## Measuring America

October 2, 2014

## Manufacturing in America

Manufacturing plays a major role in our economy, with almost 300,000 establishments and more than 11 million employees producing goods that we consume domestically or export abroad. In recognition of the third annual Manufacturing Day on October 3, 2014, the Census Bureau joins a group of public and private organizations in celebrating the importance of the manufacturing sector to the nation's economy. The nation relies on several key Census Bureau programs to track America's manufacturing industries, and the most recent year's data from some of these programs are highlighted below.

How does manufacturing compare with other industries?
Manufacturing is the $4^{\text {th }}$ Largest Employer

| Health Care and social assistance | 18.4 million |
| :--- | :--- |
| Retail trade | 14.8 million |
| Accommodation and food services | 12.0 million |
| Manufacturing | 11.2 million |
| Administrative and support and waste management and remediation | 9.9 million |
| services | 8.0 million |
| Professional, scientific, and technical Services | 6.0 million |
| Finance and insurance | 5.8 million |
| Wholesale trade | 5.3 million |
| Construction | 5.3 million |
| Other services (except public administration) | 4.2 million |
| Transportation and warehousing | 3.5 million |
| Educational services | 3.1 million |
| Information | 3.0 million |
| Management of companies and enterprises | 2.1 million |
| Arts, entertainment, and recreation | 1.9 million |
| Real Estate and rental and leasing | 0.7 million |
| Mining, quarrying, and oil and gas extraction | 0.6 million |
| Utilities | 0.2 million |
| Agriculture, forestry, fishing and hunting |  |

Source: 2012 County Business Patterns
Average Annual Payroll per Employee by Sector

Management of companies and enterprises
\$104,000

| Utilities | $\$ 92,100$ |
| :--- | :--- |
| Finance and insurance | $\$ 87,300$ |
| Mining, quarrying, and oil and gas extraction | $\$ 84,200$ |
| Information | $\$ 81,400$ |
| Professional, scientific, and technical services | $\$ 74,200$ |
| Wholesale trade | $\$ 64,100$ |
| Manufacturing | $\$ 53,500$ |
| Construction | $\$ 52,300$ |
| Total for all sectors | $\$ 46,700$ |
| Real estate and rental and leasing | $\$ 46,000$ |
| Health care and social assistance | $\$ 44,300$ |
| Transportation and warehousing | $\$ 43,700$ |
| Agriculture, forestry, fishing and hunting | $\$ 36,700$ |
| Administrative and support and waste management and remediation | $\$ 35,500$ |
| services | $\$ 34,600$ |
| Educational services | $\$ 32,100$ |
| Arts, entertainment, and recreation | $\$ 28,500$ |
| Other services (except public administration) | $\$ 25,500$ |
| Retail trade | $\$ 17,000$ |

## Source: 2012 County Business Patterns

Manufacturing employed 11.2 million workers in 2012. The annual payroll was $\$ 598.6$ billion.
Source: 2012 County Business Patterns
Where does manufacturing occur in the United States?
Manufacturing Employees by State
Total Number of U.S. Manufacturing Employees = 11.2 Million

| California | $1,138,370$ |
| :--- | :--- |
| Texas | 769,066 |
| Ohio | 630,548 |
| Pennsylvania | 547,925 |
| Illinois | 544,154 |
| Michigan | 500,754 |
| Indiana | 455,851 |
| Wisconsin | 433,699 |
| New York | 430,845 |
| North Carolina | 408,716 |
| Georgia | 335,703 |
| Minnesota | 296,978 |
| Tennessee | 296,119 |


