

# INVESTIGATING ECONOMIC INDICATORS

WEBINAR SERIES

## Exciting Changes with USA Trade Online

November 4, 2015

**Henock Kebede**  
**Supervisory Survey Statistician**  
**Economic Indicators Division**

**Audio Dial In Number:** 1-888-324-7209

**Passcode:** 1260036



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov



**SUBMIT QUESTIONS VIA  
CHAT TO ASK CENSUS**

Henock Kebede is a Supervisory Survey Statistician with the International Trade Macro Analysis Branch. Since joining the Census Bureau in 2007, Henock has worked in the Geography Division and International Trade Indicator offices. He is currently working on multiple international trade projects and leads the redesign project of USA Trade Online.

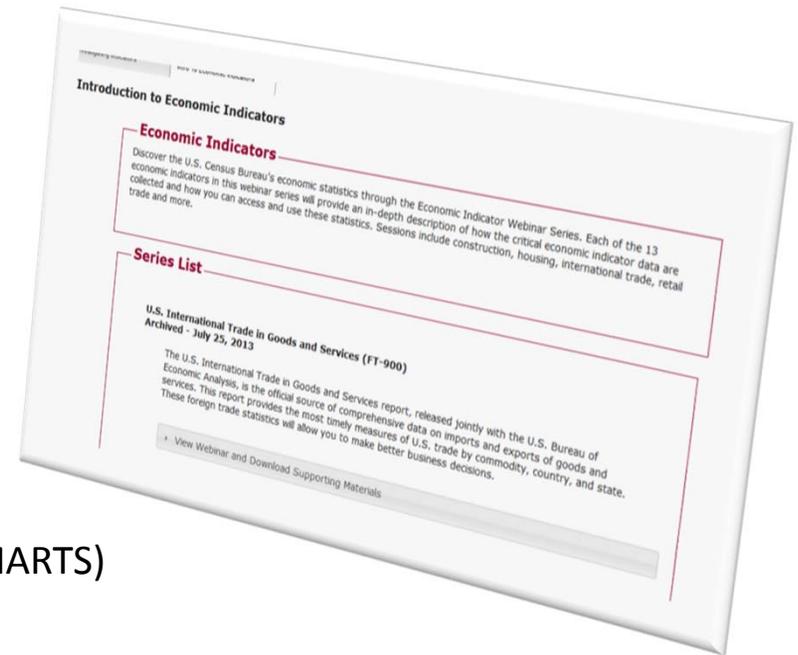
# Prior Webinar Series

Available at: [www.census.gov/econ/webinar](http://www.census.gov/econ/webinar)

“Intro to Economic Indicators” Tab

## Webinars Include:

- U.S. International Trade in Goods and Services (FT-900)
- Advanced Monthly Sales for Retail and Food Services (MARTS)
- New Residential Construction and Sales (NRC & NRS)
- Monthly Wholesale Trade Survey (MWTS)
- Quarterly Financial Report – Manufacturing, Mining, Wholesale Trade, and Selected Service Industries (QFRM) & Retail Trade (QFRR)
- Advance Report on Durable Goods Manufacturers' Shipments, Inventories, and Orders (AdvM3) & Manufacturers' Shipments, Inventories, and Orders (M3)
- Housing Vacancies and Homeownership (HVS)
- Construction Put in Place (VIP)
- Quarterly Services Survey (QSS)



# Webinar Overview

- Introduction
- What is USA Trade Online
- Review Recent Changes on USA Trade Online
- Live Demo
- Live Question and Answer session

**SUBMIT QUESTIONS VIA  
CHAT TO ASK CENSUS**

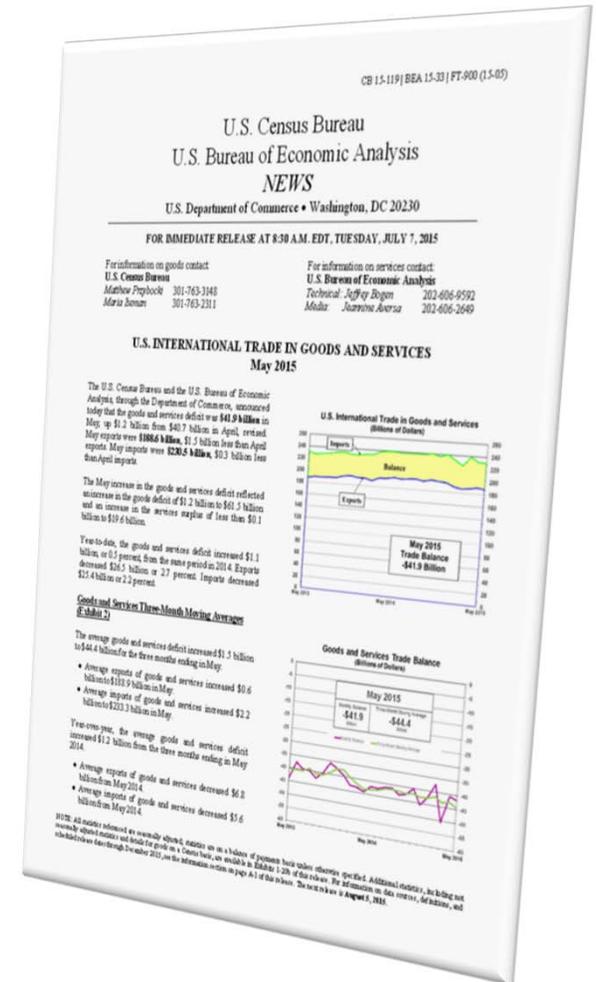


# What is USA Trade Online?

The Official Source of International Trade Data

more than  
**17,000**  
import commodity codes

more than  
**9,000**  
export commodity codes



# Who Uses USA Trade Online?



Small Businesses

Manufacturers

Local and State Governments

Federal Government Agencies

Congress and Policy Makers

Foreign Governments

Universities

# How You Can Use USA Trade Online

## **MANUFACTURERS & BUSINESSES**

- Market Research
- Identify New Market
- Evaluate Existing Market
- Expand Business Globally

## **GOVERNMENTS & AGENCIES**

- Domestic Policies
- Trade Policies
- Calculate GDP

## **ACADEMIA**

- Market Research
- Country Trade Research
- Product Trade Research

## **ECONOMISTS & INVESTORS**

- Market Share Analyses
- Interpret Economic News

## **IMPORT & EXPORT INDUSTRY**

- Future Facilities and Equipment

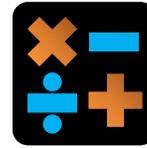
# Classification Systems: HS vs. NAICS

<p><b>HS</b></p> <p>Harmonized System</p>	<p>Categories up to <b>10-digit level</b></p> <p>Exports based on <b>Schedule B</b>: <a href="https://www.census.gov/foreign-trade/schedules/b">census.gov/foreign-trade/schedules/b</a></p> <p>Imports based on <b>Harmonized Tariff Schedule (HTS)</b> - <a href="https://www.usitc.gov/hts">hts.usitc.gov</a></p> <p>Product level classification</p> <p>Ex: Schedule B 4011.20.0005 (New Pneumatic Tires for Light Trucks)</p>
<p><b>NAICS</b></p> <p>North American Industry Classification System</p>	<p>Categories up to <b>6-digit level</b></p> <p>Industry classification</p> <p>Ex: NAICS 326211 (Tires &amp; Tire Parts)</p>

# Features



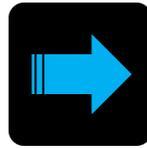
Customized Groups



Calculate



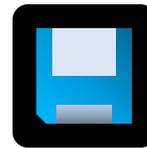
Colorful Graphs



Export Reports



Sort



Save Reports

# Data Detail



District and Port Level



Method of Transportation



State



Track Growth Over Time



Country



Balance of Trade

**NEW**

# Changes For USA Trade Online

**FREE**

to all users!

