# Using Online Testing and Wearable Devices to Pretest Diary and Stylized Sleep Measures 

Robin Kaplan, Brandon Kopp, and Polly Phipps Bureau of Labor Statistics Office of Survey Methods Research (OSMR) FedCASIC 2019 constitute policy of the Bureau of Labor Statistics.

# Importance of Sleep Measures 



## American Time Use Survey (ATUS) Collection of Sleep Estimates

## Introduction:

"Now I'd like to find out how you spent your time yesterday, [day of week], [date], from 4:00 in the morning until 4:00 a.m. this morning. I'll be asking where you were and who else was with you. If an activity is too personal, there's no need to mention it."

## Sample interview excerpt:

■ I: "What were you doing at 4 a.m.?"
■ R: "I was sleeping."
■ I: "What time did you wake up?"
■ R: "7:00."
■ I: "Okay. And what did you do next?"
3 - U.S. Bureau of Labor Statistics • bls.gov

## Stylized Questions

National Health Interview Survey

Behavioral Risk Factor Surveillance System

National Sleep
Foundation

- "On average, how many hours of sleep do you get in a 24 -hour period?"
- "On average, how many hours of sleep do you get in a 24 -hour period?"
- "..., about how much actual sleep would you estimate you typically get on work nights or weeknights?"


## Self-Report Sleep Measures



## Diary

- Respondents report on all of their activities during a specified time (e.g., prior 24-hours), including sleep
- Most reliable, but expensive (schulz \& Grunow, 2012)



## Stylized

$\square$ Respondents report on the average, typical, or usual amount of time spend sleeping
■ Less reliable, but easy and cheap to administer (Bonke, 2005; Kan \& Pudney, 2007)

## Sleep Duration in ATUS vs. Other Surveys



## Cognitive Interview Study

## Methodology

■ Interviewed 29 participants in the Washington, DC metro area
$\square$ Asked both diary and stylized questions about sleep
■ Retrospective probes on response process at end of interview


## Participants

■ Recruited from our participant database in Washington, DC
■ $N=29$
-11 male; 18 female

- Mean age $=46$ (SD = 14.05)
- Age range of 21 to 69 years old


## Results

## ■ Comprehension

- Broader definition = more sleep; Stylized question = continuous nighttime sleep


## ■ Recall

- Easy to recall wake times (alarm)
- Hard to recall sleep times (TV)

$\square$ Judgment
- Wide range of strategies that are prone to measurement error
(e.g., rate retrieval, rate and adjustment, calculation, guessing)

■ Reporting

- Context effects; easy to edit stylized reports; give "normative" amount

10 - U.S. Bureau of Labor Statstics - bls.gov

## Quantitative Study

## Design

■ Participants completed Diary and Stylized sleep measures

- Embedded questions about other activities

■ 2 Definition Conditions

- With definitions; Without definitions
- 2 Order Conditions
- Diary first; Stylized first


## Participants

■ 1233 participants completed the study

- Recruited through Amazon Mechanical Turk
- 46\% male; $54 \%$ female
- Mean age $=36(S D=11$; range $=19-77)$


## Definition Condition

■ Sleeping: By sleep, we mean the number of hours you actually spend sleeping. This may be different from the number of hours you spend in your bed, time you spend preparing to go to sleep, resting with your eyes closed but not actually asleep. Please include any times you were sleeping during the day (or napping)

- Also read definitions for other activities (exercise, work)


## Sleep Questions

■ Modified version of the ATUS interview

■ Past Week Stylized

- "Thinking back to the past week (that is, during the

|  | Activity | Start Time (Hour) | Start Time (Minute) | Start Time <br> (AM or PM) | End Time (Hour) | End Time (Minute) | End Time (AM or PM) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | Grooming | 7 - |  | AM - | 7 , | 30 , | AM * |
| 3 | Eating/Drinking | 7 * | 30 * | AM • | 7 , | 45 * | AM * |
| 4 | Travelling \& going from place to place * | 7 - | 45 * | AM • | 8 * | 15 * | AM * |
| 5 | Work \& Work-Related activities * | 8 , | 15 * | AM • | 12 * | 45 * | PM * |
| , | $r_{\text {r in }}$ | An - | .r | mı | . - | ar - | n. ${ }^{\text {a }}$ | previous 7 days), how many hours of sleep did you get on average each weeknight (excluding weekends)?"

## Results

## Means and Standard Deviations



Response Distribution


## Results

■ 2 (Question Type) X 2 (Definition) X 2 (Order) ANOVA

|  | df | F Value | p-value |
| :--- | ---: | ---: | ---: |
| Question Type | 1 | 200.49 | $\mathrm{p}<0.01$ |
| Question Type X Definition | 1 | 5.84 | $\mathrm{p}<0.05$ |
| Question Type X Order | 1 | 29.49 | $\mathrm{p}<0.01$ |
| Question Type X Definition X Order | 1 | 0.18 | $\mathrm{p}=0.67$ |
| Residuals | 1229 |  |  |

■ Main effect of Question Type
■ Question Type X Order Interaction
■ Question Type X Definition Interaction

## Results



Question Type X Order


## Summary

■ Diary > Stylized
■ Definitions brought measures closer together
■ Order effect

## Validation Study

## FitBit Charge



## Methodology

■ Week 1 Visit

- Demographic questions
- FitBit instructions
- Wore device for 1 week


Visits were always on weekdays (Tues-Fri)

