

2020 Census Program Management Review

Welcome and High-level Program Updates

Lisa M. Blumerman
Associate Director for Decennial Census Programs
U.S. Census Bureau

October 6, 2015

Welcome

Housekeeping Items

- The Census Bureau continues to try to provide access to this event and information about 2020 Census planning to a wider audience of stakeholders; however, that does require a few reminders
- Reminder: Meeting is being broadcast via a publicly available web broadcast. Consider all microphones live at all times when having sidebar conversations
- Reminder: There are legal requirements we must follow when talking with contractors or potential contractors
 - Information from Michael Palensky, Chief Acquisition Division
- For questions, please remember to speak directly into the microphones for the benefit of other participants, including those watching via any external broadcast
- Restrooms
- Emergency exits

Welcome (cont.)

Questions?

- Q&A encouraged
- Due to time limitations, some questions may need to be addressed offline

Email us at – 2020.census.pmr@census.gov

Today's Agenda

- 2020 Census Updates
- Rollout of the 2020 Census Operational Plan
- Strategic Operations
 - Update on 2015 National Content Test
 - 2016 Testing Activities
- Wrap-up

2020 Census Updates

- Continue to grow our team with highly skilled individuals. Recent additions to our management team include:
 - Shirin Ahmed, Assistant Associate Director for Decennial Census Programs
 - Carol Brady, Chief of Configuration, Release and SDLC Management Branch in Decennial IT Division
 - Jessica Graber, Assistant Division Chief Self-Response Options in Decennial Census Management Division
 - Somonica Green, Technical Lead for Infrastructure in Decennial Census Management Division
 - Julie Grosman, Chief of Geocoding Systems Branch in Decennial IT Division
 - Alexa Jones-Puthoff, Assistant Division Chief for Infrastructure in Decennial Census Management Division
 - Atri Kalluri, Chief of Decennial IT Division
 - Maria Malagon, Assistant Division Chief for Management and Data User Education in the American Community Survey Office
 - Jackie Mommsen, Chief of the Data Processing Coordination branch in the American Community Survey Office
 - Darling Richards, Deputy Program Manager for Center for Enterprise Dissemination Services and Consumer Innovation
 - Lisa Thompson, Chief of Decennial SharePoint Administration Branch in Decennial IT Division
 - Darlene Ursitti, Chief of Decennial Directorate Support Services Office
 - Ceci Villa Ross, Chief of the Stakeholder Relations Staff in Decennial Communications Coordination Office
 - James Whitehorne, Chief of Redistricting and Voting Rights Data Office

2020 Census Updates

- FY16 Budget
 - Currently under a continuing resolution
 - Budget and timing of funding continue to be red risks for the program
- FY16 Testing and Major Milestone Activities
 - 2016 Census Test
 - 2016 Address Canvassing Test
 - CEDCaP Analysis of Alternatives
 - Census Questionnaire Assistance Contract
 - Integrated Communication and Partnership Contract
 - Tribal Consultations

2020 Census Lifecycle

