

# Use of Mobile Technology for CAPI Management

Abie Reifer, Ray Snowden – Westat: FedCASIC

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#### **Background**



- Westat has been conducting studies using mobile technology in support of data collection for many years
- Ubiquity of smartphones and their capabilities continue to raise interest in finding new ways to help
  - Improve data quality
  - Increase operational efficiencies
  - Support field operations management



#### **Opportunities for Smartphone Use**



- Provide an ability for quick review of case list and cases
- Provide a method for FIs to more easily and efficiently enter Electronic Records of Contact (EROCs) at a point close to respondent interaction
- Provide FI with app that utilizes mobile tools and capabilities (e.g. mapping and navigation, messaging, calendaring, voice to text)
- Leverage embedded technologies to collect workday activity related information
- Real time data transmission
- Works in conjunction with other Westat systems



#### mFOS Mobile App Functionality



#### MyCases

- Daily case list information
- Individual case and task summary information
- Directions and navigation to interview location
- Streamlined "mobile" workflow to capture EROC information
- Integrate appointments with device calendar
- Leverage other device capabilities

#### MyDay

- Capture interviewer location data
- Capture time spent on key field activities

Data is transmitted in near real time



#### **mFOS Overview**







# mFOS Login



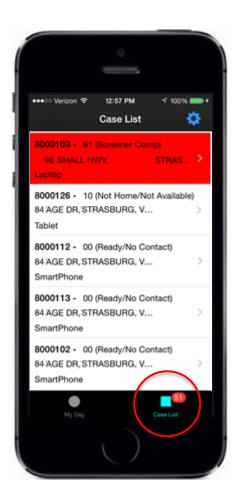
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## MyDay & MyCases





































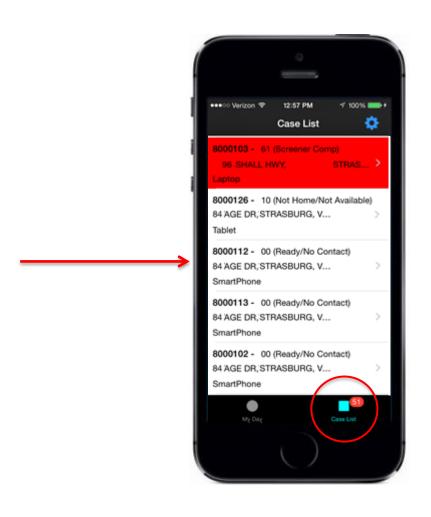






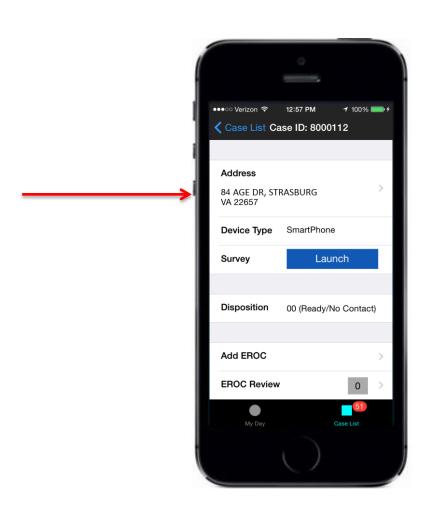




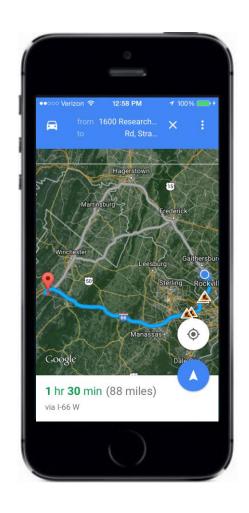






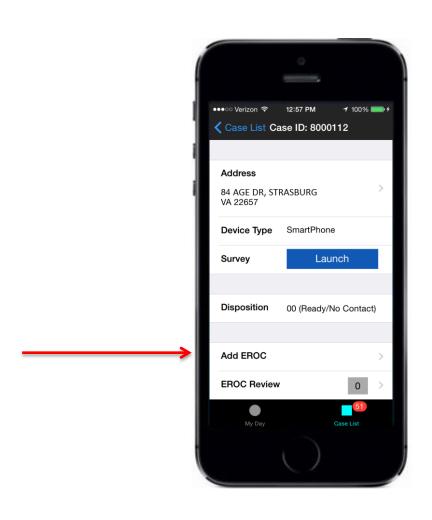






















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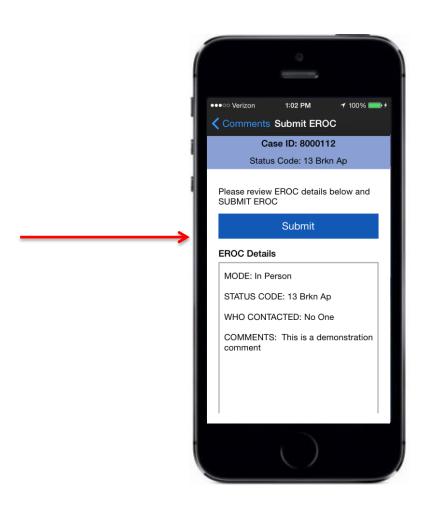






