# Comparing the American Community Survey to the American Housing Survey

March 15, 2023

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Slides are available at https://www.census.gov/data/academy/webinars/2023/comparing-the-acs-to-ahs.html

This webinar is being recorded. The recording will be available after the webinar.



#### About the U.S. Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- The U.S. Census Bureau conducts more than 130 surveys and programs each year, including
  - The Decennial Census the once-a-decade population and housing count of all 50 states and U.S. territories
  - The American Community Survey the ongoing, annual survey of the social, economic, housing, and demographic characteristics of the nation's population
  - The Economic Census the official five-year measure of American businesses
  - The Census of Governments identifies the scope and nature of the nation's state and local government sector
- Our mission is to serve as the nation's leading provider of quality data about its people and economy.





## Comparing the ACS and AHS Outline

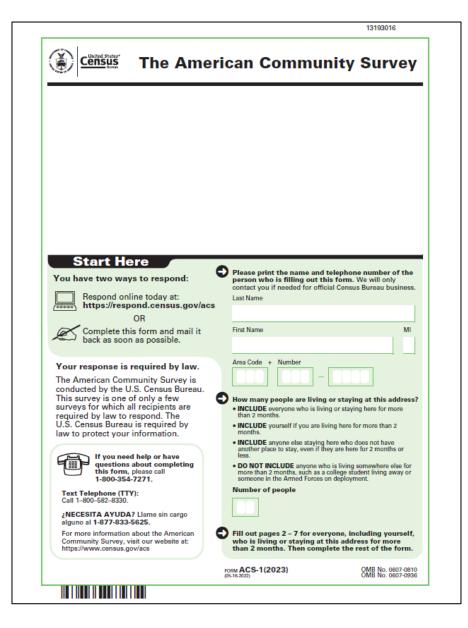
- American Community Survey (ACS) basics
- American Housing Survey (AHS) basics
- Similarities and differences
- When to use each survey: ACS or AHS?
- Resources for learning more



## The American Community Survey The Foundation

### The American Community Survey is on the leading edge of survey design, continuous improvement, and data quality

- The nation's most current, reliable, and accessible data source for local statistics on critical planning topics such as age, children, veterans, commuting, education, income, and employment
- Surveys 3.5 million addresses and helps inform the distribution of hundreds of billions in federal funds each year
- Covers **40+ topics**, supports over **300** evidence-based federal government uses
- Three key annual data releases:
  - 1-year Estimates (for large populations, geographies of 65,000+ population)
  - 1-year Supplemental Estimates (for small populations, geographies of 20,000+ population)
  - 5-year Estimates (for very small populations, geographies down to Census Tracts and Block Groups)





#### **Data Collection Process**

#### **SELF-RESPONSE**





#### **NONRESPONSE FOLLOWUP**





#### **Content Overview**

POPULATION		HOUSING
SOCIAL Ancestry Citizenship Citizen Voting Age Population Disability Educational Attainment	DEMOGRAPHIC Age Hispanic Origin Race Relationship Sex	Computer & Internet Use Costs (Mortgage, Rent, Taxes, Insurance) Heating Fuel Home Value Occupancy Plumbing/Kitchen Facilities
Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	ECONOMIC Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Income Industry & Occupation Weeks Worked	Structure Tenure (Own/Rent) Utilities Vehicles Year Built Year Moved In



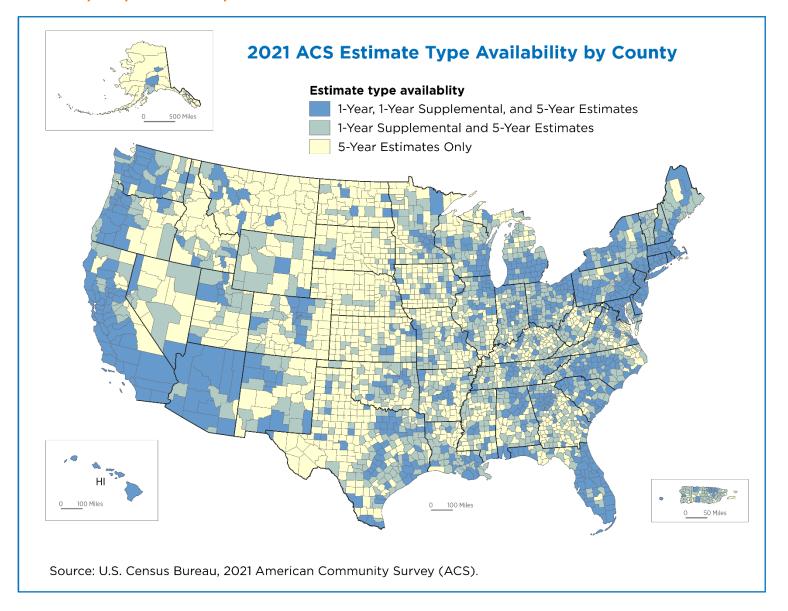
### Availability of Data Products

Estimated Population of Geographic Area	1-Year Estimates	1-Year Supplemental Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Typical Release Month (Occurs in the calendar year after data collection)	September	October	December

