Standards and new EQ surveys functionalities

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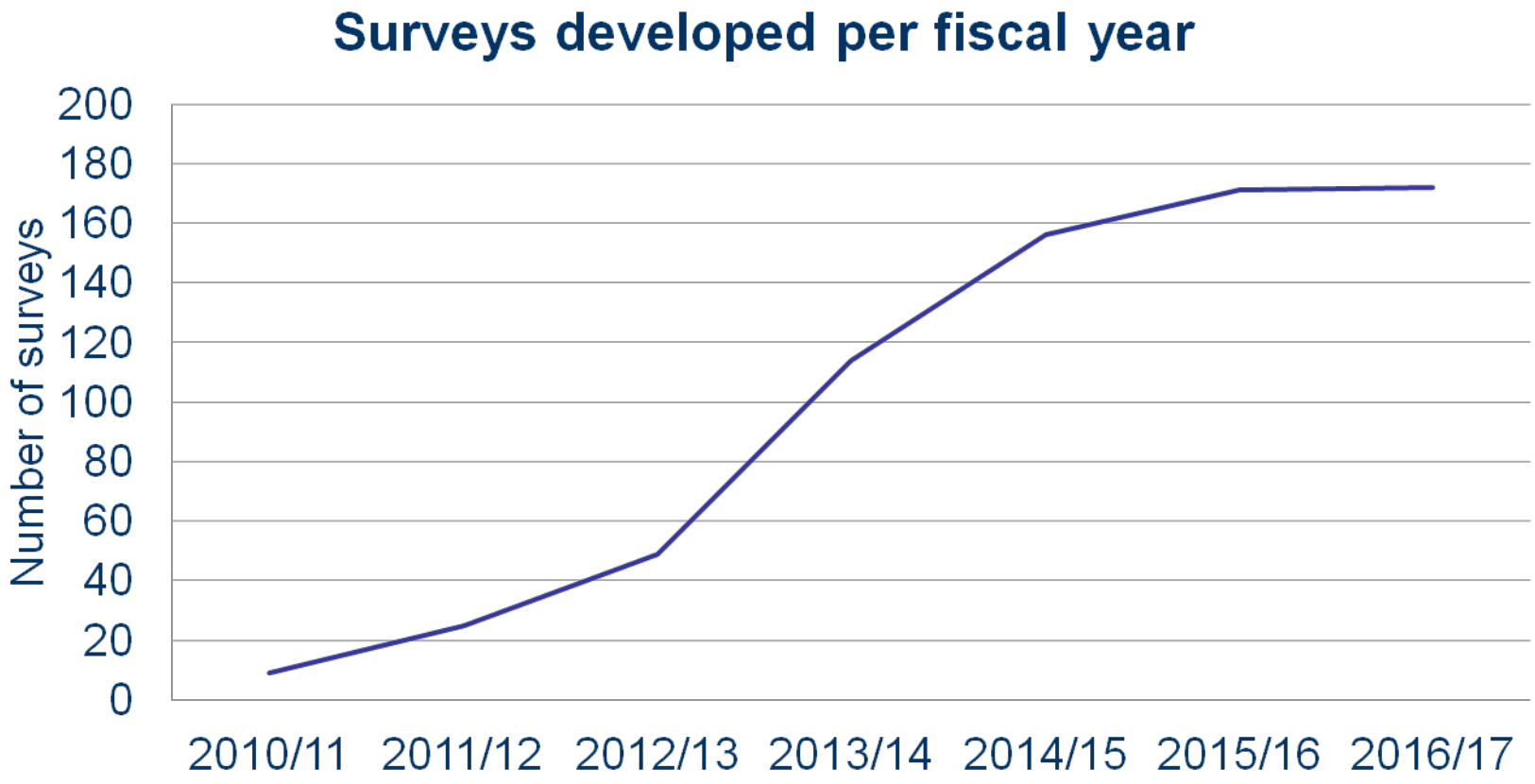
PRESENTATION OVERVIEW

