CAPI on a Shoestring

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Large CAPI Study

- Limited Budget
- Limited Resources
- Limited Time
- But made it happen!

Basic Structure

- Control panel written from scratch
- Used Qualtrics for actual survey
- iPad Minis with 3G/4G for field

Control Panel

Home page

Scheduled Appointments

Notes/attempts reporting page

Addresses for surveyors

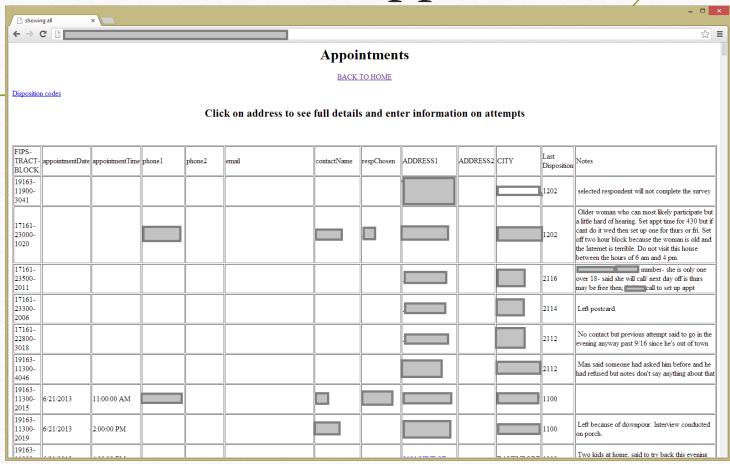
List of Tracts

Addresses within tracts

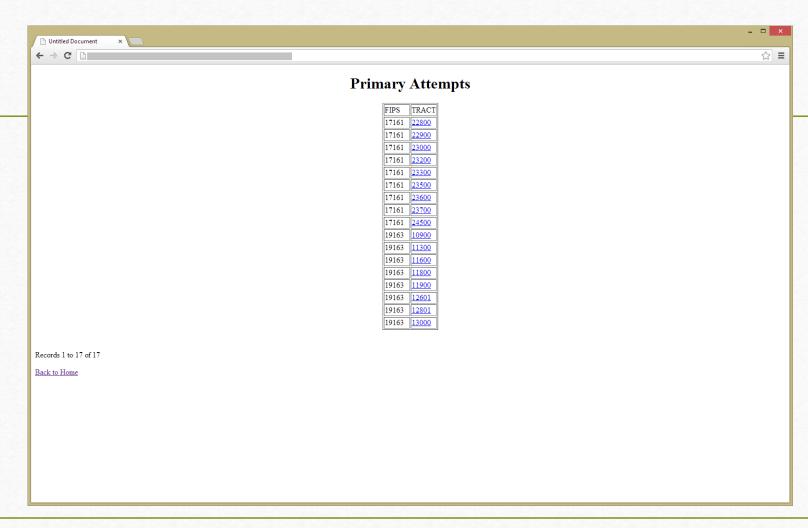
Notes/attempts reporting page

Reporting/Supervising module (restricted)

