Understanding the Impacts of the Coronavirus Pandemic on U.S. Residents and Businesses:

Key Census Data and Tools

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Key Existing Census Programs for COVID

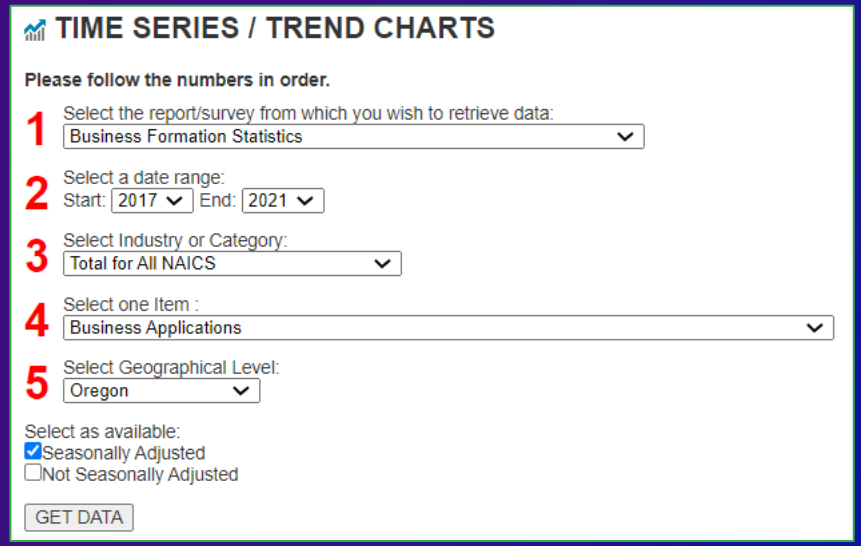
- **American Community Survey**
  - Provides annual data on the demographic, socio-economic, and housing characteristics of areas
  - Can help users understand the potential vulnerabilities of their area based on the people that live there
- **County Business Patterns**
  - Provides annual data on the characteristics of employer businesses in areas
  - Can help users understand the potential vulnerabilities of their area based on the employer businesses that are located there and the workers of those businesses
- **Nonemployer Statistics**
  - Provides annual data on the characteristics of self-employed persons in areas
  - Can help users understand the potential vulnerabilities of their area based on the nonemployer businesses that are located there and the workers of those businesses
- **Economic Census**
  - Provides additional data every 5 years not available from CBP