## Exports

---

- Card Count
- Quantity 2
- Domestic/Foreign Indicator

## Imports

---

- Card Count
- Country Subcode
- Rate Provision Code

### General Imports

- Quantity 2
- Unit Value
- CIF Value

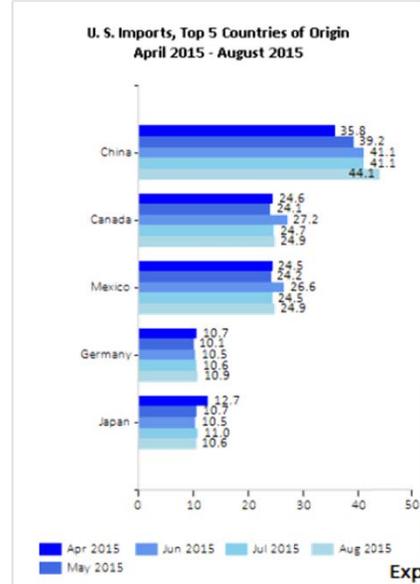
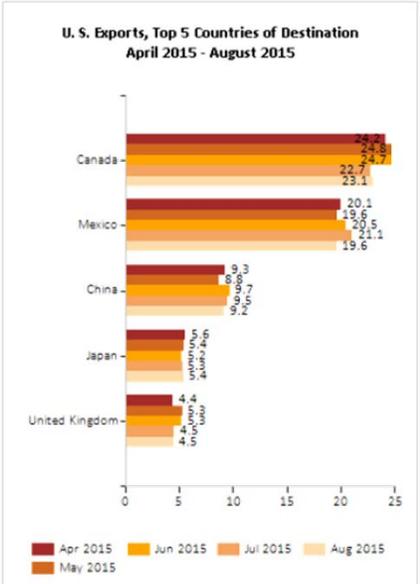
### Imports for Consumption

- Quantity 1
- Quantity 2
- Dutiable Value
- Total Value
- Unit Value
- Calculated Duty
- CIF Value

**NEW**

# Changes For USA Trade Online

Current data in interactive quick reports



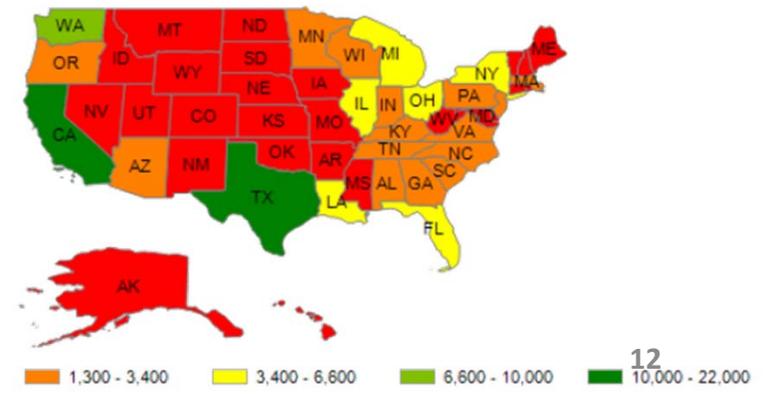
Exports			
Country	August 2015	% of Total	Rank
Total All Countries	123.1	100.0	X
Top 15 Countries	89.6	72.8	X
Canada	23.1	18.7	1
Mexico	19.6	15.9	2
China	9.2	7.4	3
Japan	5.4	4.4	4
United Kingdom	4.5	3.7	5
Germany	3.9	3.2	6
Korea, South	3.7	3.0	7
Netherlands	3.2	2.6	8
Belgium	2.8	2.2	9
Hong Kong	2.6	2.1	10
Brazil	2.5	2.0	11
Singapore	2.5	2.0	12
France	2.3	1.9	13
Australia	2.1	1.7	14
Taiwan	2.0	1.7	15
All Other Countries	33.5	27.2	X

Imports			
Country	August 2015	% of Total	Rank
Total All Countries	190.5	100.0	X
Top 15 Countries	153.3	80.5	X
China	44.1	23.2	1
Canada	24.9	13.1	2
Mexico	24.9	13.1	3
Germany	10.9	5.7	4
Japan	10.6	5.5	5
Korea, South	6.2	3.2	6
United Kingdom	4.6	2.4	7
France	3.9	2.1	8
India	3.8	2.0	9
Italy	3.6	1.9	10
Vietnam	3.6	1.9	11
Taiwan	3.4	1.8	12
Ireland	3.2	1.7	13
Malaysia	3.0	1.5	14
Brazil	2.6	1.4	15
All Other Countries	37.2	19.5	X

Expanded graphics and menus

Export Totals- August 2015  
Values in millions of dollars

- Top Trading Partners
- Total Trade
- Trade by Port
- Trade by State



# Submit Questions Via Chat to Ask Census

Henock Kebede  
Economic Indicators Division  
U.S. Census Bureau

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Web site: <https://usatrade.census.gov/>

Webinar Website: <http://www.census.gov/econ/webinar>

# USA Trade Online – Getting Started

<https://usatrade.census.gov>

U.S. Department of Commerce | Blogs | Ind

United States Census Bureau

Topics: Population, Economy | Geography: Maps, Products | Library: Infographics, Publications | Data: Tools, Developers | Surveys/Programs: Respond, Survey Data | Newsroom: News, Blogs | About Us: Our Research

Q Search

**USA Trade Online**

Welcome! U.S. Census Bureau [Log Out](#)

**SIGN-UP NOW**

**ACCESS DATA**

**ACCOUNT**

[Login with other credentials](#)

[GET EMAIL UPDATES](#)

**UTO is now FREE to all users**

**NEW** **New in USA Trade Online**

As of October 15, 2015 USA Trade Online is now FREE to all users

**Exports**

- Card Count
- Quantity 2
- Domestic/Foreign Indicator

**Imports**

- Card Count
- Country Subcode
- Rate Provision Code
- Quantity 1
- Quantity 2
- Dutiable Value
- Total Value
- Unit Value
- Calculated Duty
- CIF Value

**General Imports**

- Quantity 2
- Unit Value
- CIF Value

**Imports for Consumption**

- Quantity 1
- Quantity 2
- Dutiable Value
- Total Value
- Unit Value
- Calculated Duty
- CIF Value

Latest International Trade Data

World Pop Clock

Related Party Trade

Profile of Companies

MITR

**About USA Trade Online** | **Trade Resources** | **Release Schedule** | **Help and FAQs**

**The Official Source of Trade Statistics**

Provided by the U.S. Census Bureau, **USA Trade Online** is a dynamic data tool that gives users access to current and cumulative U.S. export and import data. With multiple data sets and capabilities, **USA Trade Online** can assist different types of customers from a wide range of industries and fields. Manufacturers and other businesses wishing to expand their business globally can utilize **USA Trade Online** to identify new markets, evaluate existing markets, and perform other market research tasks. The data available through this tool can also support economists in interpreting economic news and performing academic research, as well assist governments and federal agencies in analyzing domestic and international trade policies.

