

Preparing for the 2020 Census



Elements of a *Cost-Effective* Census

- 1 Use the Internet to increase self-response.
- 2 Use information people have already given the government to answer Census questions and reduce follow-up workload.
- 3 Automate operations to increase productivity and reduce staff and offices.
- 4 Update existing map data and addresses to reflect changes rather than walking every block in every neighborhood in America.



Less Staff

Less Offices

+ Less Burden

**Up to
\$5 Billion
in Savings**