

# DEMOGRAPHICS



# City of Las Vegas Economic and Urban Development Department & Redevelopment Agency

## Economic and Urban Development Department

The Economic and Urban Development Department creates, coordinates and encourages new development and redevelopment throughout the city of Las Vegas. It increases and diversifies the city's economy and creates jobs through business attraction, retention and expansion programs. This expanded department now includes the Parking Division. The newly reorganized and consolidated Parking Division has begun work on modernizing parking meters, online customer service, downtown parking locator assistance and aiding developers with their parking-related plans.

The EUD coordinates with the Las Vegas Redevelopment Agency (RDA) on day-to-day operations, economic development, job creation and long-term strategic goals.

## Las Vegas Redevelopment Agency

The Las Vegas Redevelopment Agency (RDA) promotes the redevelopment of downtown Las Vegas and surrounding older commercial districts by working with developers, property owners and the community to accomplish beneficial revitalization efforts, create jobs and eliminate urban decay.

The city of Las Vegas currently has two designated redevelopment areas. Redevelopment Area 1 encompasses 3,948 acres. The area roughly includes the greater downtown Las Vegas area east of I-15, south of Washington Avenue, north of Sahara Avenue and west of Maryland Parkway. It also includes the Charleston Boulevard, Martin L. King Boulevard and Eastern Avenue corridors.

A new Redevelopment Area 2 (RDA 2) was officially adopted during the Aug. 15, 2012 meeting of the Las Vegas City Council. The RDA 2 designation gives the Las Vegas Redevelopment Agency the powers to redevelop, rehabilitate and revitalize this area. This new RDA 2 designation also allows the Redevelopment Agency to provide qualified owners/operators with certain business incentives. Redevelopment Area 2 covers Sahara Avenue from I-15 to Decatur Boulevard, Charleston Boulevard from Rancho Drive to Rainbow Boulevard and Decatur Boulevard from Sahara Avenue to U.S. 95.

Although the RDA is legally a separate entity from the city of Las Vegas, city council members sit on its board and provide input on projects.

## Contact Information:

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Web: [www.lasvegasnevada.gov/EUD](http://www.lasvegasnevada.gov/EUD)

Web: [www.facebook.com/lvbusiness](https://www.facebook.com/lvbusiness)



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## City of Las Vegas and Clark County Government Summary

	Las Vegas	Clark County <sup>(1)</sup>
Population (2012)	594,294	2,008,654
Existing Land Use (sq. miles)	135.8	7891.4
Population Density (per sq. mile)	4,376	255
Government Structure	Council/Manager	County Commission and Council/Manager <sup>(2)</sup>
Planning Commission	Yes	Yes and City Council <sup>(3)</sup>
Industrial Plan Approval	Yes	Yes <sup>(4)</sup>
Zoning Regulations	Yes	Yes
Industrial Bond Financing Limit	\$10,000,000	\$10,000,000 - \$20,000,000 <sup>(5)</sup>
<b>Local Adopted Budget <sup>(6)</sup> (Total Expenditures):</b>		
FY 2010-11	\$1,517,700,900	\$9,007,196,700
FY 2011-12	\$1,370,802,900	\$8,446,574,900
FY 2012-13	\$1,199,946,100	\$8,385,971,400
Combined Tax Rate (Operating):	2.7135	Varies based on local tax district
Full-time Equivalent Employees	3,098	20,242
<b>Total Property Tax Rate <sup>(7)</sup></b>		
FY 2010-11	\$3.2782	Varies based on local tax district
FY 2011-12	\$3.2782	Varies based on local tax district
FY 2012-13	\$3.2782	Varies based on local tax district

<sup>(1)</sup> Clark County is comprised of five incorporated cities (Boulder, Henderson, Las Vegas, Mesquite and North Las Vegas) and Unincorporated Clark County (31 areas/townships).

<sup>(2)</sup> Unincorporated Clark County is governed by a commission and Clark County's five cities have a council/manager structure.

<sup>(3)</sup> Planning in the city of Mesquite is conducted through a city council and the rest of the governmental jurisdictions in Clark County have a planning commission.

<sup>(4)</sup> City council and staff for the city of Mesquite.

