

Inside America's Economic Machine

The United States has the world's largest economy, with a gross domestic product of \$15 trillion, almost twice the size of China, the second-largest economy. The U.S. Census Bureau's economic programs, in particular the five-year Economic Census and the Census of Governments, measure the U.S. economy in its many aspects and help the nation keep its economic edge. Shown here are a few of the latest economic statistics from the U.S. Census Bureau.

Note: Originally released August 2, 2012, this infographic was subsequently revised and updated. See source document.

Business Characteristics

How many businesses are in the United States?

5.8 Million

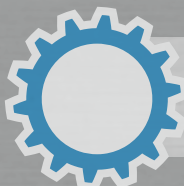
Employer Firms
(2009)



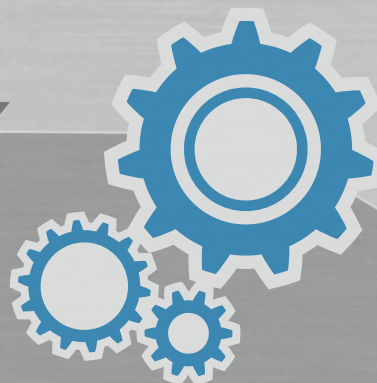
97% of all
business receipts

21.7 Million

Non-employer Firms
(2009)



real estate agents, "mom and pop" stores, and other small businesses



7.8M

Female-owned businesses
(2007)

Business Characteristics



Minority-owned businesses

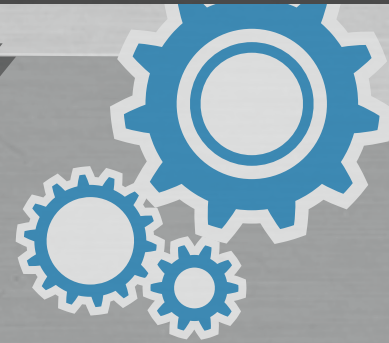
increased by **46%**, more than twice the national rate, between 2002 and 2007.

57%

There are proportionately more minority-owned businesses in Hawaii than in any other state

40%

The District of Columbia is ranked 2nd.



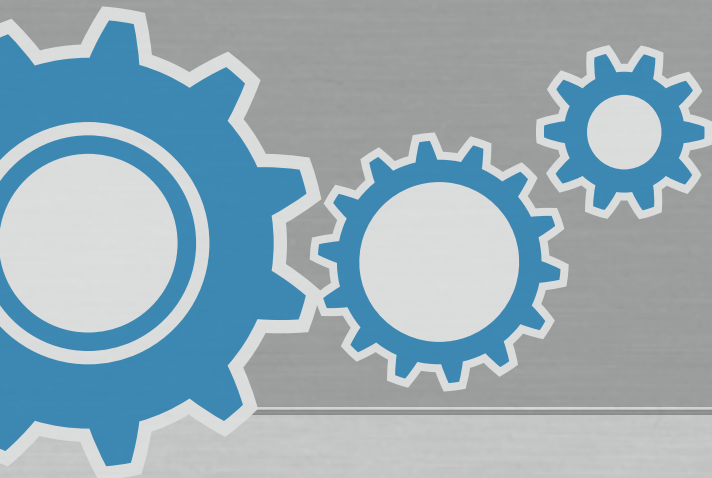
Restaurants

220,000 full service restaurants

30,000 franchises

211,000 limited service restaurants (carry-out or fast-food)

