



BICENTENNIAL EDITION

**HISTORICAL
STATISTICS**
of the United States

COLONIAL TIMES TO 1970

PART 1



U.S. Department of Commerce
Rogers C. B. Morton, Secretary

James L. Pate, Assistant Secretary
for Economic Affairs

BUREAU OF THE CENSUS
Vincent P. Barabba, Director



BUREAU OF THE CENSUS
LIBRARY

Series R 232-243. Newspapers and Periodicals: 1935 to 1970

[Data refer to year of compilation of the Directory, i.e., generally to year preceding year shown]

Year	Newspapers					Periodicals						
	Total	Semi-weekly	Weekly	Daily	Other	Total	Weekly	Semi-monthly	Monthly	Bi-monthly	Quarterly	Other
	232	233	234	235	236	237	238	239	240	241	242	243
1970	11,383	423	8,903	1,838	219	9,573	1,856	589	4,314	957	1,108	749
1969	11,336	413	8,855	1,838	235	9,434	1,787	587	4,353	899	1,084	724
1968	11,293	387	8,858	1,838	215	9,400	1,796	606	4,331	899	1,078	690
1967	11,307	366	8,915	1,838	2,026	9,238	1,808	573	4,296	859	1,051	651
1966	12,365	382	9,785	1,972	226	10,002	1,884	335	4,796	912	1,119	956
1965	11,383	357	8,989	1,843	194	8,990	1,716	550	4,195	876	1,030	623
1964	12,332	390	9,761	1,963	218	9,798	1,724	334	4,847	910	1,065	918
1963	12,295	391	9,739	1,974	191	9,643	1,792	313	4,744	858	1,025	911
1962	12,293	376	9,774	1,970	173	9,483	1,740	305	4,705	826	1,030	877
1961	12,285	361	9,783	1,968	173	9,275	1,656	301	4,634	801	998	885
1960*	11,315	324	8,979	1,854	158	8,422	1,580	527	4,113	743	895	564
1959	12,294	359	9,812	1,977	146	9,004	1,592	302	4,577	712	950	871
1958	12,207	332	9,768	1,969	138	8,927	1,705	292	4,490	676	914	850
1957	12,299	354	9,854	1,946	145	8,722	1,681	288	4,457	639	842	815
1956	12,256	338	9,813	1,963	142	8,718	1,748	283	4,450	614	831	792
1955	11,415	324	9,126	1,860	105	7,648	1,602	503	4,132	608	674	479
1954	12,398	328	9,960	1,999	111	8,092	1,584	260	4,218	604	695	751
1953	12,645	346	10,173	2,009	117	7,792	1,494	242	4,115	598	673	670
1952	12,833	341	10,381	1,998	113	7,711	1,485	246	4,118	558	665	639
1951	13,009	362	10,514	2,018	115	7,635	1,491	239	4,132	517	633	623
1950	12,115	337	9,794	1,894	90	6,960	1,443	416	3,694	436	604	367
1949	12,814	326	10,386	2,014	88	7,570	1,537	244	4,073	458	635	623
1948	12,900	301	10,511	2,001	87	7,346	1,498	262	3,970	412	576	628
1947	12,877	284	10,523	2,003	67	7,083	1,394	272	3,805	401	609	602
1946	12,804	286	10,424	2,020	74	6,693	1,331	253	3,595	345	595	574
1945	12,791	283	10,430	2,004	74	6,569	1,359	246	3,503	309	578	574
1944	12,889	308	10,504	2,006	71	6,672	1,456	226	3,500	285	588	617
1943	13,456	356	10,967	2,043	90	7,040	1,489	215	3,826	274	586	650
1942	14,100	408	11,474	2,131	87	7,374	1,609	248	3,983	288	601	645
1941	14,284	397	11,617	2,153	117	7,141	1,449	222	3,966	277	595	632
1940	13,314	363	10,860	2,086	101	6,432	1,399	427	3,466	241	538	361
1939	14,213	380	11,516	2,216	66	6,346	1,408	213	3,821	250	563	591
1938	14,112	383	11,421	2,242	66	6,412	1,220	202	3,663	219	530	571
1937	14,336	401	11,592	2,272	71	6,320	1,251	253	3,512	203	530	571
1936	13,928	368	11,288	2,189	83	6,670	1,546	216	3,622	197	497	592
1935	14,091	369	11,438	2,197	87	6,546	1,484	203	3,608	196	493	562

* Denotes first year for which figures include Alaska and Hawaii.