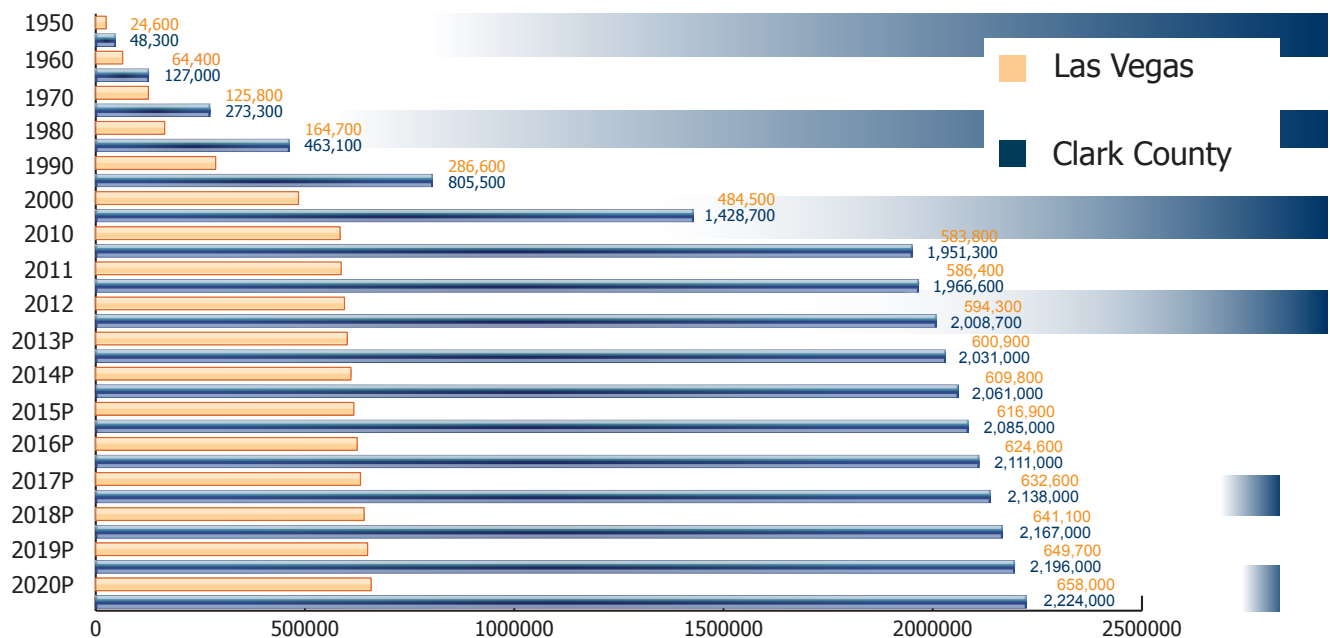
<sup>(5)</sup> Bond limit is \$20,000,000 for the city of Henderson and \$10,000,000 for the rest of Clark County's jurisdictions.

<sup>(6)</sup> Based on the county and locality adopted budget reports for each jurisdiction. Does not account for all service budgets in Clark County (e.g., airport, convention and visitors, fire/emergency, redevelopment, transportation, so forth).

<sup>(7)</sup> Per every \$100 of assessed value. Entities that provide services for individual tax districts that comprise the Total Property Tax Rate are grouped into various tax rates: Combined Tax Rate, County Tax Rate, Combined Special District Tax Rate, School Tax Rate and State Tax.

Sources: Individual entities (November 2013).

## Population Estimates and Projections



Sources: 2010 Census; Clark County Comprehensive Planning Department; Center for Business and Economic Research at UNLV; RCG Economics (November 2013).

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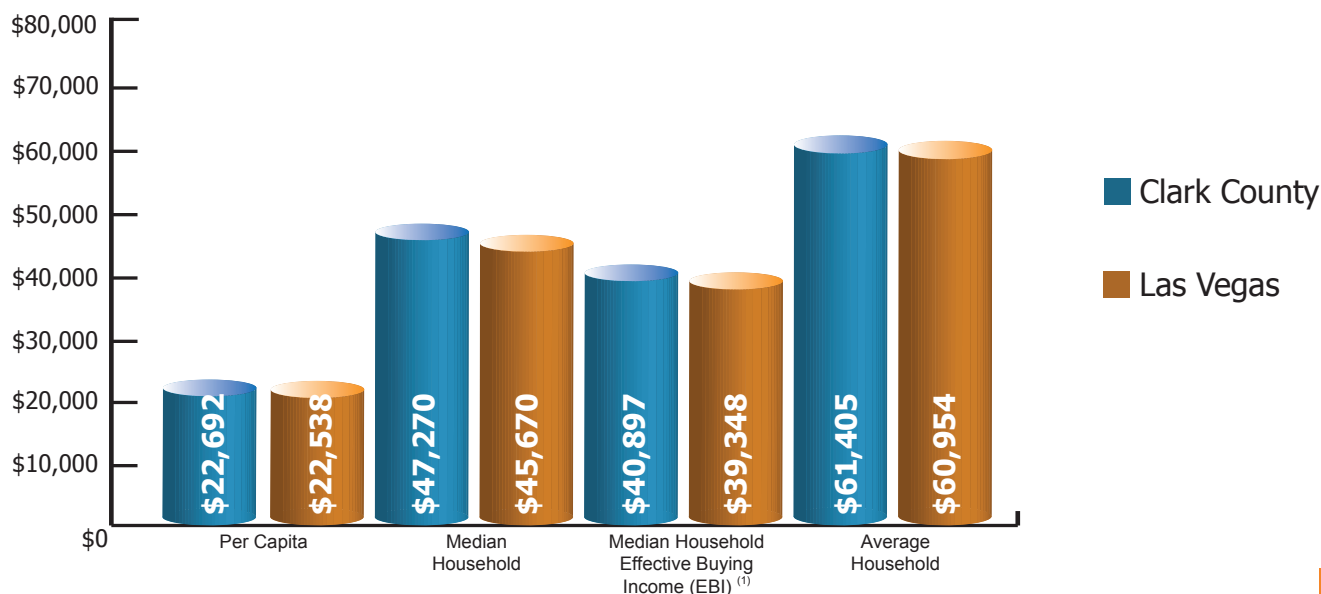
## Las Vegas Population Change and Household Income by Zip Code