Scheduled appointments

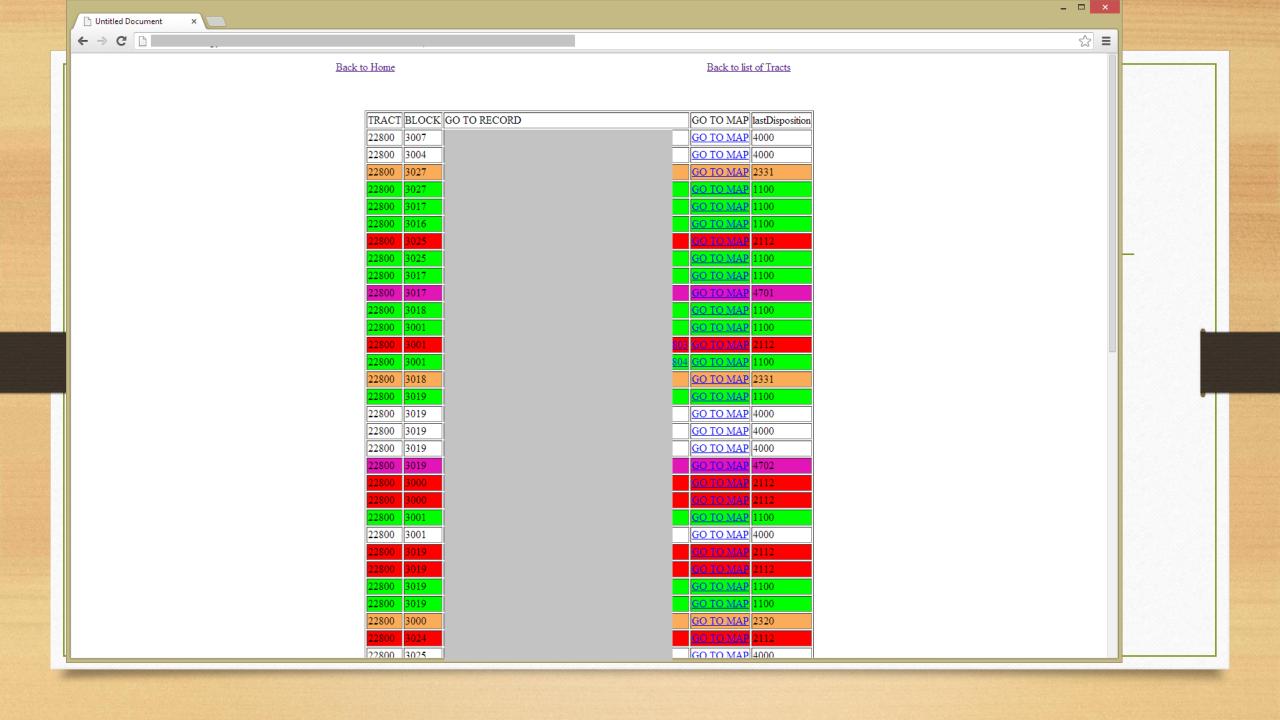


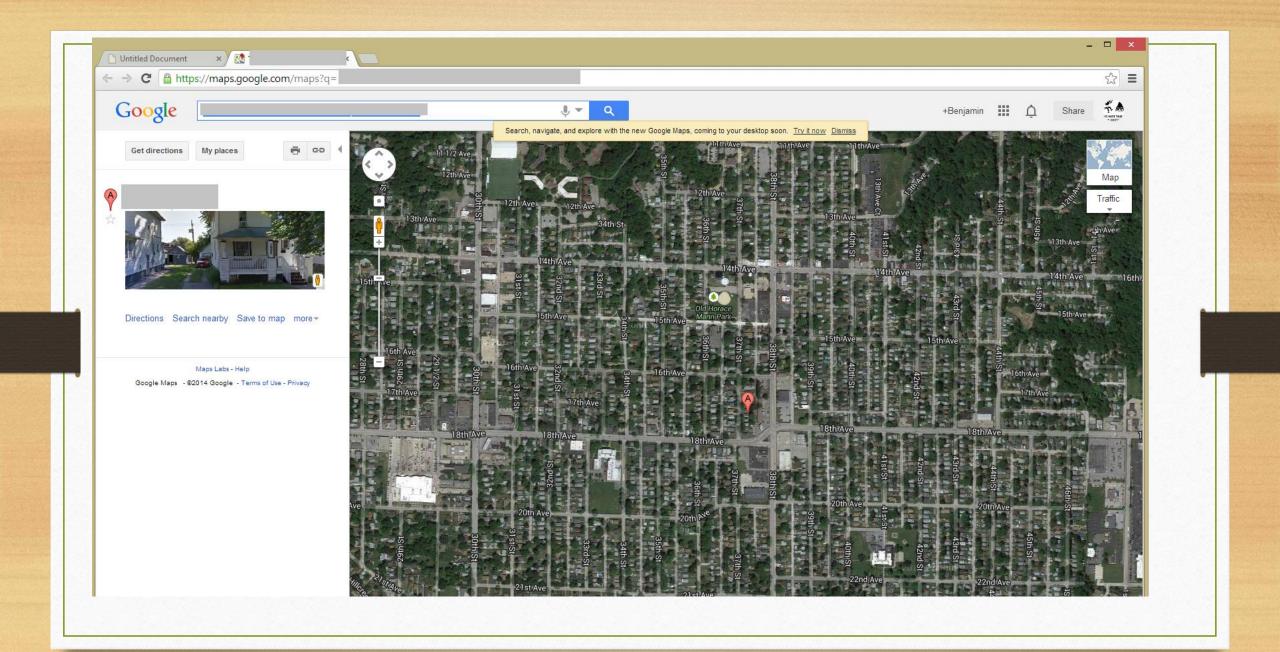
List of Tracts



List of Addresses