- Context
- Design process
- Change management process
- Example: Roster manager
- Example: Component list
- Questions

CONTEXT

- Goal:
  - Making electronic questionnaire the primary collection mode for the majority of Statistics Canada surveys
- Main drivers:
  - Response rates
  - Costs
  - Timelines
  - Data quality
  - Respondent expectations

CONTEXT


Surveys developed per fiscal year
Number of surveys
200
180
160
140
120
100
80
60
40
20
0
2010/11
2011/12
2012/13
2013/14
2014/15
2015/16
2016/17

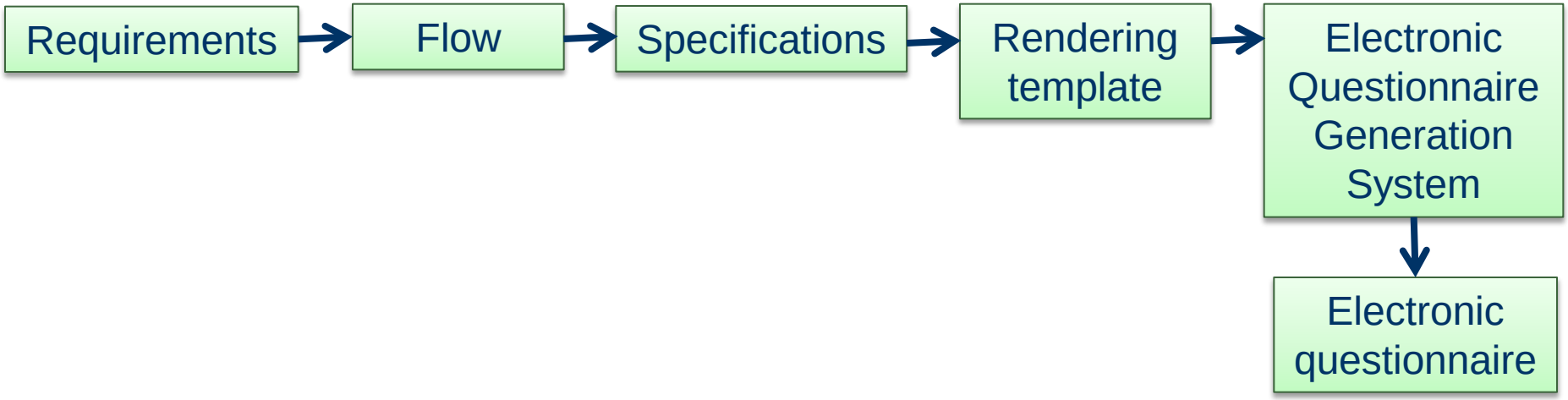
CONTEXT

- Challenges:
  - Increasing volume of surveys
  - Evolving technology
  - Changing governmental regulations on websites
  - Maintaining data quality
  - New tools and processes
  - Etc.