Zip Code	Population 2011	Population 2012	% Change	Median Household Income
89101	42,763	40,516	-5.3%	\$22,479
89102*	33,774	35,054	3.8%	\$29,781
89104*	34,618	34,724	0.3%	\$29,452
89106	31,260	25,849	-17.3%	\$27,864
89107	36,419	38,323	5.2%	\$40,971
89108	72,086	74,723	3.7%	\$39,707
89110*	73,633	74,636	1.4%	\$41,458
89117*	51,415	54,272	5.6%	\$46,982
89124*	7,844	6,996	-10.8%	\$76,429
89128	36,255	36,616	1.0%	\$46,594
89129*	49,058	52,253	6.5%	\$56,772
89130	29,299	31,517	7.6%	\$60,542
89131*	43,540	44,588	2.4%	\$76,358
89134	24,797	24,463	-1.3%	\$49,370
89138	12,292	12,630	2.7%	\$81,353
89143	12,054	13,565	12.5%	\$70,283
89144	19,021	18,462	-2.9%	\$70,794
89145	25,522	25,773	1.0%	\$47,441
89146*	17,991	18,613	3.5%	\$40,615
89149*	33,521	33,521	0.0%	\$63,791
89166*	8,417	9,384	11.5%	\$66,552

\*Zip code includes other areas outside of Las Vegas boundaries.

Sources: Clark County Comprehensive Planning Department; Nielsen Claritas – 2013 estimates (November 2013).

## Clark County and Las Vegas Residents' Income



<sup>(1)</sup> EBI: Personal income (wages, salaries, interest, dividends, rental income, and pension) after federal, state, and local taxes.

Source: Neilson Claritas – 2013 estimates (November 2013).

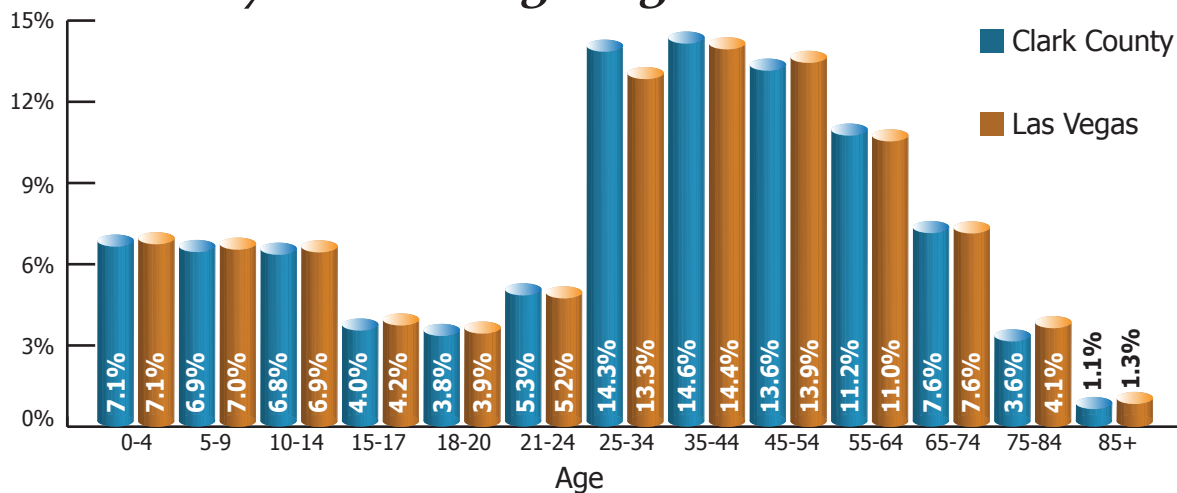
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## Clark County and Las Vegas Resident Profiles

	Clark County	Las Vegas
<b>Race and Ethnicity</b>	%	%
White	45.0	45.9
African American/Black	10.3	10.6
American Indian	0.4	0.4
Asian	9.3	6.2
Pacific Islander	0.7	0.6
Hispanic/Latino	30.9	33.2
More than one race	3.3	3.0
Other	0.2	0.2
<b>Gender</b>	%	%
Female	49.7	49.7
Male	50.3	50.3
<b>Marital Status (Age 15+)</b>	%	%
Never Married	32.2	31.6
Married, Spouse Present	42.9	42.3
Married, Spouse Absent	6.3	6.7
Divorced	13.5	13.8
Widowed	5.1	5.6
<b>Education (Age 25+)</b>	%	%
< 9th Grade	6.9	8.2
Some High School, No Diploma	9.4	10.0
HS Graduate (Incl. Equivalency)	29.5	28.9
Some College, No Degree	25.4	24.9
Associate Degree	7.0	6.8
Bachelor's Degree	14.6	13.6
Master's Degree	4.8	5.0
Professional School Degree	1.6	1.8
Doctorate Degree	0.7	0.8
<b>Avg. Length of Residence (Years)</b>	8.9	9.6

Sources: Neilsen Claritas – 2013 estimates (November 2013).

