

**Goldschmidt Data Workshop**  
**Society of American Business Editors and Writers**  
**Tuesday, February 28, 2023 | 1 – 5 p.m. (virtual)**

**Census Bureau Agenda**

**1 – 1:30 p.m. Welcome and Opening Remarks**

- *Christine Taylor, Acting Division Chief, Public Information Office, U.S. Census Bureau, Welcome and Introductions*
- *Ron Jarmin, Deputy Director, U.S. Census Bureau*
- *Nick Orsini, Associate Director for Economic Programs, U.S. Census Bureau*
- *Tasha Boone, Assistant Director for Communications, U.S. Census Bureau*

**1:30 – 1:50 p.m. Census Bureau Overview**

*Christine Taylor, Acting Division Chief, Public Information Office*  
*Census 101 and Data Equity – Kristina Barrett, Public Affairs Specialist, Media Relations Branch*

**1:50 – 2:40 p.m. Intro to data.census.gov**

*Samuel Patton, Program Analyst, Dissemination Outreach Branch, Center for Enterprise Dissemination, U.S. Census Bureau*  
*Tyson Weister, Survey Statistician, Center for Enterprise Dissemination, Dissemination Outreach Branch*

**2:40 – 2:55 p.m. BREAK**

**2:55 – 4:05 p.m. Overview of Key Programs and Demonstrations (Census Business Builder, Business Trends and Outlook Survey), Overview of 2022 Economic Census**

*Adam Grundy, Supervisory Statistician, Data User and Trade Outreach Branch, Economic Management Division*

**4:05 – 4:45 p.m. Overview of Longitudinal Employer-Household Dynamics Data Products**

*Earlene K.P. Dowell, Program Analyst, Data User and Trade Outreach Branch, Economic Management Division*

*Jody Hoon-Starr, Geographer, Longitudinal Employer-Household Dynamics*

**4:45 – 5 p.m. Closing**

*Christine Taylor, Acting Division Chief, Public Information Office, U.S. Census Bureau*