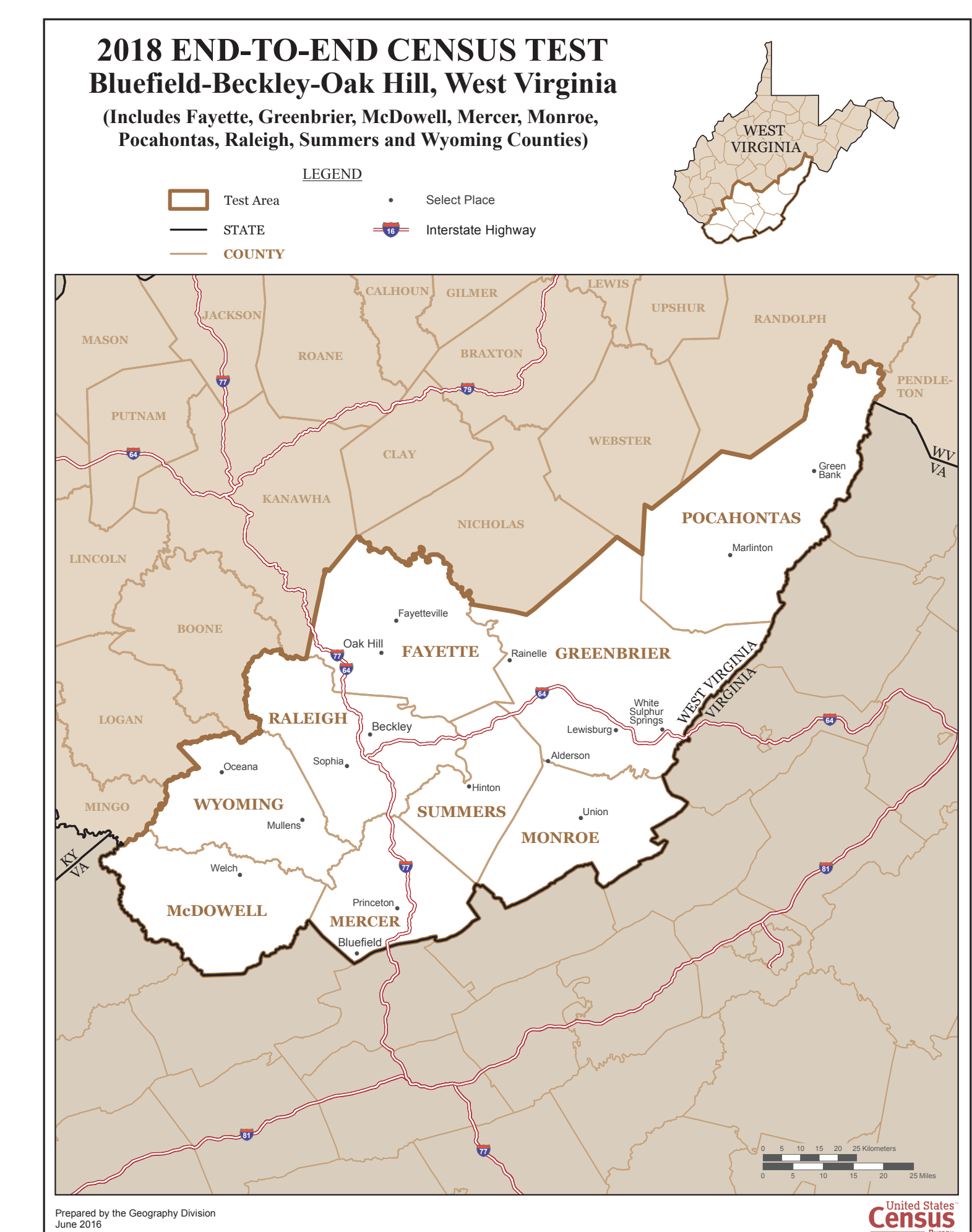
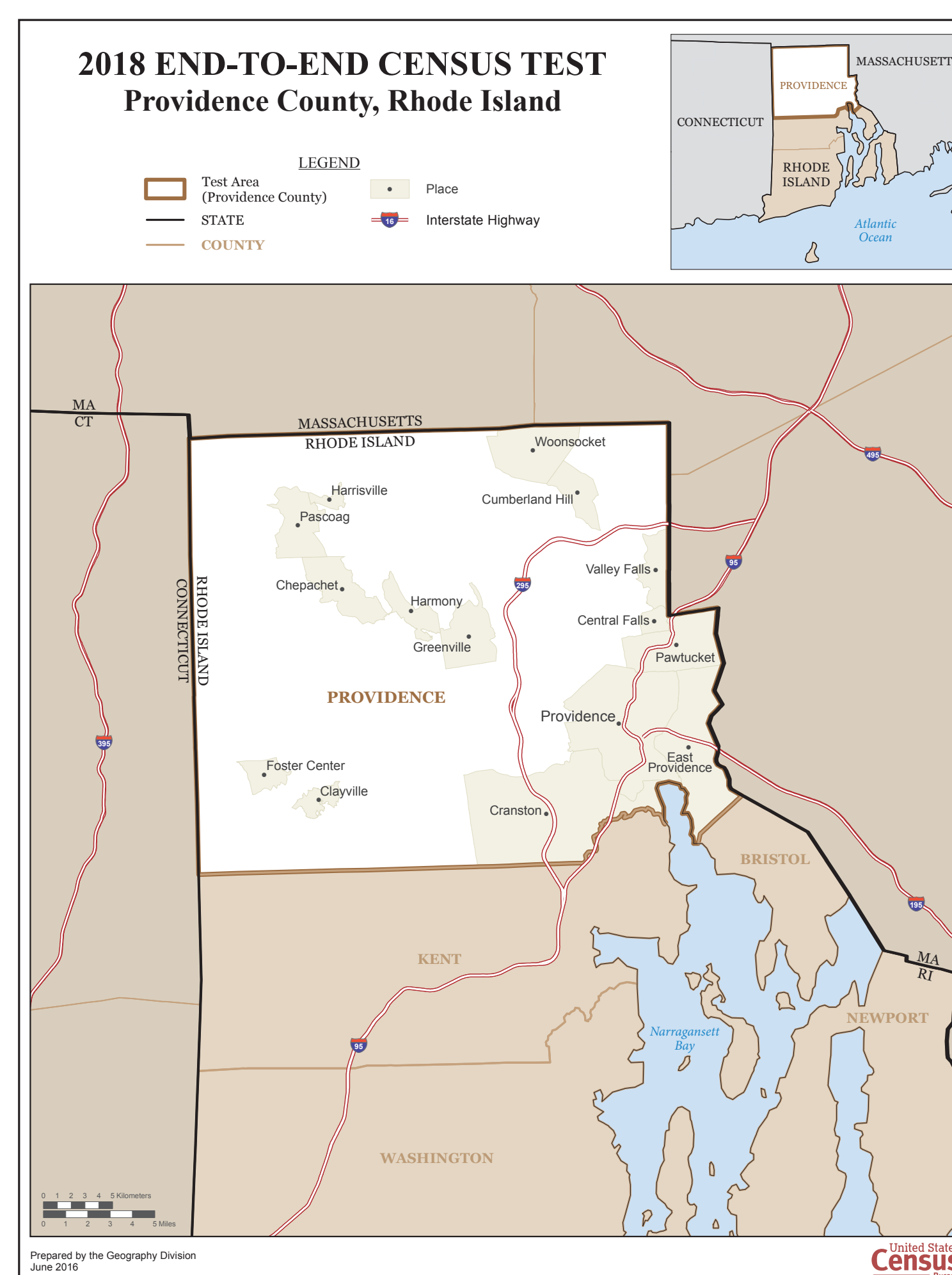