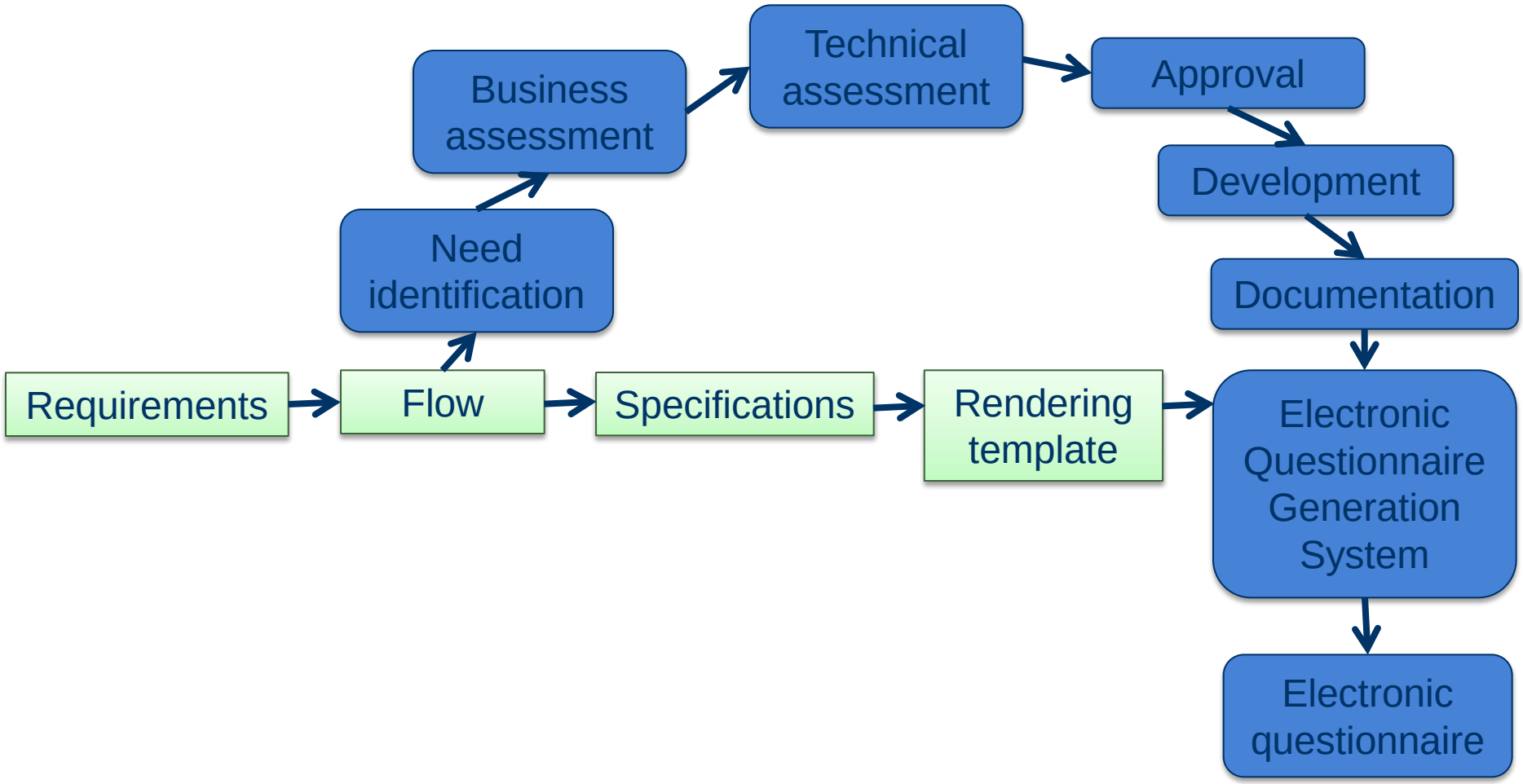
CONTEXT

- Approach:
  - Standard systems
  - Standard development process
  - Standard change management process

