

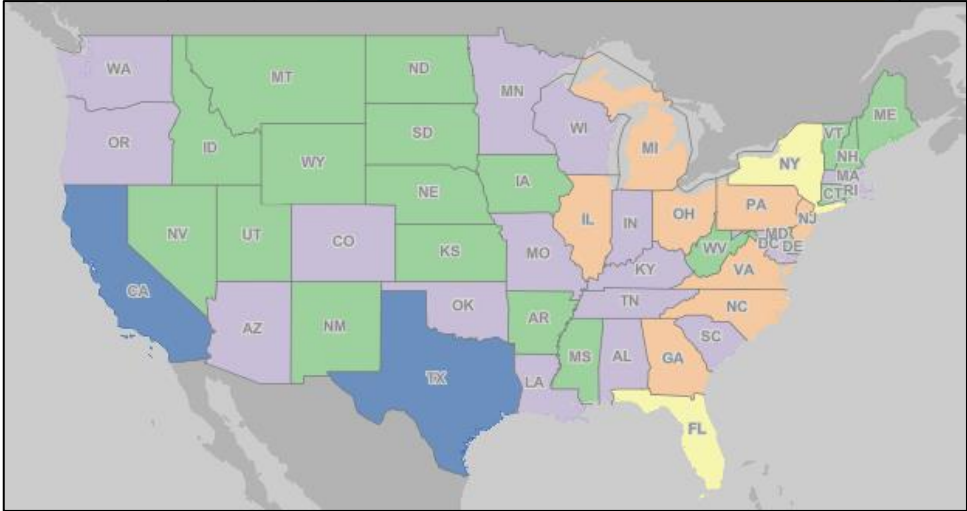
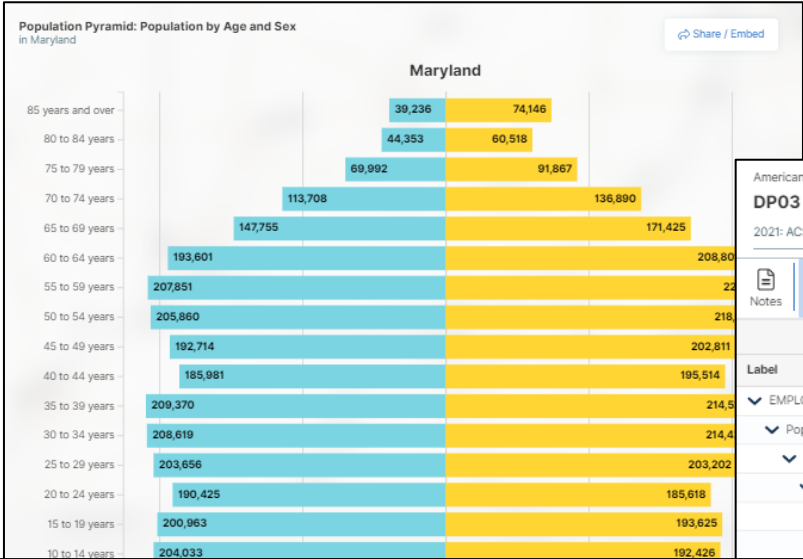
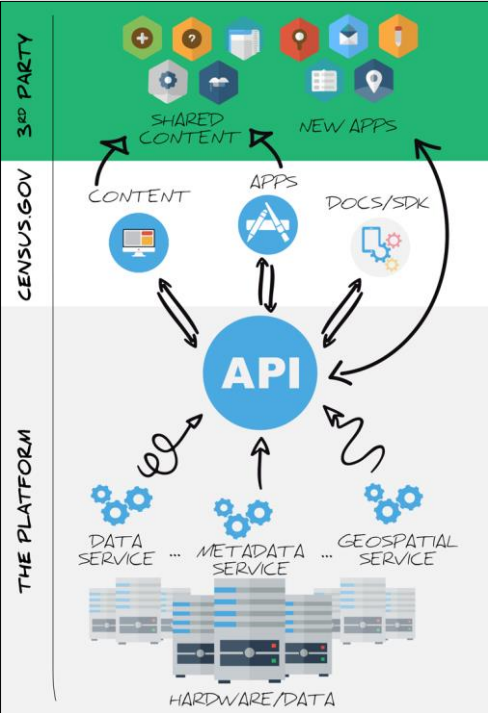
# Visualizing Data Through the Mapping Features in [data.census.gov](https://data.census.gov)

FedCASIC Workshops

April 11, 2023

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Dissemination Outreach Branch  
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# data.census.gov: Changing the Way You Get Data



American Community Survey  
**DP03 | SELECTED ECONOMIC CHARACTERISTICS**  
 2021: ACS 1-Year Estimates Data Profiles

Notes | Geos | Years | Topics | Surveys | Codes | Hide | Transpose | Margin of Error | Restore | Excel | CSV | ZIP | Share | Print | Map

Castle Rock town, Colorado

Label	Estimate	Margin of Error
EMPLOYMENT STATUS		
Population 16 years and over		
in labor force		
Civilian labor force		
Employed		
Unemployed		
Armed Forces		
Not in labor force		
Civilian labor force		
Unemployment Rate		
Males 16 years and over		
in labor force		
Civilian labor force		
Employed		
in children of the householder under 6 years		
All parents in family in labor force		

data.census.gov

Demo

## Mapping in data.census.gov

- Example: DP02 from the 2021 5-year American Community Survey (ACS) for King George, Virginia

data.census.gov

Start with single search

An official website of the United States government [Here's how you know](#) ▾

United States<sup>®</sup>  
**Census**  
Bureau

Tables Maps Pages Microdata

# Explore Census Data

Learn about America's People, Places, and Economy

DP02

Help Feedback Advanced Search

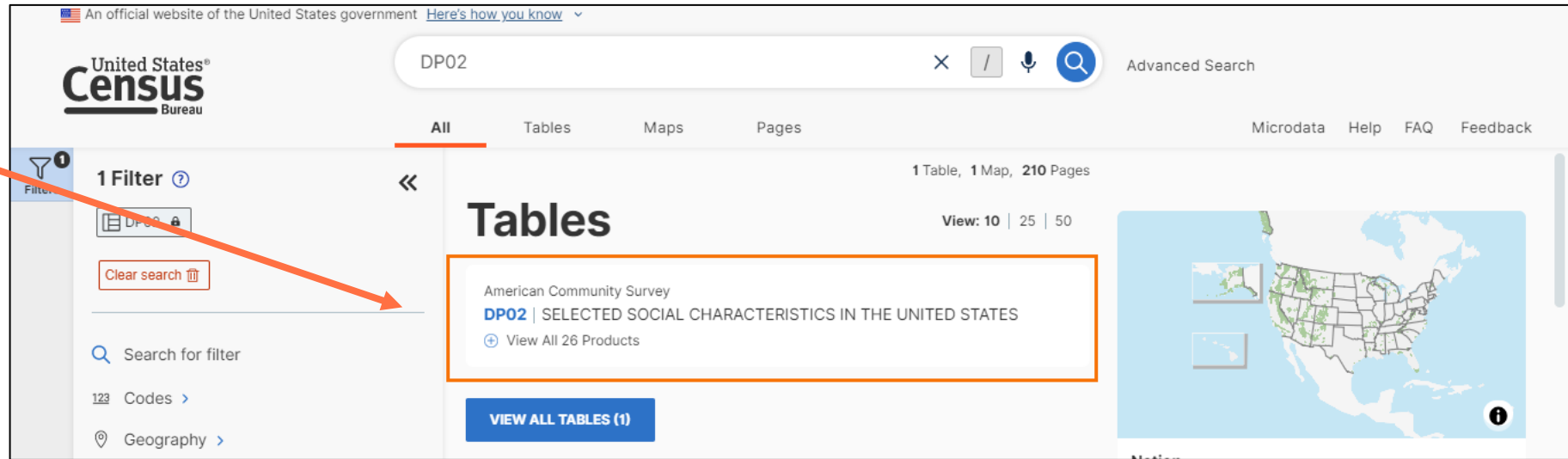
Try searching for [poverty](#) in [Georgia](#) in [2017](#)

