

U.S. Census Bureau Economic Surveys

United States
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U.S. Census Bureau Economic Surveys

Census Bureau economic surveys are a key source for official statistics that companies can use:

- + Monthly and quarterly surveys have smaller samples and provide the most timely data available primarily at the national level.
- + Annual surveys have larger samples and provide updated statistics at the national level with more geographic detail for some sectors.
- + Every five years, the Economic Census measures all businesses and provides the most comprehensive data available down to the local level.

For more information, please visit:
www.census.gov/econ



MEET JAMES

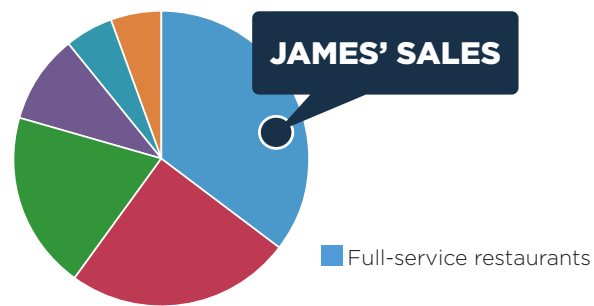
When it was time for James to open his second restaurant, he used Census Bureau economic statistics, which are free and available online. With industry trends and local level data, he identified a location with high potential for growth.

Where did these statistics come from?

They came from James' first restaurant, and all the other companies who responded to Census Bureau surveys. Together, their data fueled the local, state, and national statistics used for planning and decision-making.

Accommodation and food services—total sales by industry

Philadelphia-Camden-Wilmington Metro area (\$M)



Source: U.S. Census Bureau



Census Economic Data

The Census Bureau conducts more than fifty business surveys each year to provide official statistics for the U.S. economy, including information on:

- + **Business Ownership**
- + **Construction**
- + **Exports and Imports**
- + **Manufacturing and Mining**
- + **Service Industries**
- + **State and Local Governments**
- + **Retail Trade**
- + **Wholesale Trade**

To learn more and access data you can use for your business, visit:
www.census.gov/econ



**DATA FROM THE
NATION'S BUSINESSES**



**STATS ON EVERY
INDUSTRY AND
GEOGRAPHY**



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