1 Includes fortnightly.

Series R 244-257. Newspapers and Periodicals—Number and Circulation: 1850 to 1967

[Circulation in thousands. Data for 1947 and 1954 are for establishments having 1 or more regularly paid employees for whom a social security account was maintained at the Bureau of Old-Age and Survivors Insurance. Data for 1921-1939 are for establishments reporting annual receipts of \$5,000 or more. For prior years the corresponding limit was \$500. Circulation figures are the totals of average circulation per issue]

Year	Newspapers								Periodicals					
	Total		Daily		Sunday		Weekly		Other		Total		Weekly	
	Number	Circulation	Number	Circulation	Number	Circulation	Number	Circulation	Number	Circulation	Number	Circulation	Number	Circulation
	244	245	246	247	248	249	250	251	252	253	254	255	256	257
1967	(NA)	(NA)	(NA)	66,527	(NA)	52,129	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
1963	7,703	136,600	1,766	63,831	560	51,669	5,377	17,500	(NA)	3,600	(NA)	427,915	(NA)	(NA)
1958	8,645	136,803	1,778	58,713	552	48,262	6,315	26,177	(NA)	3,651	4,455	408,364	478	105,147
1954	9,022	136,353	1,820	56,410	510	46,350	6,249	30,336	443	3,257	3,427	449,285	487	82,066
1947	10,232	119,568	1,854	53,287	416	42,736	7,705	21,408	307	2,137	4,610	384,628	892	69,393
1939	9,173	96,477	2,040	42,966	542	33,007	6,212	18,295	379	2,209	4,985	239,693	1,109	55,825
1937	8,825	95,296	2,065	43,345	528	32,713	5,839	17,287	394	1,951	4,202	224,275	954	56,115
1935	8,266	87,096	2,037	40,871	523	29,196	5,337	15,185	369	1,844	4,019	178,621	966	42,648
1933	6,884	76,298	1,903	37,630	489	25,454	4,218	12,048	274	1,166	3,459	174,759	878	39,365
1931	9,299	86,457	2,044	41,294	555	27,453	6,313	16,173	387	1,537	4,887	183,527	1,066	30,782
1929	10,176	91,778	2,086	42,015	578	29,012	7,075	18,884	437	1,867	5,157	202,022	1,158	34,495
1927	9,693	87,617	2,091	41,368	511	27,696	6,661	16,879	430	1,674	4,659	191,000	1,099	39,107
1925	9,569	80,705	2,116	37,407	597	25,630	6,435	15,990	421	1,678	4,496	179,281	1,133	34,826
1923	9,248	76,408	2,271	35,471	602	24,512	5,903	16,425	472	829	3,829	174,759	984	31,436
1921	9,419	75,411	2,334	33,742	538	20,853	6,059	20,316	488	877	3,747	174,759	995	23,090
1919	15,697	73,139	2,441	33,029	604	19,369	12,145	20,741	507	4,796	4,796	174,759	1,230	31,162
1914	16,944	67,108	2,580	28,777	571	16,480	13,793	21,851	507	4,796	4,796	174,759	1,379	28,486
1909	17,023	58,505	2,600	24,212	520	13,347	13,903	20,946	507	4,796	4,796	174,759	1,194	19,877
1904	16,459	50,464	2,452	19,633	494	12,022	13,513	18,809	507	4,796	4,796	174,759	1,493	17,418
1900	2,226	15,102	42,226	15,102										
1890			1,610	8,387										
1880			971	3,566										
1870			574	2,602										
1860			387	1,478										
1850			254	758										

NA Not available.

1 Data are estimates based on the yearly subscription rate of reporting newspapers, as many small newspapers did not report circulation.

2 Does not include circulation of "Other" newspapers (series R 253), not available prior to 1925. 3 Does not include a number of "Other" newspapers (series R 252), not available prior to 1919.

4 Includes a small number of periodicals.