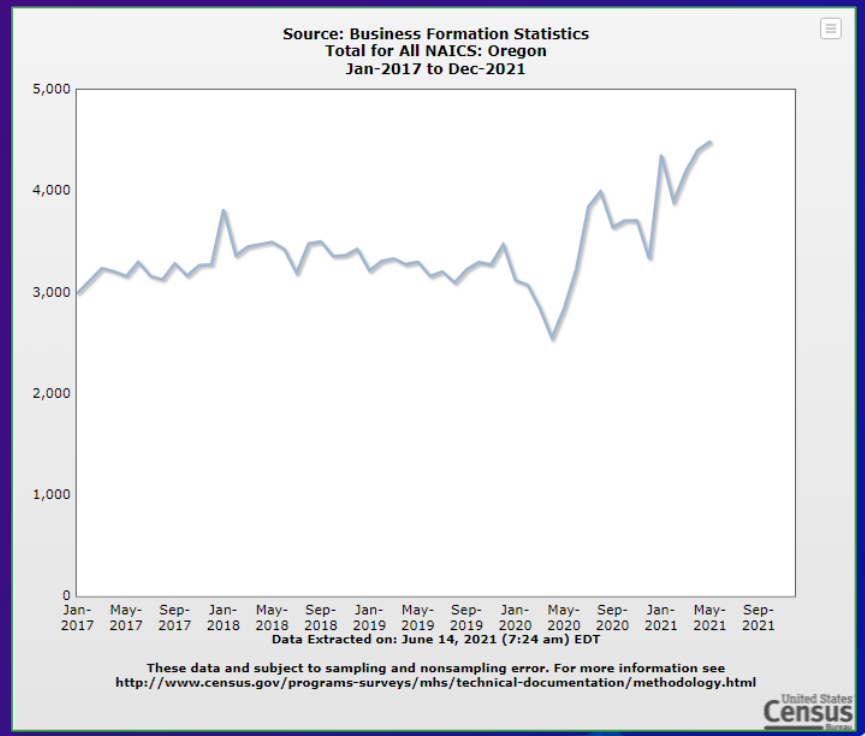
Business Formation Statistics

Provides data on Business Applications and Formations

- Data on Total Business Applications, plus:
  - BAs from Corporations
  - High Propensity BAs
  - BAs with Planned Wages
- Estimate and Year-to-Year % change
- Geographies
  - Nation, Region, and State
- NAICS 00 (no detail)
- Weekly thru 2020 week 52
  - Seehttps://www.census.gov/library/visualizations/interactive/bfs-weekly-business-applications.html
- Monthly and quarterly now

https://www.census.gov/data/experimental-data-products/business-formation-statistics.html



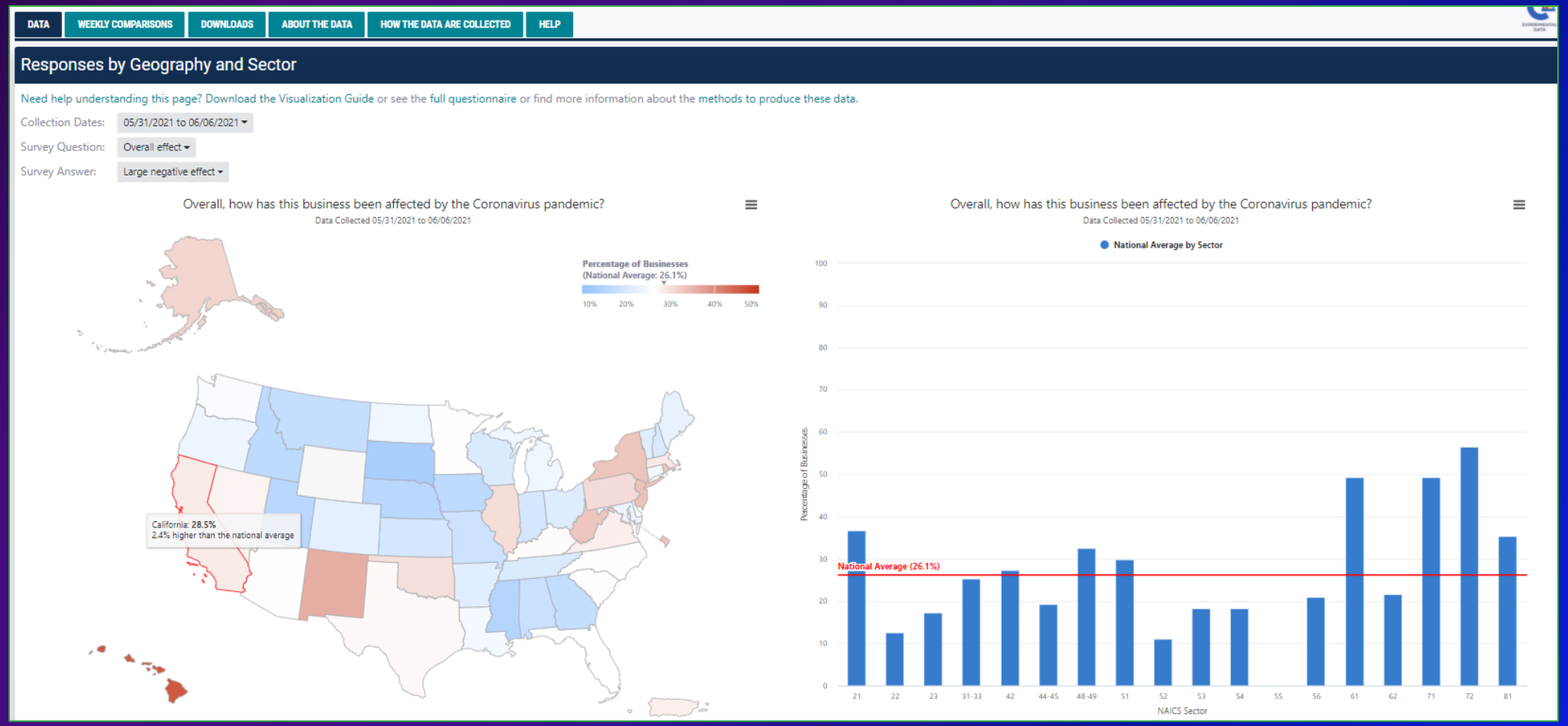


Small Business Pulse Survey

https://portal.census.gov/pulse/data/

Measures the changes in business conditions on small businesses during the COVID-19 pandemic

