

ECONOMIC INDICATOR
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U.S. Quarterly Services Report

Comprehensive Data on the Service Economy



Overview

- Introduction to the Survey
 - Origin
 - Expansion
- Under the Hood
 - Designing the QSS
 - Collection strategies
 - Producing estimates
 - Seasonal adjustment
 - Revisions & benchmarking
- Core Products
- Data Users
- Visualizing the Data (live demo)



Introduction to the Survey: Origin

- Otherwise known as the QSS
- Developed to address critical gaps in federal statistics covering the service economy
- First new U.S. federal government economic indicator in nearly 30 years
- Launched in 2004
- Produces quarterly estimates of revenue and expenses for service industries

“The Census Bureau’s new Quarterly Services Survey will give the nation valuable data and will help ensure that our economic statistics continue to support private sector decision making and public policy.”

-Alan Greenspan

Former Chairman, U.S. Federal Reserve Board

Introduction to the Survey: Expansion

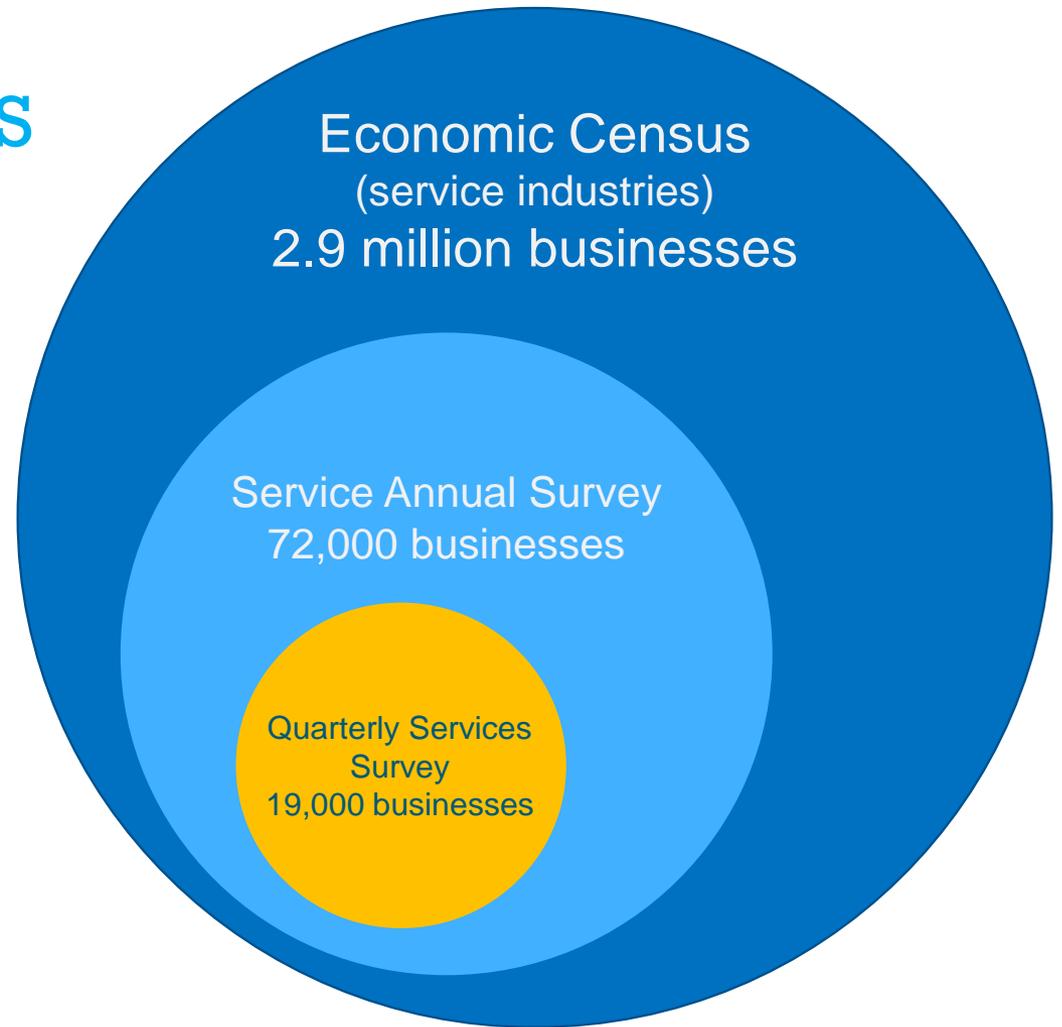
- Initially covered 3 NAICS sectors accounting for roughly 15% of GDP (highlighted)
- Expanded to produce estimates covering 11 sectors accounting for over 50% of GDP
- March 2014 release included for the first time quarterly estimates of revenue for the Accommodation subsector (NAICS 721)

NAICS Sector Coverage

22	Utilities
48-49	Transportation and warehousing
51	Information
52	Finance and insurance
53	Real estate and rental and leasing
54	Professional, scientific, and technical services
56	Administrative and support and waste management and remediation services
61	Educational Services
62	Health care and social assistance
71	Arts, entertainment, and recreation
721	Accommodation
81	Other services (except public administration)

