# Introduction to data.census.gov

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# Data on data.census.gov

#### **General Data Availability:**

- Decennial Census: 2000-present
- Population Estimates Program: Limited tables starting with one from the 2019 vintage
- American Community Survey (ACS): 2010-2022
- Econ Census and Selected Surveys: 2012present

ask.census.gov/prweb/PRServletCustom?pyActi vity=pyMobileSnapStart&ArticleID=KCP-5489

	2000	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
ACS 1-Year Detailed Tables		×	×	1	1	1	1	×	1	×	×		~	
ACS 1-Year Data Profiles		1	×	1	1	×	1	×	1	×	×		~	
ACS 1-Year Comparison Profiles		~	~	~	1	~	1	~	1	~	~		~	
ACS 1-Year Subject Tables		~	~	1	1	1	1	~	~	~	~		~	
ACS 1-Year Selected Population Profiles		1	~	1	~	1	1	~	1	~	~		~	
ACS 5-Year American Indian and Alaska Native Tables		~					~							
ACS 5-Year Selected Population Tables		~					1							
ACS 5-Year Detailed Tables		1	1	1	1	×	1	×	1	×	×	~	1	
ACS 5-Year Data Profiles		1	1	~	1	~	1	~	1	~	~	~	~	
ACS 5-Year Comparison Profiles							1	1	1	×	×	~	1	
ACS 5-Year Subject Tables		1	1	1	1	~	1	~	1	~	~	~	~	
ACS 5-Year Equal Employment Opportunity										×				
ACS Supplemental Estimates						1	1	~	1	~	~		~	
Community Resilience Estimates											×			
Decennial Summary File 1 (SF1), Summary File 2 (SF2)	~	~												
Decennial Summary File 3 (SF3), Summary File 4 (SF4)	~													
Decennial Summary File 2 (SF2), Summary File 3 (SF3), File 4 (SF4) Demographic Profile	~													
Decennial National Redistricting Data		~												
Decennial Redistricting Data (PL 94-171)	~	1										~		
Decennial American Indian and Alaska Native Demographic Profile	~													
Decennial American Samoa, Guam, Northern Mariana Island, and U.S. Virgin Islands Demographic Profile												~		
Decennial American Samoa, Guam, Northern Mariana Island, and U.S. Virgin Islands Summary File	~	~												
Decennial Year of Entry: Guam, American Samoa, and Northern Mariana Islands		~												
Decennial 110 <sup>th</sup> Congressional District Summary File	~													



# **Objectives**

In this session we will:

- Learn about some recent updates to data.census.gov
- Use the Single Search to find data tables
- Use the Advanced Search to find data tables
- Learn how to use the Mapping functionality within data.census.gov



# Outline

- Data.census.gov Updates
- Live Demo
  - Single Search
  - Advanced Search
  - Mapping
- data.census.gov Resources
- Questions



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#### New "Profiles" Tab

- New Profiles tab • accessible throughout the site
- Tab features a list of • Profiles to choose from that are relevant to your search



maryland	× / 🎙 🝳 Ad	vanced Search
All Tables Maps <b>Profiles</b> Pa	ages	Microdata Help FAQ Feedback
N MD 54	State Maryland Maryland has a land area of 9,708.6 squ miles. It is the 42nd largest state by are	are miles and a water area of 2,694.0 square
VA	Total Population: 6,177,224 Median Household Income: \$90,203 Bachelor's Degree or Higher: 42.5% Employment Rate: 61.9% Total Housing Units: 2,530,844 View Profile €	Without Health Care Coverage: 6.1% Total Employer Establishments: 139,734 Total Households: 2,355,652 Hispanic or Latino (of any race): 729,745
		27 Profiles
Profiles		<b>View: 10</b>   25   50