- Data on the impact of COVID-19 on small employer businesses
- Geographies
  - Nation and State by 2-digit NAICS



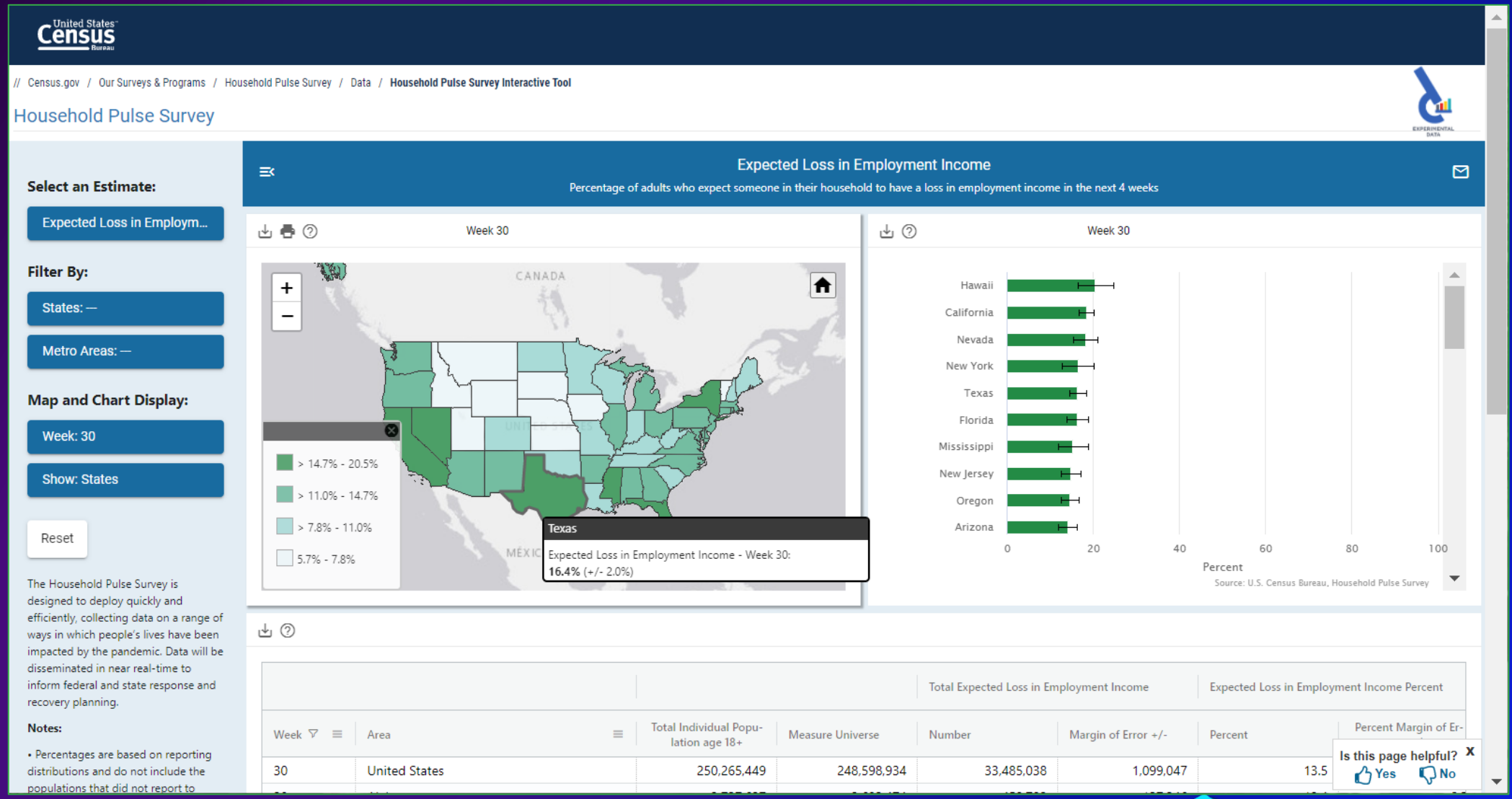
https://www.census.gov/data/experimental-data-products/small-business-pulse-survey.html

Household Pulse Survey

https://www.census.gov/programs-surveys/household-pulse-survey/data.html

Measures household experiences during the Coronavirus (COVID-19) pandemic.