- Type **DP02** into single search bar and click on Search button or hit Enter

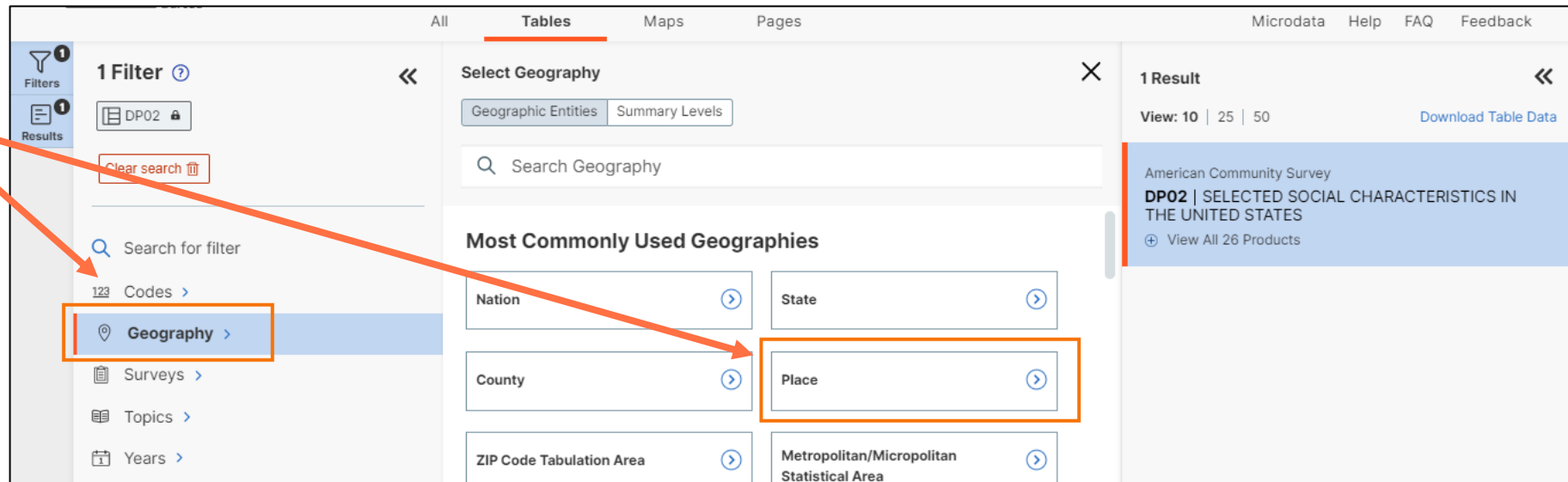
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## Open Table and Add King George, VA Using Filters in Advanced Search

- Click on table DP02 to open it



- Click on Geography > Place



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## Add King George, VA Using Filters in Advanced Search

- Click on **Virginia**
- Click into search bar at the top of the list and type in **King George**
- Check the box for **King George CDP, Virginia**
- Click on the X in the corner of the panel to update the table

The screenshot shows the '1 Filter' panel on the left with 'Geography' selected. The 'Place / Select State' panel in the center displays a list of states, with 'Virginia' highlighted in an orange box. The '1 Result' panel on the right shows the search results for 'DP02 | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES'.

The screenshot shows the '2 Filters' panel on the left with 'DP02' and 'King George CDP, Virginia' selected. The 'Place / Virginia / Select Place' panel in the center displays a list of places in Virginia, with 'King George CDP, Virginia' checked and highlighted in an orange box. The '1 Result' panel on the right shows the search results for 'DP02 | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES'.

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## Find Desired Estimate and View Table Layout

- Find the estimate you would like to map for King George: **Total households with a broadband internet subscription**

The screenshot shows the data.census.gov interface. The search bar contains 'DP02'. The page title is 'DP02 | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES'. The table is titled 'King George CDP, Virginia' and has the following data:

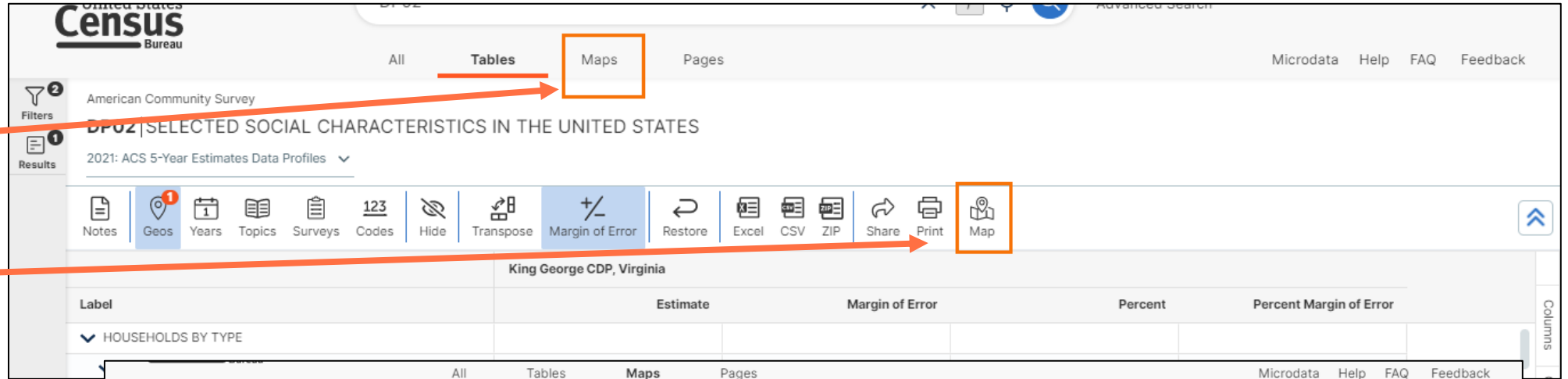
Label	Estimate	Margin of Error	Percent
Slovak	0	±13	0.0%
Subsaharan African	0	±13	0.0%
Swedish	9	±18	0.2%
Swiss	0	±13	0.0%
Ukrainian	8	±15	0.2%
Welsh	59	±52	1.3%
West Indian (excluding Hispanic origin groups)	20	±24	0.4%
COMPUTERS AND INTERNET USE			
Total households	1,488	±192	1,488
With a computer	1,314	±167	88.3%
With a broadband Internet subscription	1,273	±169	85.6%

data.census.gov

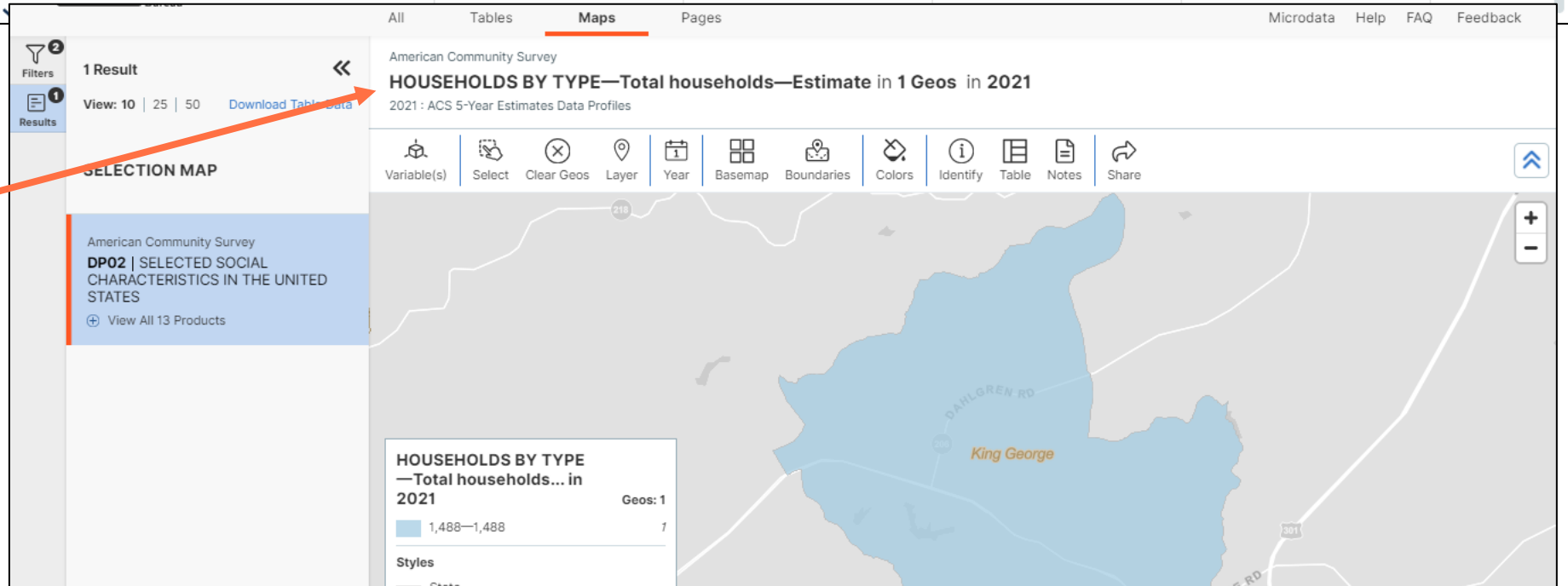
Navigate to Map of DP02 for King George, VA

- To get to map:

- Click on **Maps** tab or
- Click on **Map** button



- Map displays data for first estimate in table DP02 – Total number of households





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## Change Data Variable Shown in Map

- Click on **Variable(s)** button
- Click on chevron found next to current variable shown in map
- Either scroll down the list to select new variable or use search bar
- Select **Computers and Internet Use--Total households--With a broadband internet subscription--Percent**
- View updated map

The image shows a sequence of three screenshots from the data.census.gov interface, illustrating the process of changing the data variable shown on a map. The screenshots are arranged in a cascading manner, with orange arrows indicating the flow of the process.

**Screenshot 1 (Top):** Shows the initial map view for "HOUSEHOLDS BY TYPE—Total households—Estimate in 1 Geos in 2021". The "Variable(s)" button is highlighted with an orange box. A chevron next to the current variable is also highlighted.