This powerful software allows users to create customized reports and colorful charts detailing international trade data at different levels. All data are updated each month with the release of the latest U.S. International Trade in Goods and Services Report.

**Changes to USA Trade Online**

On October 15, 2015, access to USA Trade Online will be FREE to all customers. This transition will be transparent to current users and new users can sign up for free to access data for international trade.

USA Trade Online Webinar is scheduled for November 4, 2015 at 1pm (EST). [Access the webinar here.](#)

For more details please [click here.](#)

# Submit Questions Via Chat to Ask Census

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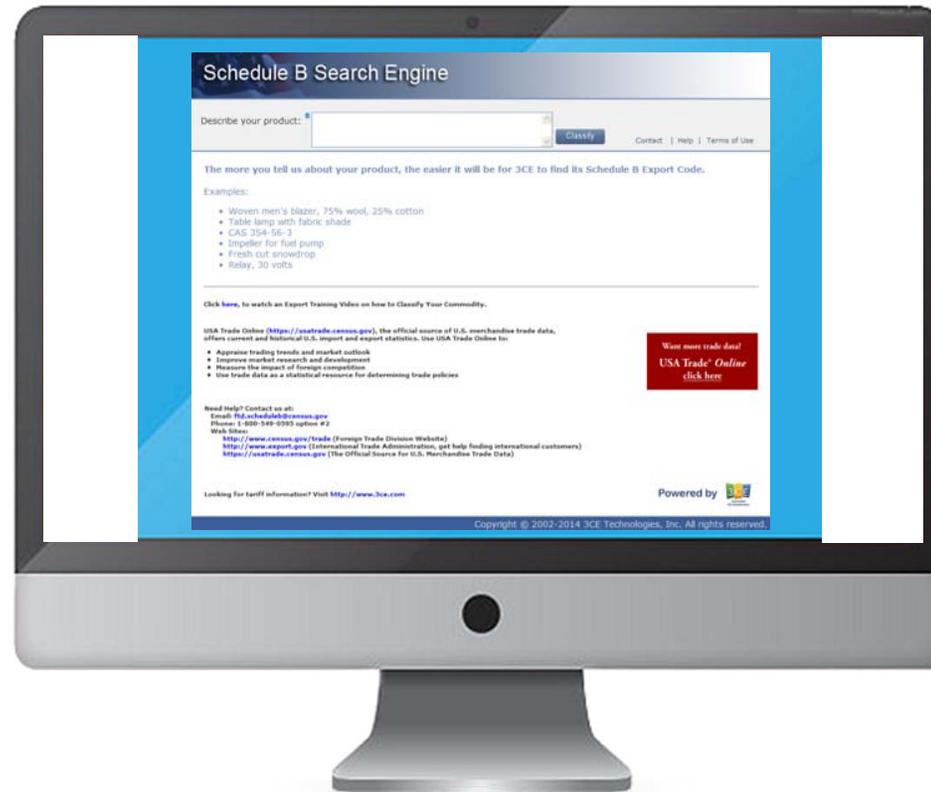
Email: [Henock.Kebede@census.gov](mailto:Henock.Kebede@census.gov)

Web site: <https://usatrade.census.gov/>

Webinar Website: <http://www.census.gov/econ/webinar>

# Schedule B Search Engine

<https://uscensus.prod.3ceonline.com/>



Another option for Schedule B – census.gov > Business & Industry > Foreign Trade > Schedule B

# USA Trade Online – Demo Overview

State Exports by HS

Measures: Total Value (\$US)

Custom Grouping of Commodities:

- 950631 Golf Clubs, Complete
- 950632 Golf Balls
- 950639 Golf Equip Ex Clubs & Balls; Parts and Accessories

State: Georgia

Countries: World Total

Time: Previous 5 years (2010) and YTD 2015

# USA Trade Online – Demo

**Report contents**

Instructions:  
Click on dimension names below and select members (on right) to include in your report

Measures  
State   
Commodity   
Country   
Time

**State Exports by HS Commodities**  
Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality protection, nonsampling error, and definitions, see [technical documentation](#).

**State**  
Select by:

Members Totals Percentages Custom groups Calculated members

Members 1-55 of 55  Sort by label  Show in reverse order

Select/Clear .....Select/Clear.....

members by level All Range... **Default member: All States** Tip: Use "Expand all" dropdown list to expand to a given level

All States (Default member)

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Dist of Columbia
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas

Members Totals Percentages Custom groups Calculated members

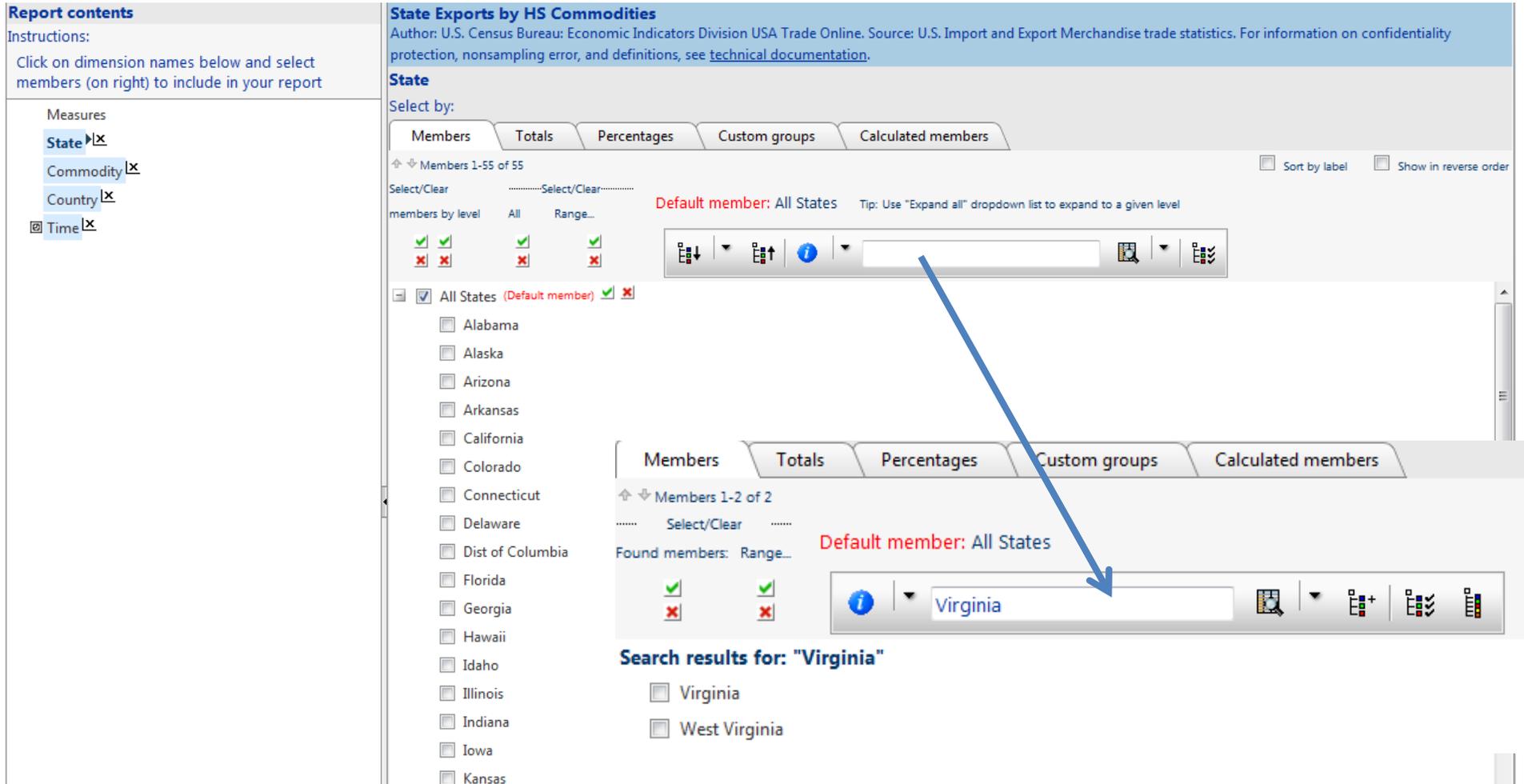
Members 1-2 of 2  
..... Select/Clear .....  
**Default member: All States**

Found members: Range...

Virginia

West Virginia

**Search results for: "Virginia"**



# USA Trade Online – Demo

**Report contents**

Instructions: [Watch tutorial](#)

Click on dimension names below and select members (on right) to include in your report

Measures

- State**
- Commodity
- Country
- Time



**Report contents**

Instructions: [Watch tutorial](#)

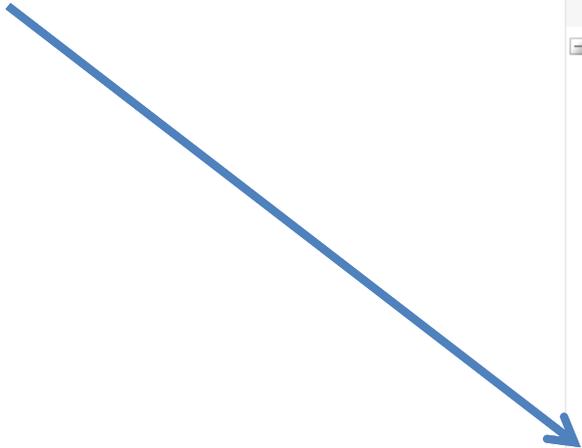
Click on dimension names below and select members (on right) to include in your report

Measures

- State**
- Commodity
- Country
- Time

State Exports by HS

State: Georgia



- 
- 
- All States (Default member)
- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Dist of Columbia
- Florida
- Georgia
- Hawaii

# USA Trade Online – Demo

**Measures** ▾

State  **X**

Commodity

Country

Time

→

**Measures**

Select by:

Members \*

Members 1-7 of 7

Select/Clear

Default member: Total Value (\$US)

All

Total Value (\$US) (Default member)

Vessel Value (\$US)

Vessel SWT (kg)

Air Value (\$US)

Air SWT (kg)

Containerized Vessel Value (\$US)

Containerized Vessel SWT (kg)

State Exports by HS

Measures: Total Value

Countries: World Total

Measures  **X**

State  **X**

Commodity

**Country** ▾

Time

→

**Country**

Select by:

Members Totals Percentages Custom groups Calculated members

Members 1-3 of 3

Select/Clear

Default member: World Total

Tip: Use "Expand all" dropdown list to expand to a given level

members by level All Range...

World Total (Default member)

All Geographic Regions (World Total)

International Organizations and Trade Agreements

# USA Trade Online – Demo

**Commodity**  
Select by:

Members Totals Percentages **Custom groups** Calculated members

Create new group

No groups defined

Click on dimension names below and select members (on right) to include in your report

- Measures
- State
- Commodity**
- Country
- Time

**Commodity**  
**Create custom group**

Group name:

Members 1-5 of 5  
Select/Clear  
Range...

Show all members

**Search results for: "Golf"**

- 870310 Pass Veh For Snow; Golf Carts & Similar Vehicles
- 950631 Golf Clubs, Complete
- 950632 Golf Balls
- 950639 Golf Equip Ex Clubs & Balls; Parts And Accessories
- 950669 Balls, Other Than Golf, Tennis And Inflatable Ball

# USA Trade Online – Demo

Measures

State

Commodity

Country

**Time**



State Exports by HS

Time: 2010 – 2015  
through March

USA Trade Home --> Data Source Selection --> **Report Contents** --> Report Welcome U.S. Census Bureau

**State Exports by HS Commodities**  
 Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality protection, nonsampling error, and definitions, see technical documentation.

**Time**  
 Select by:

Members Totals Percentages Time series

Members 1-14 of 14  Sort by label  Show in reverse order

Select/Clear  Select/Clear

Default member: August 2015 Tip: Use "Expand all" dropdown list to expand to a given level

members by level All Range...

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

2002

2003

2004

2005

2006

2007

2008

2009

2010

2011

2012

2013

2014

2015 through August

USA Trade Home --> Data Source Selection --> **Report Contents** --> Report

Source: USA Trade Online, \*Data pulled as of October 30, 2015

# USA Trade Online – Output & Features

View as: **Table** Chart       Email report definition...

**State Exports by HS Commodities**  
 Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information confidentiality protection, nonsampling error, and definitions, see technical documentation.  
 Current date: 10/30/2015 12:01 PM (Eastern Daylight Time)

◆ ◆ Rows 1-1 of 1 ◆ ◆ Columns 1-6 of 6

State - Georgia <input checked="" type="checkbox"/>		Country - World Total <input checked="" type="checkbox"/>		Drag dimensions here so they do not show as a row or column in table		
Time <input checked="" type="checkbox"/>	2010	2011	2012	2013	2014	2015 through August
Measures <input checked="" type="checkbox"/>	Total Value (\$US)	Total Value (\$US)	Total Value (\$US)	Total Value (\$US)	Total Value (\$US)	Total Value (\$US)
Commodity <input checked="" type="checkbox"/>	   	   	   	   	   	   
Golf Equipment	7,069,144	7,872,567	10,712,280	8,457,173	10,421,329	7,489,912

Source: USA Trade Online, \*Data pulled as of October 30, 2015

# USA Trade Online – Rearrange Report

View as: **Table** Chart

State Exports by HS C  
 Author: U.S. Census Bureau:  
 confidentiality protection, no  
 Current date: 11/02/2015  
 Country: World Total

Rows 1-1 of 1

State - Georgia

Drag dimensions here so they do not show as a row or column in table

Time	2010	2011	2012	2013	2014	2015 through August
Measures	Total Value (\$US)					
Commodity	↑ ↓ 📄 📄 📄	↑ ↓ 📄 📄 📄	↑ ↓ 📄 📄 📄	↑ ↓ 📄 📄 📄	↑ ↓ 📄 📄 📄	↑ ↓ 📄 📄 📄
Golf Equipment	7,069,144	7,872,567	10,712,280	8,457,173	10,421,329	7,489,912

Table display settings...  
 Rearrange report...  
 Totals and percentages settings...  
 Scale values...  
 Suppress values...  
 Highlight values...