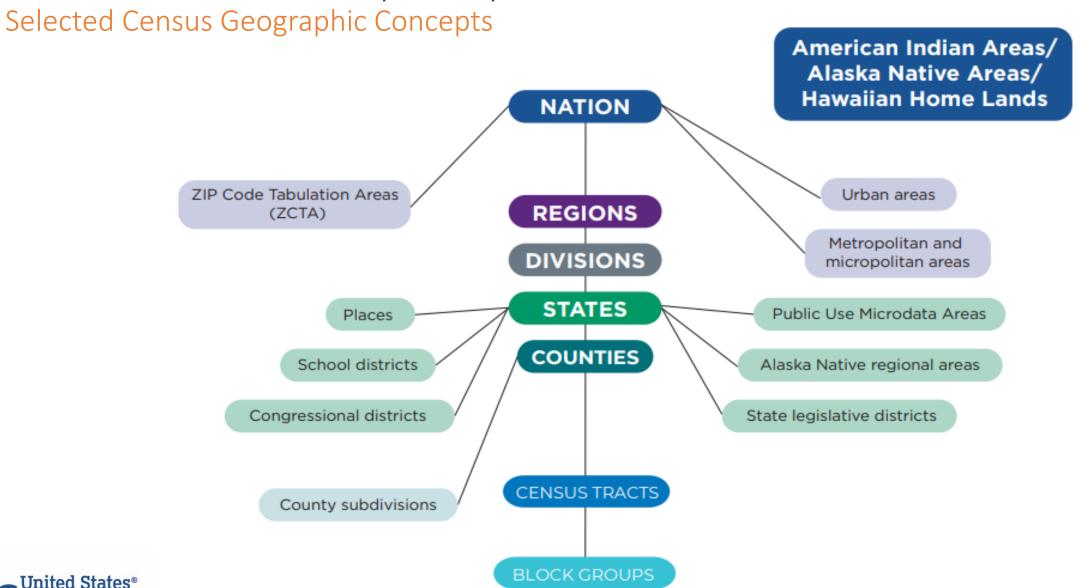


census.gov/programs-surveys/acs/news/data-releases.html

#### Estimate Type Availability by County









#### ACS Main Page



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Jobs About Us

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Help

**Topics Data & Maps** 

**Surveys & Programs** 

Resource Library

Search data, events, resources, and more Q

// Census.gov / Our Surveys & Programs / American Community Survey (ACS)

Within Our Surveys & Programs

About the ACS

Respond to the ACS

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Data

Microdata

Guidance for Data Users

Geography & ACS

Technical Documentation

### **American Community Survey (ACS)**

The American Community Survey (ACS) helps local officials, community leaders, and businesses understand the changes taking place in their communities. It is the premier source for detailed population and housing information about our nation.



#### **Featured**

#### **Respond to the ACS**

Learn the different ways to respond to the American Community Survey -- online, by phone, by email. Read our FAQs or call us for more help with the survey.



census.gov/acs

Selected Ways to Access Data

- data.census.gov
- QuickFacts
- My Congressional District
- My Tribal Area
- OnTheMap for Emergency Management
- Census Business Builder
- My Community Explorer
- TIGER/Line Shapefiles w/ Selected Demographic Data
- Application Programming Interface (API)





census.gov/data/data-tools.html

data.census.gov



data.census.gov

census.gov/data/what-is-data-census-gov.html



## Comparing the ACS and AHS Outline

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## American Housing Survey The Basics

- The AHS provides accurate, up-to-date information on housing quality, housing costs, and neighborhood assets, along with topical information on unique housing concerns.
- Funded by the Department of Housing and Urban Development (HUD) beginning in 1973, administered by Census.
- Longitudinal housing unit sample covering 50 states and DC
- Biennial Data Release
  - AHS Table Creator tool
  - Public Use Files (PUF) Microdata





## American Housing Survey Sample Design

- Sample of housing units, including vacant and seasonal
- Conducted every two years
- Supplemental metro sample rotates every four years
- Longitudinal visits same housing units every cycle