## Clark County and Las Vegas Age Distribution



Source: Neilsen Claritas – 2013 estimates (November 2013).

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## Clark County and Las Vegas Resident Profiles

	Clark County	Las Vegas
<b>Household Size</b>	<b>%</b>	<b>%</b>
1-Person	25.5	26.5
2-Persons	31.5	30.6
3-Persons	16.2	15.8
4-Persons	12.9	12.8
5+ Persons	7.5	7.6
6+ Persons	3.7	3.8
7+ Persons	2.8	3.0
Avg. Household Size	2.7	2.7
Avg. Adults Per Household-18+	2.1	2.8
<b>Household Income</b>	<b>%</b>	<b>%</b>
< \$15,000	12.5	14.3
\$15,000 - \$24,999	12.0	12.7
\$25,000 - \$34,999	12.3	12.3
\$35,000 - \$49,999	16.1	15.0
\$50,000 - \$74,999	19.9	19.3
\$75,000 - \$99,999	12.0	11.3
\$100,000 - \$124,999	6.6	6.3
\$125,000 - \$149,999	3.1	3.0
\$150,000 - \$199,999	3.5	3.5
\$200,000 - \$499,999	1.7	1.9
\$500,000+	0.3	0.3
<b>Type of Home</b>	<b>%</b>	<b>%</b>
Single Family	58.8	60.2
Duplex and 3/4-Plex	2.2	3.0
Mobile Home	3.0	1.1
Apartments	21.1	22.3
Condo/Townhome	14.9	13.4
<b>Occupied Housing Tenure</b>	<b>%</b>	<b>%</b>
Owner Occupied	57.1	56.6
Renter Occupied	42.9	43.4

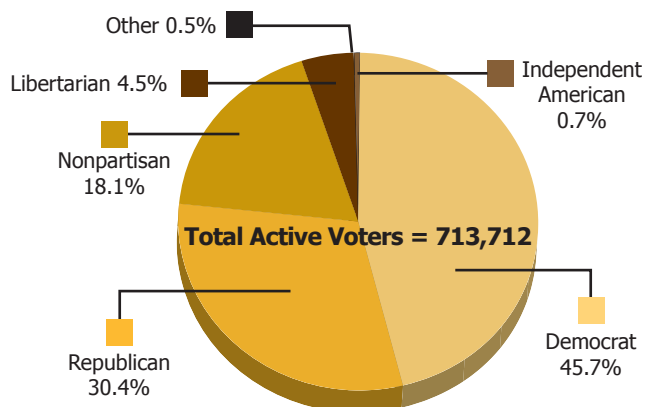
Sources: Clark County Comprehensive Planning Department; Neilsen Claritas – 2013 estimates (November 2013).

## Population and Housing

Year	Population		Housing Units	
	Clark	Las Vegas	Clark	Las Vegas
2008	1,986,100	599,100	784,700	235,800
2009	2,006,300	607,900	796,300	239,800
2010	1,951,300	606,700	814,900	240,700
2011	1,966,600	586,400	817,300	241,300
2012	2,008,700	594,300	820,400	241,200

Source: Clark County Comprehensive Planning Department (November 2013).

## Clark County Voter Registration



Source: Clark County Election Department (November 2013).  
Note: All registered voters (active and inactive) totaled = 950,371.

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## Newcomer Data

*Las Vegas Valley* <sup>(1)</sup>

### *Newcomer Profile: 2012*



Household Income Distribution	%	Children Per Household (Under 18)	%
Under \$15,000	8.2	0	64.2
\$15,000 - \$24,999	16.5	1	6.3
\$25,000 - \$34,999	12.2	2	8.7
\$35,000 - \$49,999	17.4	3	11.3
\$50,000 - \$74,999	16.0	4+	9.4
\$75,000 - \$99,999	10.0	<b>Education of Adults</b>	<b>%</b>
\$100,000 +	19.6	Some High School, No Diploma	12.6
<b>Median Household Income</b>	<b>\$46,234</b>	High School Graduate (or GED)	32.8
<b>Marital Status</b>	<b>%</b>	Some College, No Degree	20.8
Never Married	39.4	Associate Degree	5.4
Married, Spouse Present	42.2	Bachelor's Degree	10.9
Married, Spouse Absent	3.2	Graduate Degree	17.7
Widowed	5.8	<b>Employment Status</b>	<b>%</b>
Divorced	9.3	Full time	35.4
<b>Age of Adults</b>	<b>%</b>	Part-time	16.0
18 - 24	13.3	Homemaker	9.8
25 - 34	22.9	Student	26.3
35 - 44	17.7	Retired	12.5
45 - 54	11.9	Unemployed	32.5
55 - 64	13.9		
65+	20.4		
<b>Median Age</b>	<b>42.0</b>		

<sup>(1)</sup> The Las Vegas valley in this table includes Boulder City.