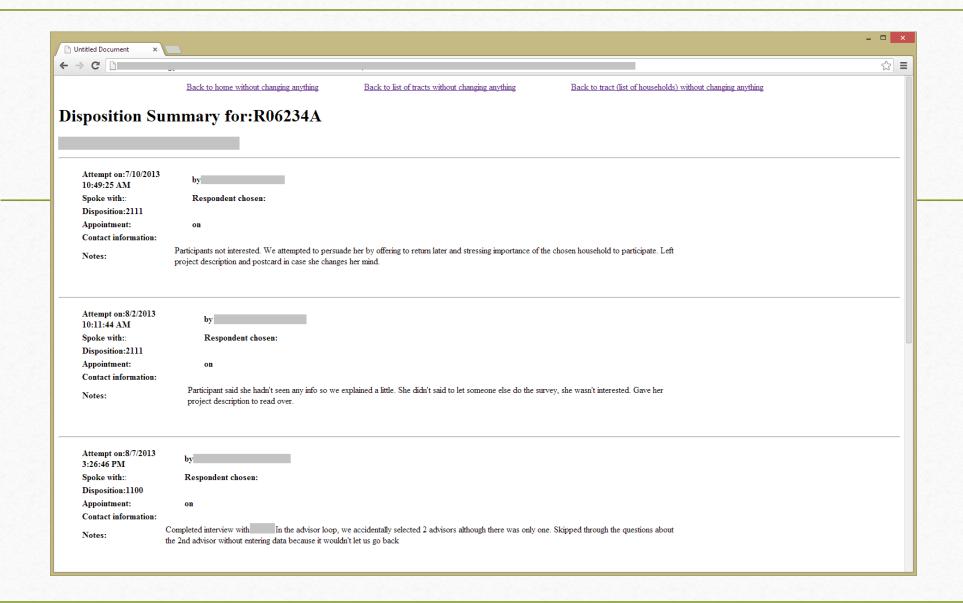
- Note links:
 - One to details/reporting
 - One to Google Maps
- Color coded based on disposition type

