

Welcome 2019 Goldschmidt Data Workshop U.S. Census Bureau



# Agenda

- Welcome Remarks
- The Public Information Office
- 2020 Census
- Overview of Census Bureau Surveys and Programs
  - Demographic Programs
  - Economic Programs

## **Between Decennial Censuses**

- Produce annual demographic statistics through the American Community Survey, Current Population Survey, population estimates and 100+ other surveys/programs.
- Collect economic data through monthly and annual surveys, as well as the Economic Census every five years.

# **American Community Survey**

- Ongoing monthly survey sent to 3.5 million addresses/year.
- Data goes back to 2005.
- Produces timely data for small areas and population groups previously collected on the decennial long form.
- Covers 35+ topics (employment, occupation, veterans status, commuting, etc.) and supports 300+ known federal government uses.
- Estimates released annually.

#### When to Use ACS 1-Year vs 5-Year Estimates

	1-Year	5-Year
Single Year Estimates	X	
Small Area Estimates		X
Demographic Detail	X	X

# **Current Population Survey**

- One of the oldest, largest and most wellrecognized surveys in the United States.
- Primary source of monthly labor force statistics, and monthly demographic statistics on 30+ topics such as:
  - > Educational attainment.
  - Families and living arrangements.
  - ➤ Income, poverty and health insurance.
  - ➤ Mover rates, etc.

# **Population Estimates**

- Produces most up-to-date population numbers between decennial censuses.
- Estimates released four times a year:
  - ➤ National and state (December).
  - County and metropolitan/micropolitan (April).
  - ➤ City and town (May).
  - ➤ National, state and housing units (May).
  - ➤ National, state and county demographics (June).

# **Demographic Recap**

Primary surveys/programs conducted between censuses:

- American Community Survey
- Current Population Survey
- Population estimates

	American Community Survey	Current Population Survey	Population Estimates
National	X	X	X
Local	X		X

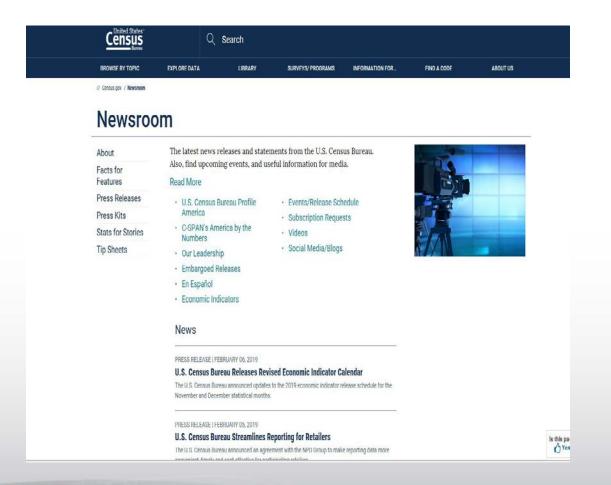
Note: There are 100+ surveys and programs conducted by the Census Bureau each year.

Placeholder for Adam presentation

Placeholder for Andy presentation

Placeholder for Earlene/Joyce presentation

### Newsroom

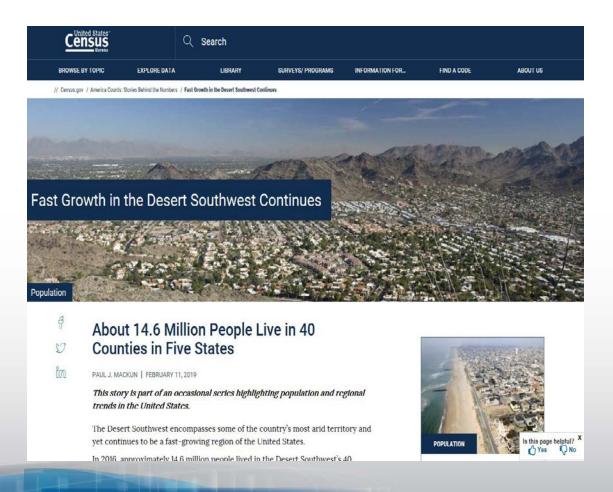


Subscribe to our Newsroom for updates on news releases, embargoed releases and upcoming events.

# **Upcoming Releases and Events**

- April 1 One Year Out from Census Day
- April 9 Small Area Health Insurance
   Estimates News Release
- April 18 2018 Population Estimates for Counties, Metropolitan, Micropolitan and Puerto Rico Municipios (Embargo starts April 16)

# America Counts: Stories Behind the Numbers



Accessible on our home page, through the library tab or direct link.

#### www.census.gov/ AmericaCounts

America Counts
features stories using
Census Bureau data
that give real-world
application and
context to the data.

# **Tell Us What You Think!**

Please fill out the feedback form included in your press kit.

# Public Information Office 301-763-3030 pio@census.gov

Follow us on social media! @uscensusbureau

