

Benefits of a New Data Collection Tool for the Commodity Flow Survey Program

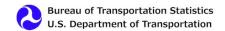
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FedCASIC, 4/14/2021

Presentation Outline

- Bureau of Transportation Statistics (BTS)
- Commodity Flow Survey (CFS)
- Benefits of Modernizing
- Data Users Feedback
- New Collection Tool
- Other CFS Research



https://www.youtube.com/watch?v=6k q2lLO7y8



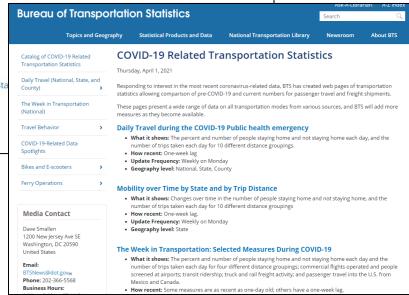
Bureau of Transportation Statistics



- Federal Statistical Agency
- Data on:
 - Commercial Aviation
 - Multimodal Freight Activity
 - Transportation
 Economics

Bureau of Transportation Statistics

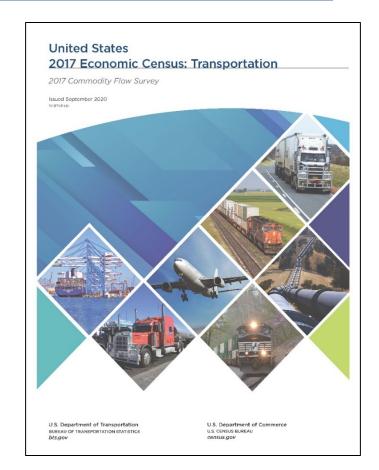
U.S. Department of Transportation

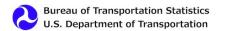


- About BTS
 - Overview
 - Staff Directory
 - · Jobs and Internships
 - Statistical Methods and Policies
 - · Advisory Council on Transportation Sta
 - Port Performance Working Group
 - Legislative Mandates
 - BTS Strategic Plan
 - History of BTS

Commodity Flow Survey (CFS)

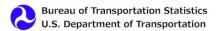
- Joint Economic Census product
- Goods shipped: value, weight, mode of transportation and destination.
- Comprehensive, multimodal picture of national freight flows for sampled industries.
- Used by: State & Local
 Government, Academics,
 Consultants, Derivative Product:
 Freight Analysis Framework (FAF)





Benefits of Modernizing

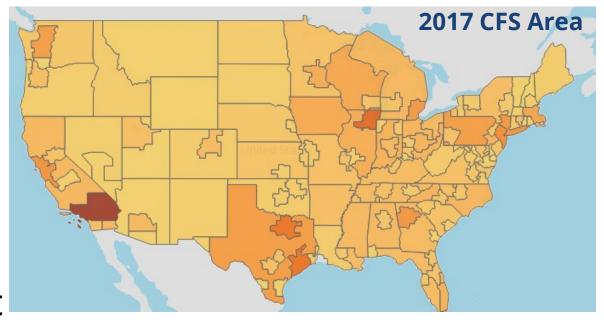
- Limited Funds
 - New BTS Projects
 - Need to Automate
 - Minimize manual review
 - Use of Computational Power
 - Efficient use of funds
 - Evaluate Survey Life Cycle
- New Data Collection Methods



Data Users Feedback

- Geography: Zip or County level
 - City or town decisions
- Costly private data

- Commodity
 - Data Ferret
- Frequency
- Need more data & efficient intake





New Data Collection Tool

- Help improve:
 - Quality by respondent validation
 - Higher quality products, reducing cost
 - Geographic detail
 - Small Area Freight Flow Estimation
 - Understanding e-Commerce
 - Annual CFS data product
 - Buy-in



Other CFS Research

- Differential Sampling
- Sampling Optimization
- Increase Sampling
- Industry Change Research
- Nonresponse Bias Study
- GIS/Satellite Imagery
- Exports Linkage
- Alternative Import Data (Coverage Issue)





Questions and Comments

Many thanks to BTS and Census staff!

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