

**Goldschmidt Data Workshop**  
**Society of American Business Editors and Writers**  
**Tuesday, March 22, 2022 | 1:15 – 5:00 p.m. (virtual)**

**Census Bureau Agenda**

**1:15 – 1:25 p.m. Welcome and Opening Remarks**

*Tasha Boone, Assistant Director for Communications*  
*Michael C. Cook, Chief, Public Information Office*

**1:25 – 1:45 p.m. Census Bureau Overview**

*Intro to PIO – Julie Iriondo, Chief, Media Relations Branch*  
*Census 101 – Jewel Jordan, Public Affairs Specialist*  
*Data Equity – Leslie Malone, Public Affairs Specialist*

**1:45 – 2:45 p.m. Intro to data.census.gov**

*Tyson Weister, Survey Statistician, Center for Enterprise Dissemination, Dissemination Outreach Branch*

**2:45 – 3:00 p.m. BREAK**

**3:00 – 3:50 p.m. Overview of Key Economic Programs and Census Business Builder**

*Adam Grundy, Supervisor, Data User and Trade Outreach Branch, Economic Management Division*

**3:50 – 4:30 p.m. Overview of Longitudinal Employer-Household Dynamics Data Products**

*Earlene K.P. Dowell, Program Analyst, Economic Management Division*  
*Joyce Key Hahn, Survey Statistician, Longitudinal Employer-Household Dynamics*

**4:30 – 4:50 p.m. Overview of the Small Business Pulse Survey**

*Colin Shevlin, Survey Statistician, Economic Directorate, Economic Indicators Division*

**4:50 – 5:00 p.m. Closing**

*Julie Iriondo, Chief, Media Relations Branch*