#### **Rotating Metros: 2015 and 2019**

Cincinnati, OH-KY-IN

Cleveland-Elyria, OH

Denver-Aurora-Lakewood, CO

Kansas City, MO-KS

Memphis, TN-MS-AR

Milwaukee-Waukesha-West Allis, WI

New Orleans-Metairie, LA

Pittsburgh, PA

Portland-Vancouver-Hillsboro, OR-WA

Raleigh, NC

#### **Rotating Metros: 2017 and 2021**

Baltimore-Columbia-Towson, MD

Birmingham-Hoover, AL

Las Vegas-Henderson-Paradise, NV

Minneapolis-St. Paul-Bloomington, MN-WI

Oklahoma City, OK

Richmond, VA

Rochester, NY

San Antonio-New Braunfels, TX

San Jose-Sunnyvale-Santa Clara, CA

Tampa-St. Petersburg-Clearwater, FL



## American Housing Survey Sample Size

- Around 100,000 National sample
- 10 additional metro area samples of around 3,000 each
- Around 84,000 total interviews





## American Housing Survey Data Collection Cycle

- Collected May September in odd numbered years
- Interviewers collect through phone or personal visit
- Census processes and reviews data
- Tables and microdata released in Fall of even numbered years

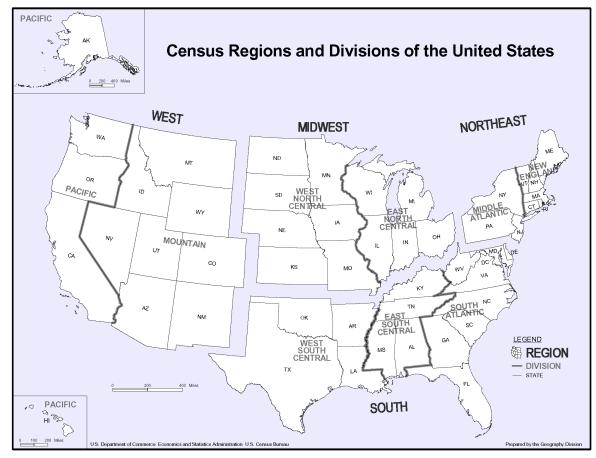






### American Housing Survey Geographic Concepts

- Census Division and Region
- 15 Highest Populated Metro Areas
- Rotating 20 Metro Areas
- Some States





## American Housing Survey Content

• Core Content: Questions that appear in every survey

Rotating Topical Content:
 Questions about special topics
 that appear in one survey year,
 and then are rotated out

General Housing

Rooms, Size, and Amenities

Heating, Air Conditioning, and Appliances

Plumbing, Water, and Sewage Disposal

**Housing Quality** 

**Housing Migration** 

Housing and Neighborhood Search and Satisfaction

Household Demographics

Disabilities

Income Characteristics

**Housing Costs** 

Value, Purchase Price, and Source of Down Payment

Mortgage Characteristics

Additional Mortgage Characteristics

Home Improvement Characteristics

Home Improvement Costs

Rent Subsidies and Rental Property Management

Neighborhoods

**Emergency and Disaster Preparedness** 

**Delinquent Payments and Notices** 

**Evictions** 

Commuting to Work by Mode of Transportation

Annual Commuting Costs by Type of Commuter



### American Housing Survey

#### Core Content Overview

HOUSING		HOUSEHOLD
BASIC Home Value Occupancy Plumbing/Kitchen Facilities Structure Type Tenure (Own/Rent) Year Built Year Moved In  STRUCTURAL Amenities (Garage, Porch, Fireplace, etc.) Equipment, Appliances, and Fuel Use Rooms and Bedrooms Size of Unit and Lot Type of Heating and Cooling System	HOUSING QUALITY Breakdowns in plumbing, heating, and electricity External Building Conditions Internal Building Conditions Leaks Mold Mice and Cockroaches  COSTS AND AFFORDABILITY Detailed Mortgage Information Mortgage, Rent, Taxes, Insurance, HOA Fees Remodeling costs and types of projects Rental Assistance and Subsidies Upkeep costs Utility Costs	Age Hispanic Origin Race Relationship Sex Ancestry Citizenship Disability Educational Attainment Fertility Food Stamps (SNAP) Marital Status School Enrollment Veterans Income



### American Housing Survey

Core Content Overview (Continued)

RECENT MOVER INFORMATION
Moved
noves (eviction, disaster)
and neighborhood search details
or move
e Type and Tenure of Prior Residence



## American Housing Survey Topical Content Overview

#### **RECENT ROTATING TOPICAL CONTENT (2015+)**

- Commuting Costs and Modes (2015)
- Delinquent Payments and Notices (2017, 2021)
- Disaster Related Moves (2023)
- Emergency and Disaster Preparedness (2017)
- Evictions (2017)
- First Generation Homeownership (2023)
- Food Security (2015, 2019)
- Health and Safety Characteristics (2015, 2023)
- Heat Risk and Cooling Problems (2023)
- Home Accessibility (2019)
- Housing Counseling (2015)