Source: USA Trade Online, \*Data pulled as of October 30, 2015

# USA Trade Online – Rearrange Report

**Rearrange report**

Rows:  
Commodity

Columns:  
Time  
Measures

Other:  
State

Order of measures:  
Total Value (\$US)

Order of selections:  
Members  
Custom groups  
Custom bands  
Time series  
Calculated members

OK Cancel Help

Source: USA Trade Online, \*Data pulled as of October 30, 2015

# USA Trade Online – Rearrange Report

**Rearrange report**

Rows:

Columns:

Other:

Order of measures:

Order of selections:

OK Cancel Help

The screenshot shows the 'Rearrange report' interface with the following elements:

- Rows:** An empty list box with a blue arrow pointing from the 'Columns' section towards it.
- Columns:** A list box containing 'Time' (selected), 'Measures', and 'Commodity'. Navigation buttons (left, right, double left, double right) are to its right.
- Other:** A list box containing 'State'. Navigation buttons (left, right, double left, double right) are to its right.
- Order of measures:** A list box containing 'Total Value (\$US)'. Navigation buttons (up, down, left, right) are below it.
- Order of selections:** A list box containing 'Members', 'Custom groups', 'Custom bands', 'Time series', and 'Calculated members'. Navigation buttons (up, down, left, right) are below it.
- Buttons:** 'OK', 'Cancel', and 'Help' buttons are at the bottom left.

Source: USA Trade Online, \*Data pulled as of October 30, 2015

# USA Trade Online – Rearrange Report

**Rearrange report**

Rows: Time

Columns: Measures, Commodity

Other: State

Order of measures: Total Value (\$US)

Order of selections: Members, Custom groups, Custom bands, Time series, Calculated members

OK Cancel Help

Source: USA Trade Online, \*Data pulled as of October 30, 2015

# USA Trade Online – Rearrange Report

**State Exports by HS Commodities**  
 Author: U.S. Census Bureau: Economic Indicators Division US  
 confidentiality protection, nonsampling error, and definitions:  
 Current date: 11/02/2015 7:58 AM (Eastern Standard Time)  
 Country: World Total

↕ ↕ Rows 1-6 of 6    ↔ ↔ Columns 1-1 of 1

State - Georgia     Drag dimensions here so

Measures <input checked="" type="checkbox"/>	Total Value (\$US)
Commodity <input checked="" type="checkbox"/>	Golf Equipment
Time <input checked="" type="checkbox"/>	<input type="button" value="↑"/> <input type="button" value="↓"/> <input type="button" value="↺"/> <input type="button" value="↻"/> <input type="button" value="☰"/>
2010	7,069,144
2011	7,872,567
2012	10,712,280
2013	8,457,173
2014	10,421,329
2015 through August	7,489,912

Source: USA Trade Online, \*Data pulled as of October 30, 2015

# USA Trade Online – Download Report

View as: **Table** Chart       Email report definition...

**State Exports by HS Commodities**  
 Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Monitor. Confidentiality protection, nonsampling error, and definitions, see technical documentation.  
 Current date: 11/02/2015 7:58 AM (Eastern Standard Time)  
 Country: World Total

◆ ◆ Rows 1-6 of 6 ◆ ◆ Columns 1-1 of 1

**State** - Georgia  Drag dimensions here so they do not show as a row or column in table

Measures <input checked="" type="checkbox"/>	Total Value (\$US)
Commodity <input checked="" type="checkbox"/>	Golf Equipment
Time <input checked="" type="checkbox"/>	    
2010	7,069,144
2011	7,872,567
2012	10,712,280
2013	8,457,173
2014	10,421,329
2015 through August	7,489,912

Source: USA Trade Online, \*Data pulled as of October 30, 2015

# USA Trade Online – Download Report

**Download report data to:**

Download format: XML spreadsheet for Excel (\*.xml) ←

Data format: One worksheet per report ←

Email to:

OK Cancel Help ←

---

View as: **Table** Chart Email report definition...

**State Exports by HS Commodities**

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Monthly Report. Note: Due to confidentiality protection, nonsampling error, and definitions, see technical documentation.

Current date: 11/02/2015 7:58 AM (Eastern Standard Time)

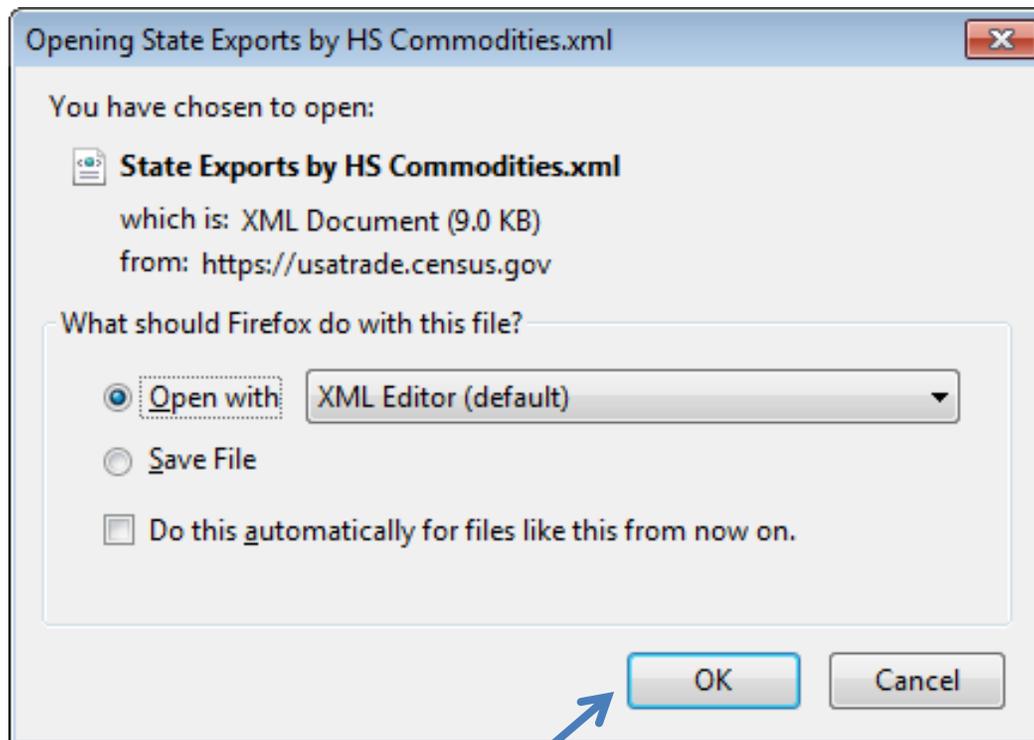
Country: World Total

↕ ↕ Rows 1-6 of 6 ↕ ↕ Columns 1-1 of 1

State	Georgia
Measures	Total Value (\$US)
Commodity	Golf Equipment
Time	
2010	7,069,144
2011	7,872,567
2012	10,712,280
2013	8,457,173
2014	10,421,329
2015 through August	7,489,912