■ Week 2 Visit

- Diary questions
-Stylized questions
- General
- Week
- FitBit data comparison



## Participants

■ 35 participants from the Washington, DC metro area

- 22 female, 13 male
- Mean age $=42.77$ years old
- Mean household size $=2.83$


## Sleep Duration Measures



## Sleep Duration Measures (Overall)



Diary \& FitBit (diary day) exceeded both Stylized measures (ps < .05), $\eta^{2}=.18$

## Sleep Duration Measures (Weekdays)



## Agreement Across Sleep Duration Measures



Diary

27 - U.S. Bureau of Labor Statistics • bls.gov


Stylized


Fitbit

## Diary and Stylized Sleep Duration (weekdays)



## Diary and FitBit-Recorded Sleep (on diary day)



## Excellent agreement

ICC $=.76$ (CI .60-.88) $r=0.78$

$$
p s<.001
$$

Diary sleep duration (hours)

## Stylized and FitBit-Recorded Sleep (over week)

| Stylized |
| :--- |
| Question: |
| Thinking |
| about the |
| past week |
| [fill dates] |
| how many |
| hours of |
| sleep did |
| you get on |
| average |
| each night? |



## Fair agreement

$$
\text { ICC }=.40
$$

(CI .08-.64)

$$
\text { rho }=0.36
$$

$$
p s<.05
$$

## Stylized and FitBit-Recorded Sleep (weekdays)

| Stylized |
| :--- |
| Question: |
| Thinking |
| about the |
| past |
| weekdays |
| [fill dates] |
| how many |
| hours of |
| sleep did |
| you get on |
| average |
| each |
| night? |



## Good agreement

$$
\begin{gathered}
\text { ICC }=.62 \\
(\text { CI } .35-.79) \\
\text { rho }=0.59
\end{gathered}
$$

$$
p s<.05
$$

31 - U.S. BUREAU OF LABOR STATISTICS • bls.gov
BLS

## Stylized and FitBit-Recorded Sleep (weekend)

| Stylized |
| :--- |
| Question: |
| Thinking |
| about the |
| past |
| weekend |
| [fill dates] |
| how many |
| hours of |
| sleep did |
| you get on |
| average |
| each |
| night? |



## Poor agreement

$$
\begin{gathered}
\text { ICC }=.30 \\
\text { (CI }-.05-.58) \\
\text { rho }=0.28
\end{gathered}
$$

## Summary: Agreement Across Sleep Duration Measures



## Debriefing

- 18/35 thought the Fitbit sleep data was about right
-10 thought it underestimated
-7 thought it overestimated
- Recall aid
- "Oh yeah, I hit the snooze button that morning"


## Sleep



## Logistics with Validation Research

$■$ Measurement error

- Records tossing and turning as times awake (underestimates)
- Records inactivity as naps (overestimates)

■ User error

- Did not adhere to instructions to wear FitBit each night ( $n=8$ )
- Only wore FitBit one weeknight of the week ( $\mathrm{n}=7$ )
- Lost FitBit ( $n=2$ ), but one found \& returned it later!
- FitBit fell off during the night ( $\mathrm{n}=1$ )


## Conclusions

■ Measurement error in self-reports of sleep
■ Objective sleep measures might fall in between diary and stylized reports of sleep

- Agreed more with diary vs. stylized measures
- FitBit had its own set of measurement and user error

■ FitBit-recorded data was a useful memory aid
■ Qualitative and quantitative pretesting techniques can build off one another to provide a more complete picture of survey measurement error sources

## Contact Information

## Robin Kaplan, Brandon Kopp, and Polly Phipps

 Bureau of Labor StatisticsOffice of Survey Methods Research (OSMR) FedCASIC 2019

E-mail:<br>Kaplan.Robin@bls.gov

Phone:
(202) 691-7383

## Sleep Duration in the ATUS



Weekday
■ Weekend

* Data are annual averages for 2014.


## Objective Sleep Measures



Polysmnography (PSG)

## €€€



Sleep Actigraphy

## €€



FitBit

## $€$

## Results (Weekdays)



Diary, Time-Based, and FitBit (yesterday) exceeded Stylized (all ps < .005)
40 - U.S. Bureau of Labor Statistics • bls.gov
BLS

Results (Weekends)


## General Stylized and FitBit-Recorded Sleep (weekdays + weekends)

| General |
| :--- |
| Stylized |
| Question: |
| On |
| average, |
| how many |
| hours of |
| sleep do |
| you get |
| per night? |


rho $=0.37$
ICC $=.45$
(CI $.15-68$ )

$$
p s<.05
$$

Fair agreement

General stylized sleep duration (hours)
BLS

## Sleep Duration Measures (Weekends)

7.6


No significant difference

## Self-Reported Sleep versus FitBit-Recorded Hours in Bed



## ICC cutoffs

■ Less than 0.40—Poor.
$\square$ Between 0.40 and 0.59 -Fair.
$■$ Between 0.60 and 0.74 -Good.
■ Between 0.75 and 1.00-Excellent.

## Potential Reasons for the Sleep Gap

## Diary

■ List of activities
■ Broad sleep lexicon
■ 30-minute rule
■ Naps are captured

## Stylized

■ Single activity
$\square$ Sleep not defined

- Single sleep episodes

■ Naps may not be captured

