

HOW MANY BACK HOME?

Population of the Four College Towns and Host Site of the 2022 NCAA Men's Basketball Final Four Tournament

Durham, NC

283,506

Home of the
Duke Blue Devils

Villanova, PA

8,213

Home of the
Villanova Wildcats



Chapel Hill, NC

61,960

Home of the
North Carolina
Tar Heels

Lawrence, KS

94,934

Home of the
Kansas Jayhawks



New Orleans, LA

383,997

Home of the Superdome,
host site