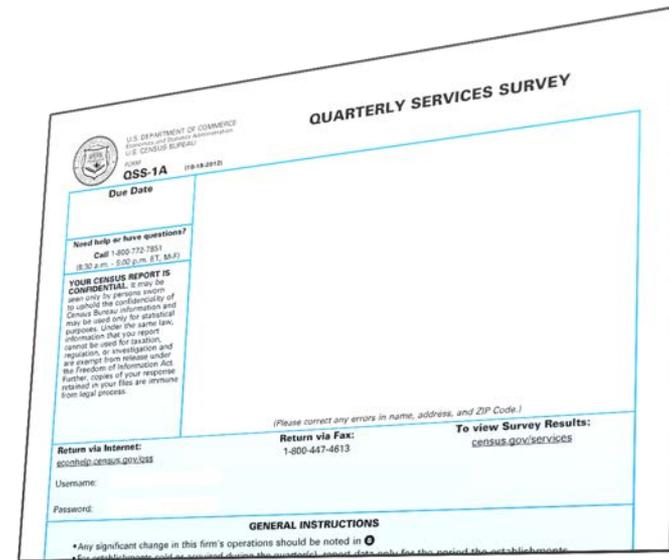
Under the Hood: Designing the QSS

- Sub-sample of Service Annual Survey (SAS)
- Sampling units are U.S businesses with paid employees
- Stratified by industry and size
- Sample reselected every 5 to 7 years



Under the Hood: Collection Strategies

- Mail initial questionnaires
- Businesses respond via the Internet, mail, fax, or phone
- Fax reminders for delinquent respondents
- Telephone follow-up for delinquent respondents and response validation



U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FORM QSS-1A (FEB 19 2012)

QUARTERLY SERVICES SURVEY

Due Date

Need help or have questions?
Call 1-800-772-7851
(8:30 a.m. - 5:00 p.m. EST, M-F)

YOUR CENSUS REPORT IS CONFIDENTIAL. It may be used only to validate the confidentiality of Census Bureau information and may be used only for statistical purposes. Under the same law, information that you report cannot be used for taxation, regulation, or investigation and are exempt from release under the Freedom of Information Act. Further, copies of your responses returned in your files are immune from legal process.

(Please correct any errors in name, address, and ZIP Code.)

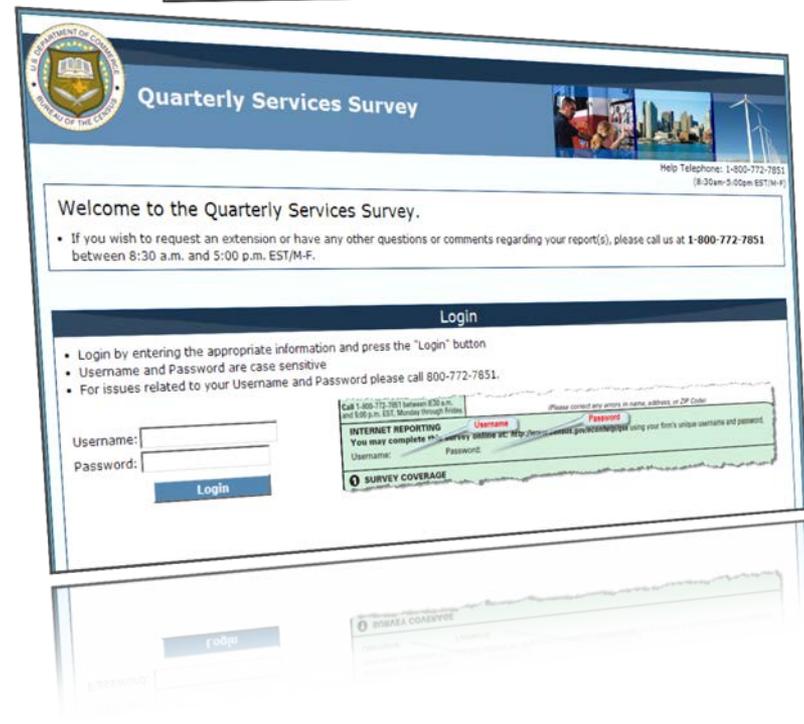
Return via Internet: goohelp.census.gov/iss
Username:
Password:

Return via Fax: 1-800-447-4613

To view Survey Results: census.gov/services

GENERAL INSTRUCTIONS

*Any significant change in this firm's operations should be noted in .
*For establishments not or no longer during the quarter(s), report data only for the period the establishment was active.



U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
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Quarterly Services Survey

Help Telephone: 1-800-772-7851
(8:30am-5:00pm EST/M-F)

Welcome to the Quarterly Services Survey.

- If you wish to request an extension or have any other questions or comments regarding your report(s), please call us at 1-800-772-7851 between 8:30 a.m. and 5:00 p.m. EST/M-F.

Login

- Login by entering the appropriate information and press the "Login" button
- Username and Password are case sensitive
- For issues related to your Username and Password please call 800-772-7851.

Username:

Password:

Call 1-800-772-7851 between 8:30 a.m. and 5:00 p.m. EST. (Monday through Friday)

INTERNET REPORTING
You may complete this survey online at: <http://www.census.gov/iss/issip/issip.html> using your firm's unique username and password.

Username:

Password:

SURVEY COVERAGE

Under the Hood: Collection Strategies

Form QSS-1A (10-10-2012) Page 2

1 SURVEY COVERAGE
Did this firm provide the business activities described below?

Yes
 No - Specify this firm's business activity _____

2 Not Applicable

3 ORGANIZATIONAL CHANGE

A. Did this firm experience any acquisitions, sales, mergers, and/or divestitures in the

Yes
 No - Go to **4**

B. Which of the following organizational changes occurred in the
Check all that apply. If more than one organizational change occurred during the reporting period, explain in **4**

Acquisition
 Merger
 Sale
 Divestiture

Date of organizational change Month Day Year
AND
Enter detailed information below _____

Name of company _____ EIN (9 digits) _____
Address (Number and street, P.O. Box, etc.) _____
City, town, village, etc. _____ State _____ ZIP Code _____

4 REPORTING PERIOD
What time period is covered by the data provided in this report?

Calendar quarter
 Other - Report beginning and ending dates _____

Beginning Date
Month Day Year
End Date
Month Day Year

21953021

CONTINUE ON PAGE 3

Form QSS-1A (10-10-2012) Page 3

5 SALES, RECEIPTS, OR REVENUE
Firms operating on a commission basis should report commissions, fees, and other operating revenue income, not gross billings or sales.

