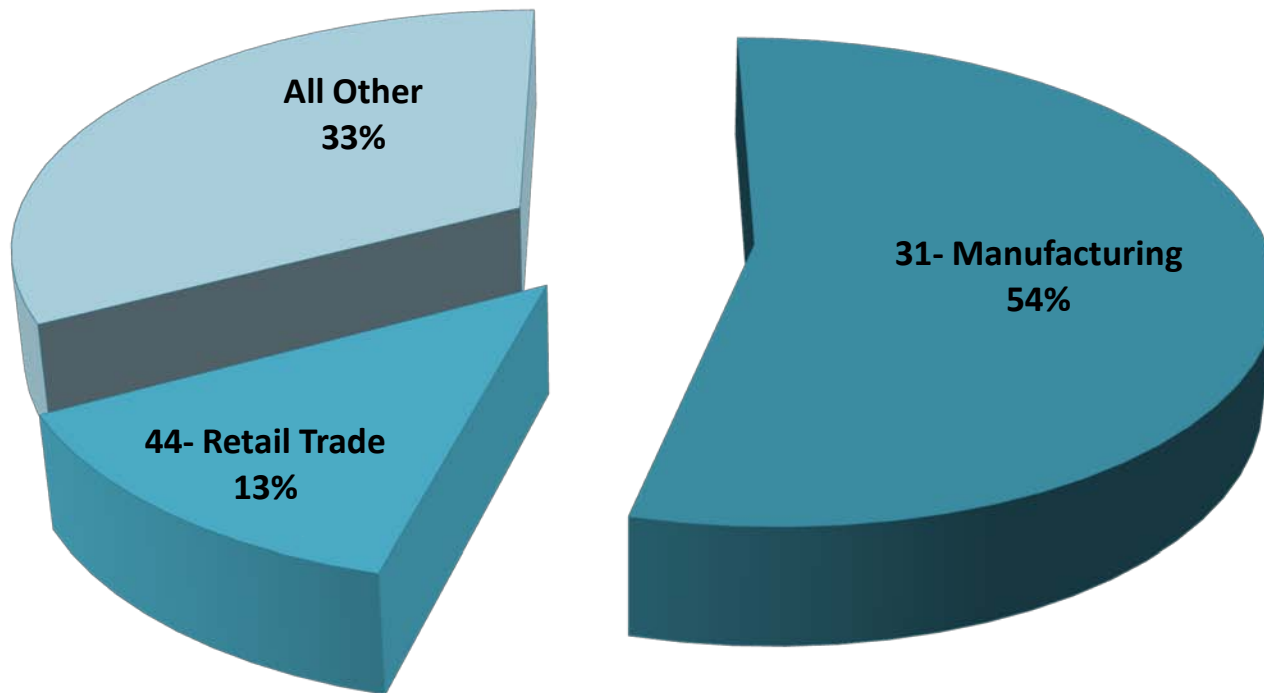
NAICS Sector	Industry Description	Employment	Annual Payroll (thousands)
44	Retail Trade	126,053	\$2,161,956
31	Manufacturing	96,509	\$3,183,077
62	Health Care and Social Assistance	79,471	\$1,719,008
72	Accommodation and Food Services	71,957	\$943,224
56	Administrative and Support and Waste Management and Remediation Services	69,515	\$1,140,668

Percentage of Employment by Industry for CNMI



- 72- Accommodation and Food Services, 32%
- 44- Retail Trade, 15%
- 56- Administrative and Support and Waste Management and Remediation Services, 8%
- 31- Manufacturing, 7%
- 48- Transportation and Warehousing, 6%
- All Other, 32%

Percentage of Employment by Industry for American Samoa



County Business Patterns



Top 5 Industries by Employment for Guam

NAICS Sector	Industry Description	Employment	Annual Payroll (thousands)
72	Accommodation and Food Services	11,352	\$167,673
44	Retail Trade	8,257	\$170,034
23	Construction	5,552	\$120,225
56	Administrative and Support and Waste Management and Remediation Services	3,662	\$70,822
62	Health Care and Social Assistance	3,224	\$108,699



Top 5 Industries by Employment for the U.S. Virgin Islands

NAICS Sector	Industry Description	Employment	Annual Payroll (thousands)
44	Retail Trade	6,751	\$139,637
72	Accommodation and Food Services	6,569	\$144,940
23	Construction	2,316	\$73,125
31	Manufacturing	2,285	\$175,970
81	Other Services (except Public Administration)	2,093	\$61,683

*Special thanks to the governments of American Samoa, Guam, Northern Mariana Islands and the U.S. Virgin Islands for their assistance in our efforts to publish 2009 Island Areas data.



