

# 2030 Census Update Webinar

Director's remarks as prepared for delivery

July 27, 2023

- Good afternoon, everyone! Thank you so much for joining us to get an update on our planning for the 2030 Census.
- The road is long . . . We're still early in our trek towards the next decennial census. There's much research, testing, and learning that lie ahead. And it's important that you be kept apprised of where we are now in our preparations.
- That's why we're having this webinar. It's just the first of many communications about our preparations for the 2030 Census that will be coming your way. We're committed to openness and transparency.
- In fact, last year, we asked for the public's input and ideas on planning and designing the 2030 Census. It was the first time we asked for public input on the design phase of a census. The response was tremendous.
- We thank our colleagues, partners, and friends who responded on behalf of your communities. The deep thought and effort that went into your comments was evident.
- Now, we very much need you to stay engaged with us and with each other. The planning effort necessarily requires continuous research, design, and testing across the entire decade. And these efforts are enhanced when we work together towards a complete and accurate census.
- This is deeply important work. It's a labor of love.
- And I can't thank you enough for joining and helping us write the story of our next once-a-decade count. It's a story of partnership, respect, and deep commitment to excellence. We appreciate your support and enthusiasm.
- Now, let's get to the details on the work that's underway, I'll turn it over to Dann Doyle, deputy chief of the Decennial Census Management Division. Dann . . .