



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>.

**Geography: Pepin town, Pepin County, Wisconsin**

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	721	100.0
Under 5 years	52	7.2
5 to 9 years	28	3.9
10 to 14 years	43	6.0
15 to 19 years	38	5.3
20 to 24 years	25	3.5
25 to 29 years	27	3.7
30 to 34 years	32	4.4
35 to 39 years	41	5.7
40 to 44 years	44	6.1
45 to 49 years	66	9.2
50 to 54 years	68	9.4
55 to 59 years	73	10.1
60 to 64 years	60	8.3
65 to 69 years	32	4.4
70 to 74 years	49	6.8
75 to 79 years	22	3.1
80 to 84 years	13	1.8
85 years and over	8	1.1
Median age (years)	47.8	( X )
16 years and over	588	81.6
18 years and over	567	78.6
21 years and over	553	76.7
62 years and over	161	22.3
65 years and over	124	17.2
<b>Male population</b>		
Under 5 years	25	3.5
5 to 9 years	11	1.5
10 to 14 years	26	3.6
15 to 19 years	19	2.6
20 to 24 years	10	1.4
25 to 29 years	12	1.7
30 to 34 years	16	2.2
35 to 39 years	22	3.1
40 to 44 years	25	3.5
45 to 49 years	35	4.9
50 to 54 years	31	4.3
55 to 59 years	43	6.0
60 to 64 years	28	3.9

Subject	Number	Percent
65 to 69 years	16	2.2
70 to 74 years	29	4.0
75 to 79 years	12	1.7
80 to 84 years	8	1.1
85 years and over	2	0.3
Median age (years)	48.0	( X )
16 years and over	304	42.2
18 years and over	292	40.5
21 years and over	286	39.7
62 years and over	88	12.2
65 years and over	67	9.3
Female population	351	48.7
Under 5 years	27	3.7
5 to 9 years	17	2.4
10 to 14 years	17	2.4
15 to 19 years	19	2.6
20 to 24 years	15	2.1
25 to 29 years	15	2.1
30 to 34 years	16	2.2
35 to 39 years	19	2.6
40 to 44 years	19	2.6
45 to 49 years	31	4.3
50 to 54 years	37	5.1
55 to 59 years	30	4.2
60 to 64 years	32	4.4
65 to 69 years	16	2.2
70 to 74 years	20	2.8
75 to 79 years	10	1.4
80 to 84 years	5	0.7
85 years and over	6	0.8
Median age (years)	47.4	( X )
16 years and over	284	39.4
18 years and over	275	38.1
21 years and over	267	37.0
62 years and over	73	10.1
65 years and over	57	7.9
<b>RACE</b>		
Total population	721	100.0
One Race	716	99.3
White	712	98.8
Black or African American	0	0.0
American Indian and Alaska Native	1	0.1
Asian	2	0.3
Asian Indian	0	0.0
Chinese	0	0.0
Filipino	1	0.1
Japanese	0	0.0
Korean	0	0.0
Vietnamese	0	0.0
Other Asian [1]	1	0.1
Native Hawaiian and Other Pacific Islander	0	0.0
Native Hawaiian	0	0.0
Guamanian or Chamorro	0	0.0
Samoan	0	0.0

Subject	Number	Percent
Other Pacific Islander [2]	0	0.0
Some Other Race	1	0.1
Two or More Races	5	0.7
White; American Indian and Alaska Native [3]	1	0.1
White; Asian [3]	2	0.3
White; Black or African American [3]	1	0.1
White; Some Other Race [3]	0	0.0
Race alone or in combination with one or more other races: [4]		
White	717	99.4
Black or African American	1	0.1
American Indian and Alaska Native	2	0.3
Asian	4	0.6
Native Hawaiian and Other Pacific Islander	1	0.1
Some Other Race	1	0.1
HISPANIC OR LATINO		
Total population	721	100.0
Hispanic or Latino (of any race)	2	0.3
Mexican	2	0.3
Puerto Rican	0	0.0
Cuban	0	0.0
Other Hispanic or Latino [5]	0	0.0
Not Hispanic or Latino	719	99.7
HISPANIC OR LATINO AND RACE		
Total population	721	100.0
Hispanic or Latino	2	0.3
White alone	1	0.1
Black or African American alone	0	0.0
American Indian and Alaska Native alone	0	0.0
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	1	0.1
Two or More Races	0	0.0
Not Hispanic or Latino	719	99.7
White alone	711	98.6
Black or African American alone	0	0.0
American Indian and Alaska Native alone	1	0.1
Asian alone	2	0.3
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	0	0.0
Two or More Races	5	0.7
RELATIONSHIP		
Total population	721	100.0
In households	721	100.0
Householder	303	42.0
Spouse [6]	191	26.5
Child	179	24.8
Own child under 18 years	145	20.1
Other relatives	24	3.3
Under 18 years	7	1.0
65 years and over	9	1.2
Nonrelatives	24	3.3
Under 18 years	2	0.3
65 years and over	4	0.6
Unmarried partner	16	2.2
In group quarters	0	0.0

Subject	Number	Percent
Institutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
Noninstitutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
HOUSEHOLDS BY TYPE		
Total households	303	100.0
Family households (families) [7]	218	71.9
With own children under 18 years	77	25.4
Husband-wife family	191	63.0
With own children under 18 years	65	21.5
Male householder, no wife present	15	5.0
With own children under 18 years	7	2.3
Female householder, no husband present	12	4.0
With own children under 18 years	5	1.7
Nonfamily households [7]	85	28.1
Householder living alone	71	23.4
Male	45	14.9
65 years and over	12	4.0
Female	26	8.6
65 years and over	17	5.6
Households with individuals under 18 years	83	27.4
Households with individuals 65 years and over	90	29.7
Average household size	2.38	( X )
Average family size [7]	2.81	( X )
HOUSING OCCUPANCY		
Total housing units	443	100.0
Occupied housing units	303	68.4
Vacant housing units	140	31.6
For rent	2	0.5
Rented, not occupied	0	0.0
For sale only	6	1.4
Sold, not occupied	3	0.7
For seasonal, recreational, or occasional use	114	25.7
All other vacants	15	3.4
Homeowner vacancy rate (percent) [8]	2.2	( X )
Rental vacancy rate (percent) [9]	4.8	( X )
HOUSING TENURE		
Occupied housing units	303	100.0
Owner-occupied housing units	263	86.8
Population in owner-occupied housing units	621	( X )
Average household size of owner-occupied units	2.36	( X )
Renter-occupied housing units	40	13.2
Population in renter-occupied housing units	100	( X )
Average household size of renter-occupied units	2.50	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six

percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.