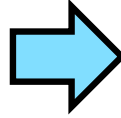


Scope-a-Thon Exercise

Guiding Principle: To increase the relevance and usefulness of OES's energy information

"Major Drivers for OES"
WHY



Problem or Opportunity Questions 1-5

"Our Objectives"
Why?



Question 6

"Key Beneficiaries"
Who?



Question 7

"Our Solution"
What?



Questions 8-10

"Timing for Solution"
When?



Question 11

"Success Metrics"
How?



Question 12

1.

2.

3.