**Allegany County, Maryland** 

State Maryland

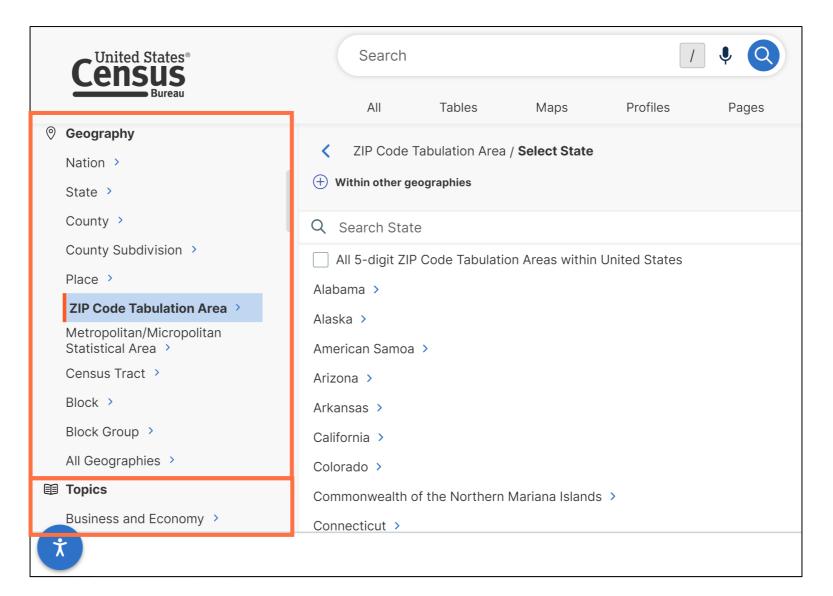
County

Allegany County, Maryland has 4221 square miles of land area and is the 12th largest county in Maryland by total area.

Maryland has a land area of 9,708.6 square miles and a water area of 2,694.0 square miles. It is the 42nd largest state by area.

#### **Redesigned Filter Side Panel**

- Filter subcategories are shown by default
- Filters with chevrons provide more detailed options to choose from and filters with check boxes are final search selections





#### **Updated Design: Search Bars**

 Search bars throughout the filter panel have a standard look

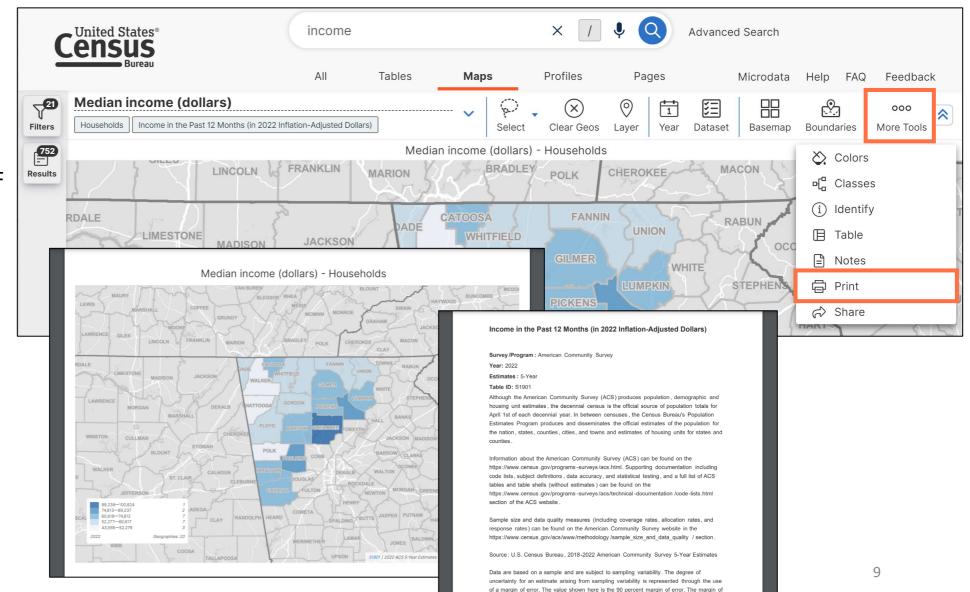
Census	Search		1	₽ Q	Advanced Search			
Bureau	All	Tables	Maps	Profiles	Pages Microdata	Help	FAQ	Feedback
0 Filters ⑦	Georgia /	Select County						
	🕀 Within other g	eographies						
Search for a filter Q	Search County							٩
◎ Geography								
Nation >	All Counties	within Georgia						
State >	Appling Cou	nty, Georgia						
County >	Atkinson Co	unty, Georgia						
County Subdivision >	Bacon Coun	ty, Georgia						
Place >	Baker Count	y, Georgia						
ZIP Code Tabulation Area >	Baldwin Cou	inty, Georgia						
Ť							s	SEARCH