Source: 2013 Las Vegas Perspective.



## *Clark County Newcomers' States of Origin: 2012*

### Top Ten States of Origin

- |               |             |             |             |            |
|---------------|-------------|-------------|-------------|------------|
| 1. California | 2. Arizona  | 3. Florida  | 4. Texas    | 5. Utah    |
| 6. Washington | 7. Illinois | 8. New York | 9. Colorado | 10. Hawaii |

Source: Center for Business and Economic Research at UNLV (November 2013).

## Retiree Profile



### *Las Vegas Valley<sup>(1)</sup> Retiree Profile: 2012*

Household Income Distribution	%	Type of Home	%
Under \$15,000	15.5	Single Family	76.8
\$15,000 - \$24,999	17.1	Apt/Condo/Townhome	20.9
\$25,000 - \$34,999	13.1	Plex (2-4 Units)	1.0
\$35,000 - \$49,999	15.7	Mobile Home	1.3
\$50,000 - \$74,999	14.5	<b>Length of Residence</b>	<b>%</b>
\$75,000 - \$99,999	6.0	Newcomer	5.5
\$100,000 +	18.1	1 Year or Longer	94.5
<b>Median Household Income</b>	<b>\$45,927</b>	<b>Persons Per Household</b>	<b>%</b>
<b>Marital Status</b>	<b>%</b>	1	32.5
Never Married	8.0	2	46.9
Married, Spouse Present	60.0	3	15.5
Married, Spouse Absent	1.3	4	4.0
Widowed	16.4	5+	1.1
Divorced	14.3	Average Household Size (Persons)	2.3
<b>Gender</b>	<b>%</b>	<b>Home Ownership</b>	<b>%</b>
Female	47.1	Own	76.9
Male	52.9	Rent	23.1
Male/Female Ratio	0.89		

<sup>(1)</sup> The Las Vegas valley in this table includes Boulder City.

Source: 2013 Las Vegas Perspective.





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## 2013 Metro Area Rankings

Comparison of Las Vegas MSA to Selection of Western Metros									
Rankings for Select Western U.S. Areas <sup>(1)</sup> (Total metros ranked = 23)									
Metro Area	Population	Gross Metro Product Growth	Rank	Employment Growth	Rank	Unemployment Rate Change	Rank	Housing Price Growth	Rank
Albuquerque, NM	902,794	7.0%	17	1.2%	23	-1.3%	1	0.8%	23
Bakersfield-Delano, CA	856,158	10.8%	6	12.9%	2	-4.7%	20	13.2%	8
Boise City-Nampa, ID	635,964	7.8%	15	7.1%	8	-2.9%	5	17.0%	3
Colorado Springs, CO	668,353	9.2%	10	4.5%	16	-1.6%	2	3.4%	22
Denver-Aurora-Broomfield, CO	2,645,209	8.5%	14	7.6%	6	-2.2%	3	8.0%	17
Fresno, CA	947,895	4.0%	22	2.6%	22	-4.4%	17	8.3%	16
<b>Las Vegas-Paradise, NV</b>	<b>2,000,759</b>	<b>5.7%</b>	<b>18</b>	<b>4.9%</b>	<b>13</b>	<b>-4.6%</b>	<b>18</b>	<b>16.6%</b>	<b>4</b>
Los Angeles-Long Beach-Santa Ana, CA	13,052,921	8.6%	12	5.1%	12	-3.0%	6	8.4%	12
Modesto, CA	521,726	4.7%	21	3.1%	20	-4.9%	21	15.1%	5
Ogden-Clearfield, UT	562,356	8.8%	11	7.7%	5	-3.6%	9	5.0%	21
Oxnard-Thousand Oaks-Ventura, CA	835,981	2.9%	23	4.6%	14	-3.6%	10	8.3%	14
Phoenix-Mesa-Glendale, AZ	4,329,534	10.1%	7	6.3%	10	-3.2%	7	24.1%	1
Portland-Vancouver-Hillsboro, OR-WA	2,289,651	21.8%	1	6.4%	9	-3.8%	13	7.3%	18
Provo-Orem, UT	550,461	14.2%	4	14.2%	1	-3.6%	11	8.3%	15
Riverside-San Bernardino-Ontario, CA	4,350,096	8.5%	13	3.5%	17	-4.6%	19	12.3%	10
Sacramento-Arden-Arcade-Roseville, CA	2,196,482	5.5%	19	3.2%	19	-4.3%	15	14.5%	6
Salt Lake City, UT	1,161,715	12.6%	5	9.4%	4	-3.7%	12	8.3%	13
San Diego-Carlsbad-San Marcos, CA	3,177,063	9.9%	8	4.5%	15	-3.5%	8	10.2%	11
San Francisco-Oakland-Fremont, CA	4,455,560	9.4%	9	7.1%	7	-4.2%	14	12.8%	9
San Jose-Sunnyvale-Santa Clara, CA	1,894,388	20.2%	2	10.6%	3	-5.1%	22	13.4%	7
Seattle-Tacoma-Bellevue, WA	3,552,157	15.2%	3	6.1%	11	-4.4%	16	6.4%	19
Stockton, CA	702,612	5.0%	20	3.4%	18	-5.3%	23	18.5%	2
Tucson, AZ	992,394	7.6%	16	2.6%	21	-2.7%	4	5.8%	20

