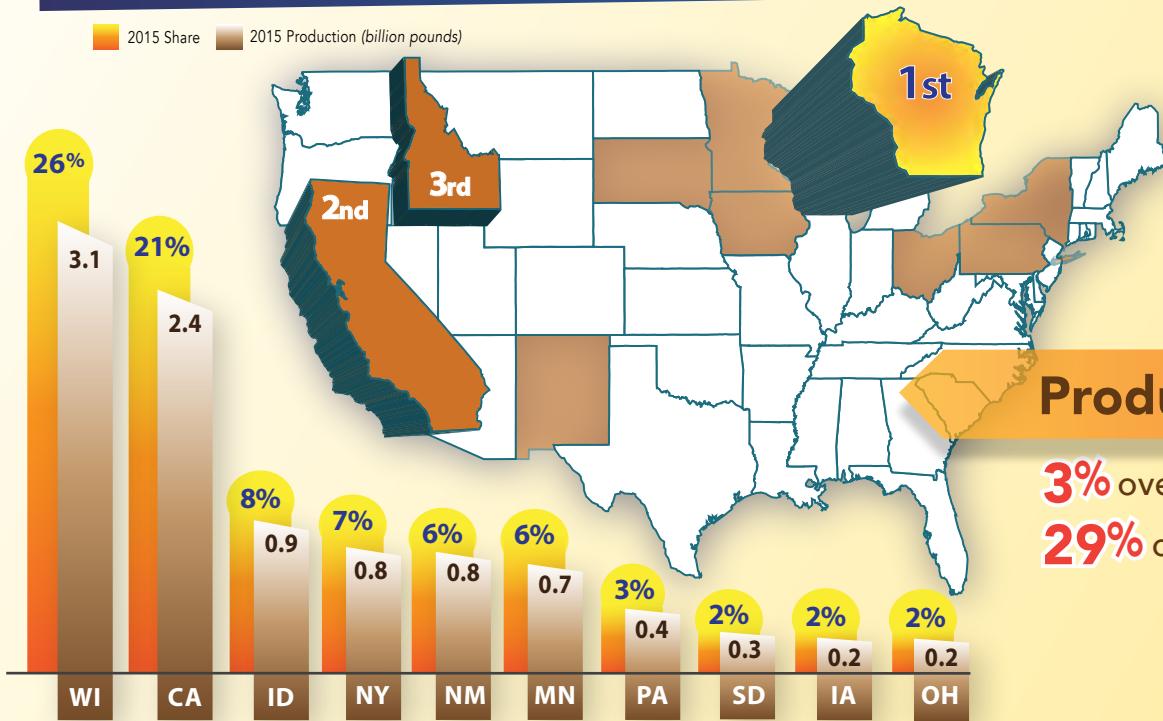


THE U.S. PRODUCED A RECORD-BREAKING 11.8 BILLION POUNDS OF CHEESE IN 2015



Production is up!

3% over the past year
29% over the past decade

America's Dairyland has led the nation in cheese production for more than a century.

Cheese consumption is at an all-time high: Americans eat **35** pounds of cheese each year.



WISCONSIN WINS more awards for its cheese than any other state or country!

WISCONSIN PRODUCES:

26% of all cheese made in the U.S.

45% of U.S. specialty cheese

600+ varieties, types & styles of cheese

65+ Wisconsin originals



Wisconsin ranks 4th in world cheese production

(in billions of pounds)

