

Goldschmidt Data Workshop Society of American Business Editors and Writers

Census Bureau Session
Thursday, February 12, 2015
9:00 a.m. – 5:00 p.m.
Census Bureau Headquarters

What is the Goldschmidt Data Workshop?

This annual week-long workshop in Washington, run by the Society of American Business Editors and Writers, gives business reporters an in-depth look at federal data sources and using data to tell better stories. It is underwritten by the Walter and Karla Goldschmidt Foundation. SABEW chooses about 20 workshop “fellows” via an application process. Fellows include economics and business writers from many of the nation’s premier media outlets.

In addition to the Census Bureau, the 2015 week-long workshop will include sessions with BLS, BEA, and the Federal Reserve.

Content for the Census Bureau Session

This year’s Fellows have varying degrees of experience with Census Bureau data. The agenda below reflects suggestions by SABEW as well as internal brainstorms. The training includes hands-on exercises and interactive discussions.

Thursday, February 12

TIME	AGENDA	INSTRUCTORS
8:15 am	Participants arrive @ Metro gate	
9:00 am Room T21	Welcome Census Bureau Data Overview	Michael Cook, Chief, Public Information Office Nancy Potok, Deputy Dir., Chief Operating Officer
9:15 -10:45 am Room T21	The American Community Survey	Gretchen Gooding, Survey Statistician, American Community Survey Office
10:45 – 11:00	Break	
11:00-12:30 Room T21	Census Bureau Economic Data	Andy Hait, Data Product and Data User Liaison
12:30 – 1:15	Lunch (on own, cafeteria)	
1:15 - 2:45 Room T21	Local Employment Dynamics OnTheMap	Robert Sienkiewicz, Asst. Center Chief, Matthew Graham, Geographer and Earlene Dowell , Lead, Technical Marketing and Training
2:45 – 3:00	Break	
3:00-4:30 pm Room T21	FRED video briefing	
4:30-5:00 pm	CAT visit, 2020 Census	Decennial Management Office
5:00 pm	Adjourn	