

Statistical Abstract of the United States

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U.S. DEPARTMENT OF COMMERCE

Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

No. 679. PERCENT OF HOUSEHOLDS WITH TELEVISION SETS, BY AREA AND REGION:
1955, 1958, AND 1959

[Excludes Alaska and Hawaii. For composition of regions, see figure I, p. XII; for explanation of urban and rural, see p. 2; and for definition of standard metropolitan statistical areas, see headnote, table 10. An urbanized area contains at least one city with 50,000 inhabitants or more in 1940 or subsequently, plus the surrounding closely settled incorporated places and unincorporated areas that comprise its urban fringe. See also *Historical Statistics, Colonial Times to 1957*, series R 98, for number of families with TV sets]

AREA OR REGION	June 1955	Jan. 1958	May 1959	AREA OR REGION	June 1955	Jan. 1958	May 1959
Households having 1 set or more	67	83	86	By urban and rural:			
By area:				Urban.....	74	87	89
Inside standard metropolitan statistical areas.....	78	89	91	In urbanized areas.....	79	89	90
Outside standard metropolitan statistical areas.....	50	75	80	Area of 3,000,000 or more.....	81	89	90
By region and division:				Areas of 1,000,000 to 3,000,000.....	82	91	91
Northeast.....	80	90	92	Areas of 250,000 to 1,000,000.....	79	88	89
New England.....	(1)	90	92	Areas under 250,000.....	74	88	89
Middle Atlantic.....	(1)	90	92	Not in urbanized areas..	56	81	85
North Central.....	72	87	88	Places of 10,000 or more.....	62	82	86
East North Central.....	(1)	89	90	Places under 10,000..	52	79	82
West North Central.....	(1)	82	85	Rural nonfarm.....	61	80	86
South.....	53	74	79	Rural farm.....	42	68	73
South Atlantic.....	(1)	77	82	By number of sets:			
East South Central.....	(1)	68	72	No set.....	33	17	14
West South Central.....	(1)	75	80	One set.....	65	76	78
West.....	62	82	86	Two sets or more.....	2	7	8
Mountain.....	(1)	73	81				
Pacific.....	(1)	85	88				

¹ Not available.

Source: Department of Commerce, Bureau of the Census; *Housing and Construction Reports*, Series H-121.