#### **Improved Maps: New Print Button**

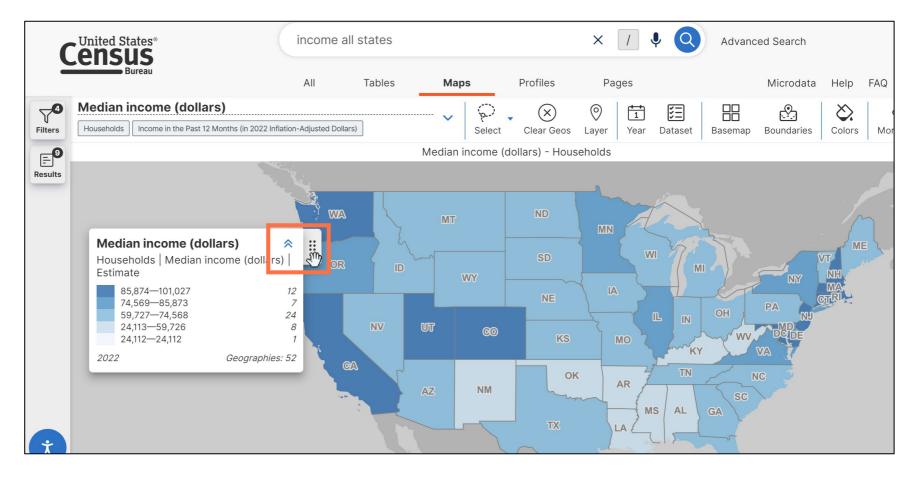
- New Print button provides a PDF download of the map, optimized for printing
- The first page of the PDF provides the map and key labels. Remaining pages provide notes.





### Improved Maps: Moveable and Collapsible Map Legend

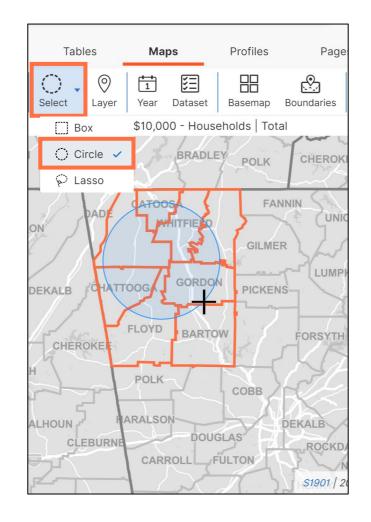
 New controls allow you to move or collapse the map legend

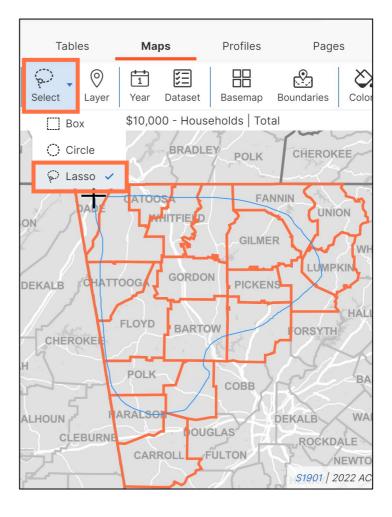




#### **Improved Maps: New Selection Tools**

- Circle Selection
   Tool: Allows
   you to draw a
   circle to select
   geographies
- Lasso Selection
   Tool: Allows
   you to draw a
   custom shape
   to select
   geographies