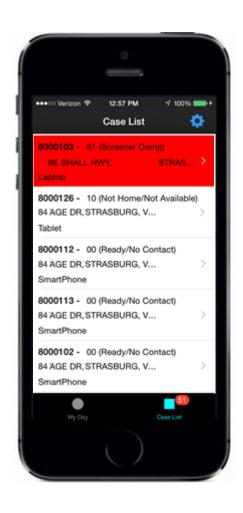






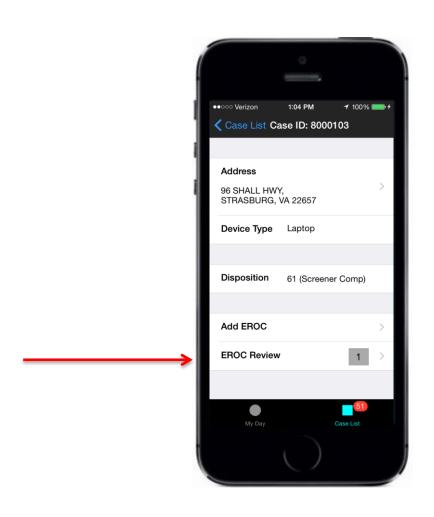












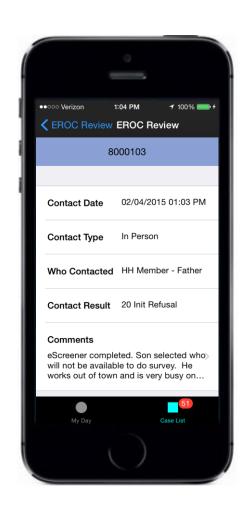




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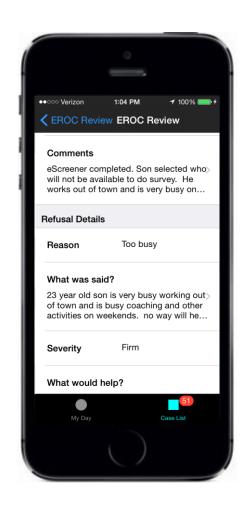






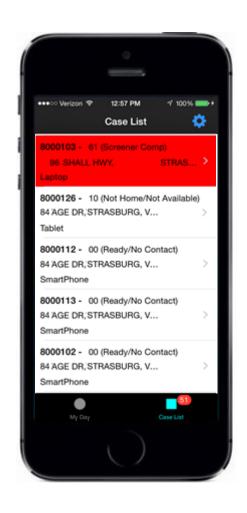










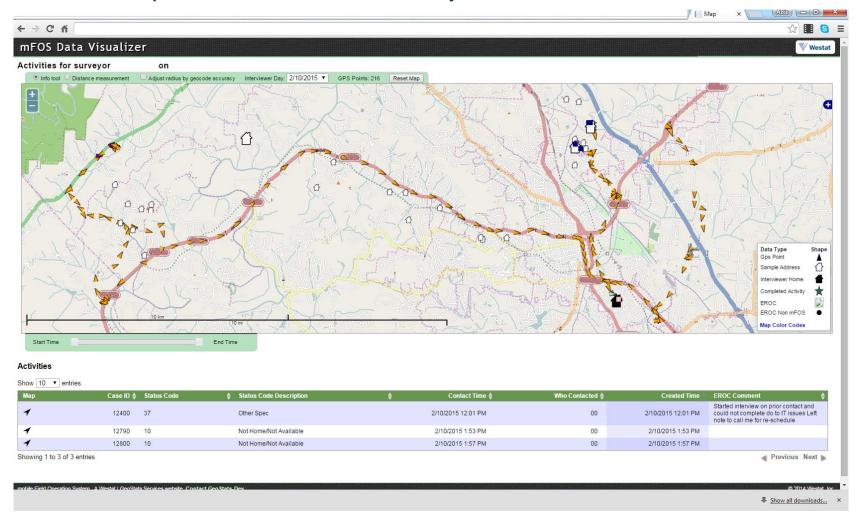




#### How is mFOS Data used



#### Provides Input to Westat's EAGLE System





#### How is mFOS Data used



#### Helps Prepopulate an FI's BFOS Time & Expense

#### My Day Card

Activity	Start	End	Mins
Travel	2/18/2015 2:43:52 PM	2/18/2015 2:57:51 PM	14
Field	2/18/2015 2:57:51 PM	2/18/2015 3:00:40 PM	3
Travel	2/18/2015 3:03:24 PM	2/18/2015 3:15:54 PM	13
Admin	2/18/2015 3:15:54 PM	2/18/2015 3:16:03 PM	0
Travel	2/18/2015 3:16:03 PM	2/18/2015 3:17:18 PM	1

Recorded Mileage: 12

#### mFOS Field Use



- Multiple working prototypes (Spring 2014)
- Field Pilot (3 FIs) (Fall 2014)
- Production Deployment HALS Methods Study
  - 8 week deployment (currently underway)
  - 18 Field Interviewers
  - 1366 EROCs had been created (as of 2/11)
  - 73% of FIs use mFOS as their primary method for EROC entry
- Large Deployment Spring 2015
  - 6 Month Deployment
  - 250 Field Interviewers



#### **Development & Implementation Considerations**

- Device acquisition and configuration
- Software development & deployment
- User training
- Connectivity
- Security & device management

#### **Questions?**

Abie Reifer <a href="mailto:abiereifer@westat.com">abiereifer@westat.com</a>

301-212-2170