DESIGN PROCESS

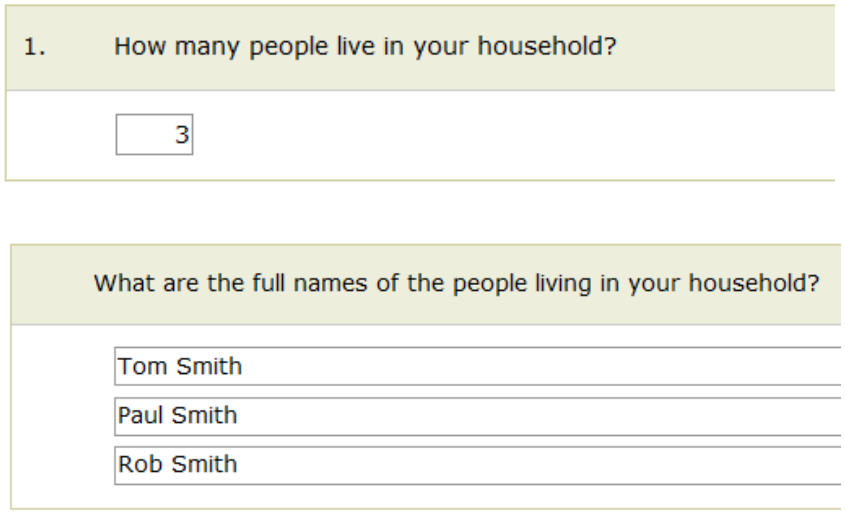


CHANGE MANAGEMENT PROCESS

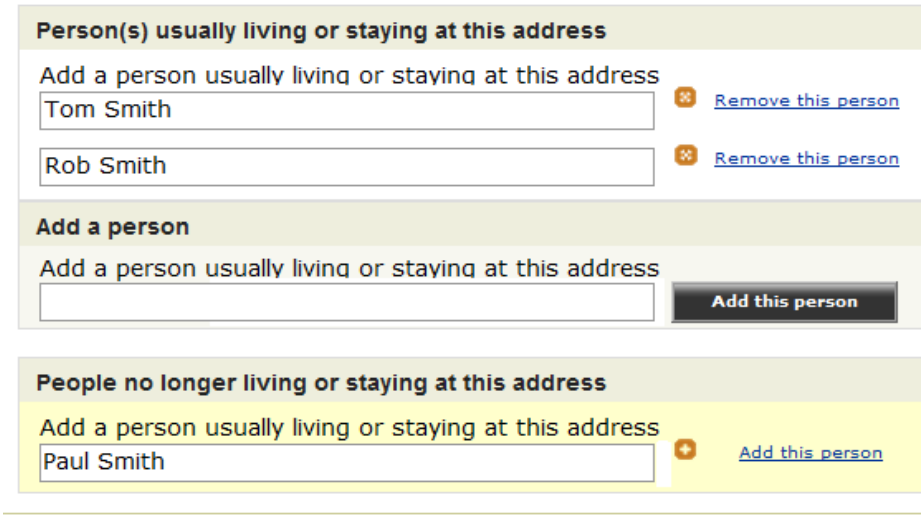


ROSTER MANAGER

Before



