

# U.S. Census Bureau Economic Programs

## Business Data for You

The U.S. Census Bureau measures America's people, places and economy. We provide a wealth of statistics that are essential resources to help businesses in your area succeed and grow.

### Economic Census

Provides the most detailed and comprehensive business data available from the Census Bureau every 5 years on employer businesses down to the city and town level. [www.census.gov/programs-surveys/economic-census.html](http://www.census.gov/programs-surveys/economic-census.html)

### Economic Indicators

Provides monthly and quarterly data that are timely, reliable, and offer comprehensive measures of the U.S. economy. These statistics cover construction, housing, international trade, retail trade, wholesale trade, services and manufacturing. [www.census.gov/economic-indicators/](http://www.census.gov/economic-indicators/)

### International Trade

Provides monthly and annual data on imports and exports of goods and services at the state, district, and port levels. Data are shown by industry, commodity, and country for certain types of businesses. [www.census.gov/trade](http://www.census.gov/trade)

### Longitudinal Employer-Household Dynamics

Provides new, cost effective, data products and visualization tools combining federal, state, and Census Bureau data on employers and employees under the Local Employment Dynamics (LED) partnership. These data help users research and characterize workforce dynamics for specific groups (e.g. age, education, ethnicity, race, and sex), with various levels of geographic detail. [www.lehd.ces.census.gov/data/#qwi](http://www.lehd.ces.census.gov/data/#qwi)

### County Business Patterns

Provides annual data on number of businesses, employment, and payroll for employer businesses down to the county level for all types of businesses. Also includes business counts by ZIP Code. [www.census.gov/programs-surveys/cbp.html](http://www.census.gov/programs-surveys/cbp.html)

### Nonemployer Statistics

Provides annual data on number of firms and revenue for businesses without employees (including independent contractors) down to the county level for certain types of businesses. [www.census.gov/programs-surveys/nonemployer-statistics.html](http://www.census.gov/programs-surveys/nonemployer-statistics.html)

### Statistics of U.S. Businesses

Provides annual data on business births, deaths, expansions, and contractions at the national and state levels for most types of businesses. [www.census.gov/programs-surveys/susb.html](http://www.census.gov/programs-surveys/susb.html)

### Annual Business Survey

Provides demographic characteristics for employer businesses and business owners by sex, ethnicity, race and veteran status [www.census.gov/programs-surveys/abs.html](http://www.census.gov/programs-surveys/abs.html)

### Business Formation Statistics

Provides timely and high frequency information on new business applications and formations in the United States. Data are available at the state, regional and national level. [www.census.gov/econ/bfs](http://www.census.gov/econ/bfs)

### Public Sector

Includes info on the financial activities of state and local governments such as revenues, expenditures, debts and assets; federal spending; and employment for all levels of government. [www.census.gov/govs](http://www.census.gov/govs)



U.S. Department of Commerce  
U.S. CENSUS BUREAU  
[census.gov](http://census.gov)

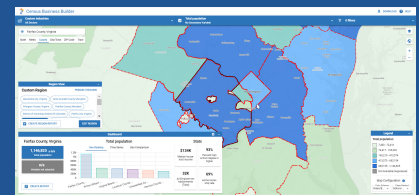
## Key Data Tools Census Business Builder

The Census Business Builder (CBB) is a suite of services that provide selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format.

### Data Included

- Demographic, socioeconomic, and housing data from the American Community Survey
- Business data from the County Business Patterns, Nonemployer Statistics, Economic Census, and Annual Business Survey.
- Imports and Exports data from the International Trade program
- Workforce data from the Quarterly Workforce Indicators
- Building Permits data from the Building Permits Survey
- Your own data (via Excel file upload feature)
- Consumer Spending data from Esri
- Agriculture data from the Census of Agriculture (USDA)
- Employment and related data from the Bureau of Labor Statistics (BLS) Quarterly Census of Employment and Wages (QCEW)

[cbb.census.gov](http://cbb.census.gov)



## 2022 Economic Census

Every 5 years, the U.S. Census Bureau conducts the Economic Census, the most comprehensive measure of the U.S. economy providing industry statistics at the national, state, and local levels. The data:

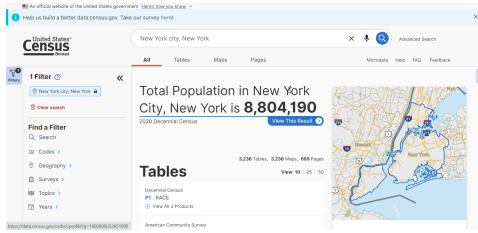
- Provide the foundation for other key measures of economic performance.
- Are used by businesses, policymakers, local governments, and communities for economic development, business decisions, and strategic planning

