

2013 County Business Patterns
 United States
 Major Industry
 NAICS code NAICS code description

Paid employees Total establishments

NAICS code	NAICS code description	Paid employees	Total establishments
51----	Information	3266084	135627
511	Publishing Industries (except Internet)	865415	27090
5111	Newspaper, Periodical, Book, and Directory Publishers	437385	18178
51111	Newspaper Publishers	218736	7480
511110	Newspaper Publishers	218736	7480
51112	Periodical Publishers	102820	6160
511120	Periodical Publishers	102820	6160
51113	Book Publishers	67387	2619
511130	Book Publishers	67387	2619
51114	Directory and Mailing List Publishers	26606	1079
511140	Directory and Mailing List Publishers	26606	1079
51119	Other Publishers	21836	840
511191	Greeting Card Publishers	15113	102
511199	All Other Publishers	6723	738
5112	Software Publishers	428030	8912
51121	Software Publishers	428030	8912
511210	Software Publishers	428030	8912
512	Motion Picture and Sound Recording Industries	344420	25239
5121	Motion Picture and Video Industries	321463	21482
51211	Motion Picture and Video Production	164026	13891
512110	Motion Picture and Video Production	164026	13891
51212	Motion Picture and Video Distribution	3292	381
512120	Motion Picture and Video Distribution	3292	381
51213	Motion Picture and Video Exhibition	127192	4690
512131	Motion Picture Theaters (except Drive-Ins)	126178	4471
512132	Drive-In Motion Picture Theaters	1014	219
51219	Postproduction Services and Other Motion Picture and Video Industries	26953	2520
512191	Teleproduction and Other Postproduction Services	24872	2306
512199	Other Motion Picture and Video Industries	2081	214
5122	Sound Recording Industries	22957	3757
51221	Record Production	1024	361
512210	Record Production	1024	361
51222	Integrated Record Production/Distribution	7242	402
512220	Integrated Record Production/Distribution	7242	402
51223	Music Publishers	5348	772
512230	Music Publishers	5348	772
51224	Sound Recording Studios	5790	1698
512240	Sound Recording Studios	5790	1698
51229	Other Sound Recording Industries	3553	524
512290	Other Sound Recording Industries	3553	524
515	Broadcasting (except Internet)	278647	9624
5151	Radio and Television Broadcasting	217787	8866
51511	Radio Broadcasting	94236	6703
515111	Radio Networks	11358	797
515112	Radio Stations	82878	5906
51512	Television Broadcasting	123551	2163
515120	Television Broadcasting	123551	2163
5152	Cable and Other Subscription Programming	60860	758
51521	Cable and Other Subscription Programming	60860	758
515210	Cable and Other Subscription Programming	60860	758
517	Telecommunications	1066950	48180
5171	Wired Telecommunications Carriers	746433	31260
51711	Wired Telecommunications Carriers	746433	31260
517110	Wired Telecommunications Carriers	746433	31260
5172	Wireless Telecommunications Carriers (except Satellite)	256710	11590
51721	Wireless Telecommunications Carriers (except Satellite)	256710	11590
517210	Wireless Telecommunications Carriers (except Satellite)	256710	11590
5174	Satellite Telecommunications	8195	552
51741	Satellite Telecommunications	8195	552
517410	Satellite Telecommunications	8195	552
5179	Other Telecommunications	55612	4778
51791	Other Telecommunications	55612	4778
517911	Telecommunications Resellers	26372	2352
517919	All Other Telecommunications	29240	2426
518	Data Processing, Hosting, and Related Services	488879	14276
5182	Data Processing, Hosting, and Related Services	488879	14276
51821	Data Processing, Hosting, and Related Services	488879	14276
518210	Data Processing, Hosting, and Related Services	488879	14276
519	Other Information Services	221773	11218
5191	Other Information Services	221773	11218
51911	News Syndicates	7757	505
519110	News Syndicates	7757	505
51912	Libraries and Archives	27735	2277
519120	Libraries and Archives	27735	2277
51913	Internet Publishing and Broadcasting and Web Search Portals	176292	7238
519130	Internet Publishing and Broadcasting and Web Search Portals	176292	7238
51919	All Other Information Services	9989	1198
519190	All Other Information Services	9989	1198