**Screenshot 2 (Middle):** Shows the dropdown menu for variable selection. The search bar contains "broadband". The variable "COMPUTERS AND INTERNET USE—Total households—With a broadband Internet subscription—Percent" is highlighted with an orange box.

**Screenshot 3 (Bottom):** Shows the final map view for "COMPUTERS AND INTERNET USE—Total households—With a broadband Internet subscription—Percent in 1 Geos in 2021". The map displays a blue shaded area representing the selected variable. A legend in the bottom right corner shows the variable name and the percentage range (85.6%–85.6%).

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## Show Geographic Boundaries in Map

- To view census tract overlay, click on **Boundaries** button
- Scroll down list and check both boxes next to **Census Tract** – one provides boundary lines (which are red for census tracts) and the other provides geography labels (also in red for tracts)
- Click on **X** in corner of panel to close it

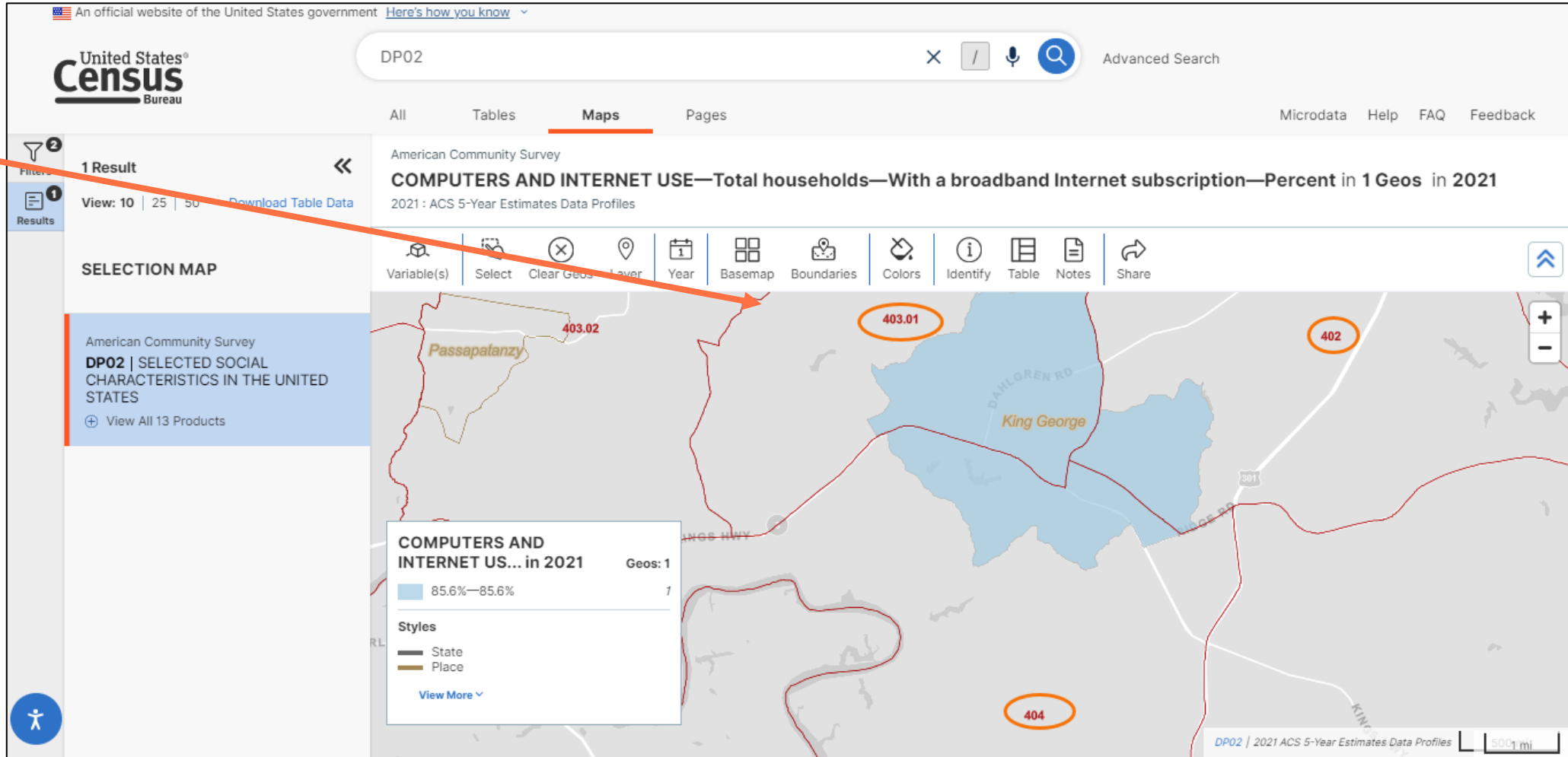
The screenshot shows the data.census.gov interface. The search bar contains 'DP02'. The main content area displays a map of King George, VA, with a data overlay for 'COMPUTERS AND INTERNET USE—Total households—With a broadband Internet subscription—Percent in 1 Geos in 2021'. The map shows a blue area representing the data, with red lines indicating census tract boundaries. The 'Boundaries' panel is open on the right, showing a list of boundary types. The 'Census Tract' option is selected, and the 'X' button in the top right corner of the panel is highlighted. The 'Boundaries' panel also shows a legend for the map, with 'State' and 'Place' options.

Boundary Type	Selected
Subminor Civil Division	<input type="checkbox"/>
Consolidated City	<input type="checkbox"/>
Consolidated City-Place Within Consolidated City	<input type="checkbox"/>
Census Tract	<input checked="" type="checkbox"/>
Census Block Group	<input type="checkbox"/>
American Indian/Alaska Native/Native Hawaiian Area	<input type="checkbox"/>
American Indian/Alaska Native/Native Hawaiian Area-State	<input type="checkbox"/>
Tribal Census Tract	<input type="checkbox"/>
Tribal Block Group	<input type="checkbox"/>

data.census.gov

## Show Geographic Boundaries in Map

- King George covers parts of tracts 402, 404 and 403.01



data.census.gov

## Adding Geographies to Search and Map Using Layers

- If you want to add the tracts to your search, you won't be able to do so with the overlay from the Boundaries button
- Instead, click on the Layer button, enter tract in the search bar, and click on Census Tract
- Now the map is only showing the Census Tracts

The screenshot displays the data.census.gov interface. At the top, the search bar contains 'DP02'. The 'Maps' tab is selected. The 'Layer' button is highlighted with an orange box. A 'Layer list' search bar contains 'tract', and the 'Census Tract' option is highlighted with an orange box. A map view shows the selected layer, and a legend for 'COMPUTERS AND INTERNET USE' is visible. The legend includes a 'View More' link.

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## Selecting Geographies in the Map

- To add the three census tracts—402, 404, and 403.01—to the search and the map, click on the **Select** button
- Click on tract 403.01 with the mouse, hold the click, and drag the mouse to create the rectangle
- When you release the click, any geography that touched the rectangle is added to the search and the map
- When done making selections, click on **Exit Select Tool** button

The screenshot displays the 'Select Geography in the map' tool in action. The top panel shows the search results for 'COMPUTERS AND INTERNET USE—Total households—With a broadband Internet subscription—Percent in 2021'. The 'Select' button is highlighted with an orange box. The middle panel shows the 'SELECTION MAP' with a blue rectangle drawn around census tract 403.01. The bottom panel shows the 'EXIT SELECT TOOL' button highlighted with an orange box. The map shows the selected area in blue, and the surrounding area is shown in gray. The map includes labels for roads like CALEDONIA RD and DAHLGREN RD, and the town of KING GEORGE. The toolbar includes buttons for Select, Clear Geos, Layer, Year, Basemap, Boundaries, Colors, Identify, Table, Notes, and Share.

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## Change Year to Compare Geographies