**MAILOUT STARTED IN JANUARY 2023**

For more information, visit  
[www.census.gov/econ](http://www.census.gov/econ)

March 2023

# Other Business Data Tools



## Data.Census.gov

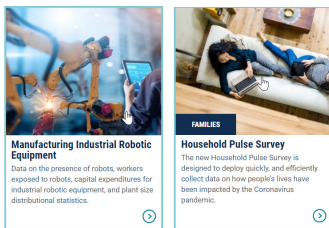
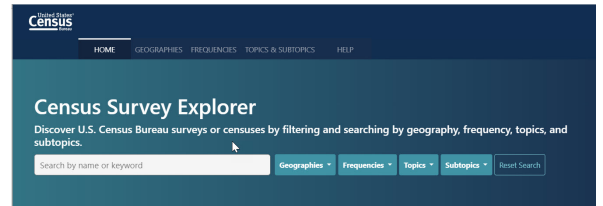
Data.census.gov is the primary platform for accessing data and digital content from the U.S. Census Bureau. Data users of all skill levels use data.census.gov to search billions of ACS and other Census Bureau statistics in a customer-driven experience. The site allows you to drill down to some of the most detailed topics/geographies, download data files, and create customized maps.

<https://data.census.gov>

## Census Survey Explorer

No matter what your experience level is, the Census Survey Explorer is a useful tool to help discover which survey may have the information you need. Use the dropdown lists to select geographies, frequencies, topics, or subtopics you are interested in or use the search bar to find a survey based on a keyword.

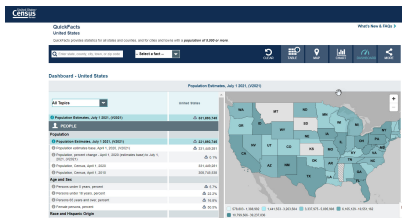
[www.census.gov/data/data-tools/survey-explorer](http://www.census.gov/data/data-tools/survey-explorer).



## Experimental Data Products

Experimental data products are innovative statistical products created using new data sources or methodologies that benefit data users in the absence of other relevant products. We are seeking feedback from data users and stakeholders on the quality and usefulness of these new products.

[www.census.gov/data/experimental-data-products.html](http://www.census.gov/data/experimental-data-products.html)



## QuickFacts

QuickFacts presents key demographic and business data across multiple Census programs. The user can view the data for a state, county, city/town, or ZIP Code in a simple table, chart, or map display, and can download and share the data with their colleagues.

[www.census.gov/quickfacts/](http://www.census.gov/quickfacts/)

## USA Trade Online

USA Trade Online is a dynamic data tool that gives users access to current and cumulative U.S. export and import data. With multiple data sets and capabilities, it can assist different types of customers from a wide range of industries and fields.

[usatrade.census.gov/](http://usatrade.census.gov/)

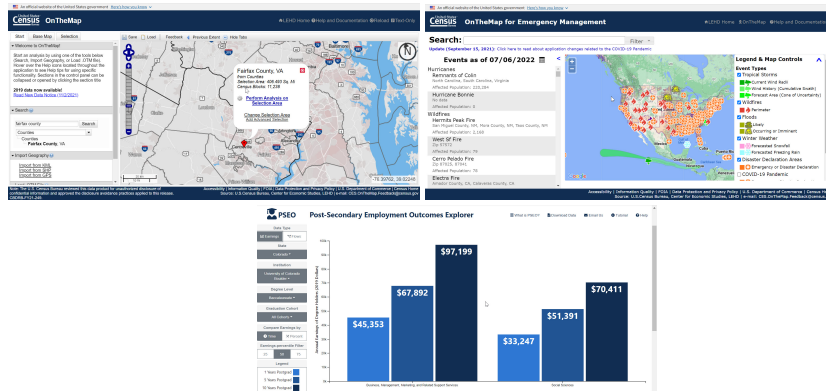


## Longitudinal Employer-Household Dynamics (LEHD)

This program provides statistics on employment, earnings, and job flows at detailed levels of geography and industry and for different demographic groups.

[lehd.ces.census.gov/](http://lehd.ces.census.gov/)

- PSEO Explorer
- J2J Explorer
- QWI Explorer
- OnTheMap
- OnTheMap for Emergency Management
- LED Extraction Tool



For more information contact the Data User and Trade Outreach Branch at 800-242-2184 or [ewd.outreach@census.gov](mailto:ewd.outreach@census.gov).