Source: USA Trade Online, \*Data pulled as of October 30, 2015

# USA Trade Online – Download Report



Source: USA Trade Online, \*Data pulled as of October 30, 2015



# USA Trade Online – Quick Reports

## Data Source Selection Welcome to USA Trade *Online*.

Data are available through August 2015

### Harmonized System (HS) District-level Data [?](#)

Standard Report	<a href="#">Exports</a>	<a href="#">Imports</a>
Trade By Commodity	<a href="#">Exports</a>	<a href="#">Imports</a>
Country By Commodity	<a href="#">Exports</a>	<a href="#">Imports</a>

### HS Port-level Data [?](#)

[Exports](#)   [Imports](#)

### State Export Data (Origin of Movement) [?](#)

[HS](#)   [NAICS](#)

### State Import Data (State of Destination) [?](#)

[HS](#)   [NAICS](#)

### NAICS District-level Data [?](#)

[Exports and Imports](#)

### Quick Reports

[Go](#)





# USA Trade Online – Quick Reports

Frequency:  Year:   
 Quarter:  Month:

1 of 2 ? Find | Next

Values in billions of dollars

### Exports

Country	August 2015	% of Total	Rank
Total All Countries	123.1	100.0	X
Top 15 Countries	89.6	72.8	X
Canada	23.1	18.7	1
Mexico	19.6	15.9	2
China	9.2	7.4	3
Japan	5.4	4.4	4
United Kingdom	4.5	3.7	5
Germany	3.9	3.2	6
Korea, South	3.7	3.0	7
Netherlands	3.2	2.6	8
Belgium	2.8	2.2	9
Hong Kong	2.6	2.1	10
Brazil	2.5	2.0	11
Singapore	2.5	2.0	12
France	2.3	1.9	13
Australia	2.1	1.7	14
Taiwan	2.0	1.7	15
All Other Countries	33.5	27.2	X

### Imports

Country	August 2015	% of Total	Rank
Total All Countries	190.5	100.0	X
Top 15 Countries	153.3	80.5	X
China	44.1	23.2	1
Canada	24.9	13.1	2
Mexico	24.9	13.1	3
Germany	10.9	5.7	4
Japan	10.6	5.5	5
Korea, South	6.2	3.2	6
United Kingdom	4.6	2.4	7
France	3.9	2.1	8
India	3.8	2.0	9
Italy	3.6	1.9	10
Vietnam	3.6	1.9	11
Taiwan	3.4	1.8	12
Ireland	3.2	1.7	13
Malaysia	3.0	1.5	14
Brazil	2.6	1.4	15
All Other Countries	37.2	19.5	X



# USA Trade Online – Save a Quick Report

Frequency: Monthly | Year: 2015 through August | Quarter: N/A | Month: January 2015

1 of 2 ? Find | Next

Values in billions of dollars

**Exports**

Country	January 2015	% of Total	Rank
Total All Countries	121.5	100.0	X
Top 15 Countries	88.5	72.8	X

Save Report Menu:

- XML file with report data
- CSV (comma delimited)
- PDF
- MHTML (web archive)
- Excel
- TIFF file
- Word

# Submit Questions Via Chat to Ask Census

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Economic Indicators Division  
U.S. Census Bureau

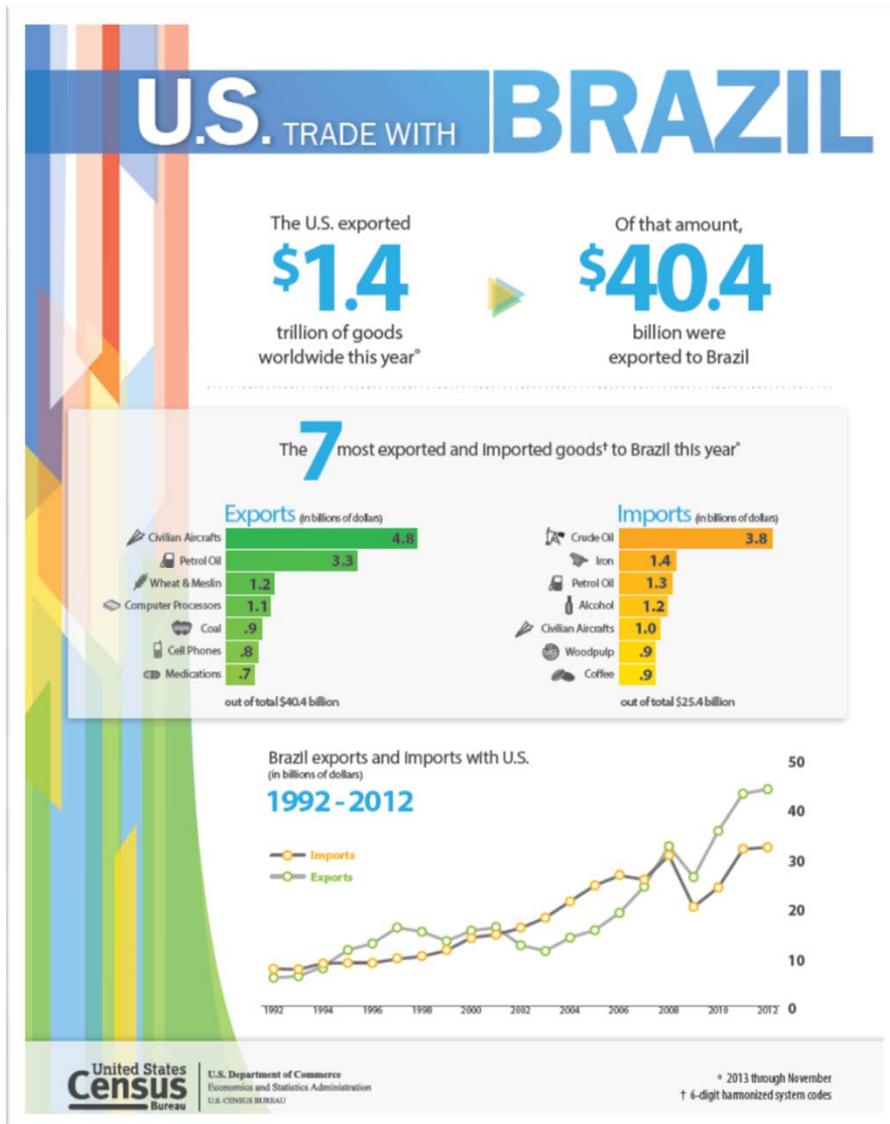
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Web site: <https://usatrade.census.gov/>

