

Books, Newspapers, and Periodicals: 2021

Estimated Sales, Value of Shipments, or Revenue for Select Book-, Newspaper-, and Periodical-Related Industries



**Newsprint
Mills (ASM)**
\$0.7 billion



**Miscellaneous Nondurable
Goods Merchant Wholesalers¹ (AWTS)**
\$445.7 billion



**Book
Stores (ARTS)**
\$8.0 billion



**Books
Printing (ASM)**
\$4.4 billion



**Libraries and
Archives (SAS)**
\$2.5 billion



**Book
Publishers (SAS)**
\$27.6 billion*



**Newspaper
Publishers (SAS)**
\$22.0 billion



**Periodical
Publishers (SAS)**
\$26.0 billion*



* Revenue estimates for Book Publishers and Periodical Publishers are not statistically different at the 90 percent confidence level.

¹ Includes Book, Periodical, and Newspaper Merchant Wholesalers.

Note: Data are based on the North American Industry Classification System (NAICS). Data are not adjusted for price changes. Data are representative of employer firms only, with the exception of data from the Annual Retail Trade Survey that includes estimated nonemployer data. These statistics are estimated from sample surveys and are subject to sampling variability, as well as nonsampling error. Information on survey methodology can be found in the technical documentation section of the respective survey source webpage: [2021 Annual Survey of Manufactures \(ASM\)](#), [2021 Annual Wholesale Trade Survey \(AWTS\)](#), [2021 Annual Retail Trade Survey \(ARTS\)](#), and the [2021 Service Annual Survey \(SAS\)](#). Measures of error can be found in the data tables of the appropriate survey: [ASM](#), [AWTS](#), [ARTS](#), and [SAS](#). The U.S. Census Bureau has reviewed this data product to ensure appropriate access, use, and disclosure avoidance protection of the confidential source data. (Project No. P-7500114, Disclosure Review Board [DRB] approval number: CBDRB-FY23-086 [ASM]; Project No. P-7500133, DRB approval number: CBDRB-FY23-047 [AWTS]; Project No. P-7500134, DRB approval number: CBDRB-FY23-0058 [ARTS]; Project No. P-7502871, DRB approval number: CBDRB-FY22-330; [SAS].)