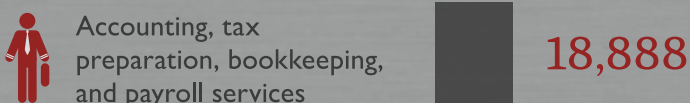
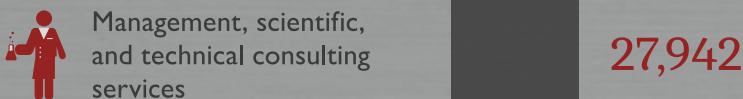
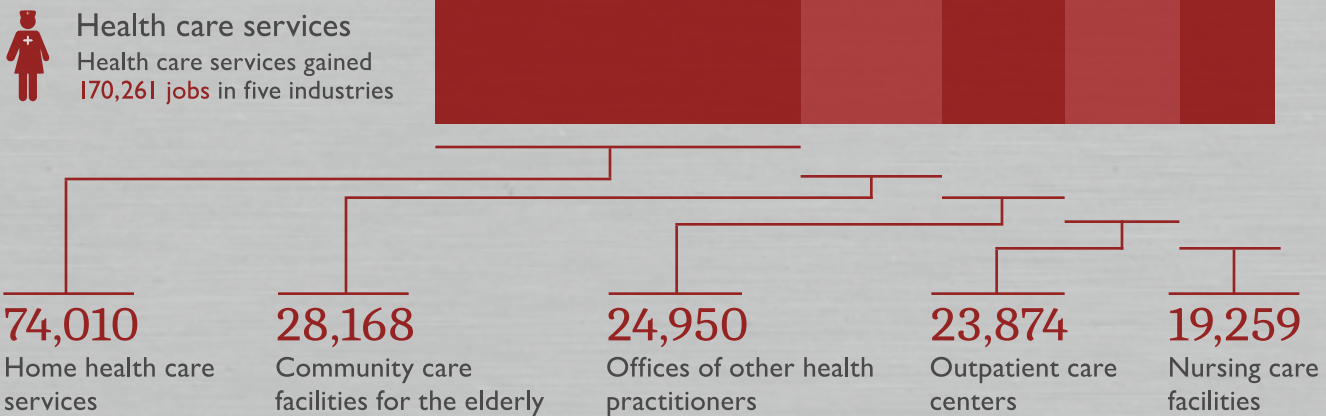
125,000 franchises



Growing Industries

What industries gained the most jobs?

Industry & Job Gain (2009-2010)

