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Cable and Other Subscription Programming (NAICS 515210)

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Change Geography: United States

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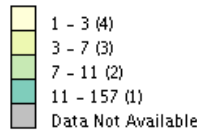
Change Industry

2012 Number of establishments Number of establishments

Change Map



Number of establishments



Click on map to enlarge

Source: 2012 Economic Census

[View underlying table](#)

The **Industry Snapshots** present key statistics from three Census Bureau economic programs, as well as per capita ratios using data from Population Estimates. Historical data are not shown when they are not comparable due to NAICS changes. See Definitions and Comparability in the [Industry Statistics Portal](#) and the Snapshot [FAQs](#) for more information.

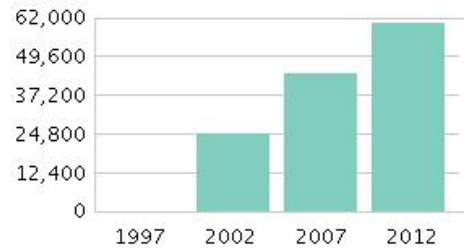
The 2012 Economic Census is released on a flow basis so some data may not yet be available, and data for some industries are only available for the U.S. and by State. See the [release schedule](#) and the [Geographic Coverage Tables](#) for more information.

Key Industry Statistics: United States

	1997	2002	2007	2012	07-12 % Chg
Number of establishments	0	689	717	772	7.7%
Receipts (\$ Millions)	0	25,373	44,926	61,094	36.0%
Annual payroll (\$ Millions)	0	2,848	3,751	6,028	60.7%
Total employment	0	39,140	45,537	53,866	18.3%
Receipts per establishment (\$1,000)	N/A	36,826	62,658	79,138	26.3%
Receipts per employee (\$1,000)	N/A	648	987	1,134	15.0%
Receipts per \$ of payroll (\$)	N/A	8.91	11.98	10.14	-15.4%
Payroll per employee (\$)	N/A	72,765	82,368	111,907	35.9%
Employees per establishment	N/A	56.81	63.51	69.77	9.9%
Receipts per capita (\$)	0	88	149	195	30.5%
Population per establishment	N/A	417,453	420,127	406,624	-3.2%
Nonemployer establishments (establishments without paid employees)					
Number of establishments	0	0	N/A	0	N/A%
Receipts (\$1,000)	0	0	N/A	0	N/A%
Receipts per establishment (\$)	N/A	N/A	N/A	N/A	N/A%
Receipts per capita (\$)	.00	.00	.00	.00	N/A%
Population					

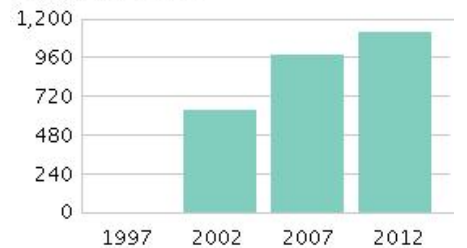
Receipts: United States

Millions of dollars



Receipts per Employee: United States

Thousands of dollars

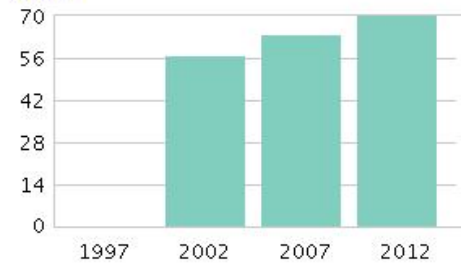


Total Population	272,646,925	287,625,193	301,231,207	313,914,040	4.2%
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* Data have not yet been released. Click [here](#) for the full 2012 Economic Census release schedule.

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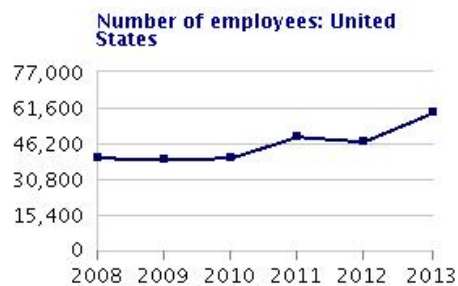
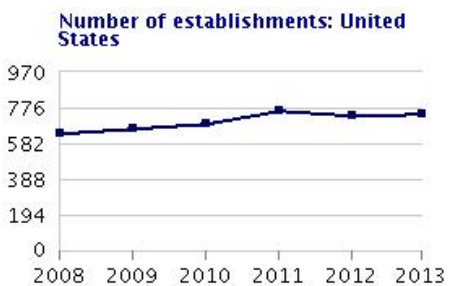
Employees per establishment: United States



Cable and Other Subscription Programming (NAICS 515210)

Employer establishments in United States: 2008-2013

Source: 2008-2013 [County Business Patterns](#). (See [survey methodology](#) for details about these data.)



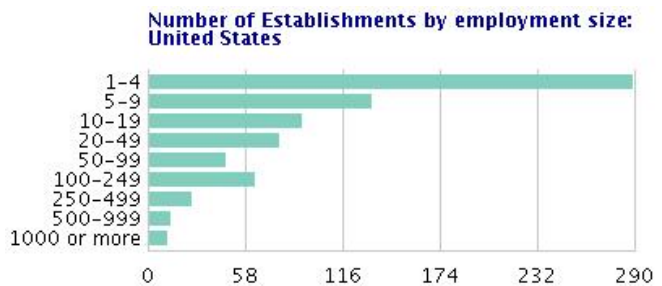
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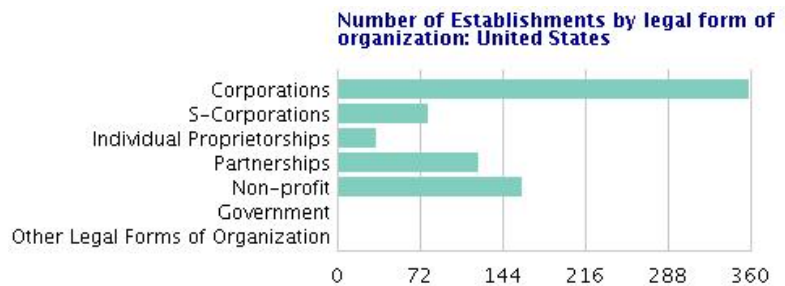
[View underlying table](#)

Employment size and legal form of organization for establishments in United States with paid employees: 2013

Source: 2013 [County Business Patterns](#). (See [survey methodology](#) for details about these data.)



[View underlying table](#)



[View underlying table](#)

Nonemployer establishments in United States (establishments without paid employees): 2008 - 2013

Source: 2008-2013 [Nonemployer Statistics](#). (See [survey methodology](#) for details about these data.)

Graph not available for this data.

Graph not available for this data.

Graph not available for this data.



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Source: [Economic Census](#), [County Business Patterns](#), [Nonemployer Statistics](#), and [Population Estimates](#).

Notes: ▲ = Not available for graphing purposes.

All dollar figures are in current dollars for the period shown, and do not reflect changes in prices. For information on how these data are derived, see the Methodology text for each program.

For more statistics about this industry from other Census Bureau programs, see the [Industry Statistics Portal](#).

THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS

For more information about the Economic Census, visit business.census.gov

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Source: U.S. Census Bureau | Economic Census | Last Revised: April 23, 2015