Industry cc	Industry code description	Total establishme	'10-19'	'20-49'	'50-99'	'100-249'	'250-499'	'500-999'	'1000 or more'
51----	Information	135627	17954	14806	6020	3789	1220	590	230
	511 Publishing Industries (except Internet)	27090	3891	3414	1401	1021	337	168	73
	5111 Newspaper, Periodical, Book, and Directory Publishers	18178	2664	2063	800	564	162	75	32
	51111 Newspaper Publishers	7480	1307	1074	421	291	88	44	13
	511110 Newspaper Publishers	7480	1307	1074	421	291	88	44	13
	51112 Periodical Publishers	6160	831	543	204	142	31	12	5
	511120 Periodical Publishers	6160	831	543	204	142	31	12	5
	51113 Book Publishers	2619	270	263	102	87	27	12	7
	511130 Book Publishers	2619	270	263	102	87	27	12	7
	51114 Directory and Mailing List Publishers	1079	185	139	50	26	11	5	2
	511140 Directory and Mailing List Publishers	1079	185	139	50	26	11	5	2
	51119 Other Publishers	840	71	44	23	18	5	2	5
	511191 Greeting Card Publishers	102	9	8	5	6	4	2	5
	511199 All Other Publishers	738	62	36	18	12	1	0	0
	5112 Software Publishers	8912	1227	1351	601	457	175	93	41
	51121 Software Publishers	8912	1227	1351	601	457	175	93	41
	511210 Software Publishers	8912	1227	1351	601	457	175	93	41
	512 Motion Picture and Sound Recording Industries	25239	2037	2232	818	251	38	22	21
	5121 Motion Picture and Video Industries	21482	1828	2115	786	227	32	21	21
	51211 Motion Picture and Video Production	13891	610	350	123	74	21	14	20
	512110 Motion Picture and Video Production	13891	610	350	123	74	21	14	20
	51212 Motion Picture and Video Distribution	381	37	21	1	4	0	1	0
	512120 Motion Picture and Video Distribution	381	37	21	1	4	0	1	0
	51213 Motion Picture and Video Exhibition	4690	993	1609	617	119	4	0	0
	512131 Motion Picture Theaters (except Drive-Ins)	4471	975	1596	615	119	4	0	0
	512132 Drive-In Motion Picture Theaters	219	18	13	2	0	0	0	0
	51219 Postproduction Services and Other Motion Picture and Video Industries	2520	188	135	45	30	7	6	1
	512191 Teleproduction and Other Postproduction Services	2306	174	126	43	27	7	5	1
	512199 Other Motion Picture and Video Industries	214	14	9	2	3	0	1	0
	5122 Sound Recording Industries	3757	209	117	32	24	6	1	0
	51221 Record Production	361	9	5	0	1	0	0	0
	512210 Record Production	361	9	5	0	1	0	0	0
	51222 Integrated Record Production/Distribution	402	24	33	14	10	3	1	0
	512220 Integrated Record Production/Distribution	402	24	33	14	10	3	1	0
	51223 Music Publishers	772	50	23	5	11	2	0	0
	512230 Music Publishers	772	50	23	5	11	2	0	0
	51224 Sound Recording Studios	1698	78	34	8	1	0	0	0
	512240 Sound Recording Studios	1698	78	34	8	1	0	0	0
	51229 Other Sound Recording Industries	524	48	22	5	1	1	0	0
	512290 Other Sound Recording Industries	524	48	22	5	1	1	0	0
	515 Broadcasting (except Internet)	9624	1639	1276	670	445	62	26	20
	5151 Radio and Television Broadcasting	8866	1547	1197	623	381	35	12	8
	51511 Radio Broadcasting	6703	1322	876	271	64	7	5	1
	515111 Radio Networks	797	108	62	35	9	3	3	0
	515112 Radio Stations	5906	1214	814	236	55	4	2	1
	51512 Television Broadcasting	2163	225	321	352	317	28	7	7
	515120 Television Broadcasting	2163	225	321	352	317	28	7	7
	5152 Cable and Other Subscription Programming	758	92	79	47	64	27	14	12
	51521 Cable and Other Subscription Programming	758	92	79	47	64	27	14	12
	515210 Cable and Other Subscription Programming	758	92	79	47	64	27	14	12
	517 Telecommunications	48180	7438	5211	1914	1202	444	233	60
	5171 Wired Telecommunications Carriers	31260	3427	3128	1587	1000	316	159	40
	51711 Wired Telecommunications Carriers	31260	3427	3128	1587	1000	316	159	40
	517110 Wired Telecommunications Carriers	31260	3427	3128	1587	1000	316	159	40
	5172 Wireless Telecommunications Carriers (except Satellite)	11590	3600	1792	197	127	99	65	20
	51721 Wireless Telecommunications Carriers (except Satellite)	11590	3600	1792	197	127	99	65	20
	517210 Wireless Telecommunications Carriers (except Satellite)	11590	3600	1792	197	127	99	65	20
	5174 Satellite Telecommunications	552	54	42	24	14	4	0	0
	51741 Satellite Telecommunications	552	54	42	24	14	4	0	0
	517410 Satellite Telecommunications	552	54	42	24	14	4	0	0
	5179 Other Telecommunications	4778	357	249	106	61	25	9	0
	51791 Other Telecommunications	4778	357	249	106	61	25	9	0
	517911 Telecommunications Resellers	2352	189	123	54	24	9	5	0
	517919 All Other Telecommunications	2426	168	126	52	37	16	4	0
	518 Data Processing, Hosting, and Related Services	14276	1812	1855	843	632	249	103	35
	5182 Data Processing, Hosting, and Related Services	14276	1812	1855	843	632	249	103	35
	51821 Data Processing, Hosting, and Related Services	14276	1812	1855	843	632	249	103	35
	518210 Data Processing, Hosting, and Related Services	14276	1812	1855	843	632	249	103	35
	519 Other Information Services	11218	1137	818	374	238	90	38	21
	5191 Other Information Services	11218	1137	818	374	238	90	38	21
	51911 News Syndicates	505	66	38	18	8	4	1	0
	519110 News Syndicates	505	66	38	18	8	4	1	0
	51912 Libraries and Archives	2277	399	187	68	18	3	1	1
	519120 Libraries and Archives	2277	399	187	68	18	3	1	1
	51913 Internet Publishing and Broadcasting and Web Search Portals	7238	619	547	264	199	78	35	20
	519130 Internet Publishing and Broadcasting and Web Search Portals	7238	619	547	264	199	78	35	20
	51919 All Other Information Services	1198	53	46	24	13	5	1	0
	519190 All Other Information Services	1198	53	46	24	13	5	1	0