| Florida | 282,612 |
| :--- | :--- |
| Missouri | 247,562 |
| Washington | 238,560 |
| Alabama | 232,510 |
| Virginia | 232,037 |
| New Jersey | 231,143 |
| Massachusetts | 230,026 |
| South Carolina | 212,845 |
| Kentucky | 210,479 |
| Iowa | 205,375 |
| Arkansas | 155,336 |
| Kansas | 154,088 |
| Connecticut | 153,757 |
| Oregon | 148,174 |
| Mississippi | 140,072 |
| Arizona | 138,205 |
| Oklahoma | 134,146 |
| Louisiana | 127,354 |
| Colorado | 120,250 |
| Utah | 109,126 |
| Maryland | 103,180 |
| Nebraska | 92,790 |
| New Hampshire | 65,702 |
| Idaho | 54,484 |
| West Virginia | 50,132 |
| Maine | 49,821 |
| South Dakota | 43,594 |
| Nevada | 39,775 |
| Rhode Island | 38,328 |
| Vermont | 31,398 |
| New Mexico | 27,851 |
| Delaware | 26,712 |
| North Dakota | 23,866 |
| Montana | 16,219 |
| Hawaii | 12,177 |
| Alaska | 11,935 |
| Wyoming | 10,537 |
| District of |  |
| Columbia | 1,157 |
|  |  |
|  |  |

## More than 399,000 (10 states)

100,000 to 399,999 (24 states)

## Fewer than 99,000 (16 states and D.C.)

Source: 2012 County Business Patterns
In 2012, 28.7 percent of the manufacturing employees 25 and older had a bachelor's degree or higher.

Source: 2012 Current Population Survey

Manufacturing is one of the Top 3 Employers in 25 states
The 144,060 manufacturing establishments in these 25 states employ 6.4 million people with over $\$ 329$ billion in annual payroll.

Top 5 States in Manufacturing Employment

| California* | $1,138,370$ |
| :--- | :--- |
| Texas* | 769,066 |
| Ohio | 630,548 |
| Pennsylvania | 547,925 |
| Illinois | 544,154 |

*Manufacturing is not among the Top 3 employers in California and Texas
Map with States with manufacturing as a top 3 employer

Source: 2012 County Business Patterns

In what industries do manufacturers work?

Top 10 Industries by Number of Employees
(Millions of employees)

Food manufacturing 1.41 M

Fabricated metal product manufacturing 1.39 M

Transportation equipment manufacturing 1.36 M

Machinery manufacturing 1.06 M
Computer and electronic products manufacturing 0.85 M
Chemical manufacturing 0.74 M
Plastics and rubber products manufacturing 0.70 M
Miscellaneous manufacturing 0.56 M

Printing and related support manufacturing 0.46 M
Primary metal manufacturing 0.39 M

Source: 2012 Economic Census Advance Summary Statistics

In 2012, there were 296,605 manufacturing establishments.
In 2012, there were 11.3 million manufacturing employees.

In 2012, total annual payroll was $\$ 593.7$ billion.

Source: 2012 Economic Census Advance Summary Statistics

Note: Statistics vary slightly between programs. Please see each program's methodology page for additional information about how each program's statistics are produced.

Which manufacturing industries have the largest value of shipments?

Top 10 Industries by Value of Shipments
(Billion of Dollars)
Petroleum and coal products manufacturing \$844 B

Chemical manufacturing \$803 B

Transportation equipment manufacturing \$793 B

Food manufacturing \$748 B
Machinery manufacturing \$408 B
Fabricated metal products manufacturing \$340 B
Computer and electronic products manufacturing \$337 B
Primary Metal manufacturing \$271 B
Plastics and rubber products \$218B

Paper \$182 B

Source: 2012 Economic Census Advance Summary Statistics

The total value of shipments for 2012 was $\$ 5.8$ trillion

Source: 2012 Economic Census Advance Summary Statistics
How does manufacturing contribute to exports?
In 2012, About 6 in 10 U.S. Export Dollars Came From Manufacturers*
60.6\% Manufacturers
22.3\% Wholesalers
17.1\%Others and Unclassified

* Graphic shows the know value of the portion of U.S. exports that could be matched to specific companies.

Source: A Profile of U.S. Importing and Exporting Companies, 2011-2012

United States Census Bureau

Source: US Census Bureau, 2012 County Business Patterns, 2012 Current Population Survey, 2012
Economic Census Advance Summary Statistics, and A Profile of U.S. Importing and Exporting Companies, 2011-2012

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