Sources: Brookings Metro Monitor; U.S. Census Bureau - 2012 American Community Survey (November 2013).

<sup>(1)</sup> Select metro areas in the Western United States (Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming).

**Gross Metro Product Growth** represents the total value of goods and services produced in an area. Read as the growth rate from that area's trough during recession.

**Employment Growth** is the growth rate of total wage and salary jobs from that area's trough during recession.

**Unemployment Rate Change** is the decrease in the unemployment rate from that area's peak unemployment during the recession.

**Housing Price Growth** is the growth rate of the price of single-family homes whose mortgages have been purchased or securitized by Fannie Mae or Freddie Mac. Read as the growth rate from that area's trough during the recession.

## Las Vegas Zip Code Profiles

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
<b>POPULATION</b>	40,516	35,054	34,724	25,849	38,323	74,723	74,636	54,272	6,996	36,616	52,253	31,517	44,588	24,463	12,630	13,565	18,462	25,773	18,613	33,521	9,384
<b>Age</b>																					
0 - 4	8%	9%	7%	9%	8%	8%	9%	5%	4%	6%	6%	9%	7%	9%	8%	8%	9%	5%	6%	6%	5%
5 - 9	7%	7%	7%	9%	7%	8%	9%	5%	4%	6%	6%	7%	7%	9%	7%	8%	9%	5%	6%	6%	6%
10 - 14	6%	6%	6%	8%	7%	7%	9%	5%	3%	6%	8%	6%	6%	8%	7%	7%	9%	5%	6%	8%	7%
15 - 17	4%	4%	4%	4%	5%	4%	5%	3%	3%	4%	5%	4%	4%	4%	5%	4%	5%	3%	4%	5%	5%
18 - 20	5%	4%	4%	4%	4%	4%	5%	3%	5%	4%	4%	4%	4%	4%	4%	4%	5%	3%	4%	4%	4%
21 - 24	6%	5%	5%	6%	6%	6%	6%	5%	10%	5%	5%	5%	5%	6%	6%	6%	6%	5%	5%	5%	5%
25 - 34	16%	15%	13%	14%	13%	15%	13%	14%	23%	13%	13%	15%	13%	14%	13%	15%	13%	14%	13%	13%	10%
35 - 44	15%	14%	13%	13%	13%	14%	14%	14%	19%	14%	15%	14%	13%	13%	13%	14%	14%	14%	14%	15%	14%
45 - 54	14%	12%	14%	13%	13%	13%	13%	15%	16%	15%	16%	12%	14%	13%	13%	13%	13%	15%	15%	16%	15%
55 - 64	10%	10%	12%	10%	11%	10%	9%	14%	8%	12%	12%	10%	12%	10%	11%	10%	9%	14%	12%	12%	13%
65 - 74	5%	8%	8%	6%	7%	7%	5%	9%	4%	8%	7%	8%	8%	6%	7%	7%	5%	9%	8%	7%	10%
75 - 84	2%	4%	4%	3%	4%	3%	2%	5%	1%	4%	3%	4%	4%	3%	4%	3%	2%	5%	4%	3%	5%
85+	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%
Median Age	33	35	38	33	35	34	31	41	35	39	37	41	37	64	36	33	40	40	40	35	30
<b>Race and Ethnicity</b>																					
White	20%	27%	29%	15%	34%	34%	21%	57%	43%	51%	62%	63%	67%	80%	58%	62%	68%	58%	43%	63%	57%
African American/Black	13%	8%	6%	38%	7%	14%	8%	9%	26%	13%	9%	10%	8%	4%	5%	10%	5%	8%	10%	9%	10%
American Indian	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Asian	3%	8%	6%	4%	4%	4%	5%	13%	7%	7%	7%	5%	6%	6%	18%	7%	12%	7%	11%	7%	8%
Pacific Islander	0%	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	1%	1%	1%	0%	1%
Hispanic/Latino	61%	54%	57%	40%	52%	44%	64%	16%	21%	23%	17%	18%	14%	7%	14%	16%	11%	23%	32%	15%	20%
More than one race	1%	2%	2%	3%	2%	3%	2%	4%	2%	4%	4%	4%	4%	2%	4%	5%	4%	3%	3%	4%	4%
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Marital Status (Age 15+)</b>																					
Never Married	42%	40%	36%	39%	33%	34%	36%	32%	37%	33%	26%	26%	25%	15%	31%	31%	27%	30%	34%	28%	30%
Married, Spouse Present	26%	30%	30%	28%	38%	37%	41%	43%	42%	40%	51%	52%	59%	60%	48%	49%	52%	43%	37%	49%	45%
Married, Spouse Absent	10%	8%	8%	11%	8%	9%	9%	5%	7%	6%	4%	5%	4%	3%	6%	4%	4%	8%	6%	5%	7%
Divorced	17%	15%	17%	16%	14%	14%	10%	14%	12%	15%	15%	11%	10%	9%	13%	14%	14%	13%	16%	14%	16%
Widowed	5%	7%	8%	6%	7%	6%	4%	6%	2%	6%	5%	6%	3%	12%	3%	2%	3%	5%	6%	4%	2%
Per Capita Income	\$10,845	\$15,938	\$13,760	\$13,148	\$16,566	\$17,817	\$15,167	\$27,719	\$34,805	\$25,594	\$25,336	\$26,427	\$29,646	\$38,089	\$34,859	\$23,757	\$38,967	\$25,106	\$23,173	\$28,383	\$30,271