- Housing Insecurity (2019, 2023)
- Intent to Move (2021)
- Neighborhood Arts and Cultural Resources (2015)
- Parent Ancestry (2023)
- Pets (2021)
- Post-Secondary Education (2019)
- Power Outages (2023)
- Rental Housing Search (2021)
- Sexual Orientation and Gender Identity (2023)
- Wildfire Risk (2021)



## American Housing Survey Resources

- AHS Main Site
  - https://www.census.gov/programs-surveys/ahs.html
- Table Creator Tutorial
  - https://www.census.gov/library/video/2019/ahs-table-creator.html
- Other AHS Webinars
  - https://www.census.gov/programs-surveys/ahs/users/webinar.html
- Interactive Electronic Codebook
  - https://www.census.gov/programs-surveys/ahs/techdocumentation/codebooks/ahs-codebook-tool.html
- User Guides
  - https://www.census.gov/programs-surveys/ahs/tech-documentation.html





## AHS Table Creator Demo

https://www.census.gov/data/data-tools/ahs-table-creator.html



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## Comparing the ACS and AHS Similarities

#### Both surveys:

- Produce housing unit estimates
- Contain basic housing data on occupancy, structure, costs, and value
- Collect general demographics of households such as age, sex, race, ethnicity, ancestry, citizenship, marital status, education, etc.
- Release tables and microdata



## Comparing the ACS and AHS Differences

Difference Category	ACS	AHS
Purpose	Ongoing survey that is the premier source for detailed population and housing information about our nation.	Assess and monitor the nation's housing needs and stay up to date on what's going on in the housing market.
New Data Every	Year	Two Years
Data Collection Methods	Internet self-response, mail, and personal-visit interviews. The ACS is a mandatory survey.	Telephone and personal-visit interviews for the 50 states and the District of Columbia. The AHS is a voluntary survey.
Tools to Access Data	data.census.gov, File Transfer Protocol (FTP) site, Application Programming Interface (API), QuickFacts, and other tools	AHS website, Table Creator and codebook applications



### Comparing the ACS and AHS

#### Differences

Difference Category	ACS	AHS
Sample Size	About 3.5 million addresses per year	Around 100,000 housing units
Geography	Nation, states, counties - all the way down to the tract and block group level	Nation, Census Division, 35 metro areas, some states
Level of Estimates	ACS produces estimates at the housing unit and person level	AHS produces estimates at the housing unit level, but not person



### Comparing the ACS and AHS

#### Differences

Difference Category	ACS	AHS
Reference Period	Reference periods can vary by question. The ACS reference period for select questions (like income and the number of weeks worked) is the 12-month period prior to the response month.	Reference periods can vary by question. Questions in common with ACS have a similar 12-month reference period. Some questions use a two-year reference period and others use the period since the current occupant's move-in date.
Unique Content	Computer ownership, vehicles available, health insurance, commuting method, occupation and hours worked	Unit size, detailed housing and neighborhood quality, home improvements, renter subsidies, and topical content



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### Comparing the ACS and AHS

When to use each survey: ACS or AHS?

Interest	Product
Population tables	ACS
Basic estimates on housing characteristics, quality, costs and affordability	ACS or AHS
Detailed estimates on housing and neighborhood characteristics, home improvement jobs, mortgage information and rotating topics	AHS
Longitudinal data	AHS
Population and housing unit estimates of smaller geographies or populations	ACS
Annual data	ACS



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#### • Purpose:

- Improve understanding of the value and utility of ACS data.
- Promote information sharing among data users about key ACS data issues and applications.
- Includes users group website and online community
- ACS Data Users Conference May 16-18 (in-person and virtual)
- Membership is free and open to all interested ACS data users



acsdatacommunity.prb.org

## Continue the Conversation

#### **Customer Service Center**

ACS: 1-800-923-8282 or 301-763-INFO (4636)

AHS: 1-888-518-7365 or 301-763-3235

#### **Email Us**

ACS: acso.users.support@census.gov

AHS: ahsn@census.gov

#### Website

census.gov/acs census.gov/ahs

### Census Bureau

#### **Email Alerts**

ACS:

https://public.govdelivery.com/accounts/USCENSUS/si

gnup/12426

AHS:

https://www.huduser.gov/portal/subscribe/subscribe.

<u>html</u>

#### Social Media @uscensusbureau

#ACSdata

#### Source Us

U.S. Census Bureau, [YYYY – YYYY] American Community Survey [1/5]-year estimates

U.S. Census Bureau and U.S. Department of Housing and Urban Development, YYYY American Housing Survey