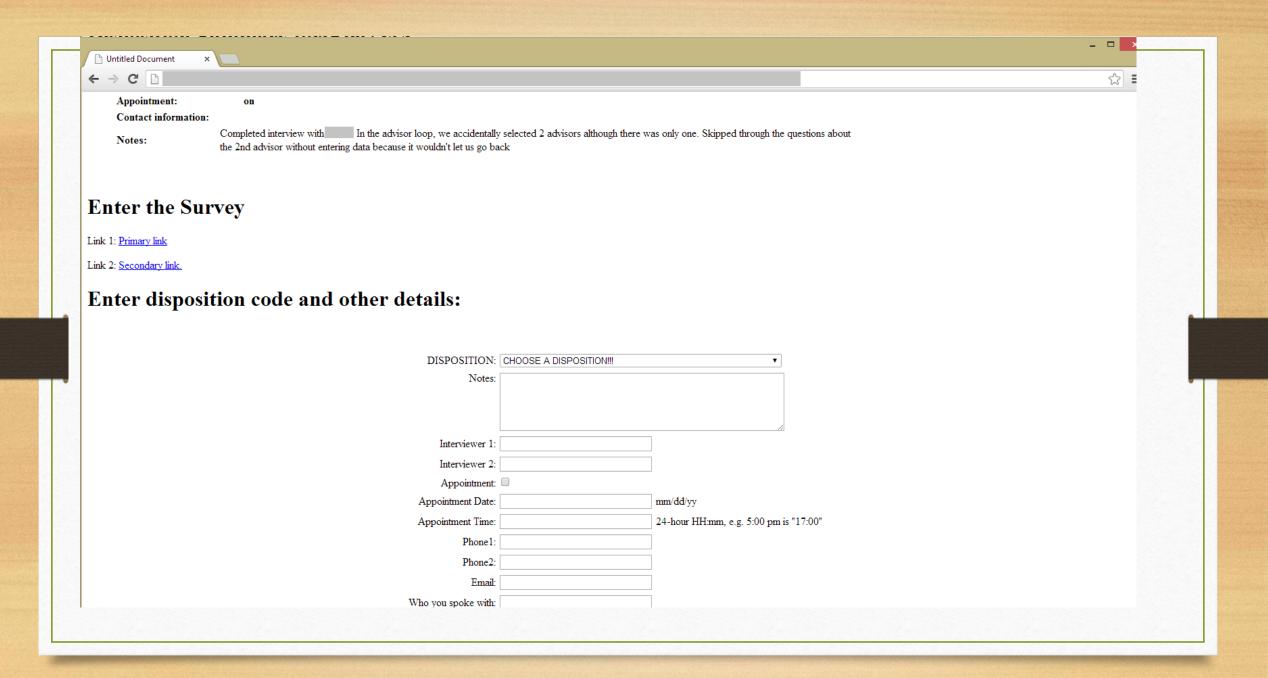




Details/Reporting

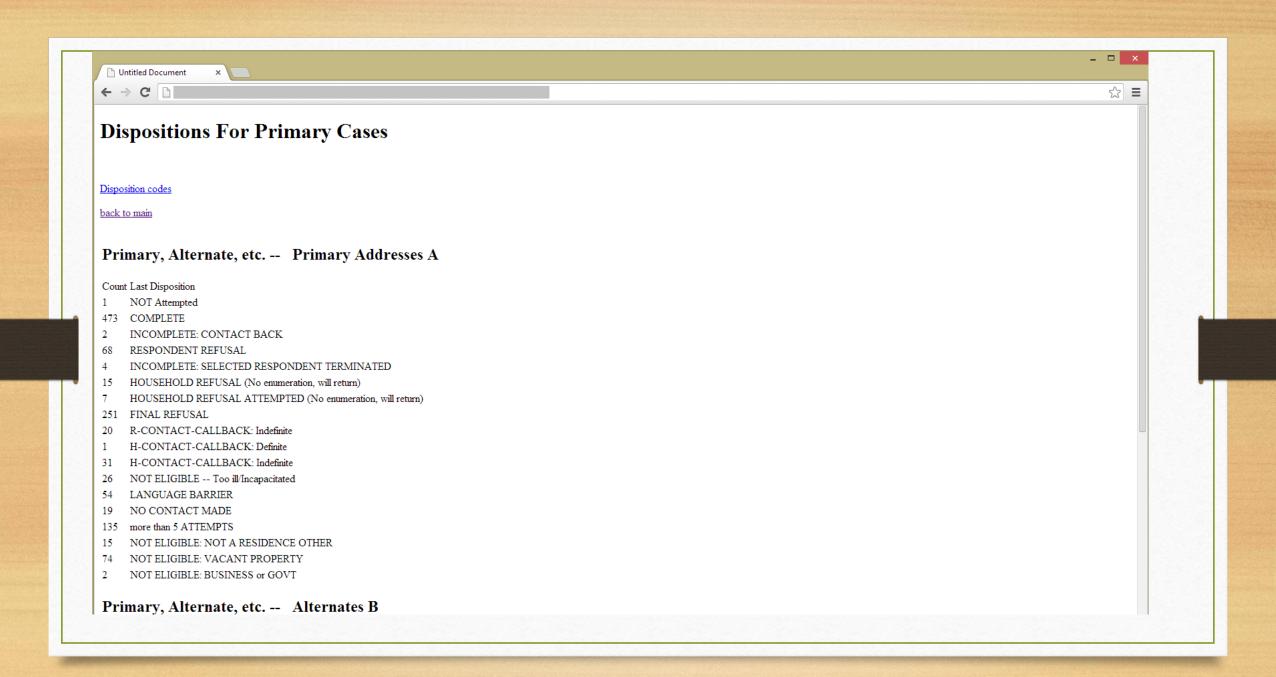
- List of previous attempts
- Report on current attempt
 - Early mistake: failing to choose disposition!





Control Panel/Reporting

- Overall Dispositions
- Broken down by tract
- Details on addresses in long form
- AAPOR Response and Cooperation Rates
- Alternates
- Productivity