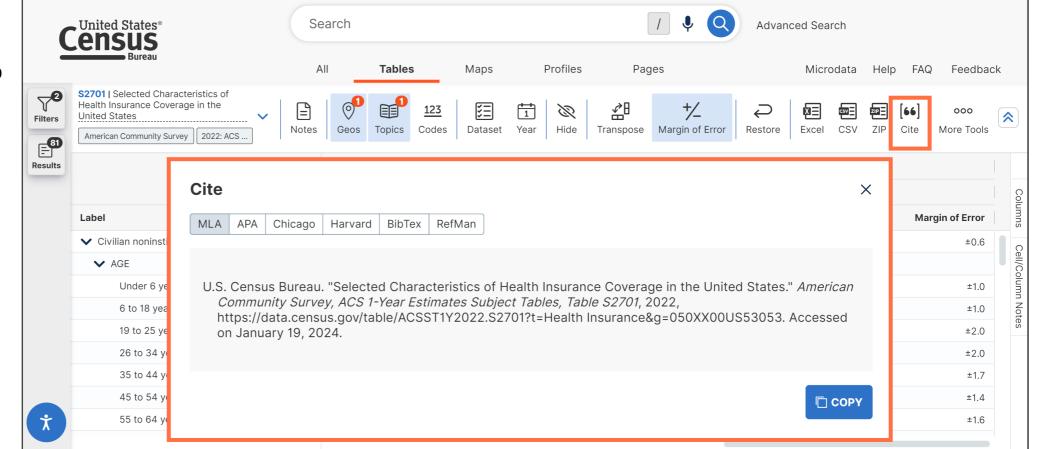




#### **New Table Controls: Cite Button**

New Cite button provides citation in common formats to copy or download:

- MLA
- APA
- Chicago
- Harvard
- BibTex
- RefMan





### **Updated Design: New Filter Hover Effects**

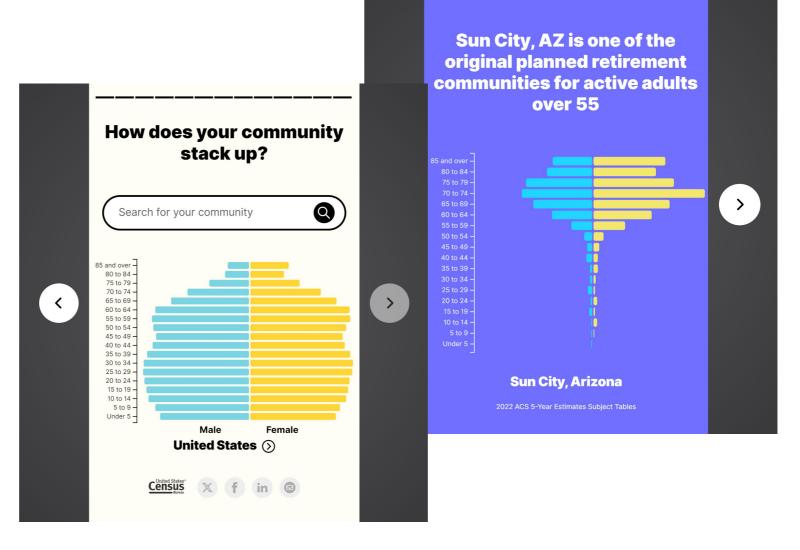
 Hover over a selected filter to see a pop-up with the full label for easy readability

Census		Searc	Search / I I Advanced Search					
	Bureau	All	Tables	Maps	Profiles	Pages Microdata Help	FAQ Fee	dback
	1 Filter ⑦	≪ 2365	2365 Results   View: 10   25   50   Download Table Data   ington-Arlington-Alexandria, DC-VA-MD-WV Metro Area   Decennial Census   P1   RACE   ① View All 4 Products					
Filters							Total	Col
2365	Vashington-Arlington-Alexandri				Label			Columns
Results	Clear all filters 🗊	• vvasnington-Arili			a Civilian noninstitutionalized population			
	Search for a filter Q	P1			✓ AGE			ell/C
		Q ⊕ V			Und	er 6 years		Cell/Column Notes
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	Nation >							S
			Resident Populatio	on: April 1,	26 t	o 34 years		
	State >		2010 to July 1, 2019		35 t		-	
	County >	County > 2019: PEP Popu		EP Population Estimates		o 54 years		
	County Subdivision >	Δmer	American Community Survey <b>DP05</b>   ACS Demographic and Housing Estimates (+) View All 28 Products		55 t	o 64 years		-
	Place >	DPO			65 t	65 to 74 years		
X	ZIP Code Tabulation Area >				75 y	rears and older		