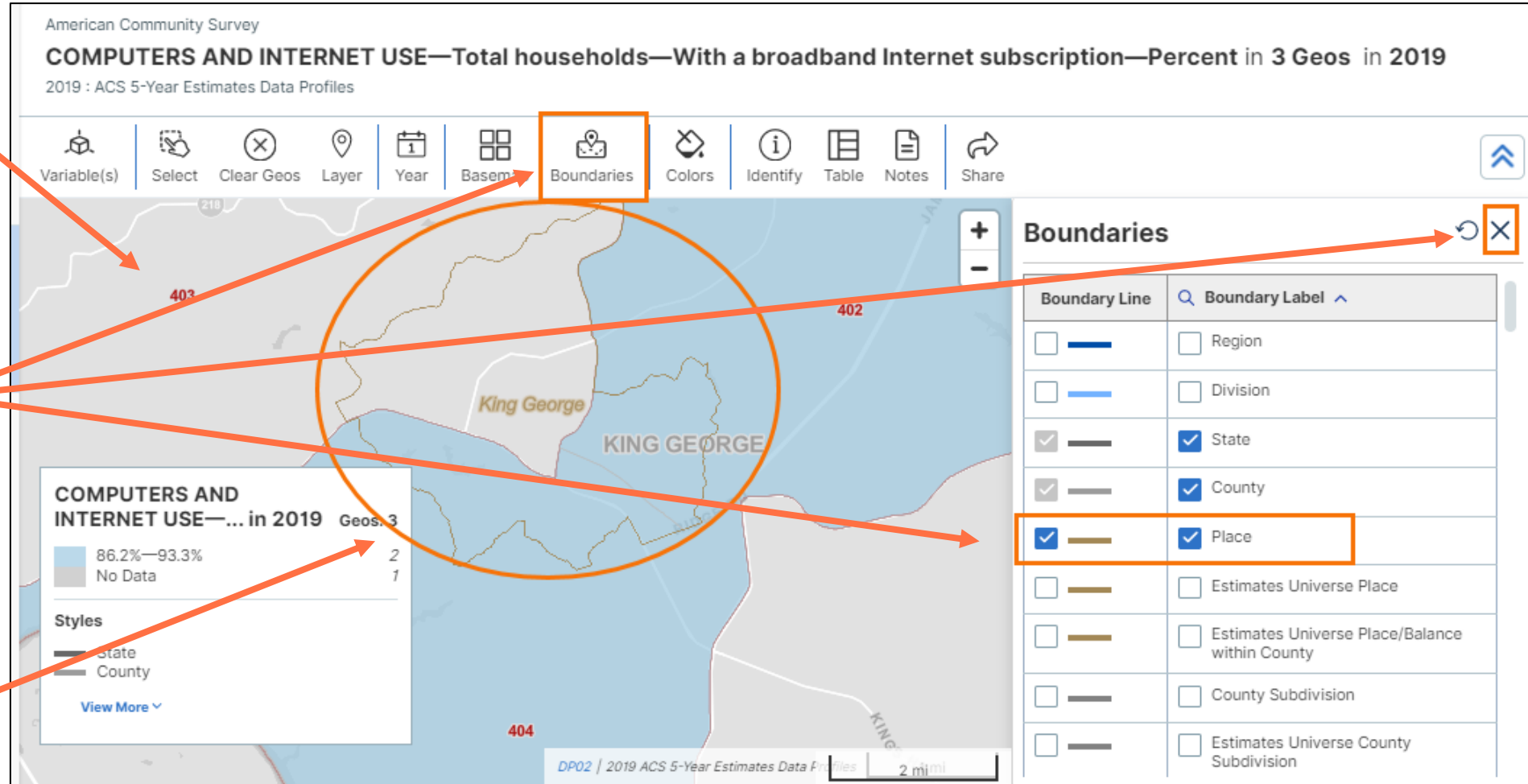
- To see if the census tracts changed since 2019, use the **Year** button to select 2019
- Use the Variable(s) button to switch the variable mapped to **Computers and Internet Use--Total households--With a broadband internet subscription--Percent**

The image shows two screenshots of the American Community Survey data profiles interface. The top screenshot shows the 'COMPUTERS AND INTERNET USE—Total households—With a broadband Internet subscription—Percent in 3 Geos in 2021' page. The 'Year' button is highlighted with an orange box, and a dropdown menu is open showing '2021' selected, '2020', and '2019' highlighted with an orange box. The bottom screenshot shows the 'HOUSEHOLDS BY TYPE—Total households—Estimate in 3 Geos in 2019' page. The 'Variable(s)' button is highlighted with an orange box, and a search box contains the word 'broadband'. Below the search box, two search results are shown: 'COMPUTERS AND INTERNET USE—Total households—With a broadband Internet subscription—Estimate' and 'COMPUTERS AND INTERNET USE—Total households—With a broadband Internet subscription—Percent', with the second result highlighted with an orange box. A legend on the left of the bottom screenshot shows a color scale for 'HOUSEHOLDS BY TYPE—Total household... in 2019' with values 1,644—1,765 and No Data.

data.census.gov

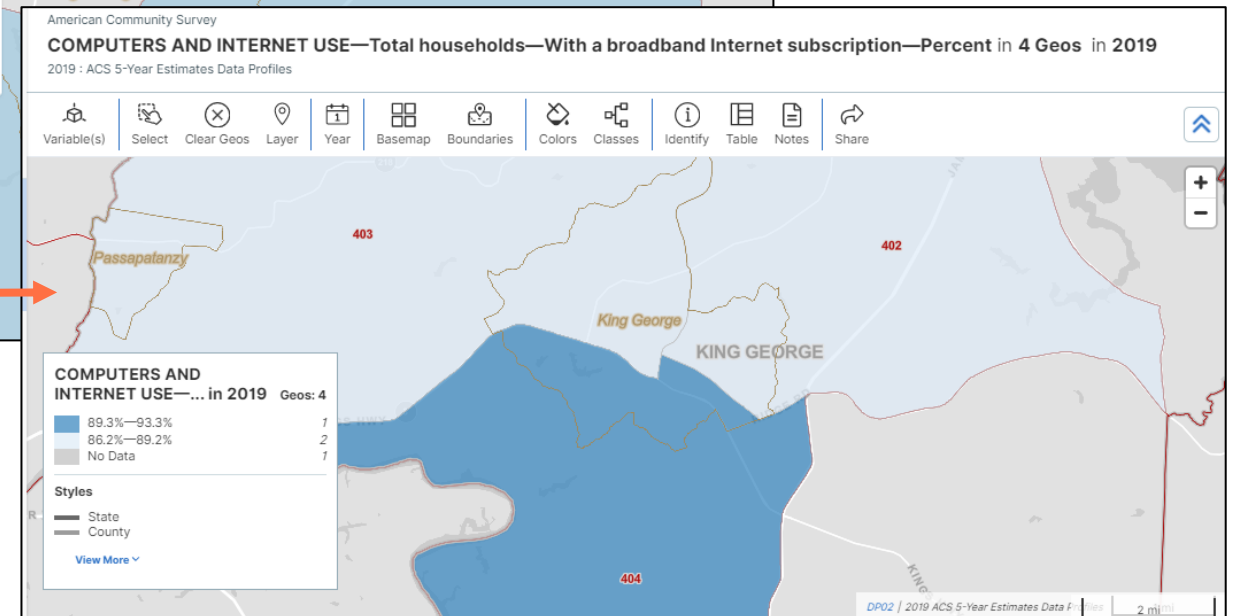
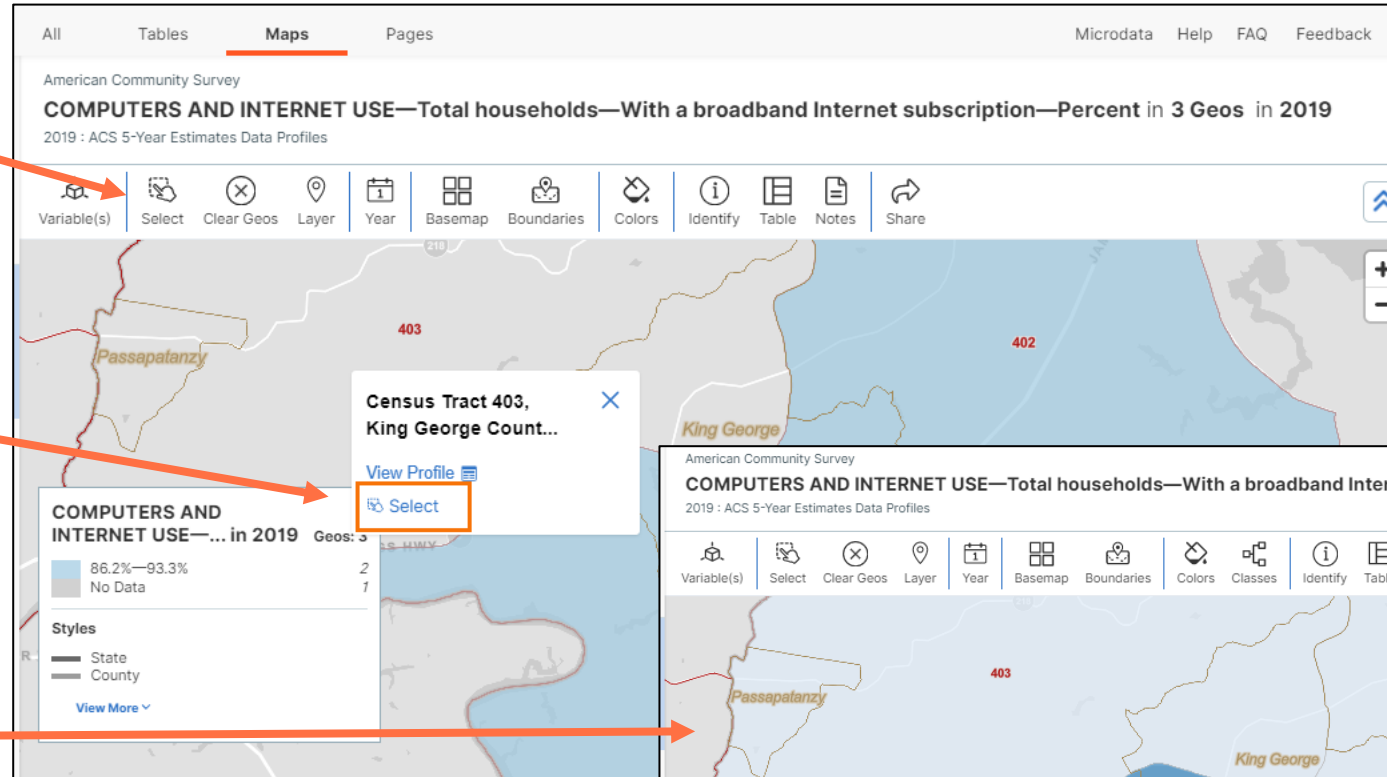
## Change Year to Compare Geographies