- Data on the impact of COVID-19 on households
- Data shown for the Nation, States, and top 50 metros



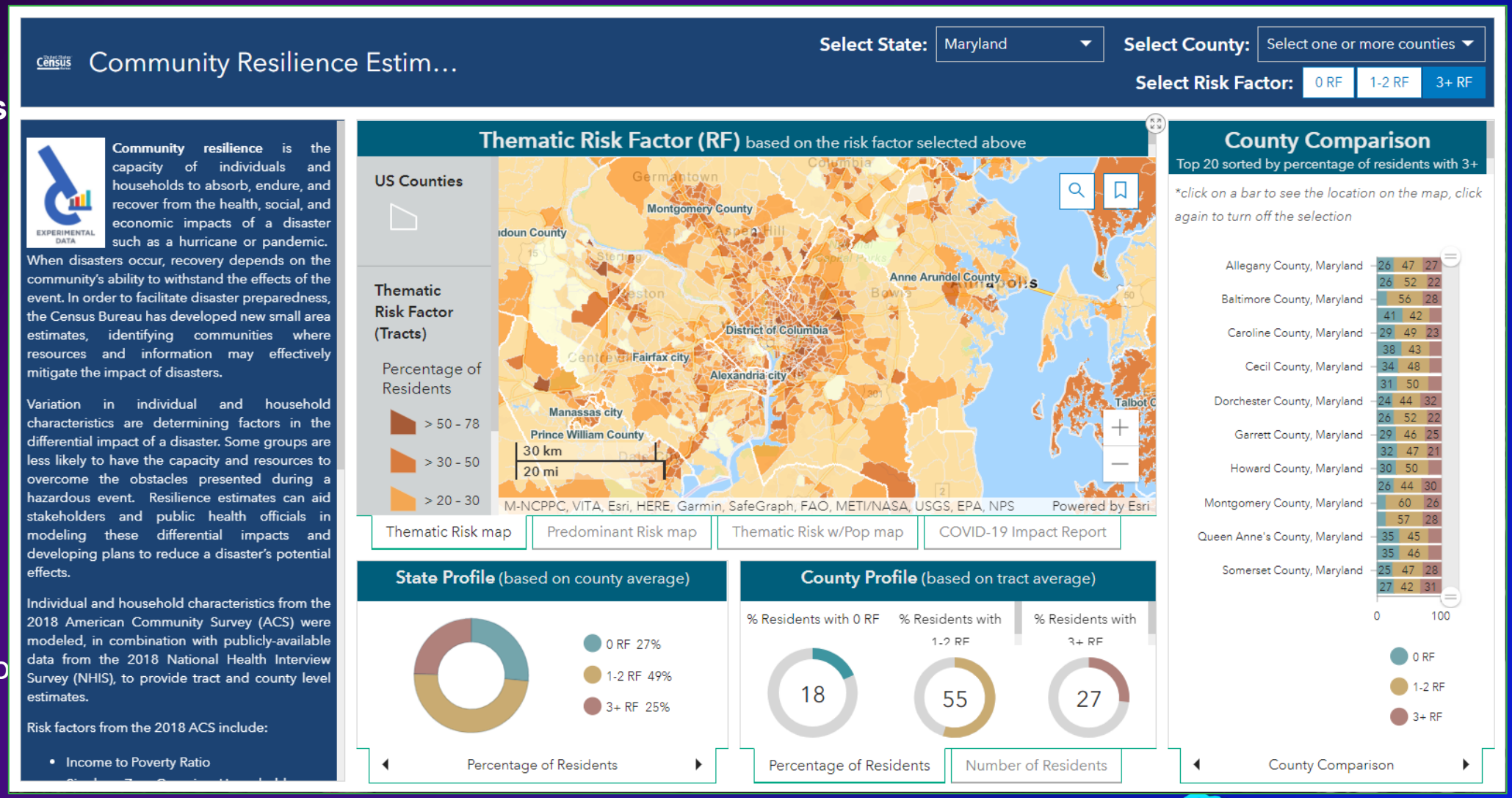
https://www.census.gov/data-tools/demo/hhp/#/