After

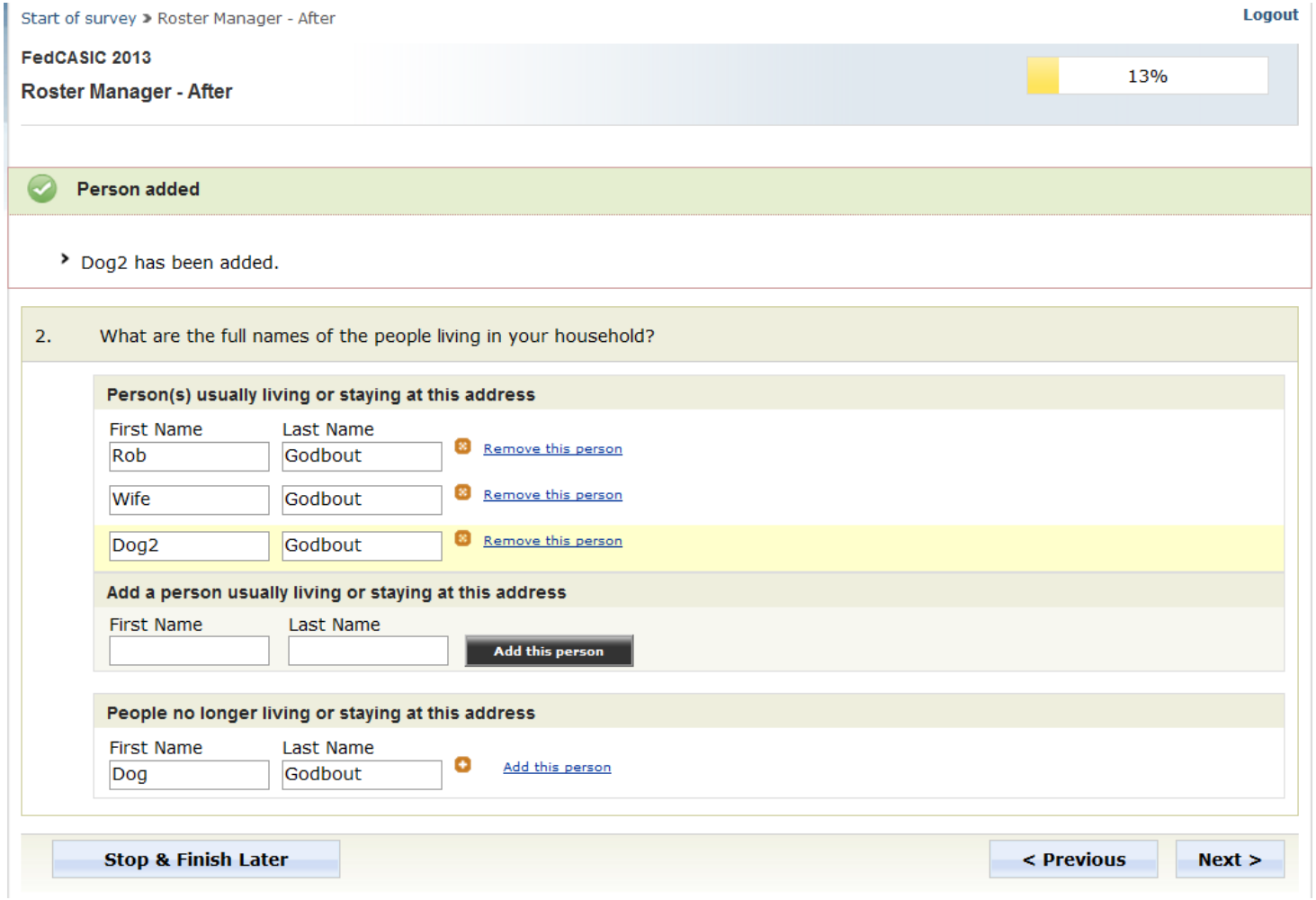


ROSTER MANAGER – Before (1)

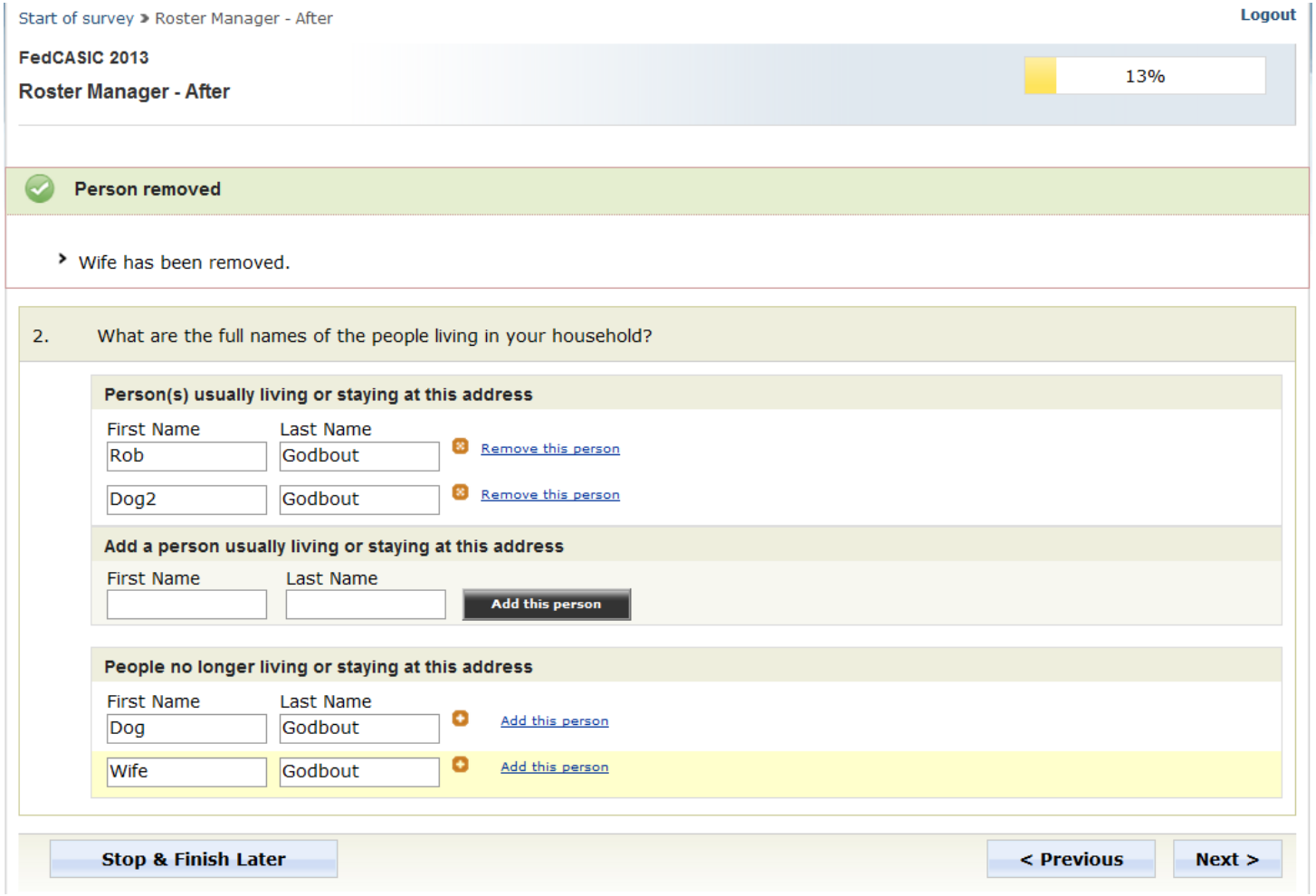
ROSTER MANAGER – Before (2)

