

# Measuring the Economy: Holiday Food Snapshots in the U.S. and Island Areas

Meaning of NAPCS collection code	Number of establishments					
	United States	American Samoa	Guam	Commonwealth of the Northern Mariana Islands	Puerto Rico	U.S. Virgin Islands
Sales of fresh meat and poultry . . . . .	100,190	56	75	27	702	33
Sales of fresh fruit and vegetables. . . . .	113,011	85	132	80	1,005	34
Sales of eggs and dairy (except ice cream) . . . . .	204,699	98	151	76	1,346	44
Sales of baked goods . . . . .	186,108	76	112	76	1,053	40

Note: The North American Product Classification System (NAPCS) is a comprehensive, market- or demand-based, hierarchical classification system for products (goods and services) that (a) is not industry-of-origin based but can be linked to the NAICS industry structure, (b) is consistent across the three North American countries, and (c) promotes improvements in the identification and classification of service products across international classification systems, such as the Central Product Classification System of the United Nations. The number of U.S. establishments estimates are based on a sample and are therefore subject to sampling variability. However, no measures of sampling variability are provided. The values shown for number of establishments for Puerto Rico and the Island Areas are not based on a sample. More information is available on data.census.gov.