Taxable Firms
Include:

- Total value of service contracts
- Amounts received for work subcontracted to others
- Revenue from services performed by domestic locations for foreign parent firms, subsidiaries, branches, etc.
- Market value of compensation in lieu of cash
- Franchise sales, fees, and royalties
- Sale or licensing of rights to intellectual property protected by copyright or as industrial property (e.g., patents, trademarks)

Exclude:

- Taxes (sales, amusement, occupancy, use, or other) collected directly from customers or clients and paid directly to a local, state, or Federal tax agency
- Revenue from a domestic parent organization, or from franchise locations owned by others
- Rents from and revenue of separately operated departments, concessions, etc., which are leased to others
- Revenue from customers for carrying or other credit charges
- Commissions from vending machine operators
- Revenue of foreign subsidiaries (those located outside the U.S., i.e., outside the 50 states, District of Columbia, U.S. Commonwealth Territories, or U.S. Possessions)
- Nonoperating revenue such as income from investments, sales of company-owned real estate (land and building), or other assets (except inventory held for resale), securities, gifts, loans, contributions, or grants
- Revenue from the sale of used equipment
- Installment payments from leasing under capital, finance, or full-payout lease
- Intracompany transfers
- Interest income
- Gross contributions, gifts, and grants (whether or not restricted for use in operations)

Tax-exempt Firms
Include:

- Program service revenue
- Gross sales of merchandise, minus returns and allowances
- Income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), royalties, and other investments
- Net gains (losses) from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale)
- Gross contributions, gifts, and grants (whether or not restricted for use in operations)
- Dues and assessments from members and affiliates
- Commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators)
- Gross receipts from fundraising activities

Exclude:

- Taxes (sales, amusement, occupancy, use, or other) collected directly from customers or clients and paid directly to a local, state, or Federal tax agency
- Gross receipts of departments or concessions operated by other companies
- Amounts transferred to operating funds from capital or reserve funds

What was this firm's revenue in the

\$ Bil.	Mil.	Thou.	Dol.

6 CLASS OF CUSTOMER
What percentage of revenue reported in **5A** was received from the following classes of customer in the

	Percent
1. Household consumers and individual users	%
2. Business firms and not-for-profit organizations	%
3. Government (Federal, state, and local)	%
	100 %

7 Not Applicable.

21953039

CONTINUE ON PAGE 4

Under the Hood: Collection Strategies

**Quarterly Services Survey
Individual and Family Services**

Main Menu | Business Help Site | About Survey | Contact Us

Operating Expenses

7 INCLUDE

- Payroll and employee benefits
- Supplies used for operating your business, cost merchandise sold, and other expenses allocated to operations during the year
- Contracted or purchased services
- Fees paid to other organizations for fundraising
- Depreciation expenses
- Expenses of locations providing support services (e.g., repair services, administrative services, etc.) for your service establishments

EXCLUDE

- Taxes (sales, amusement, occupancy, use, from customers or clients and paid directly to tax agency)
- Outlays for the purchase of real estate (land construction; for additions, major alteration existing facilities; and all other capital expenses)
- Funds invested
- Interest expense
- Bad debt
- Impairment
- Income taxes
- Assessment (dues) paid to the parent or other organization
- For establishments engaged in raising funds for charities or other organizations

Second Quarter

What were this firm's expenses in the second quarter of 2013? \$,00

Previous | Next

Form Number: QSS-3E
OMB No.: 0607-0907
Approval Expires: 10/31/2015

Burden Statement | Accessibility | Privacy | Security

**Quarterly Services Survey
April 1 - June 30, 2013**

Main Menu | Business Help Site | About Survey | Contact Us | Logout

Help Telephone: 1-800-772-7851
(8:30am-5:00pm EST/M-F)

Main Menu

If you wish to print a blank copy of your Quarterly Services Survey form, please select the 'View/Print Form as PDF' icon before starting the form.

