

2007 Economic Census *Franchise Statistics*

The 2007 Economic Census *Franchise Statistics* report is the first comprehensive and detailed report by the Census Bureau on this segment of the U.S. economy. The concept of collecting these data was the result of a partnership between the Census Bureau and the International Franchise Association that focused on better measuring this aspect of our economy. Previous economic censuses included a question on franchising for only two industries, limited-service and full-service restaurants.



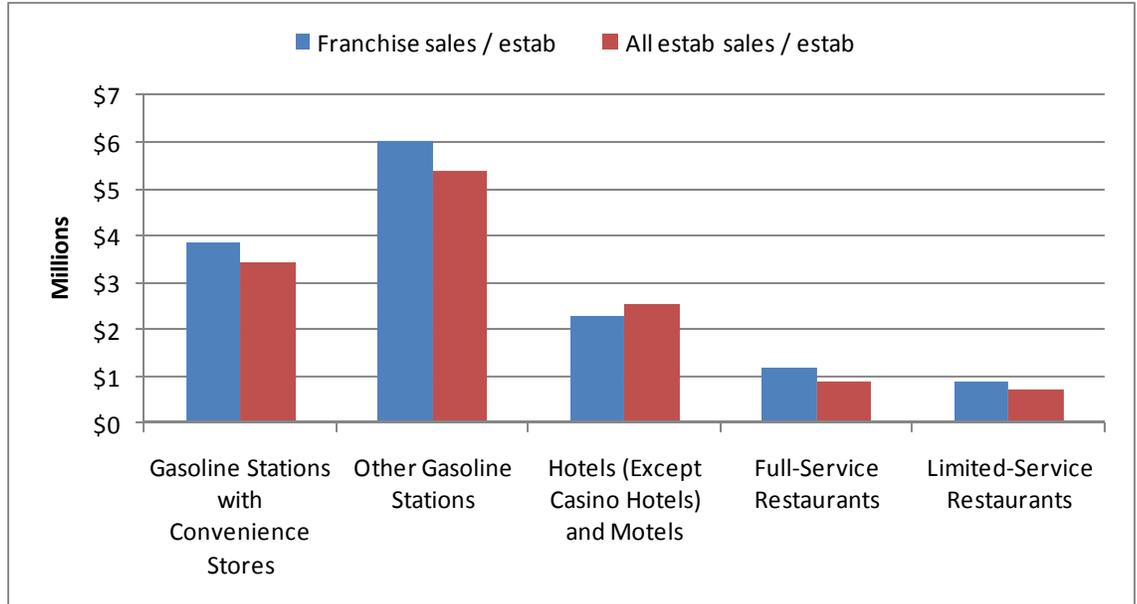
The report includes statistics on the number of businesses with paid employees engaged in franchising, annual sales for these businesses, and employment and payroll. These data are broken out by industry in the three categories highlighted in the table below.

Type of business	Number of businesses	Sales, shipments, receipts, revenue, or business done (\$ Millions)	Annual payroll (\$ Millions)	Number of paid employees for pay period including March 12
All establishments	4,336,046	7,658,447	1,586,686	58,438,776
Total franchise establishments	453,326	1,288,178	153,683	7,882,048
Franchisee-owned establishments	350,947	1,077,778	125,064	6,260,892
Franchisor-owned establishments	102,379	210,400	28,618	1,621,156

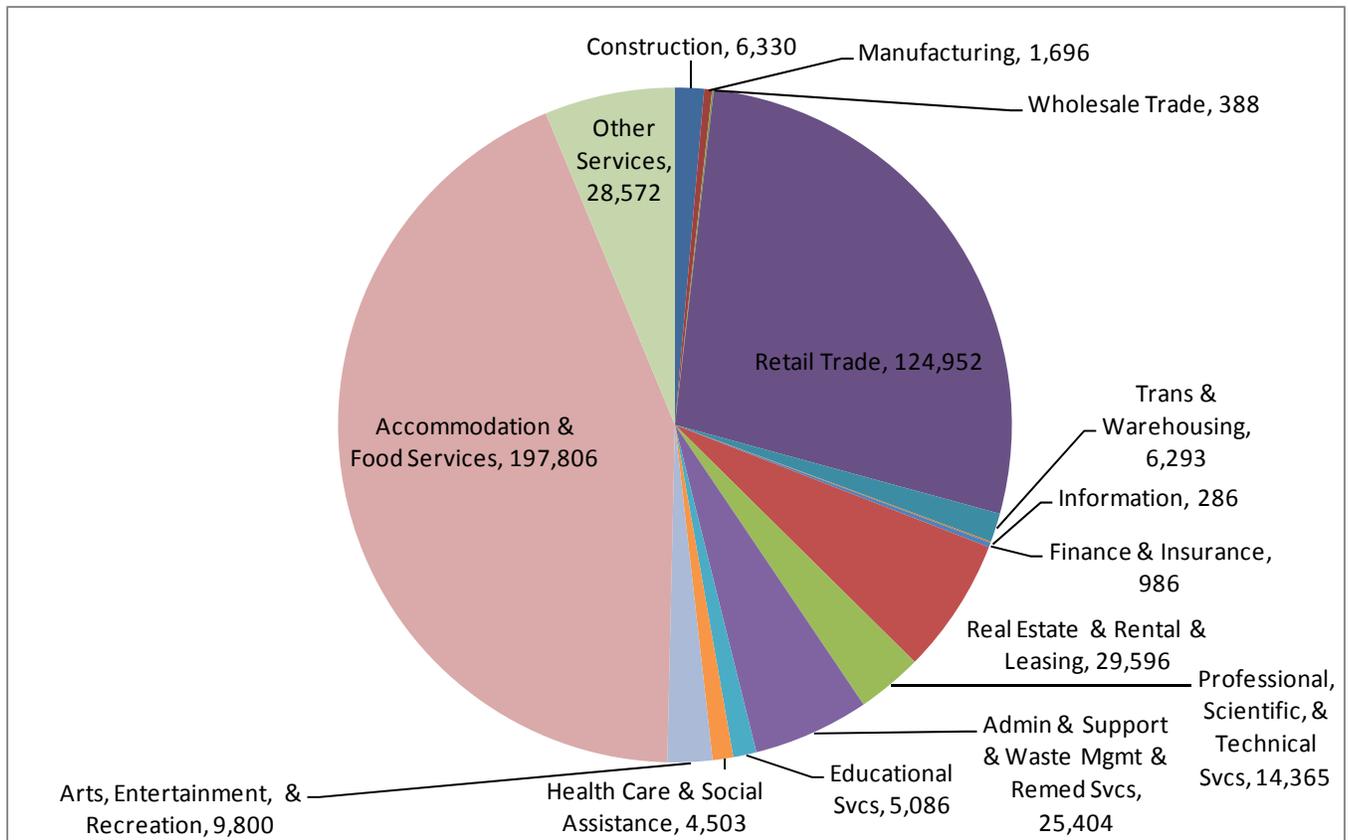
- To access these data, see American FactFinder, the Census Bureau's online data access tool at: factfinder.census.gov.
- To view the press release and other presentation materials for this report, see the Census Bureau's Newsroom page at: www.census.gov/newsroom/releases/

Other Findings:

Franchise business sales per business as compared to sales per business for the industry as a whole



Number of Franchise Businesses by Economic Census Sector



U.S. Census Bureau

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