

Beginning in 2011 the Bethesda-based IT team developed a NORC-propriety system called 'Liberty'. Liberty is a generalized data collection and performance measurement framework that includes modules for user and workflow management, surveys, case management, randomization, and e-mail campaigns. These modules provide a robust base layer on top of which custom data collection instruments can be built, deployed, and self-hosted.



LIBERTY

# Liberty Features and Capabilities

- Multi-language support (39+ languages)
- Survey creation by non-technical staff
- Real-time reporting & self-service reporting
- Branding
- Large question type bank
- Randomization
- Portability & self-hosting
- Workflow notifications & e-mail campaigns
- Technological flexibility
- Basic case management

- Enables business opportunities not otherwise available such as self hosting by a client
- Cost –savings of 50% with self reporting and 98% savings on opening of data collection
- Easy reordering of questions helps with creative clients
- Componentized framework allows for swapping of technologies

# In Progress Projects

- HHS Office of Minority Health PDS
  - Complex performance improvement mgt system
- USAid Construction
  - Launched in 92 countries
- Namibia Tracer
  - Facebook component & case management
- Project LOLA
  - FitBit sensor integration, randomization
- Project LAUNCH
  - Surveys, TA forms, bug tracking, calendar, file collaboration
- William & Mary
  - 200+ countries, 6 languages, complex surveys, 80k respondents

# Liberty Demo



Thank You!



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