## Las Vegas Zip Code Profiles, continued...

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
<b>Household Size</b>																					
1-Person	39%	34%	31%	29%	27%	26%	16%	31%	22%	29%	22%	20%	14%	35%	18%	12%	24%	29%	29%	21%	26%
2-Persons	19%	26%	26%	23%	26%	28%	23%	36%	36%	33%	33%	36%	32%	47%	30%	25%	34%	34%	33%	35%	32%
3-Persons	11%	14%	13%	16%	15%	17%	17%	15%	17%	17%	18%	18%	19%	9%	19%	19%	17%	16%	16%	18%	18%
4-Persons	11%	11%	11%	13%	12%	13%	17%	10%	14%	12%	15%	14%	17%	6%	19%	20%	15%	11%	11%	14%	14%
5-Persons	9%	7%	8%	9%	9%	8%	13%	5%	8%	5%	8%	7%	10%	2%	9%	13%	7%	6%	6%	7%	6%
6-Persons	6%	4%	5%	5%	5%	4%	7%	2%	3%	2%	3%	3%	5%	1%	4%	6%	2%	3%	3%	3%	2%
7+ Persons	5%	4%	6%	5%	5%	4%	7%	1%	1%	1%	2%	2%	3%	0%	2%	4%	1%	2%	2%	2%	1%
Avg. Household Size	2.7	2.6	2.8	2.9	3.0	2.8	3.4	2.3	2.6	2.4	2.7	2.7	3.1	2.0	2.9	3.3	2.6	2.5	2.5	2.7	2.5
<b>Household Income</b>																					
< \$15,000	33%	22%	22%	28%	15%	15%	14%	12%	8%	11%	10%	10%	4%	9%	11%	5%	8%	13%	14%	7%	4%
\$15,000 - \$24,999	22%	21%	21%	17%	14%	16%	14%	11%	7%	13%	10%	8%	4%	14%	6%	3%	6%	11%	14%	8%	6%
\$25,000 - \$34,999	16%	15%	16%	17%	12%	14%	14%	14%	9%	14%	10%	10%	7%	13%	7%	5%	7%	11%	16%	9%	8%
\$35,000 - \$49,999	12%	15%	14%	14%	20%	16%	18%	16%	9%	16%	14%	13%	12%	15%	6%	13%	12%	18%	16%	14%	12%
\$50,000 - \$74,999	11%	14%	16%	13%	22%	21%	19%	20%	15%	20%	21%	21%	21%	18%	16%	29%	20%	21%	18%	24%	30%
\$75,000 - \$99,999	4%	6%	6%	6%	8%	9%	10%	11%	21%	11%	14%	16%	19%	11%	17%	20%	17%	12%	8%	17%	19%
\$100,000 - \$124,999	1%	3%	3%	2%	4%	5%	5%	6%	13%	6%	9%	9%	12%	8%	12%	12%	10%	6%	5%	9%	9%
\$125,000 - \$149,999	1%	1%	1%	1%	1%	2%	2%	3%	6%	3%	4%	5%	8%	4%	7%	6%	5%	3%	3%	5%	4%
\$150,000 - \$199,999	0%	2%	1%	1%	1%	2%	2%	4%	5%	3%	5%	6%	8%	4%	10%	5%	6%	3%	5%	6%	5%
\$200,000 - \$499,999	0%	1%	0%	1%	1%	1%	1%	3%	5%	2%	2%	2%	4%	4%	7%	2%	6%	2%	2%	3%	2%
\$500,000+	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	2%	0%	0%	0%	0%
Median Household Income	\$22,479	\$29,781	\$29,452	\$27,864	\$40,971	\$39,707	\$41,458	\$46,982	\$76,429	\$46,594	\$56,772	\$60,542	\$76,358	\$49,370	\$81,353	\$70,283	\$70,794	\$47,441	\$40,615	\$63,791	\$66,552
Average Household Income	\$29,726	\$42,060	\$38,770	\$38,362	\$48,892	\$49,871	\$52,212	\$64,673	\$91,416	\$62,298	\$69,015	\$71,698	\$90,359	\$75,785	\$100,899	\$79,289	\$100,496	\$62,353	\$58,130	\$76,864	\$76,579
<b>Vehicles Available per Household</b>																					
No Vehicles	37%	19%	18%	19%	10%	10%	7%	6%	5%	8%	4%	2%	1%	3%	3%	1%	2%	5%	8%	3%	2%
1 Vehicle	36%	44%	44%	44%	40%	42%	35%	44%	24%	43%	34%	32%	23%	48%	26%	23%	34%	41%	39%	33%	32%
2 Vehicles	17%	26%	27%	22%	33%	32%	38%	36%	48%	38%	44%	44%	50%	40%	55%	60%	48%	38%	38%	43%	52%
3 Vehicles	6%	7%	7%	9%	11%	11%	13%	12%	17%	8%	12%	16%	19%	7%	14%	12%	13%	13%	11%	14%	11%
4 Vehicles	1%	2%	3%	4%	4%	4%	5%	2%	4%	3%	4%	5%	6%	1%	1%	3%	2%	3%	3%	5%	2%
5+ Vehicles	1%	1%	1%	1%	1%	1%	2%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%