Community Resilience Estimates

Provides estimates of the number of individuals by the number of risk factors they are living with, categorized into three groups:

- Zero flagged risk factors
- One to two flagged risk factors
- Three or more risk factors.

- Data are shown to the Tract level



https://www.census.gov/data/experimental-data-products/community-resilience-estimates.html

Other New Experimental Data Products

(See https://www.census.gov/data/experimental-data-products.html)

- Selected Monthly State Sales Tax Collections
  - Helps users understand the impacts of the pandemic on state governments
  - https://www.census.gov/data/experimental-data-products/selected-monthly-state-sales-tax-collections.html
- Monthly State Retail Sales
  - Enhances the Monthly Retail Trade Survey data by providing additional state-level data
  - https://www.census.gov/data/experimental-data-products/monthly-state-retail-sales.html

Selected Monthly State Sales Tax Collections

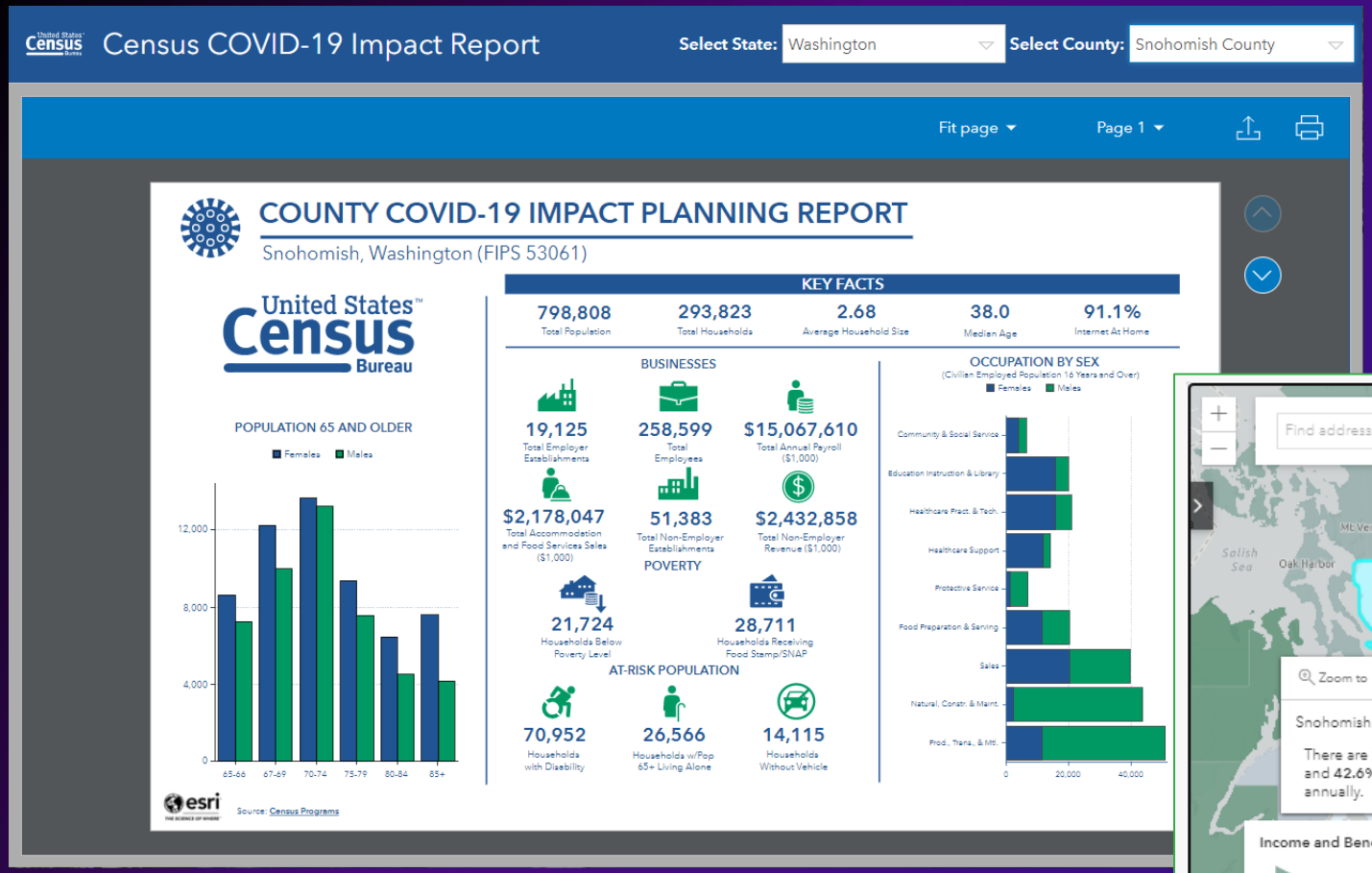
The Monthly State Sales Tax Collection is a new monthly measure of state government sales tax collections for selected sales tax.

