

**Table 1243. College and Professional Football Summary: 1990 to 2009**

[35,330 represents 35,330,000. For definition of median, see Guide to Tabular Presentation]

Sport	Unit	1990	1995	2000	2005	2006	2007	2008	2009
NCAA college: <sup>1</sup>									
Teams	Number	533	565	606	615	615	619	628	630
Attendance	1,000	35,330	35,638	39,059	43,487	47,909	48,752	48,839	48,285
National Football League: <sup>2</sup>									
Teams	Number	28	30	31	32	32	32	32	32
Attendance, total <sup>3</sup>	1,000	17,666	19,203	20,954	21,792	22,200	22,256	21,859	21,285
Regular season	1,000	13,960	15,044	16,387	17,012	17,341	17,345	17,057	16,651
Average per game	Number	62,321	62,682	66,078	66,455	67,738	67,755	66,629	65,043
Postseason games <sup>4</sup>	1,000	848	(NA)	809	802	776	792	807	824
Players' salaries: <sup>5</sup>									
Average	\$1,000	354	584	787	1,400	1,700	1,750	1,824	1,896
Median base salary	\$1,000	275	301	441	569	722	772	788	790

NA Not available. <sup>1</sup> Source: National Collegiate Athletic Association, Indianapolis, IN, <<http://www.ncaa.org/wps/portal>>

(copyright). <sup>2</sup> Source: National Football League, New York, NY, <<http://www.nfl.com/>>. <sup>3</sup> Preseason attendance data are not shown. <sup>4</sup> Includes Pro Bowl (a nonchampionship game) and Super Bowl. <sup>5</sup> Source: National Football League Players Association, Washington, DC., <<http://www.nflpa.org/>>.

Source: Compiled from sources listed in footnotes.

**Table 1244. Selected Spectator Sports: 1990 to 2009**

[55,512 represents 55,512,000]

Sport	Unit	1990	1995	2000	2004	2005	2006	2007	2008	2009
Baseball, major leagues: <sup>1</sup>										
Attendance	1,000	55,512	51,288	74,339	74,822	76,286	77,524	80,803	79,975	74,823
Regular season	1,000	54,824	50,469	72,748	73,023	74,926	76,043	79,503	78,588	73,368
National League	1,000	24,492	25,110	39,851	40,221	41,644	44,085	44,114	41,579	41,128
American League	1,000	30,332	25,359	32,898	32,802	33,282	34,503	35,390	34,464	32,239
Playoffs <sup>2</sup>	1,000	479	533	1,314	1,625	1,191	1,218	1,083	1,167	1,166
World Series	1,000	209	286	277	174	168	225	173	219	289
Players' salaries: <sup>3</sup>										
Average	\$1,000	598	1,111	1,896	2,313	2,476	2,699	2,825	(NA)	(NA)
Basketball: <sup>4, 5</sup>										
NCAA—Men's college:										
Teams	Number	767	868	932	981	983	984	982	1,017	1,017
Attendance	1,000	28,741	28,548	29,025	30,761	30,569	30,940	32,836	33,396	33,111
NCAA—Women's college:										
Teams	Number	782	864	956	1,008	1,036	1,018	1,003	1,013	1,032
Attendance <sup>6</sup>	1,000	2,777	4,962	8,698	10,016	9,940	9,903	10,878	11,121	11,160
National hockey league:										
Regular season attendance	1,000	12,580	9,234	18,800	20,356	( <sup>7</sup> )	20,854	20,862	21,236	21,475
Playoffs attendance	1,000	1,356	1,329	1,525	1,709	( <sup>8</sup> )	1,530	1,497	1,587	1,640
Professional rodeo: <sup>9</sup>										
Rodeos	Number	754	739	688	671	662	649	592	609	560
Performances	Number	2,159	2,217	2,081	1,982	1,940	1,884	1,733	1,861	1,656
Members	Number	5,693	6,894	6,255	6,247	6,127	5,892	5,528	5,825	5,653
Permit-holders (rookies)	Number	3,290	3,835	3,249	2,990	2,701	2,468	2,186	2,233	2,042
Total prize money	Mil. dol.	18.2	24.5	32.3	35.5	36.6	36.2	40.5	39.1	38.0

<sup>1</sup> Source: Major League Baseball (previously, The National League of Professional Baseball Clubs), New York, NY, National League Green Book, and The American League of Professional Baseball Clubs, New York, NY, American League Red Book. <sup>2</sup>

Beginning 1997, two rounds of playoffs were played. Prior years had one round. <sup>3</sup> Source: Major League Baseball Players Association, New York, NY. <sup>4</sup> Season ending in year shown. <sup>5</sup> Source: National Collegiate Athletic Association, Indianapolis, IN (copyright). <sup>6</sup>

For women's attendance total, excludes double-headers with men's teams. <sup>7</sup> For season ending in year shown. Source: National Hockey League, Montreal, Quebec. <sup>8</sup> In September 2004, franchise owners locked out their players upon the expiration of the collective bargaining agreement. The entire season was cancelled in February 2005. <sup>9</sup> Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., Official Professional Rodeo Media Guide, annual (copyright).

Source: Compiled from sources listed in footnotes.

**Table 1245. Adult Attendance at Sports Events by Frequency: 2009**

[In thousands (2,097 represents 2,097,000), except percent. For fall 2009. Percent is based on total projected population of 225,887,000. Based on survey and subject to sampling error; see source]

Event	Attend one or more times in a month		Attend less than once a month		Event	Attend one or more times in a month		Attend less than once a month	
	Num-ber	Per-cent	Num-ber	Per-cent		Num-ber	Per-cent	Num-ber	Per-cent
Auto racing—NASCAR	2,097	0.9	16,693	7.4	Weekend professional games	4,715	2.1	18,721	8.3
Auto racing—Other	2,332	1.0	14,134	6.3	Golf	1,747	0.8	12,491	5.5
Baseball	9,442	4.2	27,778	12.3	High school sports	11,724	5.2	15,426	6.8
Basketball:					Horse racing:				
College games	4,623	2.1	15,615	6.9	Flats, runners	1,142	0.5	11,622	5.2
Professional games	3,990	1.8	17,893	7.9	Trotters/harness	802	0.4	10,912	4.8
Bowling	1,878	0.8	11,478	5.1	Ice hockey	2,465	1.1	15,781	7.0
Boxing	1,199	0.5	11,124	4.9	Motorcycle racing	980	0.4	11,334	5.1
Equestrian events	471	0.2	11,111	4.9	Pro beach volleyball	611	0.3	10,695	4.7
Figure skating	554	0.3	11,021	4.9	Pro bull riding <sup>1</sup>	716	0.3	11,488	5.1
Fishing tournaments	1,059	0.5	11,094	4.9	Rodeo <sup>1</sup>	1,312	0.6	12,107	5.4
Football:					Soccer				
College games	7,522	3.3	18,805	8.3	Tennis	3,819	1.7	12,585	5.6
Monday night professional games	2,998	1.3	13,629	6.0	Truck and tractor pull mud racing	1,101	0.5	11,396	5.0
					Wrestling—professional	1,213	0.5	11,955	5.3
						1,651	0.7	11,333	5.0

<sup>1</sup> Both pro bull riding and rodeo were measured as the combined "Rodeo/Bull riding."Source: Mediamark Research & Intelligence, LLC, New York, NY, *Top-line Reports* (copyright). See <<http://www.mediamark.com>>.