- Tracts 402 and 404 did not change, but 403.01 was named 403 in 2019
- To add the boundary for King George CDP to the map, click on the **Boundaries** button and check both boxes next to Place. Then click on the **X** to close the panel
- The boundary for King George displays in the map in a gold color



## Selecting Geographies in the Map

- To add tract 403 to the search and the map, you can use the Select button again
- The other option is to left-click on the tract and click on **Select**
- The tract is added to the search and the map





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## Use Identify Button to Access Additional Geographic Information

- Click on the **Identify** button to find out additional geographic information about the geography of interest

- Left-click on census tract 402. A panel appears that shows the tract number, as well as the state and county the tract is in

The screenshot displays the data.census.gov interface. At the top, a navigation bar includes buttons for Variable(s), Select, Clear Geos, Layer, Year, Basemap, Boundaries, Colors, Classes, **Identify** (highlighted with an orange box), Table, Notes, and Share. Below this, the main content area shows a search for 'DP02' under the 'Maps' tab. A 'SELECTION MAP' panel on the left shows '1 Result' for 'DP02 | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES'. The map displays census tracts 402, 403, and 404 in King George County, Virginia. A legend for 'COMPUTERS AND INTERNET USE—... in 2019' shows three categories: 89.3%—93.3% (1), 86.2%—89.2% (2), and No Data (1). A 'SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES' legend shows 'State' and 'County' styles. An 'Identify' panel on the right, also highlighted with an orange box, shows 'Identify Details' for 'Census Tract 402, King George County, Virginia', including 'State: Virginia' and 'County: King George County, Virginia'. A search bar at the top contains 'DP02' and an 'Advanced Search' button. A search bar at the bottom right contains 'DP02 | 2019 ACS 5-Year Estimates Data F' and a scale of '2 mi'.

data.census.gov

## Use Identify Button to Access Additional Geographic Information

- Click on the chevron for the tract to find out additional information, including the GEOID

1 Result  
View: 10 | 25 | 50  
Download Table Data

SELECTION MAP

American Community Survey  
DP02 | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES  
View All 13 Products

Select coordinate in the map

Identify Clear Geos Layer Year Basemap Boundaries Share

Identify

Identify Details

CensusTract  
Census Tract 402, King George County, Virginia

State  
Virginia

County

EXIT IDENTIFY TOOL

- Click on the Exit Identify Tool button when done

1 Result  
View: 10 | 25 | 50  
Download Table Data

SELECTION MAP

American Community Survey  
DP02 | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES  
View All 13 Products

Select coordinate in the map

Identify Clear Geos Layer Year Basemap Boundaries Share

Identify

Census Tract 402, King George County, V...

Geographic Type  
CensusTract

BASENAME  
402

FULLNAME  
Census Tract 402, King George County, Virginia

GEOID  
51099040200

EXIT IDENTIFY TOOL

COMPUTERS AND INTERNET USE—... in 2019 Geos: 4

89.3%—93.3%	1
86.2%—89.2%	2
No Data	1

Styles

- State
- County

View More

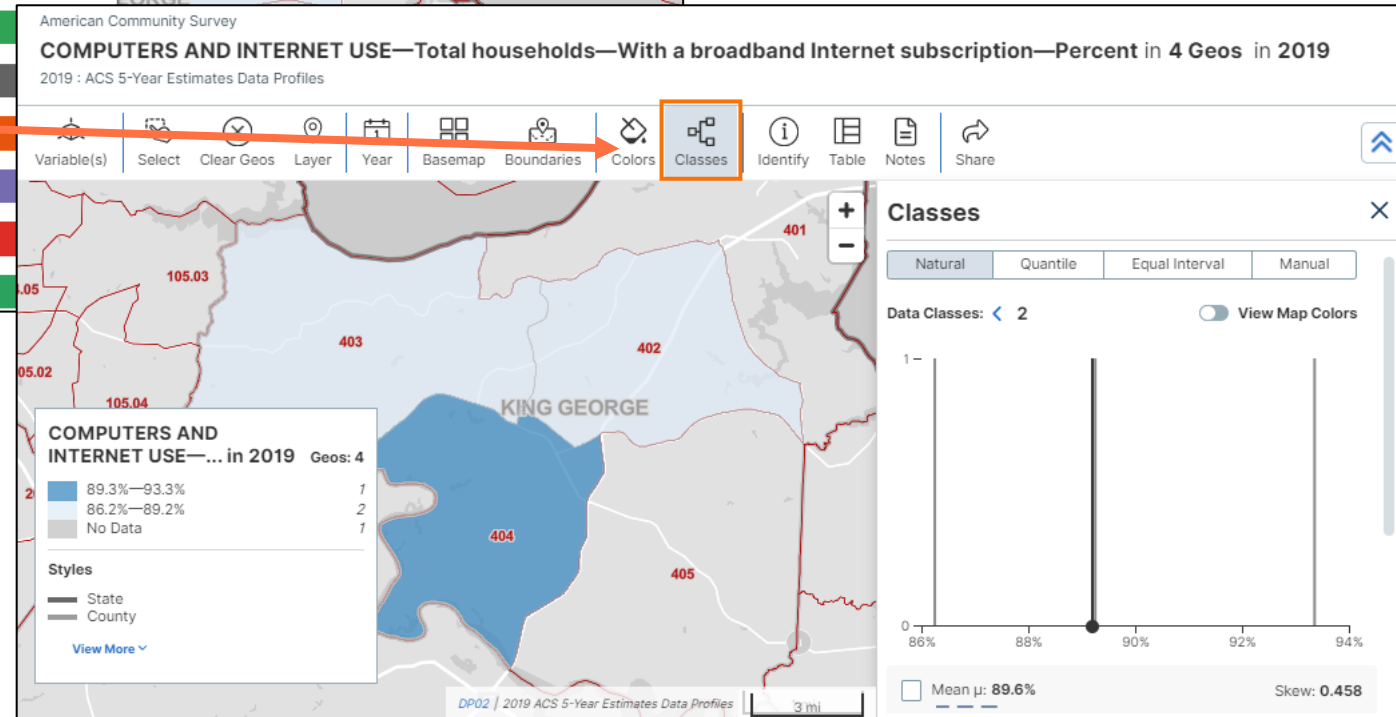
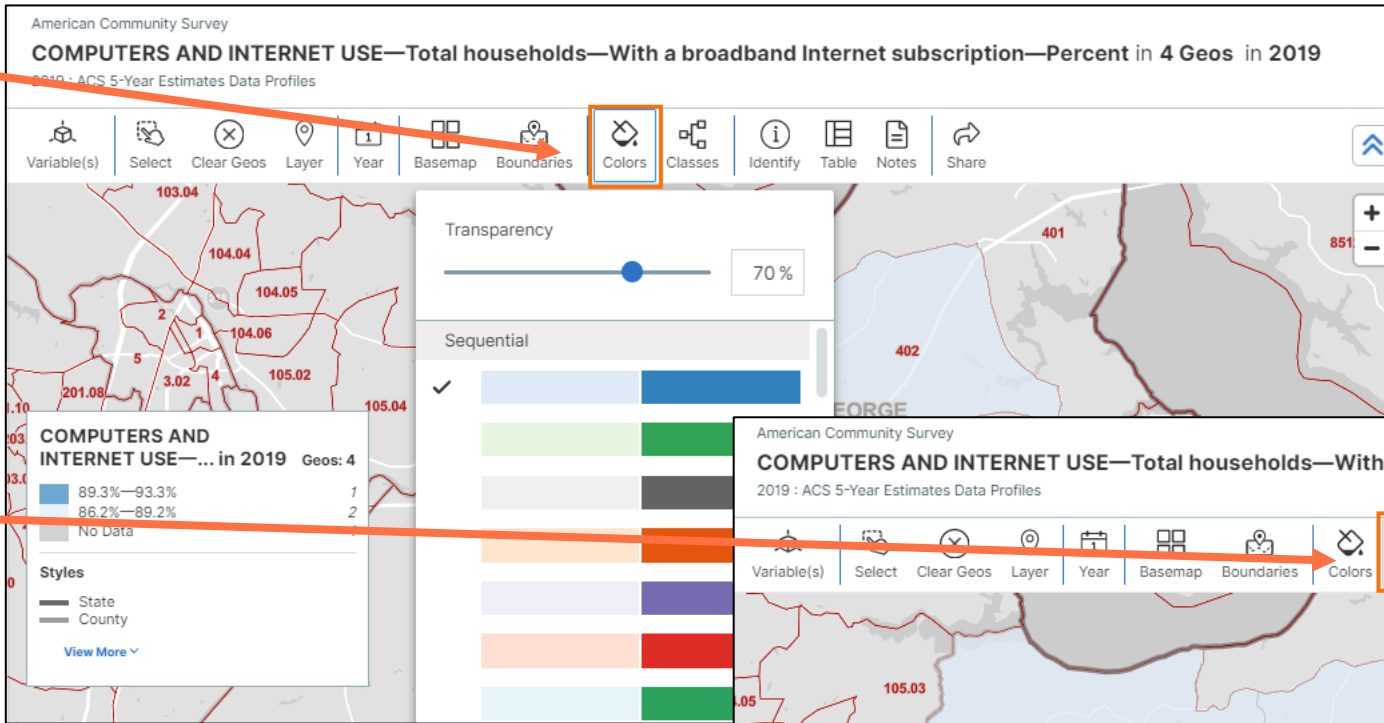
DP02 | 2019 ACS 5-Year Estimates Data F... 2 mi