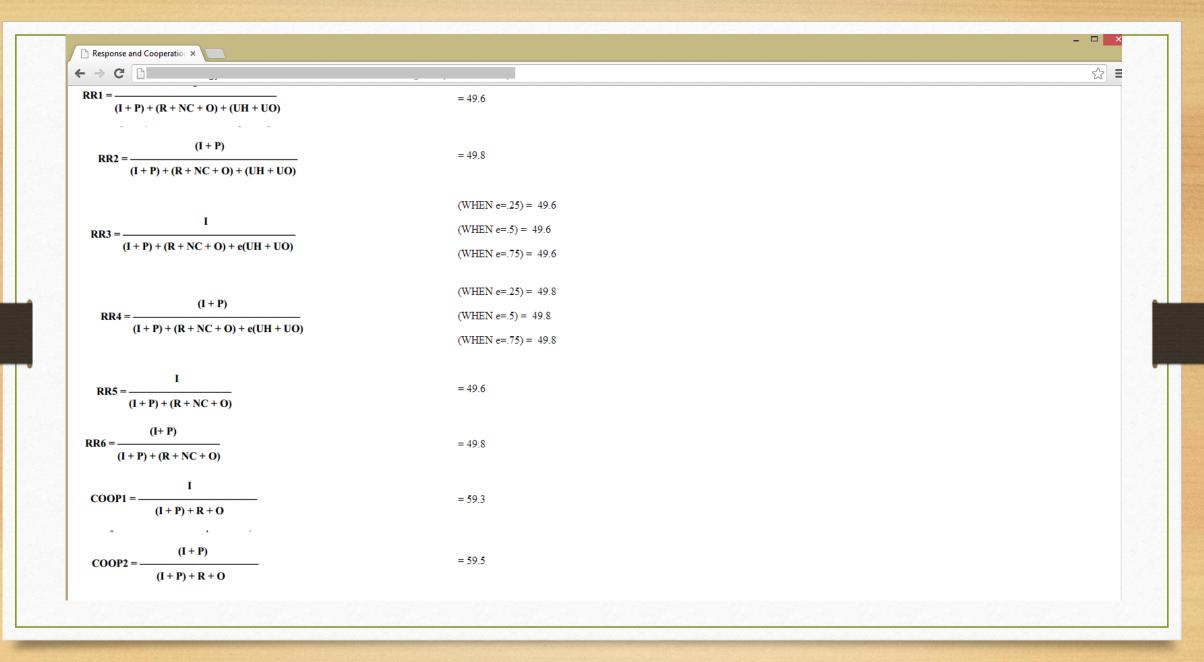


Disposition codes

Click on address to see full details and enter information on attempts

17161-22800

tract- block	appointmentDate	appointmentTime	phone1	contactName	respChosen	ADDRESS1	ADDRESS2	CITY	Last Disposition	Notes
22800- 3000									2112	7/10/2013 12:59:14 PMSpoke with respondent under 18. Will return after 4 today. Left card and project description. 7/10/2013 2:20:40 PMUnable to send interviewers 7/10. Will return 7/11 at 4. 7/11/2013 4:00:00 PMNo one over 18 at home. Come back tomorrow 7/12/13 at 2pm 7/12/2013 2:17:08 PM 8/2/2013 11:08:29 AMMinor answered, said parents were sleeping. Didn't know when we should come back. Gave project description 8/12/2013 3:14:39 PMNo contact but left the same 2116 coding. We left a card for next week. 9/11/2013 4:31:03 PMNo contact made left postcard 9/13/2013 11:11:25 AMNo contact 10/12/2013 2:28:56 PMNo contact today.left info 10/15/2013 3:37:03 PMLeft post card no answer at door 10/22/2013 6:14:54 PMMinor answered door and said adult was home, went to back of house, several minutes later came back and said no one was home. Gave her FAQ and told her that her parents could call to set up an appointment or tell us to not to come back.
22800- 3000]	3130	11/26/2013 3:13:48 PMNo answer. Left nothing because last day.
22800- 3000									2112	7/10/2013 1:06:38 PMRefused after heavy persuasion. Gave information in case she changes her mind. 8/2/2013 11:11:32 AMRespondent was adamant that she wouldn't participate. Friendly, but adamant. Said she had read over materials.
22800- 3000									2320	8/13/2013 2:41:17 PMNo contact today. Left postcard. 8/20/2013 4:23:39 PMWent to back door per request on front of house. Left project description. 8/26/2013 9:58:47 AMReceived a call that the gentlemen that lives in this property has recently passed away.



What Worked

- Overall, the system worked
- Highly efficient
- All on SSL, no data stored locally
- IRB loved that! ©

What Didn't Work

- 3G/4G coverage spotty
 - Ended up getting secondary provider
 - Wouldn't work in Nebraska
- Glitch in Qualtrics expired the links
 - Needed to re-load unique links
 - Messy for addresses attempted
- Pushed Qualtrics to the limit of complexity
- Interviewer Training!
- Only one dog bite



So...

- Cheap, fast
- Could do BYOD
- Could scale to multiple sites easily
 - 3G/4G almost there
- Off-line data storage still necessary for some circumstances (Nebraska, Wyoming)
- For simpler survey, less intense user training, simpler programming
 - Accessible to small institutions with limited budgets
- No need for fancy GIS software

Questions?

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