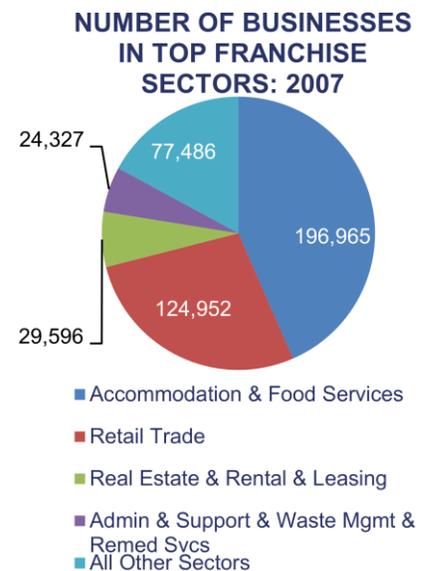


Economic Census: Industry Snapshot

Franchise Businesses

DID YOU KNOW?

Franchise businesses accounted for 10.5 percent of businesses in the 295 industries covered by this 2007 Economic Census inquiry, with over 27 percent (124,898) being Limited-Service Restaurants.



KEY INDUSTRY STATISTICS FOR ALL FRANCHISE BUSINESSES: 2007

	Total	Franchises	% of Total
Number of establishments	4,336,046	453,326	10.5%
Value of sales, shipments, receipts, or revenue (\$ Billions)	\$7,658	\$1,288	16.8%
Annual payroll (\$ Billions)	\$1,587	\$154	9.7%
Total employment	58,438,776	7,882,048	13.5%

Ratios	Total	Franchises	Difference
Value of sales, shipments, receipts, or revenue per establishment (\$1,000)	1,766	2,841	\$1,075
Value of sales, shipments, receipts, or revenue per employee (\$1,000)	\$131	\$163	32
Value of sales, shipments, receipts, or revenue per \$ of payroll	5	8	4
Payroll per employee (\$)	\$27,157	\$19,538	-7,619
Employees per establishment	13	17	4

SALES PER GAS STATION WITH CONVENIENCE STORE: 2007 (\$ MILLIONS)



THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS
For more statistics on this industry, visit business.census.gov
Source: Economic Census; Economy-Wide Key Statistics File