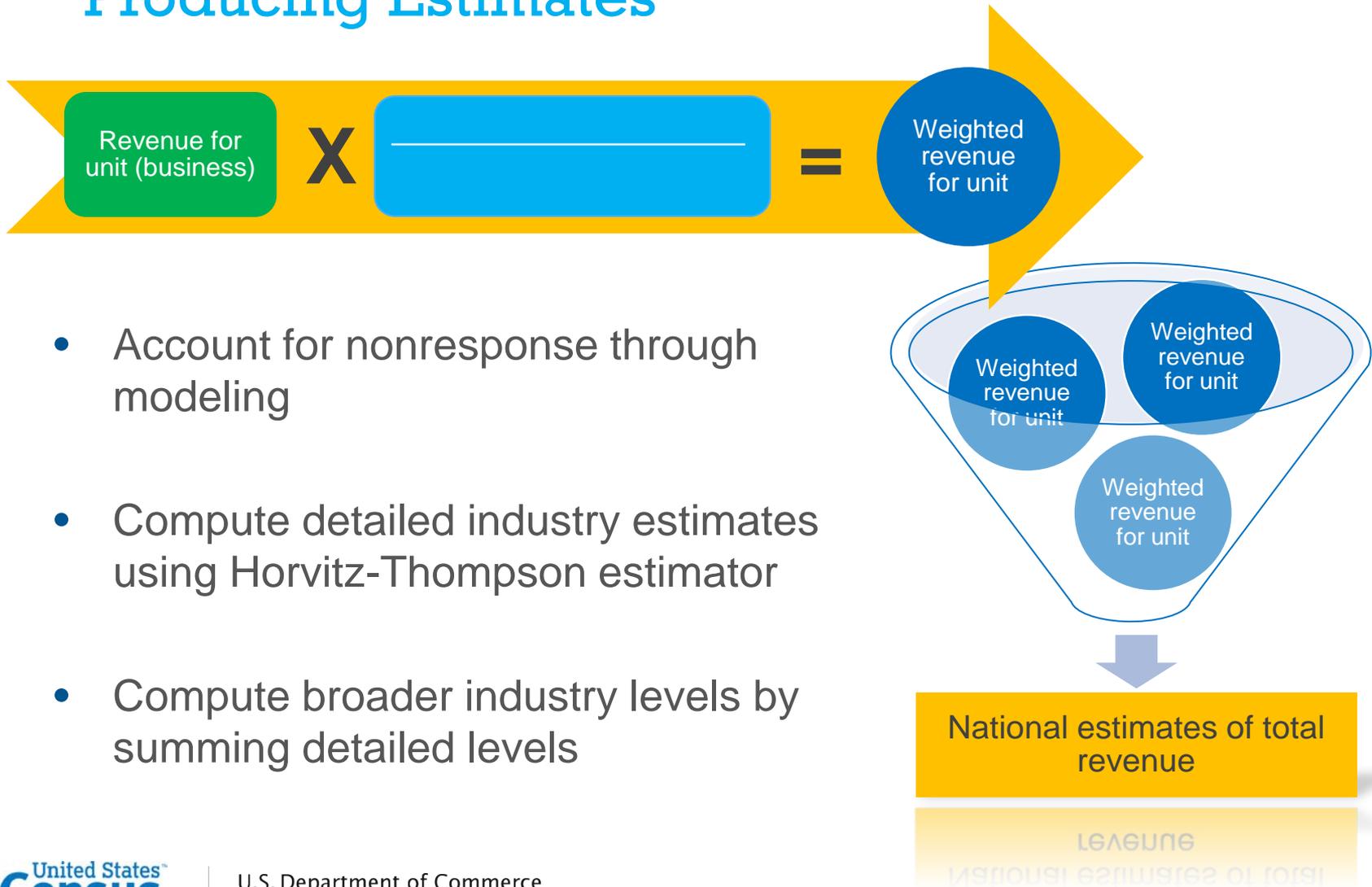
Action	Status	Form	Company Information	View/Print Form as PDF
Resume	In progress	QSS-3E	Individual and Family Services ID: 000000000000 COMPANY XYZ 123 EXAMPLE ST NEW YORK, NY 10001-1234	

The letters PDF or the icon indicate a document is in the [Portable Document Format \(PDF\)](#). To view the file you will need the [Adobe® Reader](#), which is available for **free** from the Adobe web site.

OMB No.: 0607-0907
Approval Expires: 10/31/2015

Burden Statement | Accessibility | Privacy | Security

Under the Hood: Producing Estimates



- Account for nonresponse through modeling
- Compute detailed industry estimates using Horvitz-Thompson estimator
- Compute broader industry levels by summing detailed levels

Under the Hood: Seasonal Adjustment

- Reveals meaningful non-seasonal features
- Limited number of series
- Revenue only
- Data are not adjusted for price changes
- Additional info:
www.census.gov/srd/www/x13as/

Seasonally Adjusted Series in the Quarterly Services Report

51	Information
512	Software publishers
5112	Motion picture and sound recording industries
5411	Legal services
5412	Accounting, tax preparation, bookkeeping, and payroll services
56	Administrative and support and waste management and remediation services
5613	Employment services
5615	Travel arrangement and reservation services
561pt	Other administrative and support services
562	Waste management and remediation services
622	Hospitals

Under the Hood: Revisions & Benchmarking

- Typically limited to prior quarter
 - Late receipts
 - Respondent corrections
- Reconciliation to Service Annual Survey and Economic Census
- Benchmarked every 4th quarter to incorporate the latest results of the SAS. Technical details at:
http://www2.census.gov/services/qss/2012/benchmark_text-2012.pdf
- Incorporate results of the Economic Census



Core Products: Quarterly Services Press Release

- Released approximately 75 days after close of reference quarter
- Both seasonally-adjusted and not-adjusted data
- Basic write-ups for each of the 11 sector totals (plus the Accommodation subsector)
- National level estimates of revenue for 11 sectors, 36 subsectors, and 84 detail level industries
- Measures of error
- Available as PDF and XLS

U.S. Census Bureau News

U.S. Department of Commerce • Washington, D.C. 20233

FOR IMMEDIATE RELEASE
THURSDAY, JUNE 6, 2013 AT 10:00 A.M. EDT

CB 13-100

Aidan Smith / Harold Laney
Roderick Aoshima / Rebecca Hutchinson
Service Sector Statistics Division
(301) 763-2960

QUARTERLY ESTIMATES FOR SELECTED SERVICE INDUSTRIES 1ST QUARTER 2013

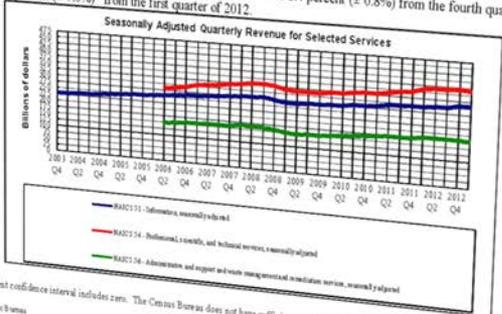
Special Notice:
Effective with the March 2014 release, quarterly services estimates will be revised based on the results of the 2012 Service Annual Survey. Effective with the March 2013 release, quarterly services estimates are based on a new sample and stated on a 2007 North American Industry Classification System (NAICS) basis. For further information on the new sample or the impact of adopting the 2007 NAICS definitions, see <http://www.census.gov/services/qesi/faq.html>.

