

Goldschmidt Data Immersion Workshop – BEA and Census

January 10, 2018

8:15 a.m.	Arrival		
8:30 - 9:00 a.m.	Welcome and Orientation	Public Affairs Specialist Thomas Dail	BEA
9:00 - 9:30 a.m.	Opening Remarks	Director Brian Moyer and Deputy Director Sally Thompson	
9:30 - 10:00 a.m.	Data Visualization and beaR	Chief Innovation Officer Jeffrey Chen and Economist Andrea Julca	
10:00 - 10:30 a.m.	BEA 101 – BEA Data for Reporting	Public Affairs Specialist Thomas Dail	
10:30 – 10:45 a.m.	Break		
10:45 - 11:15 a.m	Arts and Cultural Production and State Economies	Economist Frank Baumgartner	
11:15 - 11:45 a.m.	Outdoor Recreation Economics	Industry Analysis Division Chief Tom Howells	
11:45 - 1:00 p.m.	Lunch – Café		
1:00 – 1:15 p.m.	Welcome	Michael Cook , Division Chief, Public Information Office Enrique Lamas , Performing the Nonexclusive Functions and Duties of the Deputy Director and Chief Operating Officer, U.S. Census Bureau	Census
1:15- 1:20 p.m.	Meet the Media Relations Team	Moniqua Roberts-Gray , Deputy Chief, Media Relations	
1:20 – 1:30 p.m.	2020 Decennial Census - Overview - 2018 Census Test	Julie Iriondo , Public Affairs Specialist, Public Information Office	
1:30 – 1:45 p.m.	Census Bureau - Between Decennial Censuses - Demographic Programs - Economic Overview	Jewel Jordan , Public Affairs Specialist, Public Information Office	
1:45 – 3:00 p.m.	Economic Data - Census Business Builder version 2.3 - Hands-on Exercises	Andrew Hait , Economist, International Trade Management Division	
3:00 – 3:15 p.m.	Break		
3:15 – 4:15 p.m.	Economic Data - Job-to-Job Flows Explorer - LEHD Data Tools Overview	Earlene Dowell , Program Analyst, Longitudinal- Employer Household Dynamics Program	
4:15 – 4:30 p.m.	Closing Remarks	Moniqua Roberts-Gray , Deputy Chief, Media Relations	