# DEMOGRAPHICS

## Las Vegas Zip Code Profiles, continued...

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
<b>HOUSING UNITS</b>	17,766	15,733	13,898	11,079	13,476	28,400	23,204	23,909	1,005	16,193	19,884	11,632	16,069	12,820	4,856	4,749	8,146	11,434	7,764	14,443	4,485
<b>Type of Home</b>																					
Single Family	31%	27%	61%	47%	69%	53%	61%	56%	59%	53%	79%	89%	94%	82%	90%	100%	72%	60%	45%	73%	77%
Duplex or 3/4-Plex	16%	1%	6%	12%	2%	4%	3%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	2%	0%	0%
Mobile Home	0%	2%	10%	0%	0%	1%	9%	0%	39%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%
Apartment	48%	60%	21%	36%	20%	29%	16%	29%	0%	16%	10%	0%	2%	0%	5%	0%	6%	10%	38%	14%	0%
Townhome	1%	6%	0%	2%	5%	4%	8%	2%	0%	5%	4%	3%	2%	13%	2%	0%	4%	11%	3%	4%	0%
Condominium	4%	4%	2%	4%	4%	8%	3%	12%	1%	25%	7%	8%	2%	5%	3%	0%	18%	19%	11%	8%	22%
<b>Housing Vacancy</b>	20%	16%	14%	22%	5%	7%	7%	4%	47%	9%	3%	1%	6%	6%	6%	11%	11%	11%	6%	12%	18%
Occupied Housing Units	14,300	13,209	11,968	8,614	12,750	26,334	21,567	22,932	528	14,775	19,238	11,549	15,112	12,044	4,547	4,245	7,260	10,216	7,315	12,670	3,674
Vacant Housing Units	3,466	2,524	1,930	2,465	726	2,066	1,637	977	477	1,418	646	83	957	776	309	504	886	1,218	449	1,773	811
<b>Occupied Housing Tenure</b>																					
Owner Occupied	21%	31%	52%	37%	56%	49%	60%	49%	73%	55%	67%	79%	81%	83%	68%	80%	69%	65%	45%	70%	58%
Renter Occupied	79%	69%	48%	63%	44%	51%	40%	51%	27%	45%	33%	21%	19%	17%	32%	20%	31%	35%	55%	30%	42%
<b>Avg. Length of Residence (Years), Owner Occupied</b>	19.2	17.0	16.2	19.8	17.8	14.4	14.6	12.7	8.2	12.9	11.2	11.9	8.3	13.5	6.5	8.6	11.1	13.7	16.9	9.0	5.0
<b>Avg. Length of Residence (Years), Renter Occupied</b>	5.9	6.1	6.0	6.7	6.5	5.3	5.4	5.3	4.6	5.7	5.0	4.9	4.9	6.5	4.4	4.7	5.1	5.5	5.5	4.7	4.3

\* Zip code includes other areas outside of Las Vegas boundaries.

Sources: Clark County Comprehensive Planning Department; RCG Economics; Neilsen Claritas – 2013 estimates (November 2013).

### Demographic Data Collection, Estimate and Limitations November 2013

The demographic statistics used herein by RCG Economics are based on resident population and housing unit data prepared by the Clark County Department of Comprehensive Planning, dated December 2012. Using these data as baseline totals, RCG applied the various census-based economic and demographic characteristics (e.g., age, sex, race, ethnicity and household income) developed by Neilsen Claritas to derive the demographic statistics at the Zip Code, city and county levels presented. While information herein was obtained from sources deemed reliable, no representation or warranty is made to the accuracy thereof.