ROSTER MANAGER – After (1)

ROSTER MANAGER – After (2)

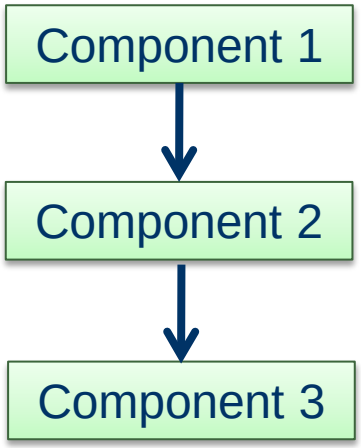


ROSTER MANAGER – After (3)

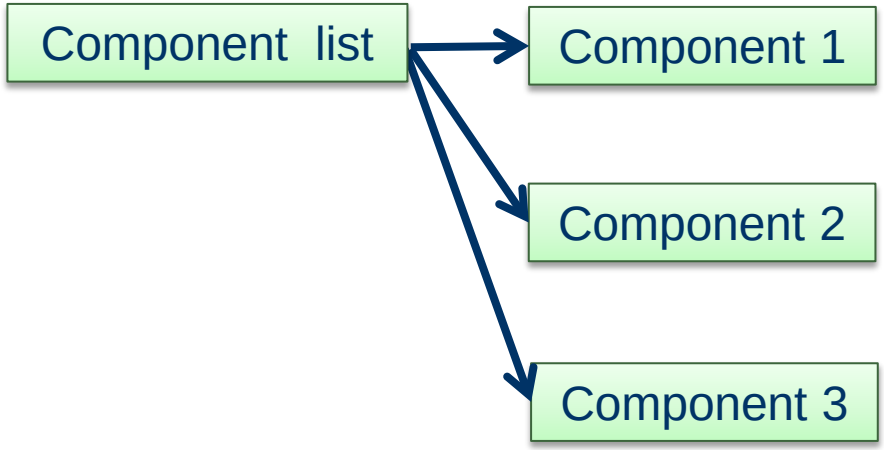


COMPONENT LIST

Before



After



COMPONENT LIST - After (1)

COMPONENT LIST – After (2)

COMPONENT LIST – After (3)

QUESTIONS

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