Intention to Expand Coverage:
Effective with the March 2014 release, the coverage of the Quarterly Services Survey will expand to include revenue estimates for Accommodations (NAICS subsector 721).

Information The U.S. Census Bureau announced today that the estimate of U.S. information sector revenue for the first calendar quarter of 2013, adjusted for seasonal variation but not for price changes, was \$309.3 billion, virtually unchanged ($\pm 0.6\%$)* from the fourth quarter of 2012 and up 4.3 percent ($\pm 6.4\%$)* from the first quarter of 2012.

Professional, scientific, and technical services The estimate of U.S. professional, scientific, and technical services revenue for the first quarter of 2013, adjusted for seasonal variation but not for price changes, was \$366.6 billion, a decrease of 1.0 percent ($\pm 1.7\%$)* from the fourth quarter of 2012 and up 0.9 percent ($\pm 9.3\%$)* from the first quarter of 2012.

Administrative and support and waste management and remediation services The estimate of U.S. administrative and support and waste management and remediation services revenue for the first quarter of 2013, adjusted for seasonal variation but not for price changes, was \$176.3 billion, a decrease of 2.4 percent ($\pm 0.8\%$)* from the fourth quarter of 2012 and down 1.4 percent ($\pm 7.0\%$)* from the first quarter of 2012.



The graph shows three data series: NAICS 51 - Information, seasonally adjusted (red line); NAICS 73 - Professional, scientific, and technical services, seasonally adjusted (blue line); and NAICS 54 - Administrative and support and waste management and remediation services, seasonally adjusted (green line). The Y-axis represents billions of dollars from 0 to 400. The X-axis shows quarters from 2003 Q4 to 2012 Q4. NAICS 51 shows a steady increase from approximately \$280 billion in 2003 to over \$300 billion in 2012. NAICS 73 shows a general upward trend with some fluctuations, starting around \$250 billion and reaching nearly \$350 billion. NAICS 54 shows a steady decline from about \$180 billion in 2003 to around \$170 billion in 2012.

* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.
U.S. Census Bureau

002 Census press
press text:
* 2013 Q1 Services confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

Core Products: Full Quarterly Services Report

- Released simultaneously with press release
- Contains all estimates found in press release plus:
 - Taxable and tax-exempt breakouts
 - Source-of-revenue detail
 - Total expenses
 - Inpatient days and discharges for hospitals
- Available in XLS format

Table 19. Health Care and Social Assistance (NAICS 62) - Estimated Quarterly Revenue, Expenses, Inpatient Days, and Discharges for Employer Firms
 [Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see www.census.gov/services]