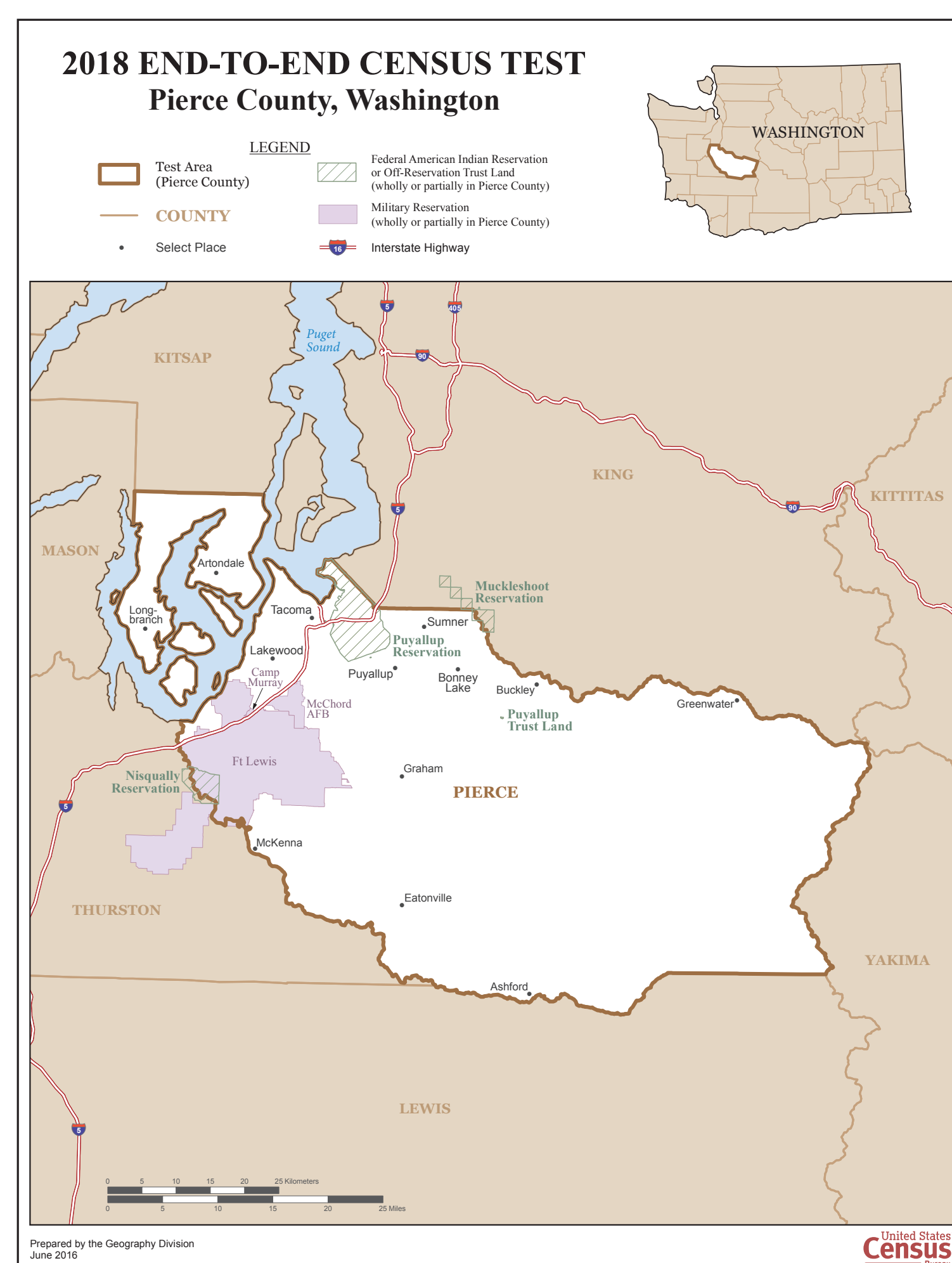


