

Then and Now

A Look at How Life Has Changed from Super Bowl I to Super Bowl 50

SUPER BOWL I

JAN. 15, 1967

LOS ANGELES MEMORIAL COLISEUM

Population (1970 Census)

United States: 203 million

Los Angeles: 2.8 million

Santa Clara: 86,118

Median Household Income

(1970 Census)

United States: \$9,590

Los Angeles: \$10,535

Santa Clara: \$12,135

Percent with a Bachelor's Degree or Higher (1970 Census)

United States: 10.7%

Los Angeles: 13.9%

Santa Clara: 12.6%

Note: Median household income statistics have not been adjusted for inflation.

SUPER BOWL 50

FEB. 7, 2016

LEVI'S STADIUM, SANTA CLARA, CA

Population (July 1, 2014)

United States: 319 million

Los Angeles: 3.9 million

Santa Clara: 122,192

Median Household Income

(as of 2014)

United States: \$53,657

Los Angeles: \$50,544

Santa Clara: \$91,080

Percent with a Bachelor's Degree or Higher (as of 2014)

United States: 30.1%

Los Angeles: 32.3%

Santa Clara: 54.8%