County Business Patterns Data Uses By Bureau of Economic Analysis

Stephen Andrews

Release of 2009 County Business Patterns

Census Bureau

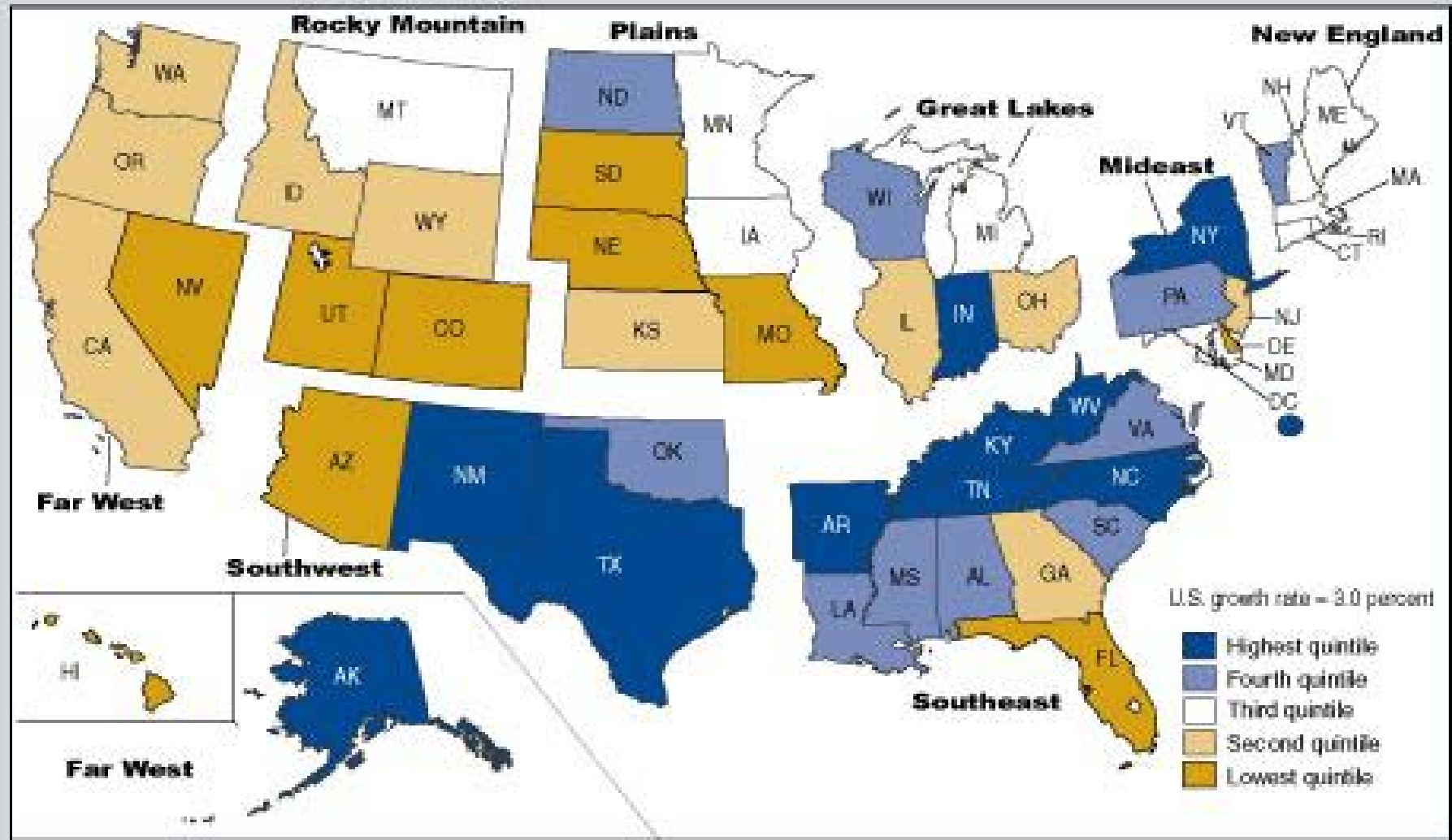
June 30, 2011

Regional Uses

- Regional Income Division
 - Responsible for estimating State and Local income across all industrial activities
 - Uses Quarterly Census of Employment and Wages
 - Uses CBP to estimate for missing income activities
 - Religious Organizations
 - Educational Services

Regional Income Example

Personal Income: Percent Change, 2009–2010



National Uses

- Income
 - Regional Sums to National
 - Any table that displays compensation-related income
 - Gross Domestic Income by Type of Income (e.g., table 1.10)
 - Compensation of Employees by Industry (e.g., table 6.2D)
 - National Income Additional Uses
 - By Legal Form of Organization
 - Corporations, S-Corporations, Sole Proprietorships, Partnerships, Non-profits, Government, Other
 - National Income by Sector, LFO, and Type of Income (e.g., table 1.13)
 - Nonfarm Proprietors' Income by Industry (e.g., table 6.12D)



National Uses Cont'd

- Capital Stock Measurement
 - Private Fixed Investment
 - Investment in Fixed Assets and Consumer Durable Goods (e.g., table 1.5)
 - Investment in Private Fixed Assets, Equipment and Software, and Structures by Type (e.g., table 2.7)
 - By Legal Form of Organization
 - Current-Cost Net Stock of Private Nonresidential Fixed Assets by Industry Group and Legal Form of Organization (e.g., table 4.1)
 - Current-Cost Net Stock of Private Fixed Assets by Industry Group and Legal Form of Organization (e.g., table 6.1)

Potential Uses in the Future

- GDP for U.S. Territories
 - Guam
 - Commonwealth of the Northern Mariana Islands
 - U.S. Virgin Islands
 - American Samoa
- Look forward to a productive relationship in the coming years

Questions?

Upcoming Releases from the U.S. Census Bureau

- Today – Release of 2010 Summary File 1 for Alaska, Colorado, Connecticut, Nebraska and North Carolina
- Late July – 2009 Nonemployer Statistics

Contact Information

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