Operational Approaches to the Implementation of the National Health Interview Survey (NHIS) 2018 AAPOR Conference

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Overview of Presentation

- Changes from previous to current NHIS sample design/frames
- Implementing new unit frame
- Enhancements to area frame
- Implementing new college housing frame



Changes from Previous to Current NHIS Sample Design

- Approximately every ten years, NHIS undergoes a sample redesign
 - Uses updated information from most recent decennial Census
 - Current NHIS sample design began interviewing in January 2016
- Allows for enhancements to the frame, sample design, and operational components associated with implementing survey
- Previous NHIS sample design was predominantly an area frame-based sample
 - 2000 Census blocks sent out for a listing and living quarters within those blocks selected for interview
 - Complemented by a permit frame to help identify new growth



Previous vs Current Design Changes (cont.)

- Current NHIS sample design saw drastic changes to the source of the sample cases
 - New address-based sampling frame accounts for ~85% of sample cases
 - Addresses selected from an information reseller, the Marketing Systems Group (MSG)
 - Area frame still exists but accounts for just ~15% of sample now
 - Predominantly in more rural parts of country
 - New college housing frame (operational for 2016 and 2017 interviewing only) accounted for ~1% of sample



Unit vs Area Frame Counties

- Initial part of sample design entailed designating counties as either unit or area frame counties
 - Used Census Bureau's Master Address File (MAF) as a benchmark
 - Counties on MSG file with coverage greater than 85% placed in unit frame and use MSG as address source
 - Remaining placed in area frame and use block listings as a source



Constructing Unit Frame

- Applying Filter
 - Internal filter is applied to each MSG file
 - Valid records are eligible for going out for an interview; invalid records are not (e.g., non-residential addresses and P.O. boxes)
- Geocoding MSG Addresses
 - Each MSG address comes with a set of geocodes (state, county, tract, block)
 - For consistency in the sampling and operational systems, records geocoded by Census' internal Geography Division
 - First production file, all valid records sent to be geocoded; semi-annual files, only new or changed valid records



Constructing Unit Frame (cont.)

- Applying MSG file to database
 - After receiving first fully geocoded MSG file, all valid records in unit frame counties placed on database
 - UNIQUEID, address/geography-related information, and sampling-related information
 - Semi-annual updates from MSG applied to database, with variable from MSG aiding process
 - New records added to database
 - Records with address updates are matched to database on UNIQUEID and have address updates applied
 - Records marked as deletes by MSG or that are now invalid flagged to prevent them from going out for interview



Constructing Unit Frame - Additional Considerations

• Drop Points

- Records that serve multiple units (e.g., gated communities); have an associated drop count
- Special time-of-interview field procedures to handle these records, if they fall into sample
- Semi-annual MSG processing accounts for increases/decreases in drop count
- Basic Address Combining
 - Done to try and group units at same address together for time-of-interview purposes
- Sampling Considerations on Database
 - Initial 'primary' round of unit frame sampling occurred after initial load of database
 - New records since initial load of database go through new growth sampling systems



Area Frame Considerations

- Area frame has blocks sent out for a listing, results applied to database, and final sampling occurring just like in previous design
 - Biggest difference is the size and location of it in current design compared to previous designs
- Captures Housing Units (HUs) and non-institutional Group Quarters (GQs) in blocks
- New set of blocks sent out each quarter, with block listing information returned to Census HQ monthly



Area Frame Considerations (cont.)

- Criteria for selecting blocks to list each quarter includes the following:
 - Upcoming interviewing in the block AND
 - Block is likely to contain in-scope living quarters AND
 - Blocks meeting following criteria are flagged on database to prevent them from going out for listing:
 - Zero units in both 2000 and 2010 Census
 - National forests/other federal land
 - Military installations
 - National park service land
 - State park, forest, or recreation area
 - Water blocks
 - Block has not gone out for a listing yet OR
 - Block has already gone out for a listing AND
 - More than two years have passed OR
 - Previous listing was incomplete



Area Frame Considerations (cont.)

- Modified listing schedule
 - Prevent blocks in the states of Alaska, Maine, Montana, and Wyoming from going out for a listing in the months of January - March
 - Allows for reduced costs and increased quality of listings
- Special considerations for GQs on database
 - HU to GQ and GQ to HU conversions
 - Changes in GQ population count
 - Changes in GQ type



College Housing Frame

- Three primary drivers for creation of new sampling frame
 - Reduced size and nature of current vs previous area frame
 - Identification of student housing residences on MSG file
 - Operational and time-of-interview complications if advance listing is not conducted
- Constructed using information from the Integrated Post-Secondary Education Data System (IPEDS)
 - Free, publicly-available source of data
 - Amount of student housing offered at each school plus geography/address information



College Housing Frame (cont.)

- Initial Sampling
 - Number of expected student housing at each school converted to measures, with one measure representing ten persons
 - Schools within same state/county grouped together and sampled from, resulting in schools in sample
 - High-level, simplified example:

Schools in State/County 88/008				
School	Student-Housing Capacity	# of Measures		
College A	30	3		
College B	10	1		
College C	20	2		
College D	50	5		





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Initial Sampling in State/County 08/008				
School	School Measure #	County Measure #	Selected for Sample	
А	1	1		
А	2	2	Х	
А	3	3	Х	
В	1	4	Х	
С	1	5		
С	2	6		
D	1	7		
D	2	8	Х	
D	3	9	Х	
D	4	10	Х	
D	5	11		

- Schools A, B, and D selected for sample

College Housing Frame (cont.)

- Telephone Listing Operation
 - IPEDS allowed for frame creation and sampling of schools to occur but did not have dorm-level information required for final sample selection
 - Questionnaire created to collect necessary dorm-level info for schools in sample
 - Name, address, and capacity of all school-owned dorms plus contact information of residence hall administrators
 - Conducted by staff at Census' National Processing Center (NPC) located in Jeffersonville, IN



College Housing Frame (cont.)

- Final sample selection
 - Results of listing operation for each school populated on database
- Unduplication with unit and area frames
 - College dorms found in these frames assigned non-interview outcome codes
- Interview date assignment
 - Cases assigned interview dates between February April and September November
- Frame discontinued in January 2018, primarily due to low response rates in frame
 - Modifications to household roster questions in interview instrument



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