

How Did Renters Find a New Place to Live?

19.8 million renter households moved between 2019-2021

How did they find their home?



46%

Internet Site



39%

Word of Mouth



11%

Rental Agency

Application process

1.6 million households (9%) had a guarantor or cosigner.

5.6 million households (30%) submitted applications for other units.

630,000 households (3%) had an application rejected due to credit score.

1.5 million households (8%) did not apply to other units due to credit score.

What are the top three reasons for moving?

Bigger or better house (32%)

To form own household (30%)*

Better neighborhood (30%)*



How long was their housing search?



58% of households searched less than a month.

3.6 million households (18%) ended their housing search sooner than preferred.



55% of these reported it was because they had to move quickly.

Did they visit other neighborhoods?

■ Only Neighborhood Selected ■ Multiple Neighborhoods



Or other units in their current neighborhood?

■ Visited Only Unit Selected ■ Visited Multiple Units



* There is no statistically significant difference between "To form own household" and "Better neighborhood."

Note: Percentages exclude not reported values. Information on confidentiality protection, methodology, sampling and nonsampling error, and definitions is available at <www.census.gov/ahs>. Source: U.S. Census Bureau and U.S. Department of Housing and Urban Development, 2021 American Housing Survey.