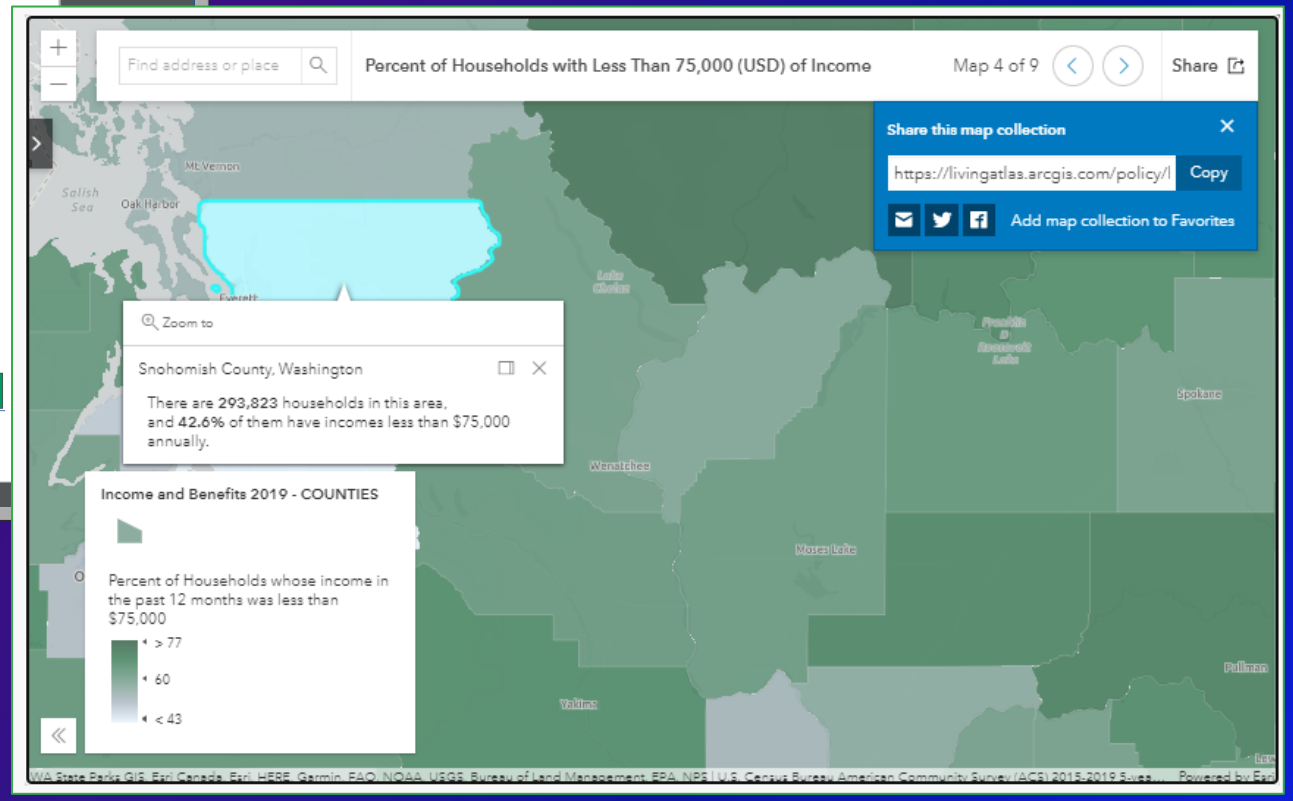
Monthly State Retail Sales

The Census Bureau has released the Monthly State Retail Sales (MSRS) an experimental data product featuring monthly state-level retail sales.

