

# 2011 E-Stats Report

## Summary of Changes

The 2011 E-Stats report is directly comparable with the 2010 E-Stats report with the following exceptions:

### Sample Revision

- The estimates for 2011 for the Annual Wholesale Trade Survey (AWTS), Service Annual Survey (SAS), and Annual Retail Trade Survey (ARTS) are based on data collected from a new sample, replacing the previous sample introduced in 2005. Because a new sample is being introduced, two years of data were requested from the new sample to link estimates from the prior and new samples.
- The estimates contained in this report are on a 2007 NAICS basis. Estimates previously were on a 2002 NAICS basis.

### Removal of Wholesale Electronic Data Interchange (EDI) Tables

The wholesale EDI tables (tables 3.0, 3.1 and 3.2 in the 2010 E-Stats Report) are no longer included in the E-Stats report due to the increasing difficulty in distinguishing between EDI and non-EDI e-commerce. Note that sales made via EDI still are considered e-commerce, though, and continue to be included in tables 2.0, 2.1, and 2.2. Previously released wholesale EDI data can be viewed in the historic e-stats reports located at <http://www.census.gov/econ/estats/archives.html>.

### SAS Changes

- 2002 NAICS 51811, Internet service providers and web search portals, is now covered in the 2007 NAICS 517, Telecommunications. We removed NAICS 51811 from both the current and the historical tables. We restated historical estimates for NAICS 517 to include NAICS 51811. For more information on the 2002 to 2007 NAICS changes, see <http://www.census.gov/eos/www/naics/>.
- We added 2007 NAICS 518, Data processing, hosting, and related services, to all tables. We provided historical estimates for NAICS 518 with NAICS 51811, above, removed.
- We dropped pre-2009 SAS expansion NAICS aggregates 4849x, Selected Transportation and Warehousing, and 523x, Selected finance, from both the current and historical tables.

### Table Renumbering

Because of the discontinuation of the AWTS tables for EDI, formerly tables 3.0, 3.1, and 3.2, the tables subsequent to those were re-numbered. Thus, the SAS table is now table 3, and not table 4 like in past years, etc.

### **Removal of Table 7/Addition of Table 6**

Because of the difficulty in maintaining consistency in the snapshot by sector over the years as the coverage changed, Table 7 from previous publications was discontinued. In its place, Table 6 has been created which provides a snapshot of all sectors for the most recent two years. In previous publications, this table was included in the text.