

2020 Post-Enumeration Survey Results for the 50 States and the District of Columbia Webinar

Director's Remarks as Prepared for Delivery

- ▶ Good morning, everyone.
- ▶ As Maria said, today we are releasing additional data from a survey called the Post-Enumeration Survey, or PES for short.
- ▶ Each decade after the decennial census, we conduct PES interviews for a sample of households across the country. We ask the same questions that are asked on the census, then compare what we find in the PES to the information we collected in the census for those same households.
- ▶ Why do all of that work?
- ▶ Well, no census is perfect, and the PES allows us to become more informed about the 2020 Census by estimating what portion of the population was correctly counted, where we missed people, and where some people were counted that shouldn't have been.
- ▶ The PES allows us to estimate overcounts or undercounts.
- ▶ This additional insight expands our knowledge about the data we collected. It is also vital for helping us plan for the future.
- ▶ It's also vital for the Census Bureau to do its due diligence in assessing each decennial census, learning from it, and applying that knowledge to improve all our statistical data. We embrace scientific integrity and transparency. That is why we are releasing these results today.
- ▶ Before coming to the Census Bureau, I was a stakeholder, a data user, and an advocate of getting the best data possible on all communities and making sure everyone is reflected in the data.
- ▶ I'm honored to now be guiding the Census Bureau and directly participating in our efforts of outreach to our partners, stakeholders, data users and advocates. Such engagement is a key priority.
- ▶ We saw in 2020 that collaboration between the Census Bureau and its stakeholders was an important part of conducting a census in the midst of a pandemic and other disruptions.
- ▶ I want us all to harness that experience to build an even stronger community of collaboration to help shape the future of the Census Bureau's surveys and censuses.
- ▶ Today's PES data release will help us better understand the 2020 Census data. That increases the value of the 2020 Census because knowing more about the quality of data improves its utility.
- ▶ Thank you for being here today. I appreciate your interest, your support, your questions, your insights.
- ▶ Back to you, Maria.