### **New Pop Story App**

- Showcases the use of population pyramids to tell data stories
- Interactive widget allows you to explore the population pyramid for your community
- Buttons allow you to share the Pop Story widget and access more data





https://data.census.gov/app/population\_pyramids

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# **Two Ways to Search**

#### Single Search Bar: Search keywords

- Topic
- Geography
- Year
- Table IDs
- Codes

#### **Advanced Search Filters:**

- A guided approach
- More precise than single search
- Includes all available search options



0	Geography
	Topics
	Business and Economy >
	Education >
	Employment >
	Families and Living Arrangements >
	Government >
	Health >
	Housing >
	Income and Poverty >
	Populations and People >
	Race and Ethnicity >
Ê	Surveys
<b>1</b>	Years
100	Cadaa

# **Explore Census Data**

Learn about America's People, Places, and Economy

Find Tables, Maps, and more			/ 4 Q
	Help	Feedback	Advanced Search

Chevron: Explore more detailed options
Education >
Check box: Final selection
Education
Educational Attainment

- Using the Single Search:
  - Geographic Profile for Washington, D.C.
  - Finding the median income in Nebraska
- Using the Advanced Search:
  - Finding ACS Economic Data for all counties in Maryland
  - Finding CB2100CBP for NAICS 44-45 Retail Trade for all states
- Mapping Tables



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# **Explore Census Data**

Learn about America's People, Places, and Economy

Find Tables, Maps, and more ...

Help Feedback Advanced Search

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#### Try searching for poverty in Georgia in

 Click on the Advanced
 Search button
 located directly
 under the
 Single Search
 bar



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  - census.data@census.gov



### **Stay Connected**

data.census.gov Resources page: census.gov/data/what-is-datacensus-gov.html

Feedback: Email comments to census.data@census.gov

**Public Information Office:** pio@census.gov or (301) 763-3030



#### data.census.gov Resources

EXPLORE DATA ON DATA.CENSUS.GOV

f ♥ in

How to Create a Map from Scratch Using data.census.gov

ig a Custom Table Using data Access (MDAT)

How to Create a Map from a Table

Explanation of Mapping Button

#### **Featured Resources**

Work	shops		
Video How-to Materials		ig the cess Tool in ov	0
Recent Video Tutorials	Using <i>deta.census.gor</i> : Tips & Tricks	Using data census goy: Advanced Search	
	Listom Table Using ccess (MDAT) Delarm how to use Microdata Access ata.census.gov.	VIEW ALL WORKSHO	)PS
		50	

How to Export and Download Tables

### **Email Updates**

Get data.census.gov updates delivered to your inbox!

#### Sign up for email updates:







#### Measuring America's People, Places, and Economy

Sign up to stay up to date on the latest Census Bureau data releases, new data visualizations, alerts for developers, and new tools for data users.

Email \*

census.data@census.gov

Select One or More: \*

- ✓ data.census.gov Updates
- Data Viz Newsletter
- COVID-19 Data Hub
- Weekly Pulse Newsletter
- Experimental Data Products
- Census Business Builder
- Census Data API
- Developer Newsletter

Select your state: \*

District of Columbia 🗸 🗸

✓ By checking this box, you consent to our data privacy policy. \*





#### Data.census.gov Newsletter – September 2022



Learn about the latest system updates, data releases, and educational opportunities for data.census.gov.

#### Upcoming Workshops

Get hands-on practice with data.census.gov by joining one of our upcoming workshops.

\*New Workshop\* Making the Most of Mapping in

#### **Upcoming Webinars:**

2021 ACS 1-Year Pre-Release Webinar: 9/8 at 2:00pm Learn how to access data and online resources from the 2021 American Community Survey (ACS) set to be publicly released on September 15. The webinar will also provide tips for comparing ACS geographies and statistics over time.

<u>Details</u>

Data.census.gov News and Updates: September 2022 9/28 at 2:00pm In this webinar we will

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