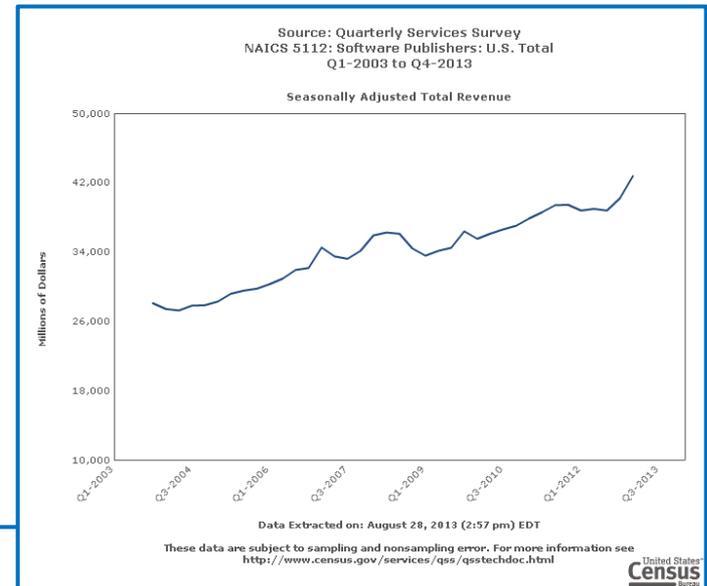
2007 NAICS code ¹	Kind of business	Total estimate (millions of dollars)					Percent change				Year to date			
		IQ 2013	4Q 2012	3Q 2012	2Q 2012	1Q 2012	IQ 2013 from 4Q	4Q 2012 from 3Q	IQ 2013 from 1Q	4Q 2012 from 4Q	2013 (p)	2012	2013 from 2012 (p)	
		(p)	(r)										(p)	
622	Hospitals	233,347	227,631	225,197	225,238	225,634	219,262	2.5	1.1	3.4	3.8	233,347	225,634	3.4
	Total revenue	233,347	227,631	225,197	225,238	225,634	219,262	2.5	1.1	3.4	3.8	233,347	225,634	3.4
	Total expenses	212,698	209,238	208,238	207,001	206,633	202,799	1.6	0.5	2.9	3.2	212,698	206,633	2.9
	Inpatient days (in thousands)	57,734	56,338	56,803	57,115	59,286	57,234	2.5	-0.8	-2.6	-1.6	57,734	59,286	-2.6
	Discharges (in thousands)	9,302	9,233	9,309	9,332	9,663	9,275	0.7	-0.8	-3.7	-0.5	9,302	9,663	-3.7
622	Hospitals - taxable	30,609	29,894	28,536	28,779	28,916	28,197	2.4	4.8	5.9	6.0	30,609	28,916	5.9
	Total revenue	30,609	29,894	28,536	28,779	28,916	28,197	2.4	4.8	5.9	6.0	30,609	28,916	5.9
	Total expenses	24,931	23,603	23,060	23,069	23,172	22,763	5.6	2.4	7.6	3.7	24,931	23,172	7.6
	Inpatient days (in thousands)	10,905	10,501	10,286	10,282	10,737	10,088	3.8	2.1	1.6	4.1	10,905	10,737	1.6
	Discharges (in thousands)	1,625	1,595	1,569	1,566	1,637	1,545	1.9	1.7	-0.7	3.2	1,625	1,637	-0.7
622	Hospitals - tax-exempt	202,738	197,737	196,661	196,459	196,718	191,065	2.5	0.5	3.1	3.5	202,738	196,718	3.1
	Total revenue	202,738	197,737	196,661	196,459	196,718	191,065	2.5	0.5	3.1	3.5	202,738	196,718	3.1
	Total expenses	187,699	186,635	185,170	183,932	183,461	180,032	1.1	0.2	2.3	3.1	187,699	183,461	2.3
	Inpatient days (in thousands)	46,829	45,837	46,517	46,833	48,549	47,146	2.2	-1.5	-3.5	-2.8	46,829	48,549	-3.5
	Discharges (in thousands)	7,677	7,638	7,740	7,766	8,026	7,730	0.5	-1.3	-4.3	-1.2	7,677	8,026	-4.3
6221	General medical and surgical hospitals	218,897	213,317	211,776	X	X	X	2.7	0.7	X	X	218,897	X	X
	Total revenue	218,897	213,317	211,776	X	X	X	2.7	0.7	X	X	218,897	X	X
	Total expenses	198,918	196,477	195,177	X	X	X	1.8	0.2	X	X	198,918	X	X
	Inpatient days (in thousands)	46,056	44,474	45,297	X	X	X	3.6	-1.8	X	X	46,056	X	X
	Discharges (in thousands)	8,759	8,696	8,793	X	X	X	0.7	-1.1	X	X	8,759	X	X
6221	General medical and surgical hospitals - taxable	24,885	24,242	23,258	X	X	X	2.7	4.2	X	X	24,885	X	X
	Total revenue	24,885	24,242	23,258	X	X	X	2.7	4.2	X	X	24,885	X	X
	Total expenses	20,634	19,322	19,059	X	X	X	6.8	1.4	X	X	20,634	X	X
	Inpatient days (in thousands)	6,155	5,785	5,752	X	X	X	6.4	0.6	X	X	6,155	X	X
	Discharges (in thousands)	1,296	1,275	1,267	X	X	X	1.6	0.6	X	X	1,296	X	X
6221	General medical and surgical hospitals - tax-exempt	194,112	189,075	188,518	X	X	X	2.7	0.3	X	X	194,112	X	X
	Total revenue	194,112	189,075	188,518	X	X	X	2.7	0.3	X	X	194,112	X	X
	Total expenses	178,284	176,156	176,118	X	X	X	1.2	2	X	X	178,284	X	X
	Inpatient days (in thousands)	39,901	38,689	39,545	X	X	X	3.1	-2.2	X	X	39,901	X	X
	Discharges (in thousands)	7,463	7,421	7,526	X	X	X	0.6	-1.4	X	X	7,463	X	X
6222	Psychiatric and substance abuse hospitals	4,990	5,138	4,645	X	X	X	-2.9	10.6	X	X	4,990	X	X
	Total revenue	4,990	5,138	4,645	X	X	X	-2.9	10.6	X	X	4,990	X	X
	Total expenses	5,226	5,377	5,131	X	X	X	-2.8	4.8	X	X	5,226	X	X
	Inpatient days (in thousands)	8,070	8,246	8,020	X	X	X	-2.1	2.8	X	X	8,070	X	X
	Discharges (in thousands)	292	284	275	X	X	X	2.8	3.3	X	X	292	X	X
6222	Psychiatric and substance abuse hospitals - taxable	1,582	1,564	1,533	X	X	X	1.2	2.0	X	X	1,582	X	X
	Total revenue	1,582	1,564	1,533	X	X	X	1.2	2.0	X	X	1,582	X	X
	Total expenses	1,145	1,125	1,093	X	X	X	1.8	2.9	X	X	1,145	X	X
	Inpatient days (in thousands)	2,162	2,137	2,067	X	X	X	1.2	3.4	X	X	2,162	X	X
	Discharges (in thousands)	194	185	177	X	X	X	4.9	4.5	X	X	194	X	X

6222	Psychiatric and substance abuse hospitals - tax-exempt	3,408	3,574	3,112	X	X	X	-4.1	8.6	X	X	3,408	X	X
	Total revenue	3,408	3,574	3,112	X	X	X	-4.1	8.6	X	X	3,408	X	X
	Total expenses	3,711	3,782	3,582	X	X	X	-3.3	3.8	X	X	3,711	X	X
	Inpatient days (in thousands)	7,740	7,713	7,683	X	X	X	1.8	3.8	X	X	7,740	X	X
	Discharges (in thousands)	7,283	7,264	7,233	X	X	X	1.3	3.0	X	X	7,283	X	X