Webinar Website: <http://www.census.gov/econ/webinar>

# USA Trade Online – Demo



Let's say we want to find out total U.S. trade with Brazil by using USA Trade Online:

Some questions to ask:

- What specific year or years?
- What is the export value in relation to total world export?
- What are the top export/import commodities?
- How about trend for the last 10 years

# USA Trade Online – Demo

USA Trade Home --> **Data Source Selection**

## Data Source Selection Welcome to USA Trade **Online**.

Data are available through August 2015

### Harmonized System (HS) District-level Data ?

Standard Report

Trade By Commodity

Country By Commodity

**Exports**

Imports

Exports

Imports

Exports

Imports

### HS Port-level Data ?

Exports

Imports

### State Export Data (Origin of Movement) ?

HS

NAICS

### State Import Data (State of Destination) ?

HS

NAICS

### NAICS District-level Data ?

Exports and Imports

### Quick Reports

Top Trading Partners

Go

### Report contents

Instructions:

Click on dimension names below and select members (on right) to include in your report

Measures **X**

Commodity **▶**

Country **X**

Domestic/Foreign

District

**☑** Time **X**

### Country

Select by:

Members   Totals   Percentages   Custom group   Calculated members

Members 1-200 of 249   Jump to member containing:   Go   Next

Select/Clear   Select/Clear

Default member: World Total   Tip: Use "Expand all" dropdown list to expand to a given level

members by level   All   Range...

<input checked="" type="checkbox"/>					
<input checked="" type="checkbox"/>					

Bangladesh

Barbados

Belarus **i**

Belgium

Belize

Benin

Bermuda

Bhutan

Bolivia

Bosnia and Herzegovina **i**

Botswana

Brazil

# USA Trade Online – Changes To Website



- Topics: Population, Economy
- Geography: Maps, Products
- Library: Infographics, Publications
- Data: Tools, Developers
- Surveys/Programs: Respond, Survey Data
- Newsroom: News, Blogs
- About Us: Our Research

### USA Trade Online

Subscribers Sign-In

- SIGN-UP NOW**
- LOG IN**
- ACCOUNT**  
[Forgot Account Information?](#)

GET EMAIL UPDATES

- UTO is now FREE to all users
- Latest International Trade Data
- World Pop Clock
- Related Party Trade
- Profile of Companies
- MITR**

**Manufacturing and International Trade Report: 2012**  
In thousands of dollars. Values are based on manufacturing data from the 2012 Economic Census Industry Series and administrative records from official U.S. import and export merchandise trade statistics.

NAICS Based Product Code	Description	Value of Product Shipments	Total Export Value of Goods	Domestic Export Value of Goods	General Import Value of Goods	Consumption Import Value of Goods
311111	Dog and cat food	19,341,686	1,312,915	1,308,836	710,893	710,893
3111111	Dog food	13,300,912	N	N	N	N
3111114	Cat food	5,500,693	N	N	N	N
311111W	Dog and cat food, risk, total	540,381	N	N	N	N
311111X	Undistributed dog and cat food	N	1,312,915	1,308,836	710,893	710,893
311119	Other animal food	34,123,527	1,531,322	1,514,908	556,468	559,876
3111191	Chicken and turkey feed, supplements, concentrates, and premixes	13,070,074	N	N	N	N
3111195	Complete dairy cattle feed, supplements, concentrates, and premixes	6,205,702	28,491	28,470	25,479	25,479
3111198	Complete swine feed, supplements, concentrates, and premixes	3,806,603	N	N	46,380	46,380
3111194	Complete beef cattle feed, supplements, concentrates, and premixes	3,060,968	N	N	54,515	54,515
311119M	Other poultry and livestock feed	2,254,083	N	N	N	N
311119P	Other prepared animal feeds, including feeding materials and adjuncts	2,038,274	61,753	61,738	17,522	17,522
311119R	Specialty feeds	2,531,593	117,870	115,560	4,429	4,429
311119W	Other animal food, risk, total	1,156,330	N	N	N	N
311119X	Undistributed other animal food	N	1,323,208	1,309,450	438,143	437,551
31211	Flour milling products	10,506,693	711,995	703,669	795,170	799,057
312111	Wheat flour (excluding four mixes), made in flour mills	10,023,901	N	N	79,266	79,266
312114	Wheat mill products, excluding flour	963,294	70,400	66,796	286,619	286,619
312117	Corn mill products	2,943,692	304,895	304,396	64,434	64,434
31211A	Prepared flour mixes, including refrigerated and frozen doughs and batters, made in flour mills	930,675	N	N	N	N
31211B	Other grain mill products	815,819	106,800	103,405	297,837	297,724
31211V	Flour milling products, risk, total	231,212	N	N	N	N
31211X	Undistributed flour milling products	N	569,387	559,002	71,015	71,015
31212	Rice milling products	3,778,267	1,507,589	1,489,743	680,269	680,190
312120	Rice milling products	3,778,267	1,507,589	1,489,743	680,269	680,190
31213	Malt	1,271,689	240,116	238,307	239,858	239,858
312130	Malt	1,271,689	240,116	238,307	239,858	239,858

### About USA Trade Online

The Official Source of Trade Statistics

Provided by the U.S. Census Bureau, **USA Trade Online** is a dynamic data tool that gives users access to current and cumulative U.S. export and import data. With multiple data sets and capabilities, **USA Trade Online** can assist different types of customers from a wide range of industries and fields. Manufacturers and other businesses wishing to expand their business globally can utilize **USA Trade Online** to identify new markets, evaluate existing markets, and perform other market research tasks. The data available through this tool can also support economists in interpreting economic news and performing academic research, as well assist governments and federal agencies in analyzing domestic and international trade policies.

This powerful software allows users to create customized reports and colorful charts detailing international trade data at different levels. All data are updated each month with the release of the latest U.S. International Trade in Goods and Services Report.

### Changes to USA Trade Online

On October 15, 2015, access to USA Trade Online will be FREE to all customers. This transition will be transparent to current users and new users can sign up for free to access data for international trade.

For more details please [click here](#).

### Trade Resources

### Release Schedule

### Help and FAQs



# USA Trade Online – Sign-up

1

**Subscription Form**

This form allows you to sign up for a USA Trade Online account. This account is a "single designated user" account and is to be used by the indicated user named below.