2018 End-to-End Census Test

The Census Bureau is researching modern and cost-efficient methods for the population to exercise its civic obligation to be counted in the 2020 Census. Whether through the internet, telephone, or traditional paper questionnaires, the Census Bureau is committed to making response to the mandatory once-a-decade headcount quick, easy, and safe for all to participate.

The 2018 End-to-End Census Test supports the goal of the 2020 Census, which is to count everyone once, only once and in the right place. As 2020 Census operations move forward, the Census Bureau will continue to improve the use of mobile technology, administrative records, geospatial data, and self-response via the internet. This test will provide insights and guide our planning to ensure an accurate census. The test will take place in three locations: Pierce County, WA; Providence County, RI; and Bluefield-Beckley-Oak Hill, WV area.



The Purpose of the 2018 End-to-End Census Test

Throughout the decade, the Census Bureau has conducted extensive research and testing to inform census design. The 2018 End-to-End Census Test is the culmination of that research, providing a rich environment to test all major components of the 2020 Census. The primary objective of the test is to confirm key technologies, data collection methods, outreach and promotional strategies, and management and response processes that will be deployed in support of the 2020 Census.

Goals

- To test and validate 2020 Census operations, procedures, systems, and field infrastructure to ensure proper integration and conformance with functional and non-functional requirements.
- To produce a prototype of geographic and data products.
- To validate the 2020 Census design and cost estimate.