

# Pretesting and Information Quality



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# Intent of the PRA

- Burden Reduction
- Compliance with Federal policies
- Cross-government Coordination
- Information Quality
  - Focus on the objectivity, utility, integrity, and reproducibility of information
  - PRA and IQG emphasize ‘fitness for purpose’



# OMB Clearance for Pretesting

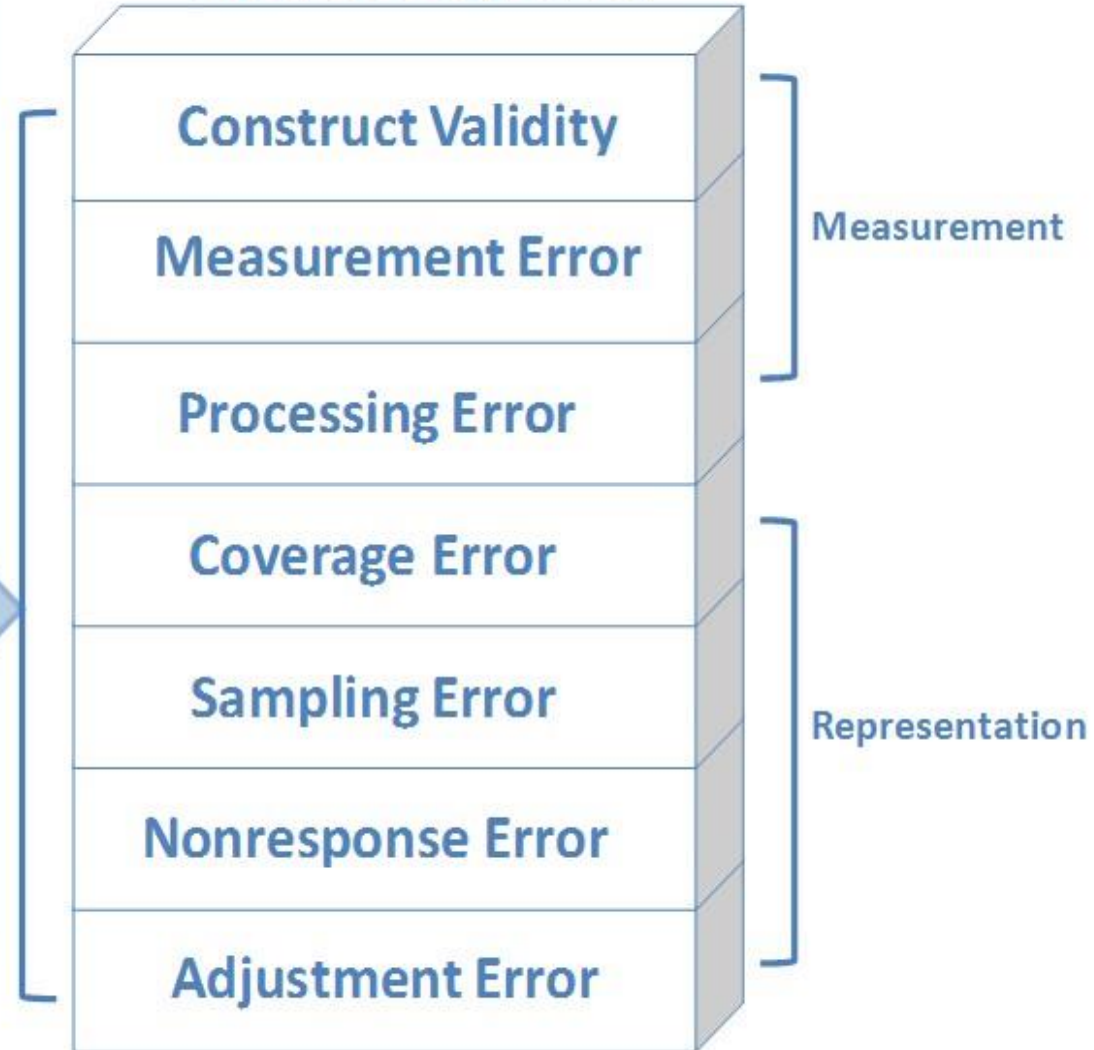
- PRA applies when agencies seek fundamentally similar information from 10 or more members of the public.
- Clearance options:
  - include in study package w/ non-sub layup
  - Developmental generic
  - Full package



# Fitness for Intended Use



# Total Survey Error



# What does OMB look for during review?

- Pretesting can be the first time OMB sees new research topics
- Consistency with OMB guidance
  - Statistical Policy Directive #2 and addendum on cognitive interviews
  - Questions and Answers when Designing Surveys for Information Collections (OMB, 2006)
- Incentives
- Fitness for purpose
  - Cog lab
  - Focus Group
  - Pilot Study
  - Field Test



# Questions?

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