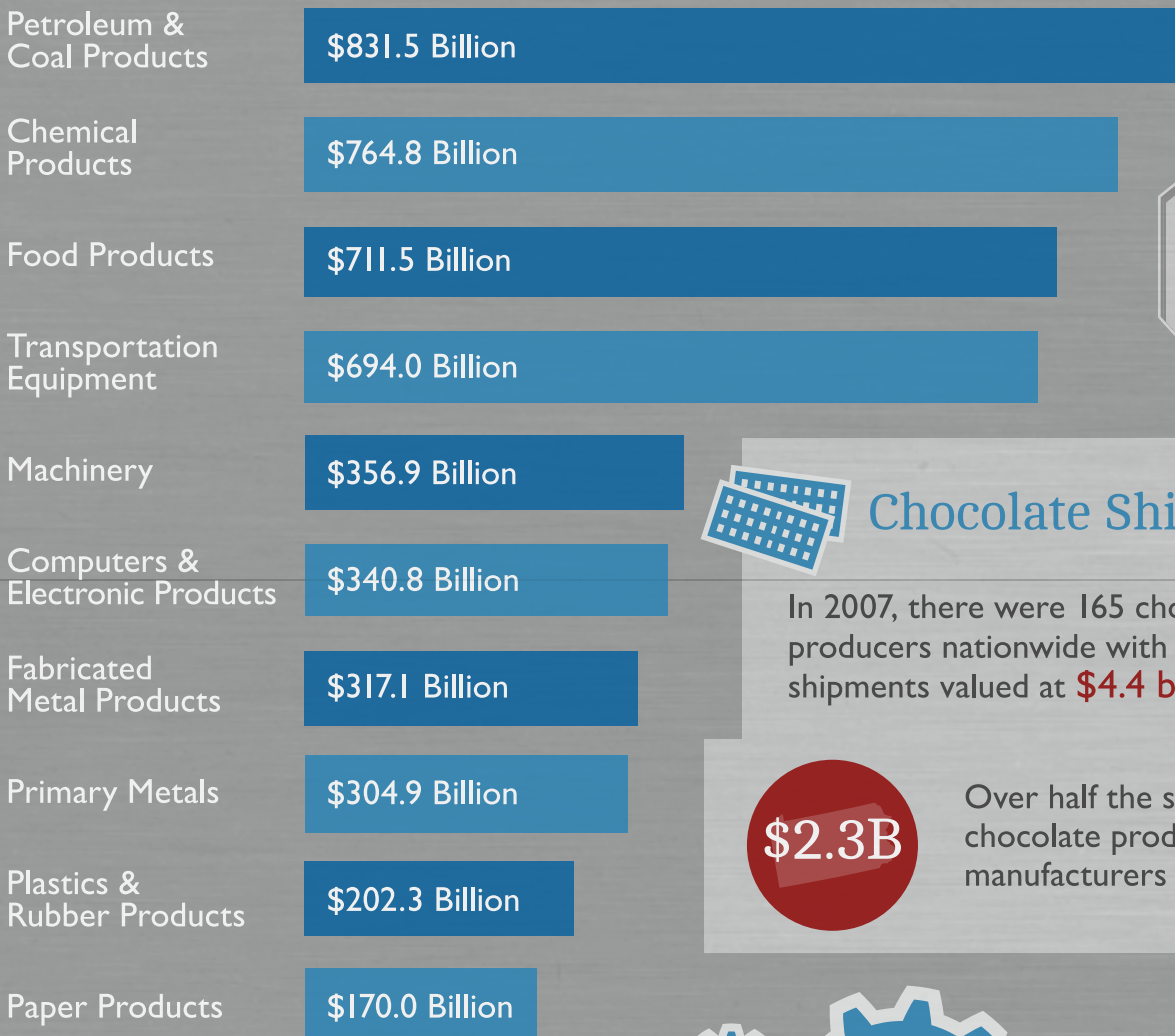


Manufacturing

\$5.5 Trillion

Total value of manufacturers' shipments (2011)

Top Industries



Chocolate Shipments

In 2007, there were 165 chocolate producers nationwide with shipments valued at **\$4.4 billion**.



\$2.3B

Over half the shipments of chocolate products came from manufacturers in Pennsylvania.

Transportation

How does the U.S. move goods across the country?
 % of ton miles (2007)



0.1%



Air

46.3%



Rail

40.4%



Truck

9.9%



Water

1.8%



Other*

*Includes parcel, USPS or courier, and unknown.

Financial Services

125,000
 Financial Institutions Nationwide (2007)

**Banks, Savings & Loans,
 and Credit Unions:**
 Selected Sources of Revenue (2007)



Loans to
 Businesses
 (commercial &
 industrial mortgages)



Home Equity
 Loans



Vehicle
 Loans



Residential
 Mortgages



Credit Card
 Income

Housing

In 2011, new single-family homes had an average of 2,480 square feet in floor space. The average price for new single-family homes sold was **\$267,900**.



Note: Revenue from fees, interest and other sources: does not show holdings.

E-Commerce

Retail Sales



Auto dealers showed retail sales in 2011 of **\$699 billion** – of which **\$617 billion** were from new car dealers and **\$82 billion** were from used car dealers.



Warehouse clubs and superstores showed retail sales of **\$391 billion** in 2011 – more than twice their sales in 2001.



One of the largest retail industries dollar-wise was groceries, with **\$551 billion** in sales in 2011.



Americans spent **\$1,442 per person** at gas stations in 2010.



We are buying online! At the end of 1999, e-commerce was approximately **0.6 percent** of retail sales; in the 2nd quarter of 2012, it reached the **5%** level.

What are we buying online from retail businesses? (2010)



17.6%
 Clothing & Clothing Accessories



24.5%
 Computer Hardware & Software,
 Electronics & Appliances



9.0%
 Furniture & Home Furnishings



9.3%
 Music & Videos,
 Books & Magazines



39.6%
 Other

HOW DO WE KNOW?

Total Trade in Goods:
\$3.7 Trillion (2011)

16.2%

Canada

13.6%

China

12.5%

Mexico

State & Local Governments

Top 5 Revenue Sources &
 Expenditures Categories (2009)

\$2.1 Trillion
 in revenues

Federal
 Sources

\$536.8
 Billion

Sales and
 Gross
 Receipts
 Tax

\$433.6
 Billion

Property
 Tax

\$424.0
 Billion

Current
 Charges

\$388.8
 Billion

Income
 Tax

\$270.5
 Billion

\$3.0 Trillion
 in expenditures

Education

\$850.7
 Billion

Public
 Welfare

\$431.1
 Billion

Insurance
 Trust


\$275.5
 Billion

Utility

\$205.1
 Billion

Highways

\$152.1
 Billion



The Census Bureau's economic statistics provide the foundation for the GDP and other measures of economic performance. These figures help government officials, businesses, and the general public keep up to date on the health of the U.S. economy.