

Service Annual Survey

WHAT IS THE SERVICE ANNUAL SURVEY?

The Service Annual Survey (SAS) is the only source of annual revenue estimates for the service industries. It provides summary and detailed level data for most traditional service industries. The data are used to produce annual nationwide statistics. The Service Annual Survey also serves as a benchmark for the Quarterly Services Survey.

WHAT DATA VARIABLES ARE INCLUDED?

The Service Annual Survey collects:

- Total operating revenue and operating expenses for both taxable and tax-exempt firms and organizations.
- Revenue from electronic sources.
- Sources of revenue and expenses by type for selected industries.
- Export and inventory data for selected industries.
- Other selected industry-specific items.

WHICH BUSINESS TYPES ARE COVERED?

The Service Annual Survey collects data from employer businesses (businesses with one or more paid employees) whose primary business of operation is to provide services to individuals, businesses, and/or governments. The survey includes employer businesses classified in North American Industry Classification System (NAICS) sectors 22, 48-49, 51, 52, 53, 54, 56, 61, 62, 71, 72, and 81.

HOW FREQUENTLY IS THE SAS CONDUCTED?

The SAS is conducted annually.

WHAT INDUSTRY LEVELS ARE PUBLISHED?

The SAS provides data at the 2- through 6-digit NAICS code levels, varying by industry and data item.

WHAT GEOGRAPHIC LEVELS ARE PUBLISHED?

Data are collected and published at the national level.

IS MY INFORMATION KEPT CONFIDENTIAL?

Title 13, United States Code, Section 9, requires the U.S. Census Bureau to keep your information confidential and can use your responses only to produce statistics. The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

WHERE CAN I ACCESS THE DATA?

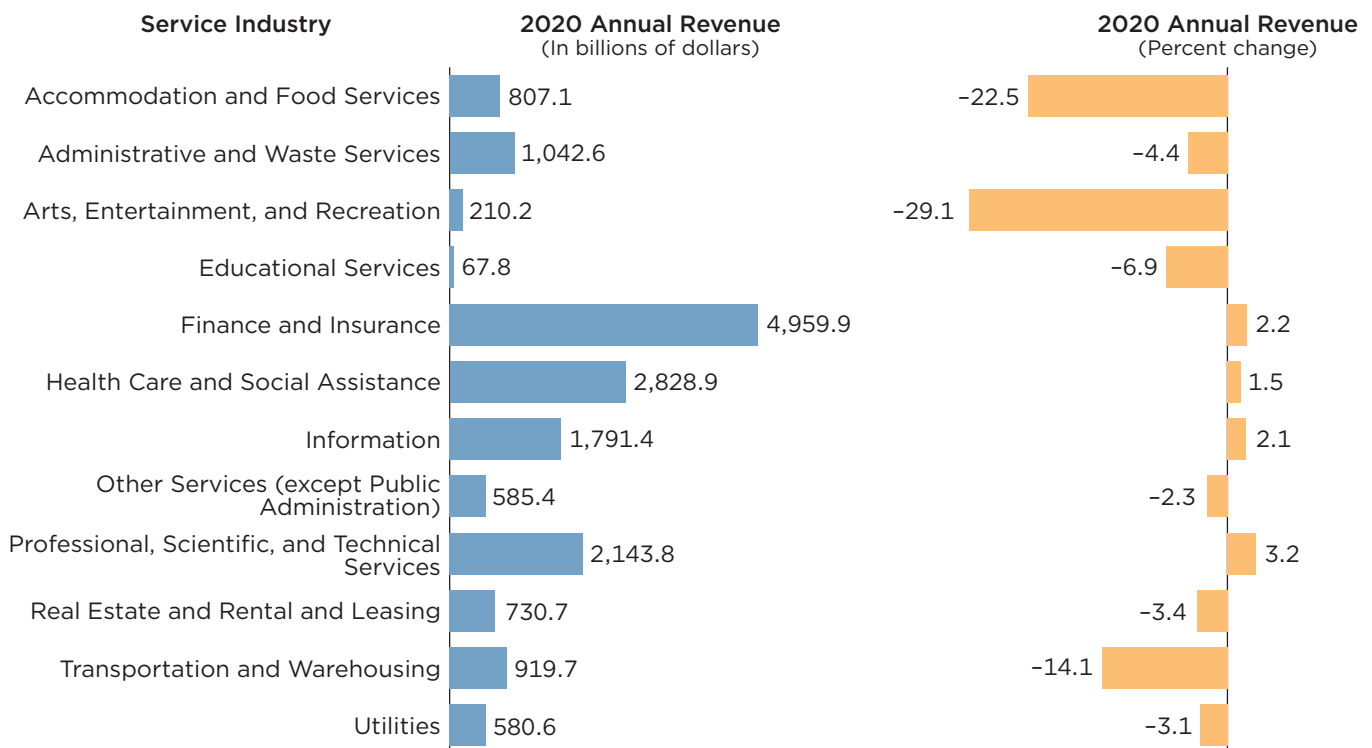
Data from the Service Annual Survey is located at www.census.gov/programs-surveys/sas/data/tables.html.



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How Are Service Industries Trending?

From 2019 to 2020, Estimated Revenue for Service Industries
Decreased 1.9 Percent to \$16,668.2 Billion for Employer Firms



Notes: Data are based on the North American Industry Classification System (NAICS). Data are representative of employer firms. Data not adjusted for price changes. Any ordering of selected industries based on numerical estimates or percent change values is coincidental and has not been tested for statistical significance. For more details, visit www.census.gov/data/tables/2020/econ/services/sas-naics.html. Information on the survey methodology, including sampling error and nonsampling error, may be found at www.census.gov/programs-surveys/sas/technical-documentation/methodology.html. The Census Bureau has reviewed this data product for unauthorized disclosure of confidential information and has approved the disclosure avoidance practices applied (Approval ID: CBDRB-FY21-256).

Source: 2020 Service Annual Survey, www.census.gov/programs-surveys/sas.html.

ARE THERE OTHER PROGRAMS THAT PROVIDE SIMILAR DATA?

Quarterly services data are available from the Census Bureau's Quarterly Services Survey www.census.gov/services. Annual data for other trade sectors (retail, wholesale, etc.) are available from a variety of annual business surveys, including the Annual Retail Trade Survey www.census.gov/programs-surveys/arts.html and the Annual Wholesale Trade Survey (AWTS) www.census.gov/awts. The Economic Census www.census.gov/programs-surveys/economic-census.html covers the service sectors among many other sectors, and provides data at a more in-depth level.

WHO CAN I CONTACT FOR MORE INFORMATION?

For information about the Service Annual Survey, e-mail ewd.sas@census.gov or call 301-763-4636. For more information, visit www.census.gov/sas and for training, go to www.census.gov/data/training-workshops.html.