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## Change Color Palette and Classes

- Click on **Colors** button to change the color palette

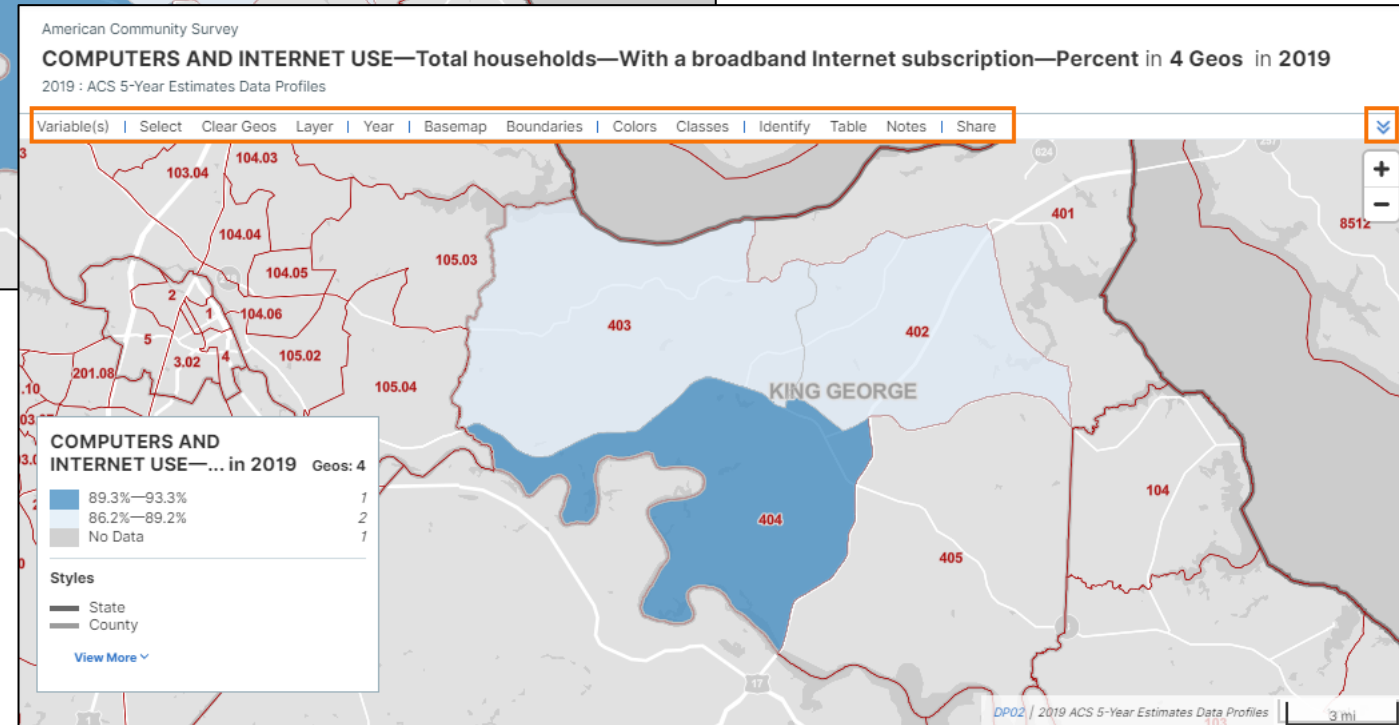
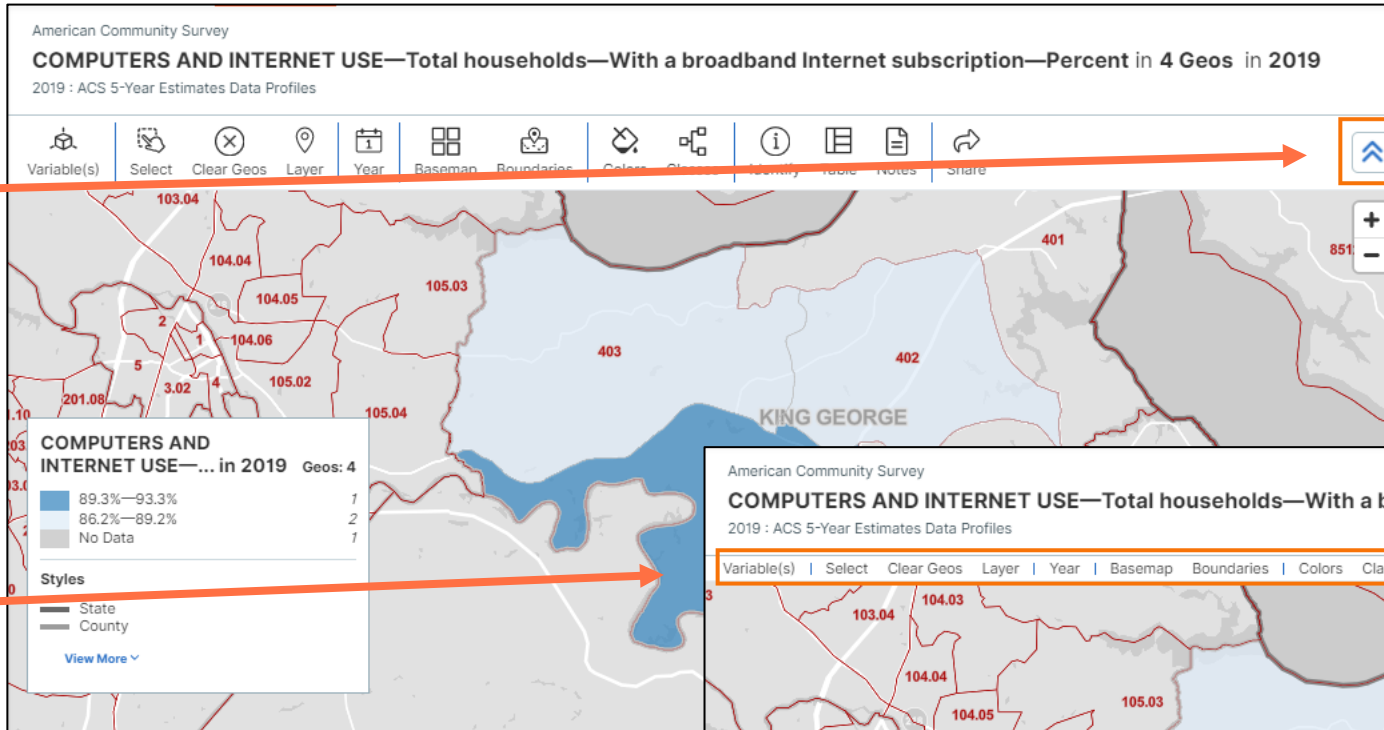
- Click on the **Classes** button to change the type or number of classes



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## Collapse Button Ribbon to View More of Map