Core Products:

Time Series & Trend Charts

- Released simultaneously with press release and full report
- Contains all estimates found in full report plus:
 - All available quarters
 - Integrated graphing tools
 - Export functionality



Source: Quarterly Services Survey ([Definitions](#))
5112: Software Publishers: U.S. Total — Seasonally Adjusted Total Revenue [Millions of Dollars]
[TXT](#) [XLS-V](#) [XLS-H](#) [Bar Chart](#) [Line Chart](#)

Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
2003	X	X	X	28,069
2004	27,426	27,239	27,791	27,858
2005	28,287	29,168	29,538	29,764
2006	30,278	30,927	31,922	32,136
2007	34,516	33,470	33,207	34,131
2008	35,907	36,254	36,103	34,416
2009	33,567	34,126	34,495	36,371
2010	35,506	36,105	36,607	37,010
2011	37,858	38,584	39,398	39,450
2012	38,770	38,958	38,783	40,202
2013	42,757	X	X	X

2013	42,757	X	X	X
2012	38,770	38,958	38,783	40,202
2011	37,858	38,584	39,398	39,450

Core Products: Datasets

- The 'complete' collection of data published by the Quarterly Services Survey
- Made available shortly after the press release
- Developed for power users and available as a .csv flat file.

U.S. Department of Commerce
United States Census Bureau

You are here: [Census.gov](#) | [Business & Industry](#) | [Time Series](#) | [Trend Charts](#) | [Download Data Sets](#)

Business and Industry

[Main](#) | [About the Surveys](#) | [Data by Geography](#) | [Data by Survey](#) | [FAQs](#)

In This Section:

- Technical Document [PDF, 825KB]
- Chart Instructions [PDF, 658KB]
- Download Data Sets**

Data by Sector:

- Economy-Wide
- Construction
- Governments
- International Trade
- Manufacturing
- Retail Trade
- Services
- Wholesale Trade
- Other Sectors

Contact Us: [Email](#)