\* required fields

**Email:** \*  Please provide your Email Address

**Customer Name:** \*

**Organization:**

**Organization Type:** \* Please Select ...

**Phone Number:** \*   
(Accept characters: 0-9-+())

**City:** \*

**Country:** \* United States

**Locality:** \* Please Select a Locality ...   
(e.g. State)

**Postal Code:** \*   
(e.g. Zip Code)

**Question:** \* Please Select a Question ...

**Answer:** \*

**Question:** \* Please Select a Question ...

**Answer:** \*

**Question:** \* Please Select a Question ...

**Answer:** \*

- First time: submit all required fields
- Provide answers for 3 security questions
- Activation link will be sent via email

# USA Trade Online – Login

2

\*\*\*\*\*  
\*  
\* \*\*WARNING\* \*WARNING\* \*WARNING\* \*WARNING\* \*WARNING\*\* \*  
\*  
\*  
\* This is a Census Bureau computer system. Census Bureau computer \*  
\* systems are provided for the processing of official U.S. Government \*  
\* information only. All data contained within Census Bureau computer \*  
\* systems is owned by the Census Bureau, and may be monitored, \*  
\* intercepted, recorded, read, copied, or captured in any manner and \*  
\* disclosed in any manner, by authorized personnel. THERE IS NO RIGHT \*  
\* OF PRIVACY IN THIS SYSTEM. System personnel may disclose any potential \*  
\* evidence of crime found on Census Bureau computer systems to \*  
\* appropriate authorities. USE OF THIS SYSTEM BY ANY USER, AUTHORIZED \*  
\* OR UNAUTHORIZED, CONSTITUTES CONSENT TO THIS MONITORING, INTERCEPTION, \*  
\* RECORDING, READING, COPYING, CAPTURING, and DISCLOSURE OF COMPUTER \*  
\* ACTIVITY. Use of this computer without authorization or for \*  
\* unauthorized purposes is a violation of federal law and punishable by \*  
\* fines or imprisonment (Public Law 99-474). \*  
\*  
\* \*\*WARNING\* \*WARNING\* \*WARNING\* \*WARNING\* \*WARNING\*\* \*  
\*  
\*\*\*\*\*

\* required fields

**User ID:** \*   
Enter your User ID

**Password:** \*   
Enter your Password

**LOG IN**

[Forgot Account Information?](#)

Your IP Address is  
148.129.151.49

**User ID:**  
New Users – you can find it on the conformation page from sign-up or, you can use your email as a user id.

Existing Users – you can use your user id (8xxxx) or your email

Federal Depository Libraries – you can use your existing user id (8xxxx) or your alt id (Fxxxx)

Use this link to reset password.  
Activation link will be sent to your email

# USA Trade Online – Resetting Password

**Create Password** [Close]

This form allows you to set up Password for a USA Trade Online account.

**User ID:** [Redacted]      **User Name:** [Redacted]

Both user password and maintenance password should be minimum 12 characters. At least: 1 upper, 1 lower, 1 numeric and 1 special character. No spaces.

**New User Password**

The user password gives you access to the trade data. If no maintenance password is specified, it also allows you to maintain your account information and renew your account.

**New Password:** \* [Input]  Show password

**Repeat New Password:** \* [Input]

**New Maintenance Password**

The account maintenance password allows you to maintain your account information and renew your account. If no account maintenance password is specified, your user password serves this function. Enter None to eliminate your account maintenance password.

**New Account Maintenance Password:** [Input]  Show password

**Repeat New Account Maintenance Password:** [Input]

**Submit**

Note: Press the Submit button only once.

User Password

Maintenance Password:

- If left blank, it'll be the same as user Pswd
- If account is used as a shared account, such as libraries, businesses...etc., Then set up a different password

# USA Trade Online – Account Maintenance

Account Maintenance

User Name: U.S. Census Bureau User ID: Alternative Login:

[Edit Account Info](#) [Reset Password](#)

Service	User Type	Current Status
USA Trade Online	SDU	Active

Email: \* eid.international.trade.data@ce

Customer Name: \* U.S. Census Bureau

Organization: U.S. Census Bureau

Organization Type: \* Government

Phone Number: \* 301-763-2311

City: \* Washington

Country: \* United States

Locality: \* District of Columbia  
(e.g. State)

Postal Code: \* 20233  
(e.g. Zip Code)

Question: \* Who was your childhood hero?

Answer:

Question: \* What was the first company you ever worked for?

Answer:

Question: \* what was the first book you ever read?

Answer:

If you are an existing user (i.e. accounts prior to October 15, you'll be prompted to update your account:

- All required fields
- 3 security questions – used for resetting passwords

# USA Trade Online Support Contact Information



# USA Trade Online – Extra Exercises

1. What is the total value of exports for radial tires for the last 5 years?
  - What are the top 5 countries (\$) in 2014?
  - What are the top 5 European Countries (\$) in 2014?
  - What are the top Middle Eastern (ME) Countries (\$) in 2014?
  - What are the top ME Countries for Unit Value (\$) 2014?
2. Country specific – U.S. Trade with Brazil:
  - What is the amount exported to Brazil in 2014? Where does Brazil rank?
  - What are the top goods in value exported and imported?
  - What is the trend of exports and imports in 2-yr intervals?
3. Commodity specific – Starch Corn  
An exporter of “**Starch Corn**” wants to know the **Value** of Starch Corn out of states in the “**Corn Belt**” (IL, IN, IA, KS, MI, MN, MO, NE, OH) for the last 10 years ending with 2014. They want to see the data for every other year during that decade, along with the growth rate between the first and last period.
  - Which state had the most exports?

# America's Economy: Mobile App

<https://www.youtube.com/watch?v=cd9cZ9sPSpl>

## Indicators Available:

- Advance Monthly Retail Sales
- Advance Report Durable Goods
- Business Inventories
- Construction Spending
- Consumer Price Index
- Homeownership Rate
- International Trade
- Manufacturers' Goods
- Monthly Wholesale
- New Residential Construction
- New Residential Sales
- Nonfarm Payroll
- Personal Income
- Producer Price Index
- QFR—Manufacturing
- QFR—Retail Trade
- Quarterly Services Survey
- Real Gross Domestic Product
- Unemployment Rate



[www.census.gov/mobile](http://www.census.gov/mobile)

Available for iPhone, iPad, and  
Android devices

**NEW**

# Upcoming Webinars



## Manufacturing: Products, and Goods Across Indicators

Do you want to learn more about Manufacturers' Shipments, Inventories, and Orders (M3) statistics? Are you interested in how manufacturing indicators relate to other federal data? In this webinar, we will explore the relationships between the different manufacturing-related Economic Indicators.

December 16, 2015 @ 1:00 PM EST

Visit [www.census.gov/econ/webinar](http://www.census.gov/econ/webinar) for a complete list of upcoming webinars



# Upcoming Webinars

## Recent and Upcoming Indicator Improvements

Amidst an evolving economy that grows faster, more complex, and widespread every day: here at the Census Bureau we make it part of our mission to keep our data products relevant. To ensure our products are relevant we continuously work on enhancements to existing surveys and reports. In this webinar, we will look back at the improvements we made to our surveys in 2015 and forward to those in our future.

January 2016, TBA @ 1:00 PM EST



Visit [www.census.gov/econ/webinar](http://www.census.gov/econ/webinar) for a complete list of upcoming webinars

# For More Information & Feedback

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Web site: <https://usatrade.census.gov/>

Webinar Website: <http://www.census.gov/econ/webinar>

# Submit Questions Via Chat to Ask Census

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