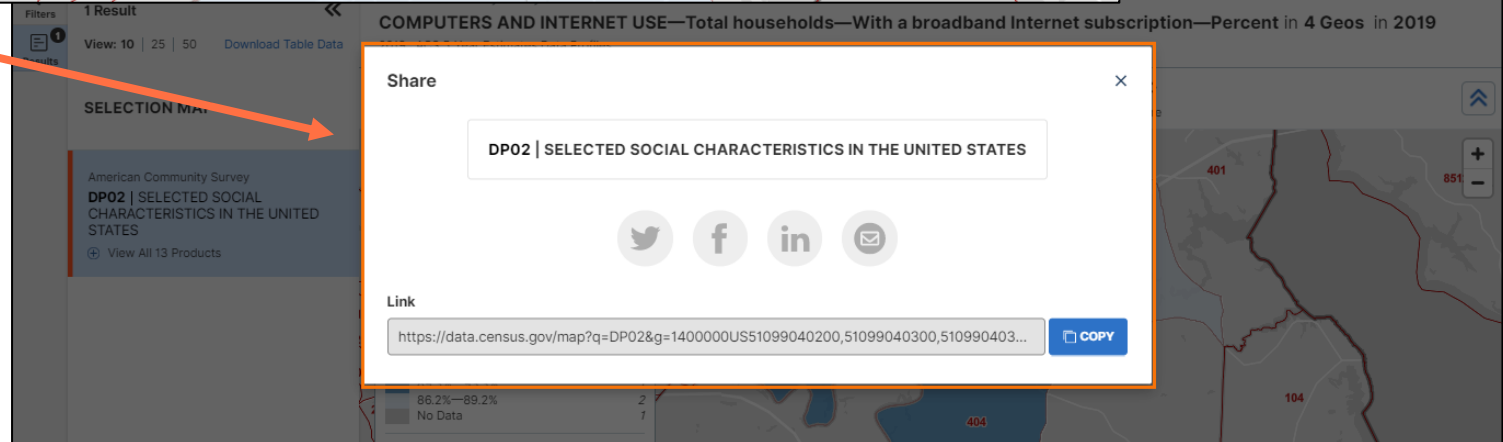
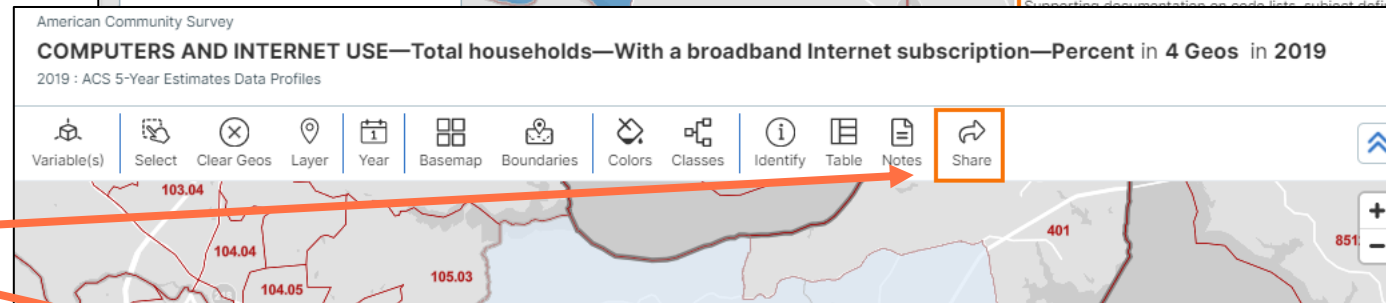
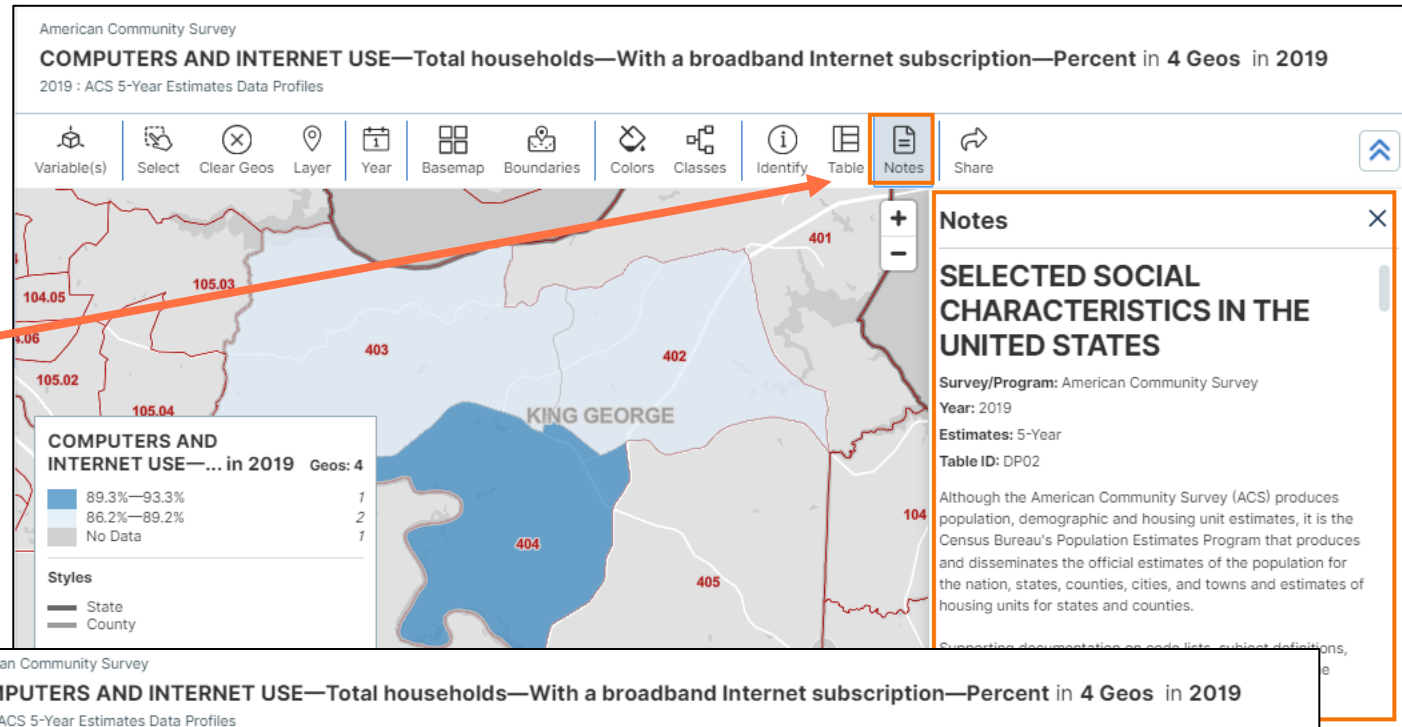
- Click on double chevrons to collapse the button ribbon
- Click on the chevrons again to restore it



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## Notes and Share Buttons

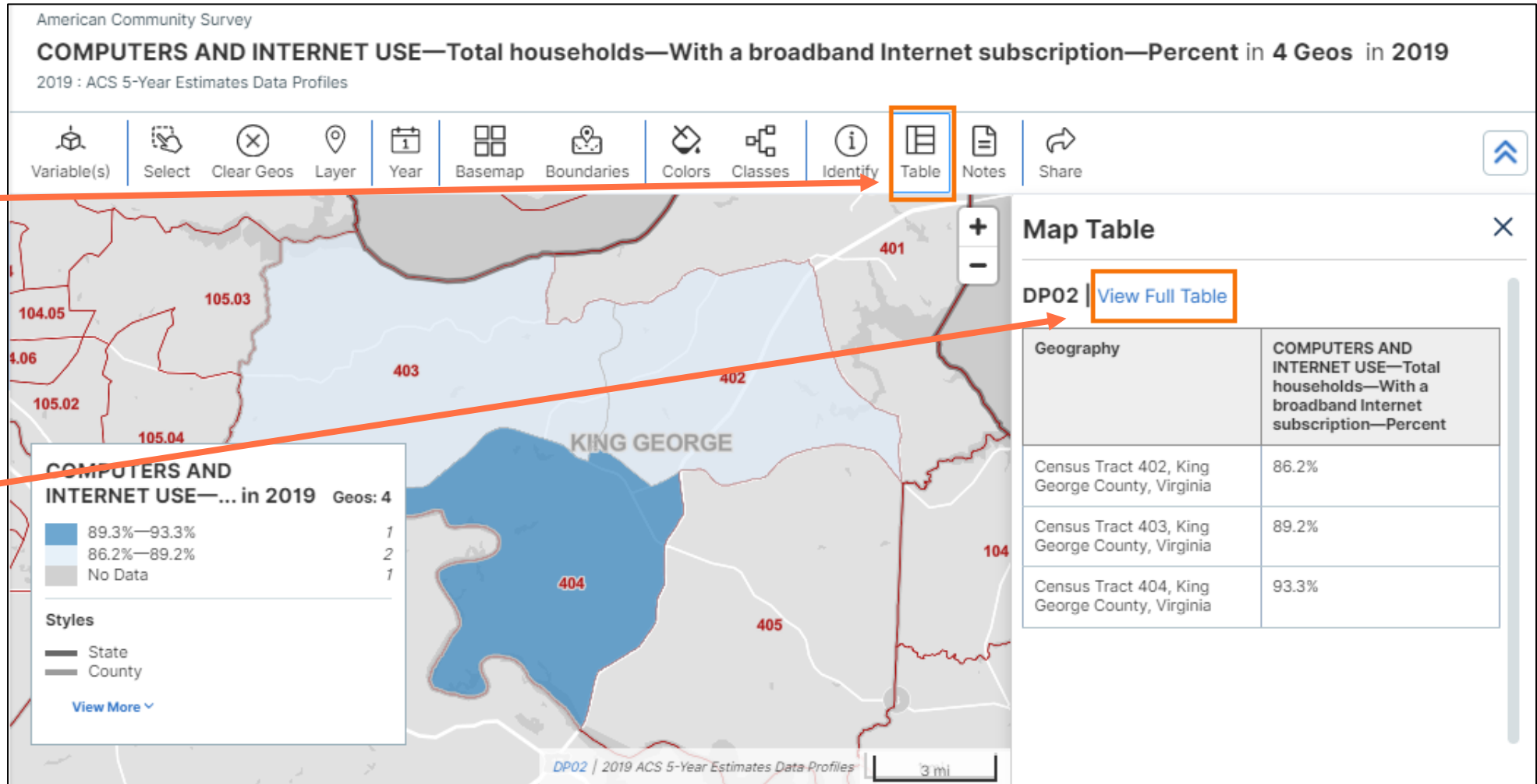
- Click on **Notes** button to view information about the data source of the map
- Click on the **Share** button to share the map to social media or send to someone else