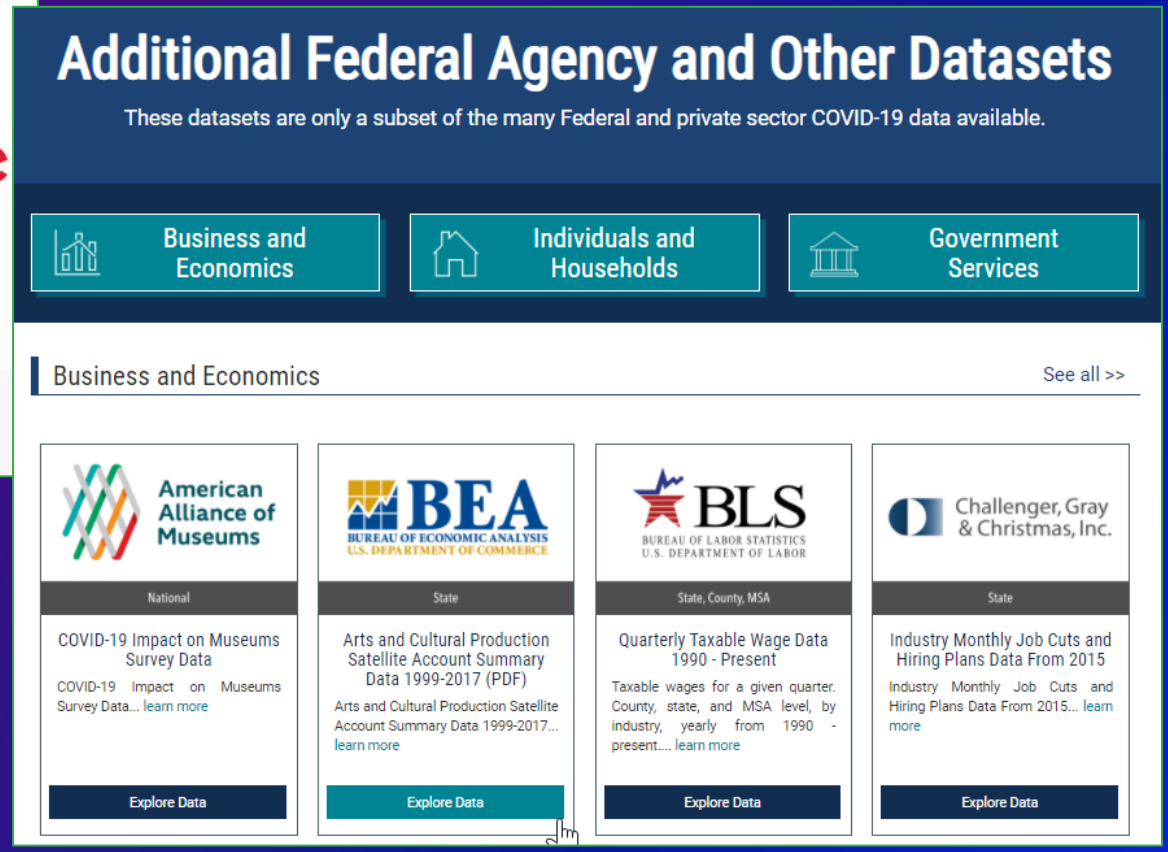
The COVID-19 Interactive Data Hub

https://covid19.census.gov/



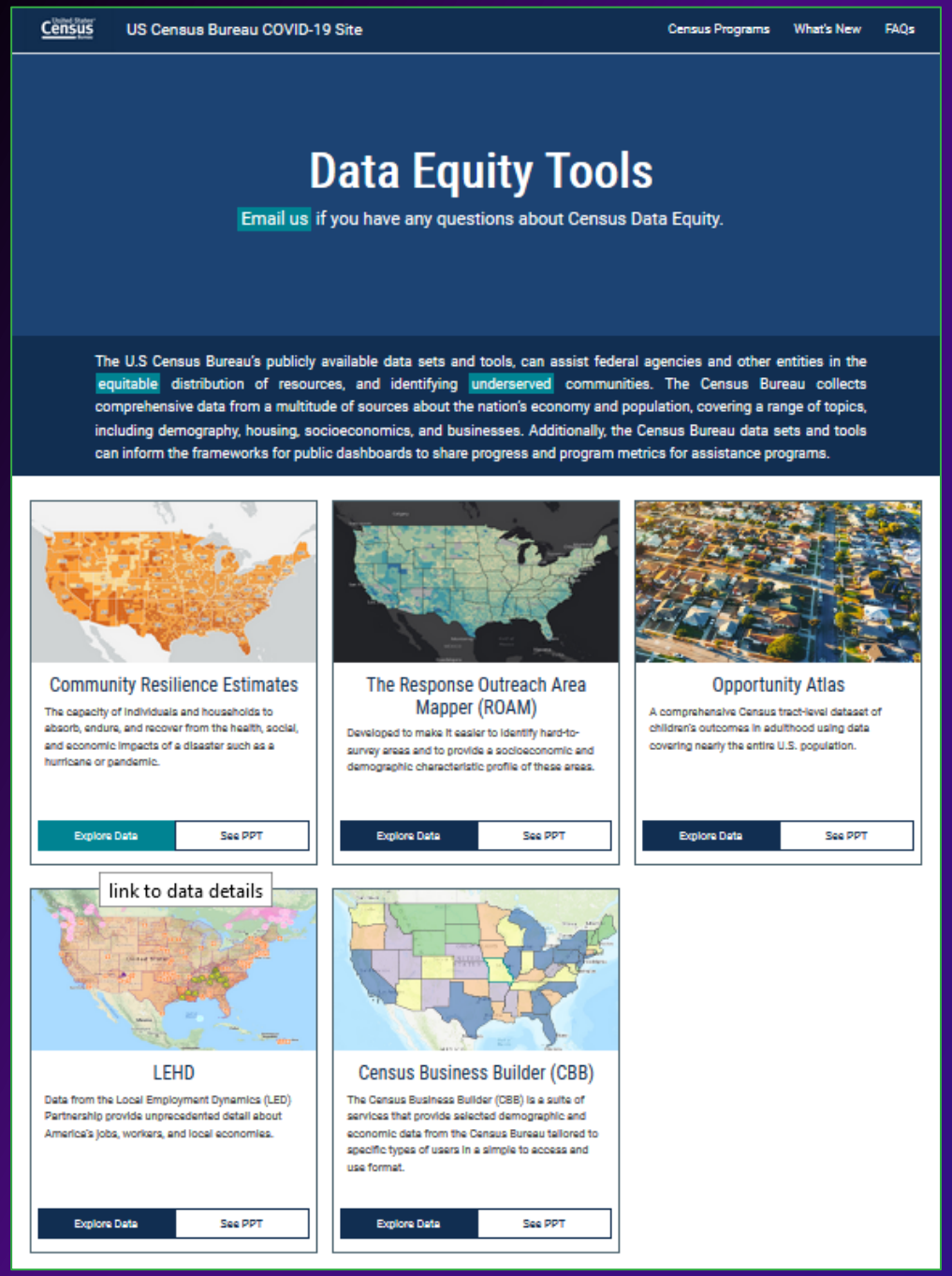


https://www.census.gov/topics/preparedness/events/pandemics/covid-19.html



Additional Datasets

- Provides links to 38 datasets from other federal agencies and private sector businesses that data users can merge with other Hub offerings in their own COVID products



New Data Equity Tools

- Provides links to 5 programs or data tools that can assist users equitably distribute resources to underserved communities

We Want Your Feedback!

- What are we doing well?
- What is the Hub missing that we should add?
- How are you using this resource in your work?

Thank You!

Contact me at:

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