DOWNLOAD DATA SETS

Select the report/survey you would like to download

Report/Survey	File	Size	Last Updated
Advance Monthly Sales for Retail and Food Services	MARTS-mf.zip	127.56 KB	13-Aug-2013 08:57
Construction Spending	VIP-mf.zip	159.60 KB	01-Aug-2013 10:20
Housing Vacancies and Homeownership	HV-mf.zip	34.42 KB	30-Jul-2013 10:06
Manufactured Homes Survey	MHS-mf.zip	82.47 KB	23-Aug-2013 10:42
Manufacturers' Shipments, Inventories, and Orders	M3-mf.zip	1.61 MB	02-Aug-2013 10:26
Manufacturing and Trade Inventories and Sales	MTIS-mf.zip	62.37 KB	13-Aug-2013 10:18
Monthly Retail Trade and Food Services	MRTS-mf.zip	444.55 KB	13-Aug-2013 10:33
Monthly Wholesale Trade: Sales and Inventories	MWTS-mf.zip	346.36 KB	09-Aug-2013 10:04
New Home Sales	RESSALES-mf.zip	70.53 KB	23-Aug-2013 10:07
New Residential Construction	RESCONST-mf.zip	247.56 KB	26-Aug-2013 08:01
Quarterly Financial Report	QFR-mf.zip	641.99 KB	17-Jun-2013 10:15
Quarterly Services Survey	QSS-mf.zip	73.93 KB	06-Jun-2013 10:19
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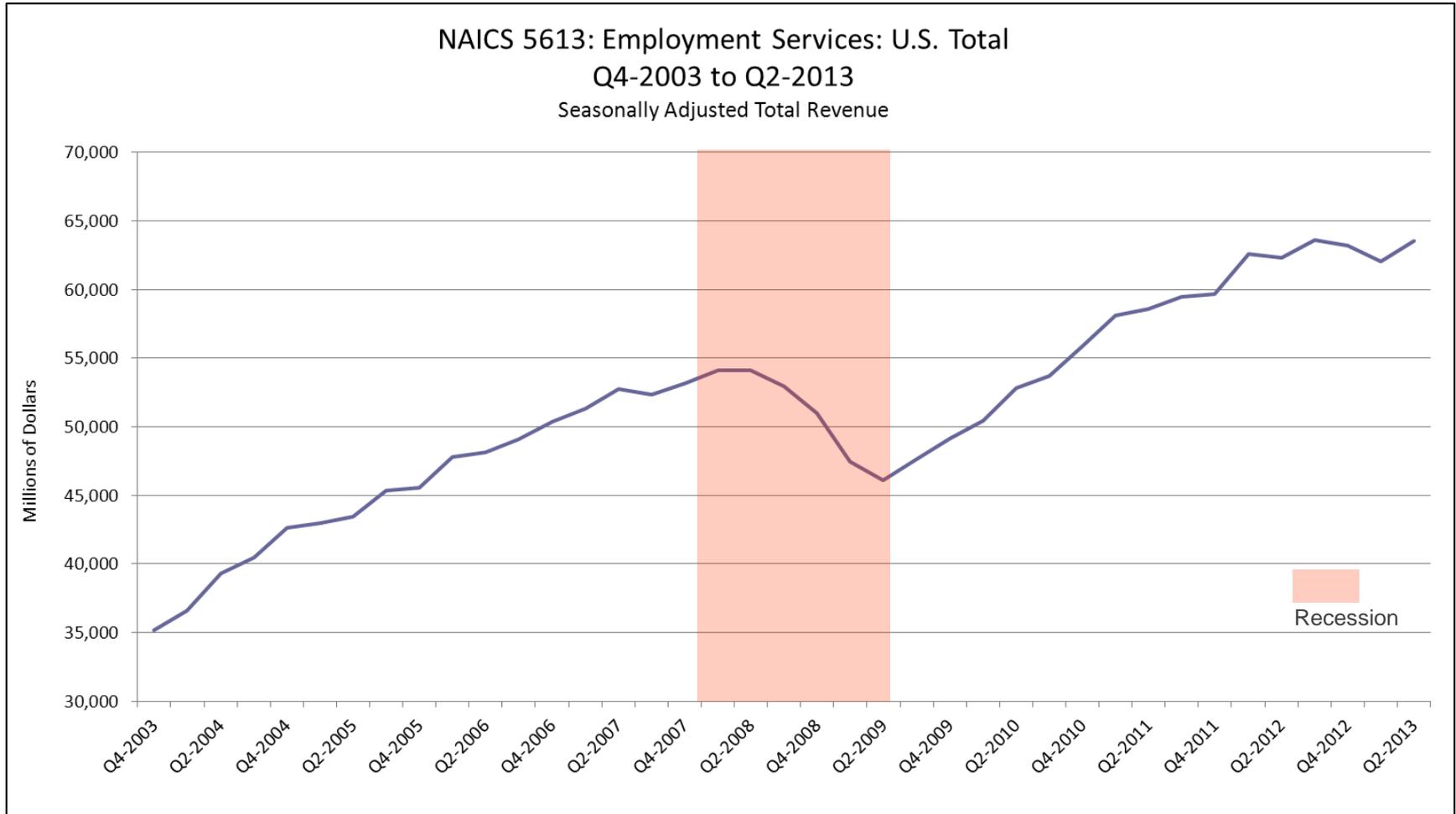
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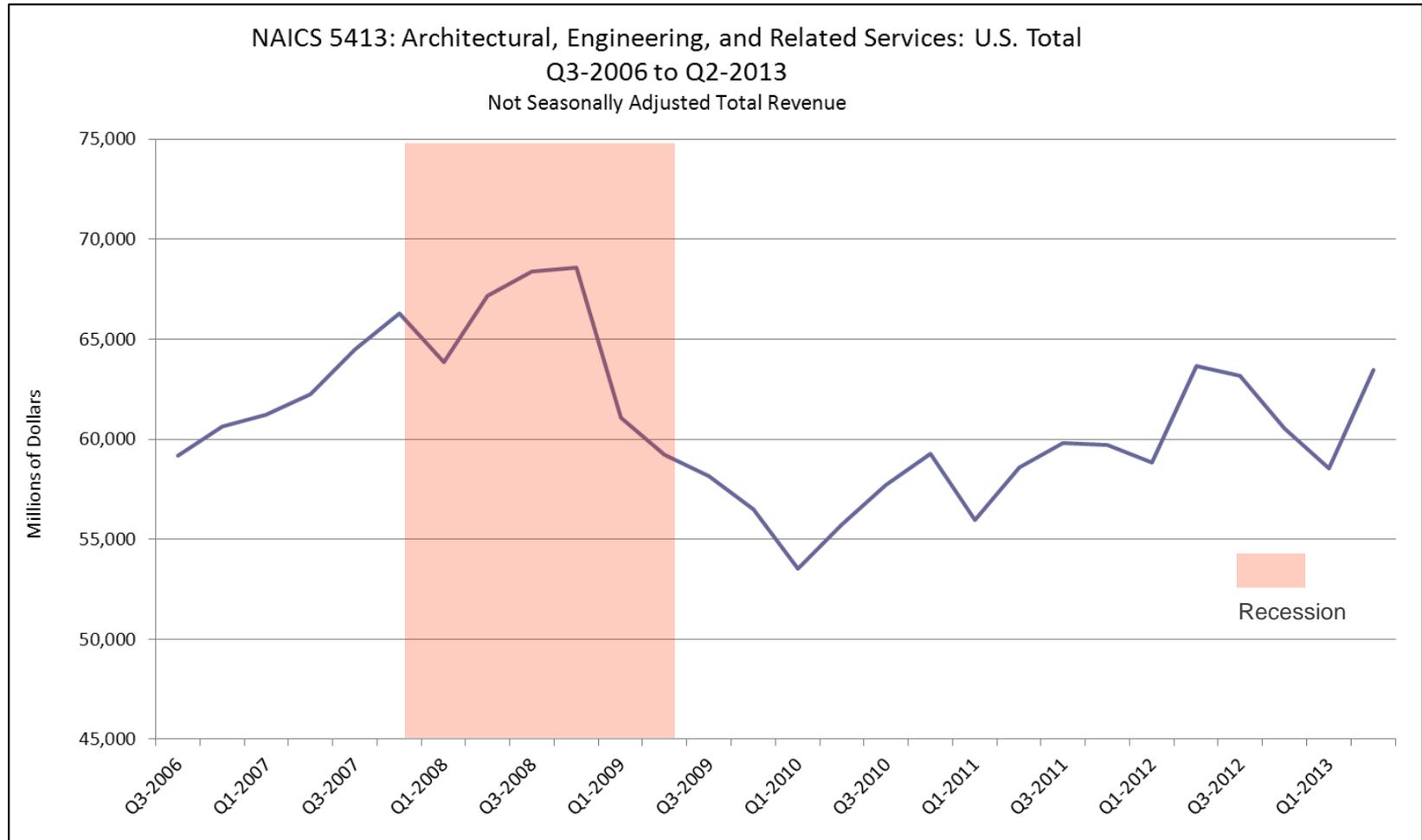
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