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## Table Button

- Click on the **Table** button to view a table of the data shown on the map
- If you want to view the entire source table, click on the **View Full Table** button



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## Viewing Table With All Selected Geographies

- Now you can view the table with all the geographies that were selected for both 2019 and 2021

American Community Survey  
DP02 | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES  
2019: ACS 5-Year Estimates Data Profiles

Notes | Geos | Years | Topics | Surveys | Codes | Hide | Transpose | Margin of Error | Restore | Excel | CSV | ZIP | Share | Print | Map

Census Tract 402, King George County, Virginia

Label	Estimate	Margin of Error	Percent
HOUSEHOLDS BY TYPE			
Total households			
Married-couple household			
With own children of the householder under 18 years			
Cohabiting couple household			
With own children of the householder under 18 years			
Male householder, no spouse/partner present			
With own children of the householder under 18 years			
Householder living alone			
65 years and over			
Female householder, no spouse/partner present			

American Community Survey  
DP02 | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES  
2021: ACS 5-Year Estimates Data Profiles

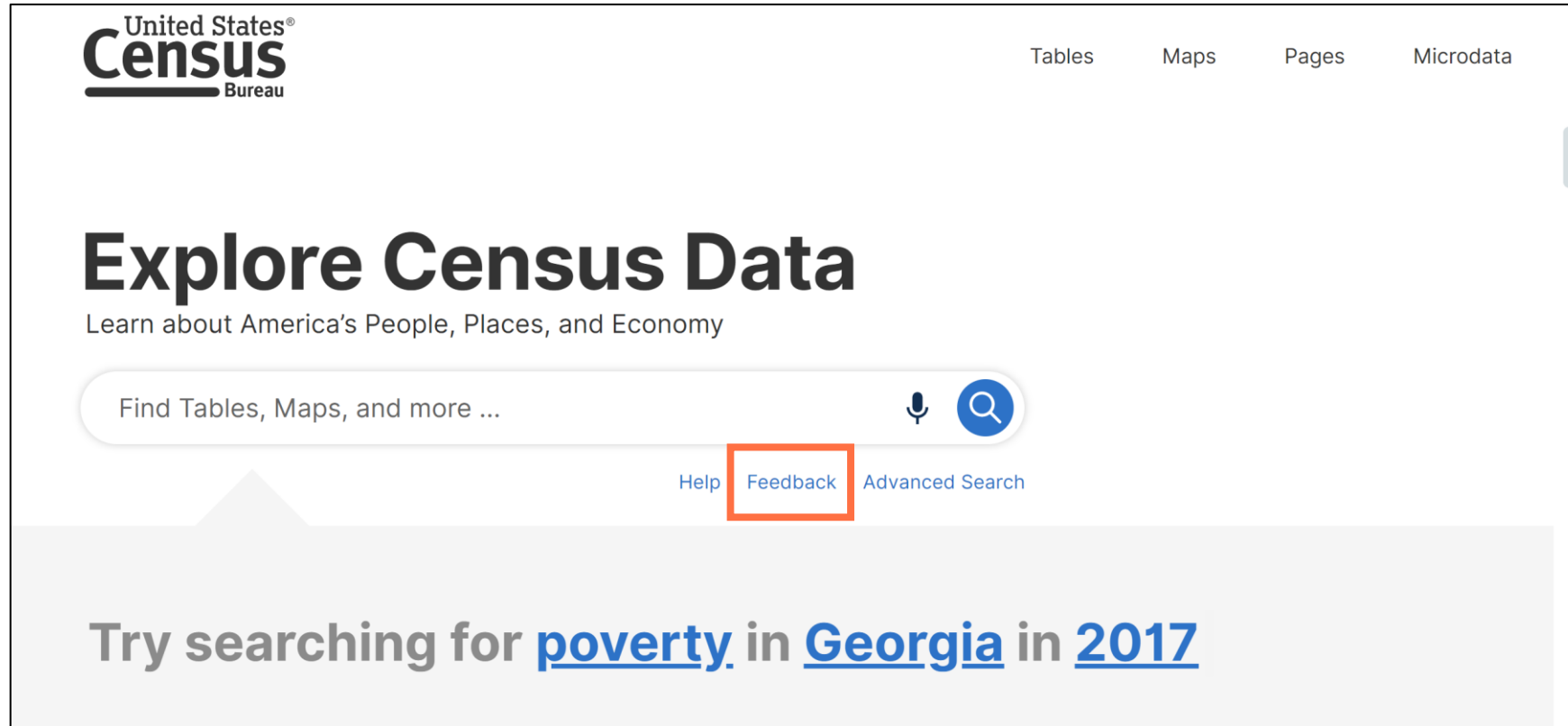
Notes | Geos | Years | Topics | Surveys | Codes | Hide | Transpose | Margin of Error | Restore | Excel | CSV | ZIP | Share | Print | Map

Census Tract 402, King George County, Virginia

Label	Estimate	Margin of Error	Percent
HOUSEHOLDS BY TYPE			
Total households	1,743	±215	1,743
Married-couple household	823	±131	47.2%
With children of the householder under 18 years	268	±93	15.4%
Cohabiting couple household	39	±28	2.2%
With children of the householder under 18 years	0	±13	0.0%
Male householder, no spouse/partner present	410	±153	23.5%
With children of the householder under 18 years	49	±61	2.8%
Householder living alone	318	±139	18.2%
65 years and over	97	±65	5.6%
Female householder, no spouse/partner present	471	±173	27.0%

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Our Development Depends on YOUR Feedback



The screenshot shows the top navigation bar of data.census.gov with links for Tables, Maps, Pages, and Microdata. The main heading is 'Explore Census Data' with the subtitle 'Learn about America's People, Places, and Economy'. A search bar contains the text 'Find Tables, Maps, and more ...'. Below the search bar are links for 'Help', 'Feedback' (highlighted with a red box), and 'Advanced Search'. A large grey banner at the bottom of the screenshot contains the text 'Try searching for poverty in Georgia in 2017'.

Check out data.census.gov and provide comments at  
census.data@census.gov



# Learn More

data.census.gov Resources page:  
[census.gov/data/what-is-data-census-gov.html](https://census.gov/data/what-is-data-census-gov.html)

Census Academy:  
[census.gov/data/academy/webinars/upcoming.html](https://census.gov/data/academy/webinars/upcoming.html)

Feedback: Email comments to  
[census.data@census.gov](mailto:census.data@census.gov)

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## data.census.gov Resources

EXPLORE DATA ON DATA.CENSUS.GOV

Within data.census.gov Resources

data.census.gov Updates

Guidance for 2020 Redistricting Data Users

Guidance for Data Users

Latest Data Releases

### Outreach

Share   

Data.census.gov outreach staff exhibit at conferences and give presentations and webinars throughout the year. Learn more about our activities below.

If you have any questions or requests regarding outreach/training/webinar, please contact [ced.cedsci.outreach@census.gov](mailto:ced.cedsci.outreach@census.gov).

Within data.census.gov Resources

data.census.gov Updates

Guidance for 2020 Redistricting Data Users

### data.census.gov Updates

March 16, 2023

Within Guidance for Data Users

Frequently Asked Questions

How-to Materials for Using data.census.gov

How-to Materials for Using the Census API

How-to Materials for Using the Microdata Access

Video Tutorials

Webinars

## How-to Materials for Using data.census.gov

Share   

Do you have questions on how to use data.census.gov? Check out our step-by-step guidance to learn how to navigate the site and find out about new functionality.

### Using data.census.gov

- Using data.census.gov - Advanced Search [[1.0 MB](#)]
- Using data.census.gov - All Results Page [[1.0 MB](#)]
- Using data.census.gov - Copying Cells and Headers [[1.0 MB](#)]
- Using data.census.gov - Customize Table [[1.1 MB](#)]
- Using data.census.gov - Download [[1.5 MB](#)]
- Using data.census.gov - People in Poverty - Exercise [[1.0 MB](#)]
- Using data.census.gov - Export a Table [[1.0 MB](#)]
- Using data.census.gov - Landing Page [[1.0 MB](#)]
- Using data.census.gov - Mapping [[2.3 MB](#)]
- Using data.census.gov - Resources Page [[1.0 MB](#)]
- Using data.census.gov - Search Grocery Stores in Maryland [[1.0 MB](#)]

Within data.census.gov Resources

data.census.gov Updates

Guidance for 2020 Redistricting Data Users

### data.census.gov Updates

March 16, 2023

...functionality included in the release of the Census Bureau's developing data...

...updates to the site:

...table back to the default view. When you click the Restore button at the top of the... you applied to the columns of the table and return to the original view.

Search  Advanced Search

Tables Maps Pages Microdata Help FAQ Feedback

Business Patterns, including ZIP Code Business Patterns, by Legal Form of Org...

### Workshops

...g data.census.gov to find demographic and economic data. Participation is strongly encouraged.

...sessions.

...limited to 50 participants per session.

...listed, please sign up for later class. We are trying to move that update.

### data.census.gov Workshops

These participatory classes walk you through examples